

CONCEPT

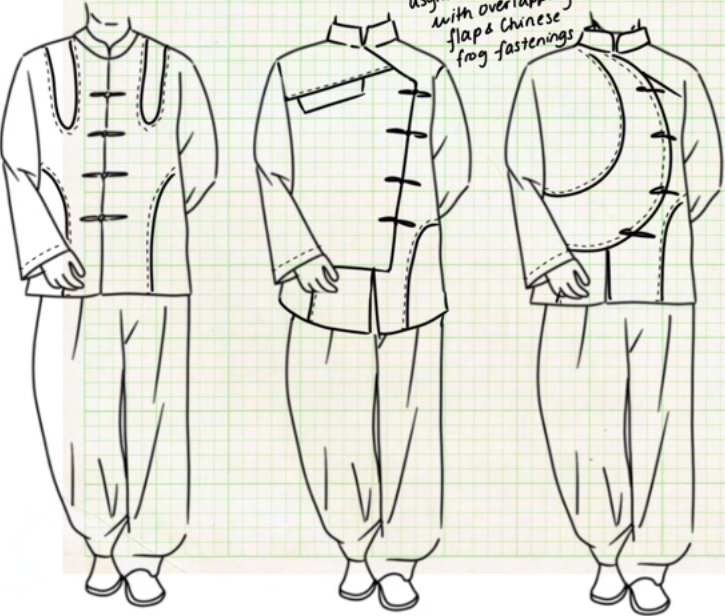
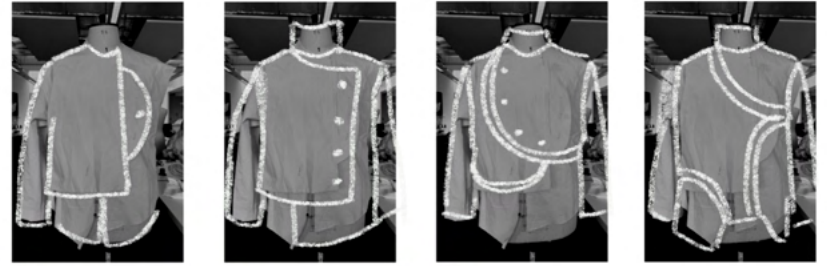
Born Chinese but raised British, she felt adrift between two worlds. Struggling to reconcile her identity, a visit to her grandma in China became a revelation. Amidst the vibrant colors of lantern-lit streets and the fragrant aroma of steaming dumplings, she discovered the richness of her heritage. With each tale of tradition and every shared recipe, she embraced her Chinese roots, finding solace and pride in the beauty of her culture.





Following the white rabbit into the depths of the forest, she felt a sense of familiarity, as if it held the key to something profound, she descended into the darkness of the rabbit hole. Guided by its soft glow, she emerged in a fantastical Chinese realm. Lanterns danced, cherry blossoms bloomed, and pagodas stood tall, welcoming her home. In this enchanted land, the rabbit was more than a guide—it was a symbol of her grandmother's wisdom, leading her to where she truly belonged.





asymmetrical front
with overlapping
flap & Chinese
frog fastenings



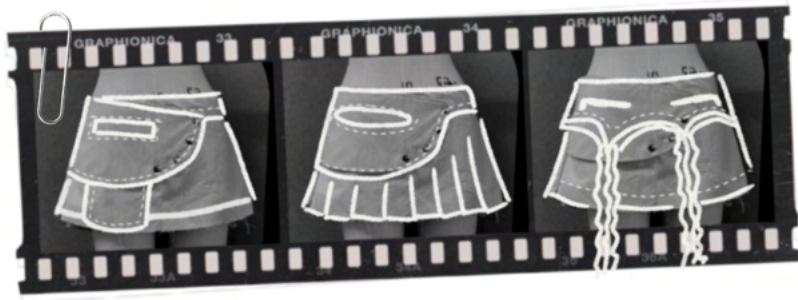
traditional
mandarin blouses
worn whilst
practicing
Tai Chi.





