

BRITISH FASHION COUNCIL

Job Title: Corporate Affairs Researcher

Department: Corporate Affairs

Reports to: Corporate Affairs Manager

Direct Line Reports: N/A

Type: Full time. Standard company working hours are 09.30 to 17.30, flexibility and non-standard hours are required during events.

Salary: £32,000 per annum

Location: Hybrid - 3 working days in the office. Our office is currently based at: Soho Works 180 Strand, Temple, London, WC2R 1EA

ABOUT THE BFC

The British Fashion Council (BFC) is a not-for-profit organisation dedicated to enabling the growth and global influence of British fashion. By convening the industry, investing in talent and delivering world-class cultural platforms, the BFC supports designers to build sustainable businesses while championing innovation, diversity and responsible practice. As a membership-led organisation, it fosters collaboration across creative, commercial and institutional partners to shape a more resilient and internationally competitive fashion sector. The BFC is supported by industry patrons, commercial partners and government funding.

The BFC is committed to being an Equal Opportunities Employer. Diversity, Equality and Inclusion. They're more than just words. We are inclusive. We celebrate and champion multiple approaches and points of view. We believe diversity drives innovation. So together we're building a culture where difference is valued. Our commitment to inclusion drives us forward every day internally and externally. Everyone is welcome, as an inclusive workplace the BFC encourages our employees to bring their true self to work and we commit to develop your skills and advance your careers in a culture of creativity.

BFC ETHOS AND VALUES

The British Fashion Council exists to support, defend and promote British fashion globally. Through the delivery of *BFC Strategy 2030: Access, Creativity, Growth*, we are focused on strengthening the long-term cultural and commercial resilience of the industry.

We believe meaningful impact comes from collaboration, clear purpose and a commitment to excellence. Working as one team, we prioritise initiatives that create real opportunity for designers, build strong partnerships and expand the global influence of British fashion.

At the BFC, we are committed to an inclusive, high-performance culture where talent can grow, ideas are shared openly and innovation is supported by practical action. Our ambition is to create the conditions that enable creativity to thrive alongside sustainable business success.

THE ROLE

We are looking for a highly analytical and detail-oriented Corporate Affairs Researcher to support the British Fashion Council's policy, public affairs and stakeholder engagement activity.

Reporting to the Corporate Affairs Manager, this role will focus on research, insight development and evidence-building to strengthen the organisation's positioning with government, funders and institutional partners. The Corporate Affairs Researcher will play an important role in articulating the cultural and economic value of British fashion and identifying opportunities for policy alignment, public investment, and sector advocacy.

The role will support the delivery of *BFC Strategy 2030: Access, Creativity, Growth* by providing robust intelligence, analysis, and narrative development that inform engagement strategies, funding approaches, and wider industry influence. The role is an exciting opportunity for someone interested in the intersection of fashion, culture, policy and economic growth.

This role is responsible for generating policy, funding and regulatory intelligence, and building the evidence base that underpins Corporate Affairs activity.

Responsibilities

- Lead research and analysis on policy developments, funding opportunities, regulatory changes and economic trends relevant to the fashion and cultural sectors
- Produce briefings, reports and insight materials to support stakeholder engagement and policy development
- Track government priorities, regulatory developments and public investment programmes impacting the industry
- Interpret sector data, market intelligence and policy-relevant evidence (in collaboration with the Data & Insights team) to inform advocacy positioning and funding propositions
- Develop evidence that underpins organisational narratives and advocacy messaging, demonstrating the value and impact of British fashion
- Support stakeholder mapping and maintain insight on institutional relationships and policy networks
- Provide policy and market intelligence to support international strategy and engagement
- Contribute to consultation responses, policy submissions and public funding applications
- Draft content and provide research inputs for corporate reporting outputs, including annual and impact reports, ensuring alignment with policy, funding and sector insights
- Draft and develop content to support member content activity, including newsletters, webinars, briefing materials and other content relating to policy, industry and business capability issues.
- Monitor media, political and industry developments to inform engagement planning
- Maintain research resources and knowledge databases to support organisational decision-making
- Work with the Data & Insights team to ensure alignment between qualitative research and quantitative insight

Skills & Experience

Essential

- Experience in research, analysis, policy, public affairs or related fields
- Strong analytical capability with the ability to synthesise complex information into clear insight
- Excellent written communication skills
- Strong organisational skills and attention to detail
- Interest in policy, economic development or cultural sectors
- Ability to manage multiple priorities and deadlines

Desirable

- Experience working in fashion, creative industries or cultural organisations
- Understanding of government structures, policy processes or public funding frameworks
- Experience using data analysis or research tools
- Knowledge of sustainability, innovation or sector transformation themes
- Relevant degree in politics, economics, public policy, business or similar

Key Relationships

- Deputy Director – Policy & Engagement
- Corporate Affairs Manager
- Data & Insights Manager
- Programme and Partnerships teams
- External research partners and institutional stakeholders

Role Progression

This role offers the opportunity to build specialist expertise in policy research, public affairs and sector advocacy within a globally recognised cultural organisation. With strong performance, progression may include advancement to a Corporate Affairs or Policy Manager role, with increased responsibility for stakeholder engagement, funding initiatives, and strategic programme delivery.

Application process

Please email a CV and cover letter to corporate.affairs@britishfashioncouncil.com. Please also include details of your current notice period.

Applications close at 23.59pm on Sunday, 5th July 2026.

Applications will be reviewed on a rolling basis, and interviews may be scheduled before the stated closing date. We reserve the right to close the vacancy early or appoint before the closing date if a suitable candidate is identified. Early applications are therefore encouraged.

Please note that applications received after the vacancy has closed will not be considered. Due to the expected volume of applications, the BFC will not be able to provide feedback to unsuccessful applicants.