

BRITISH FASHION COUNCIL

Job Title: Data & Insights Manager

Department: Corporate Affairs

Reports to: Deputy Director - Policy & Engagement

Direct Line Reports: N/A

Type: FTC 12-18 Months. Standard company working hours are 09.30 to 17.30, flexibility and non-standard hours are required during events.

Salary: £50,000 per annum

Location: Hybrid - 3 working days in the office. Our office is currently based at: Soho Works 180 Strand, Temple, London, WC2R 1EA

ABOUT THE BFC

The British Fashion Council (BFC) is a not-for-profit organisation dedicated to enabling the growth and global influence of British fashion. By convening the industry, investing in talent and delivering world-class cultural platforms, the BFC supports designers to build sustainable businesses while championing innovation, diversity and responsible practice. As a membership-led organisation, it fosters collaboration across creative, commercial and institutional partners to shape a more resilient and internationally competitive fashion sector. The BFC is supported by industry patrons, commercial partners and government funding.

The BFC is committed to being an Equal Opportunities Employer. Diversity, Equality and Inclusion. They're more than just words. We are inclusive. We celebrate and champion multiple approaches and points of view. We believe diversity drives innovation. So together we're building a culture where difference is valued. Our commitment to inclusion drives us forward every day internally and externally. Everyone is welcome, as an inclusive workplace the BFC encourages our employees to bring their true self to work and we commit to develop your skills and advance your careers in a culture of creativity.

BFC ETHOS AND VALUES

The British Fashion Council exists to support, defend and promote British fashion globally. Through the delivery of *BFC Strategy 2030: Access, Creativity, Growth*, we are focused on strengthening the long-term cultural and commercial resilience of the industry.

We believe meaningful impact comes from collaboration, clear purpose and a commitment to excellence. Working as one team, we prioritise initiatives that create real opportunity for designers, build strong partnerships and expand the global influence of British fashion.

At the BFC, we are committed to an inclusive, high-performance culture where talent can grow, ideas are shared openly and innovation is supported by practical action. Our ambition is to create the conditions that enable creativity to thrive alongside sustainable business success.

THE ROLE

We are looking for an experienced and strategically minded Data & Insights Manager to lead the development of the British Fashion Council's insight capability, strengthening both sector advocacy and organisational performance reporting.

This role will work closely with an external data and research partner to shape industry reports and evidence-based narratives that demonstrate the cultural and economic value of British fashion. At the same time, the Data & Insights Manager will be responsible for improving internal data systems, reporting frameworks and performance tracking across the BFC's platforms, programmes and intellectual property.

The role will play a central part in supporting the delivery of *BFC Strategy 2030: Access, Creativity, Growth* by enabling more confident decision-making, strengthening funding and policy positioning, and ensuring the organisation has clear visibility of impact and audience engagement.

The role is an exciting opportunity for someone passionate about translating insight into influence and helping to build a more evidence-led and strategically focused organisation.

This role is responsible for quantitative data, reporting systems and performance insight, ensuring the organisation operates on a robust and consistent evidence base.

Responsibilities

- Manage relationships with external data and research providers to shape sector reports, insights and strategic analysis
- Own the development of data frameworks, dashboards and reporting systems across the organisation
- Lead the design, delivery and continuous improvement of internal reporting frameworks across BFC programmes, platforms and key events
- Develop dashboards and performance tracking tools to improve organisational visibility and accountability
- Standardise and improve data capture processes across teams, ensuring consistency and strong data governance across all areas of BFC activity
- Analyse trends in participation, engagement, reach and commercial performance to inform strategic planning
- Develop metrics and reporting frameworks to track international activity, audience engagement and sector impact
- Provide quantitative insight and analysis to underpin organisational narratives and advocacy positioning
- Provide quantitative analysis, data and evidence to support corporate reporting outputs, including annual and impact reports, ensuring accuracy, consistency and robustness of reported impact
- Provide quantitative evidence, analysis and impact metrics to support member content, including newsletters, webinars and wider reporting outputs.
- Ensure consistency, governance and quality of data across systems and reporting outputs
- Present insight findings clearly to senior leadership and key stakeholders
- Identify opportunities to support the BFC's thought leadership through data and evidence

Skills & Experience

Essential

- Experience in data, research, insights or performance reporting roles
- Experience managing external research partners or commissioned insight projects
- Strong analytical capability with the ability to translate data into strategic narratives
- Experience developing reporting tools, dashboards or performance frameworks
- Confident use of CRM reporting, Excel and data visualisation or BI tools
- Strong stakeholder management and communication skills
- Ability to balance strategic insight development with operational reporting delivery

Desirable

- Experience working in fashion, culture, events or membership organisations
- Understanding of economic impact analysis, audience insight or sector research
- Experience supporting funding bids, policy engagement or commercial reporting
- Knowledge of data governance and systems optimisation
- Interest in innovation, sustainability or future industry trends

Key Relationships

- Deputy Director of Policy and Engagement
- Corporate Affairs Manager
- Corporate Affairs Researcher
- External data and research partners
- Senior Leadership Team
- Partnerships, Commercial and Corporate Affairs teams
- Programme, Events and Communications teams
- Digital and CRM stakeholders

Role Progression

This role offers the opportunity to shape how data and insight inform both organisational strategy and sector influence. With strong performance, progression may include leadership responsibility across research strategy, performance management or broader transformation delivery.

Application process

Please email a CV and cover letter to corporate.affairs@britishfashioncouncil.com. Please also include details of your current notice period.

Applications close at 23.59pm on Sunday, 5th July 2026.

Applications will be reviewed on a rolling basis, and interviews may be scheduled before the stated closing date. We reserve the right to close the vacancy early or appoint before the closing date if a suitable candidate is identified. Early applications are therefore encouraged.

Please note that applications received after the vacancy has closed will not be considered. Due to the expected volume of applications, the BFC will not be able to provide feedback to unsuccessful applicants.