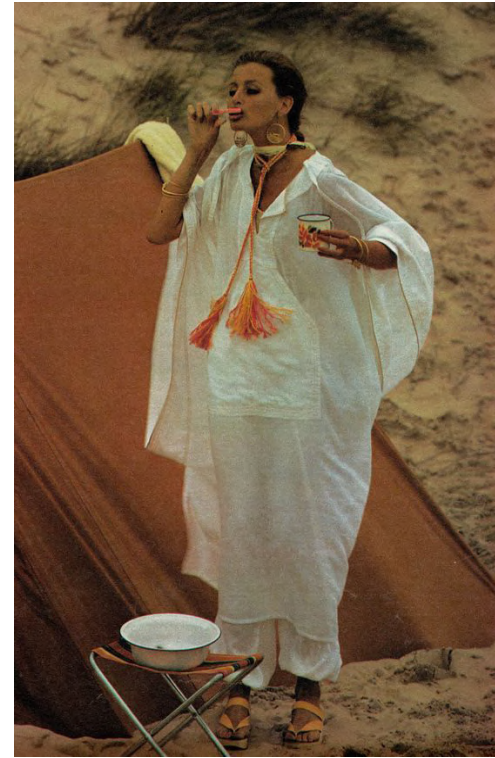


# GOUNA

Sherifa Elneanaie - Womenswear







Weaving - Seaside Era - 1920's Bathing Suits - Coastal Serenity - Beach Craftsmanship



# WEAVING PROCESS





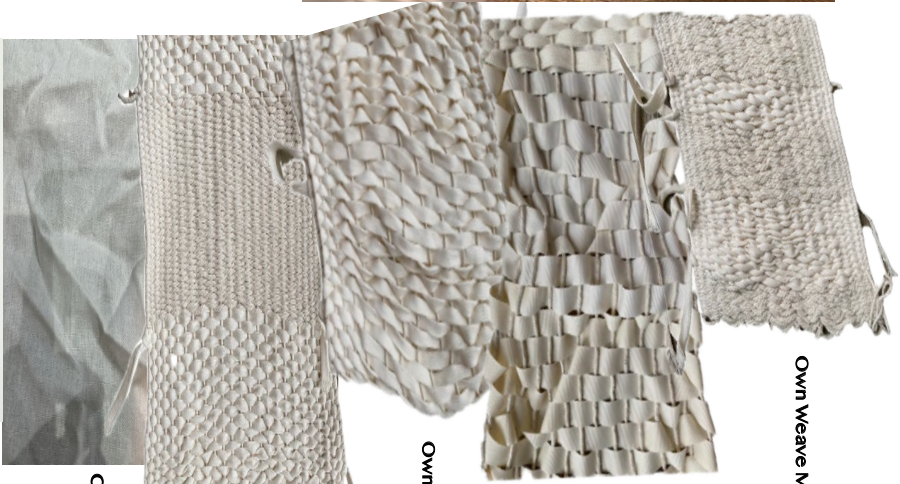
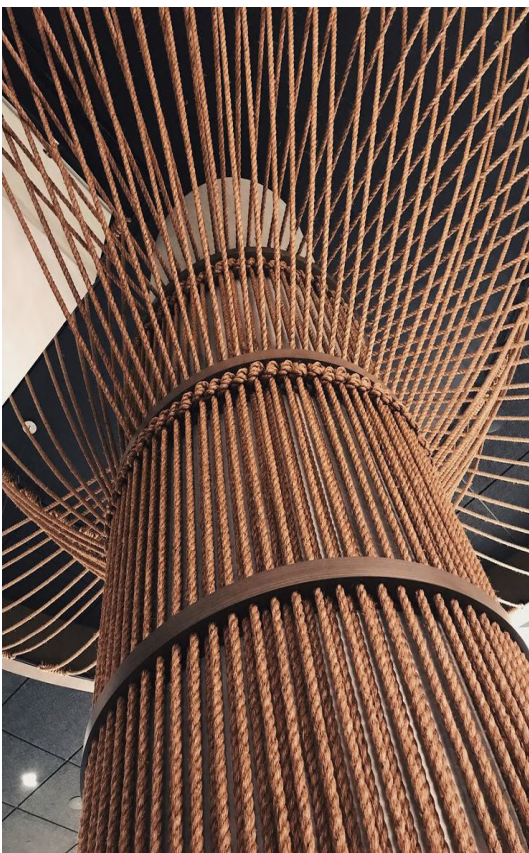
# WEAVING MANIPULATION



