

# BRITISH FASHION COUNCIL

**Job Title:** Corporate Affairs Manager

**Department:** Corporate Affairs

**Reports to:** Deputy Director - Policy & Engagement

**Direct Line Reports:** Corporate Affairs Researcher

**Type:** Full time. Standard company working hours are 09.30 to 17.30, flexibility and non-standard hours are required during events.

**Salary:** £45,000 per annum

**Location:** Hybrid - 3 working days in the office. Our office is currently based at: Soho Works 180 Strand, Temple, London, WC2R 1EA

## ABOUT THE BFC

The British Fashion Council (BFC) is a not-for-profit organisation dedicated to enabling the growth and global influence of British fashion. By convening the industry, investing in talent and delivering world-class cultural platforms, the BFC supports designers to build sustainable businesses while championing innovation, diversity and responsible practice. As a membership-led organisation, it fosters collaboration across creative, commercial and institutional partners to shape a more resilient and internationally competitive fashion sector. The BFC is supported by industry patrons, commercial partners and government funding.

The BFC is committed to being an Equal Opportunities Employer. Diversity, Equality and Inclusion. They're more than just words. We are inclusive. We celebrate and champion multiple approaches and points of view. We believe diversity drives innovation. So together we're building a culture where difference is valued. Our commitment to inclusion drives us forward every day internally and externally. Everyone is welcome, as an inclusive workplace the BFC encourages our employees to bring their true self to work and we commit to develop your skills and advance your careers in a culture of creativity.

## BFC ETHOS AND VALUES

The British Fashion Council exists to support, defend and promote British fashion globally. Through the delivery of *BFC Strategy 2030: Access, Creativity, Growth*, we are focused on strengthening the long-term cultural and commercial resilience of the industry.

We believe meaningful impact comes from collaboration, clear purpose and a commitment to excellence. Working as one team, we prioritise initiatives that create real opportunity for designers, build strong partnerships and expand the global influence of British fashion.

At the BFC, we are committed to an inclusive, high-performance culture where talent can grow, ideas are shared openly and innovation is supported by practical action. Our ambition is to create the conditions that enable creativity to thrive alongside sustainable business success.

## THE ROLE

We are looking for a strategic and well-connected Corporate Affairs Manager to join the Corporate Affairs team in managing government relationships, key stakeholder relations, and public affairs activities for the British Fashion Council.

This role will play an important part in strengthening the organisation's influence across policy, funding and sector advocacy. Working closely with senior leadership and cross-functional teams, the Corporate Affairs Manager will help identify and develop opportunities for public investment, support stakeholder engagement and effectively position the BFC within national and regional cultural and economic agendas.

The role will support the delivery of *BFC Strategy 2030: Access, Creativity, Growth* by helping to secure the partnerships, policy alignment and public funding required to strengthen the long-term resilience and global competitiveness of British fashion. It is an exciting opportunity for someone passionate about the intersection of fashion, culture, business and government.

This role is responsible for delivering Corporate Affairs activity, including stakeholder engagement, government relations and external positioning, in line with the strategic direction set by the Deputy Director. It serves as the primary delivery interface among strategy, stakeholder engagement, and evidence-led advocacy.

## Responsibilities

- Lead day-to-day management and development of relationships with government departments, public bodies and policy stakeholders
- Identify and progress opportunities for public funding, investment programmes and strategic initiatives aligned to the BFC's priorities
- Lead preparation of briefing materials, policy positioning and stakeholder communications for the CEO and senior leadership
- Coordinate engagement activity, including meetings, roundtables, events and industry consultations
- Monitor policy developments and regulatory changes impacting the fashion and cultural sectors
- Translate agreed organisational narratives into external advocacy messaging and stakeholder engagement materials that demonstrate the economic and cultural value of British fashion
- Deliver stakeholder engagement activity across priority policy, funding and international markets (as required)
- Support the delivery of international strategy through stakeholder engagement, coordination of activity and alignment with policy and advocacy priorities
- Coordinate inputs from research and data teams to ensure evidence-led engagement
- Work across internal teams to align programmes and platforms with public sector priorities and funding opportunities
- Contribute to submissions, proposals and reporting related to government partnerships or grants
- Support the delivery of corporate reputation and external positioning activity, aligned to Senior Leadership narrative frameworks across corporate affairs and strategic communications activity
- Coordinate the development and delivery of corporate reporting outputs, including annual and impact reports, working across teams to ensure alignment with organisational priorities

- Lead the coordination and delivery of member content activity, including newsletters, webinars and other member-facing content, ensuring timely and effective communication of policy, industry and business capability priorities.
- Help build a strong network of institutional partners across culture, education, business and regional growth agendas
- Maintain and manage stakeholder mapping and prioritisation frameworks to support effective engagement across government, industry and international partners

## **Skills & Experience**

### **Essential**

- Experience in corporate affairs, public affairs, policy or stakeholder engagement roles
- Strong understanding of government processes, funding structures or public sector priorities
- Excellent written communication skills, including briefing and proposal development
- Proven ability to build trusted relationships with senior stakeholders
- Strong organisational skills and ability to manage multiple priorities
- Strategic thinking capability and interest in sector advocacy

### **Desirable**

- Experience working in fashion, culture, creative industries or economic development
- Understanding of regional growth, skills or cultural policy agendas
- Experience supporting public funding bids or partnership programmes
- Knowledge of sustainability, innovation or future industry policy themes
- Experience working in membership organisations, not-for-profits or industry bodies

### **Key Relationships**

- CEO and Office of the CEO
- Senior Leadership Team
- Deputy Director of Policy and Engagement
- Corporate Affairs Researcher
- Data & Insights Manager
- Government departments and public agencies
- Industry bodies and cultural institutions
- Partnerships, Communications and Programme teams

### **Role Progression**

This role offers the opportunity to develop senior-level influence and policy leadership within a globally recognised cultural organisation. With strong performance, progression may include leadership responsibility across corporate affairs, public policy strategy or sector advocacy programmes.

### **Application process**

Please email a CV and cover letter to [corporate.affairs@britishfashioncouncil.com](mailto:corporate.affairs@britishfashioncouncil.com). Please also include details of your current notice period.

**Applications close at 23.59pm on Sunday, 5th July 2026.**

Applications will be reviewed on a rolling basis, and interviews may be scheduled before the stated closing date. We reserve the right to close the vacancy early or appoint before the closing date if a suitable candidate is identified. Early applications are therefore encouraged.

Please note that applications received after the vacancy has closed will not be considered. Due to the expected volume of applications, the BFC will not be able to provide feedback to unsuccessful applicants.