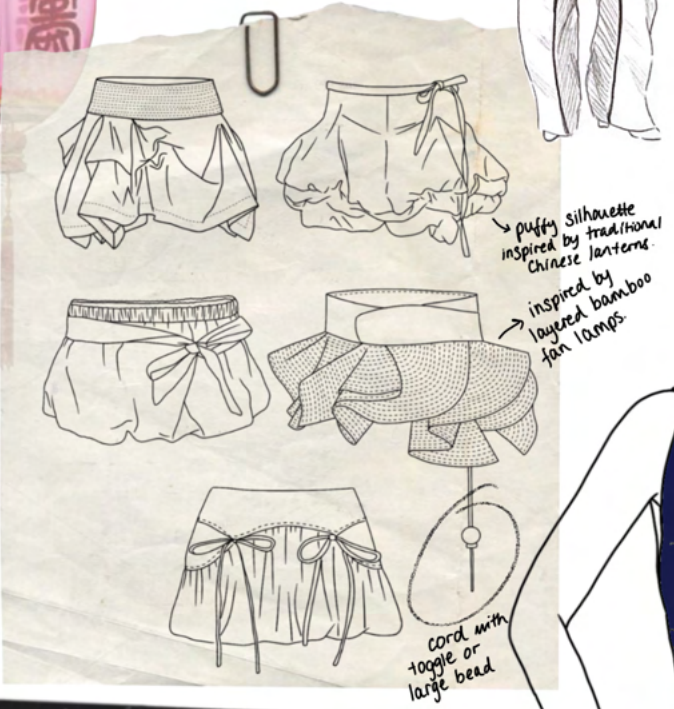
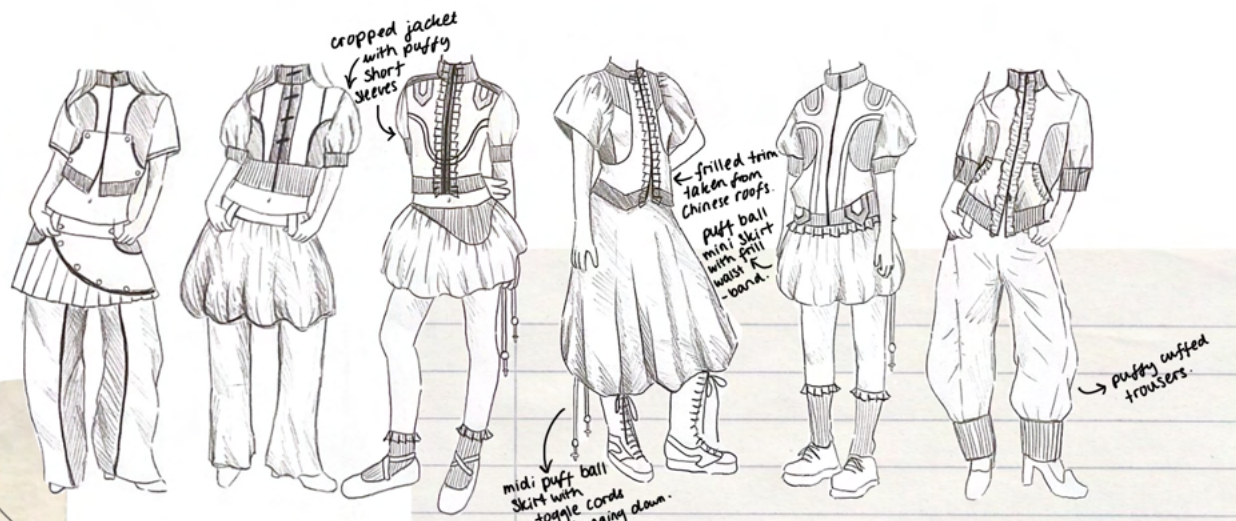






→ Traditional Chinese red envelopes.







RESEARCH BOARD / "FOLLOW THE WHITE RABBIT" by Angie Lee







FINAL LINEUP / "FOLLOW THE WHITE RABBIT" by Angie Lee



RANGE PLAN / "FOLLOW THE WHITE RABBIT" by Angie Lee