Own Weave - Shoe Lace - Bleached Whites - Rope - Matt Ribbon - Textiles



COLOUR - FABRIC - TECHNIQUE



Cream White Cotton Canvas

Natural Duck Canvas



Off-white Scuba Neoprene

Cotton White Linen

6MM Cotton Macrame Cord

Own Weave Beige Flat Cotton Shoelace

White Grosgrain Ribbon

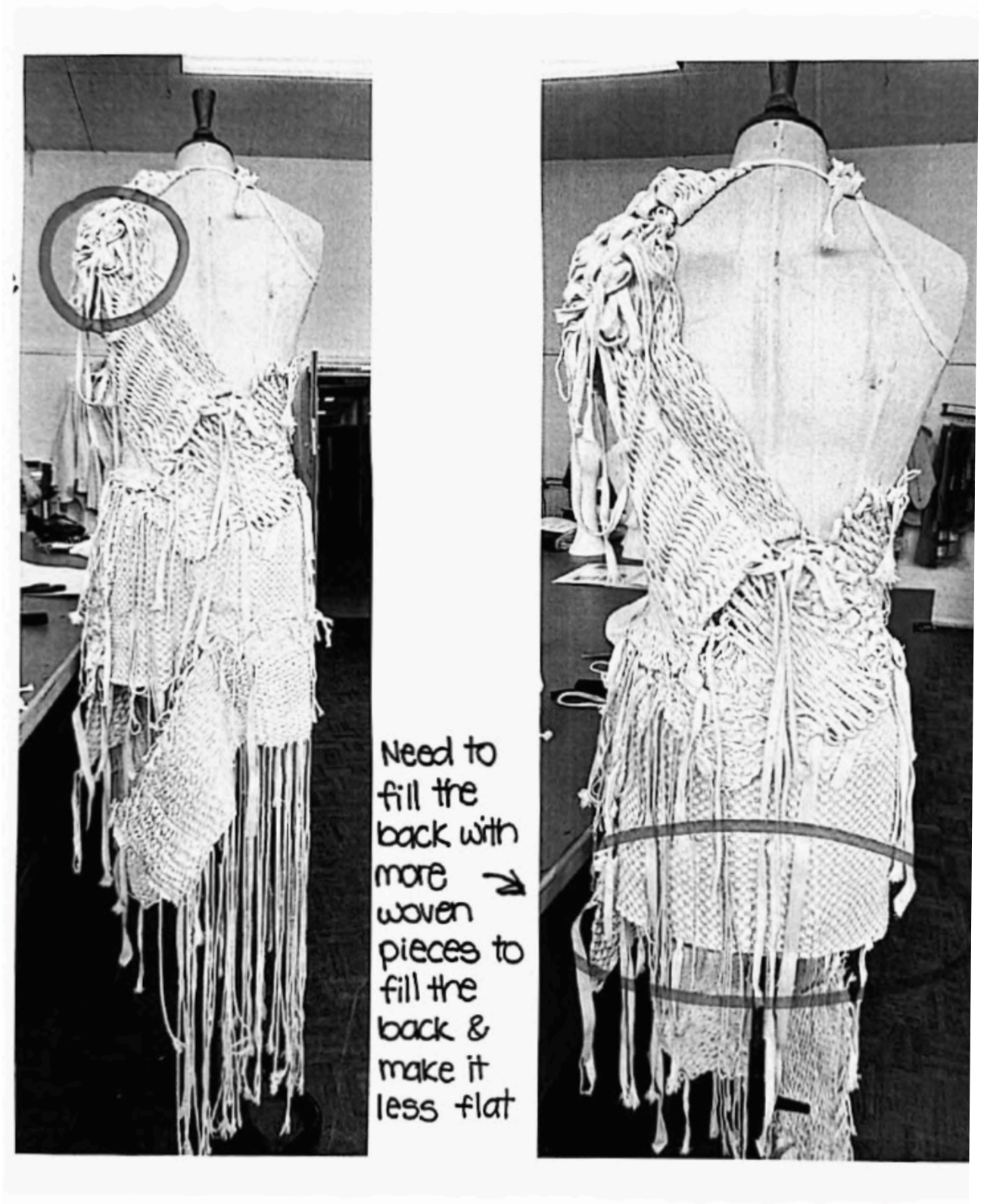
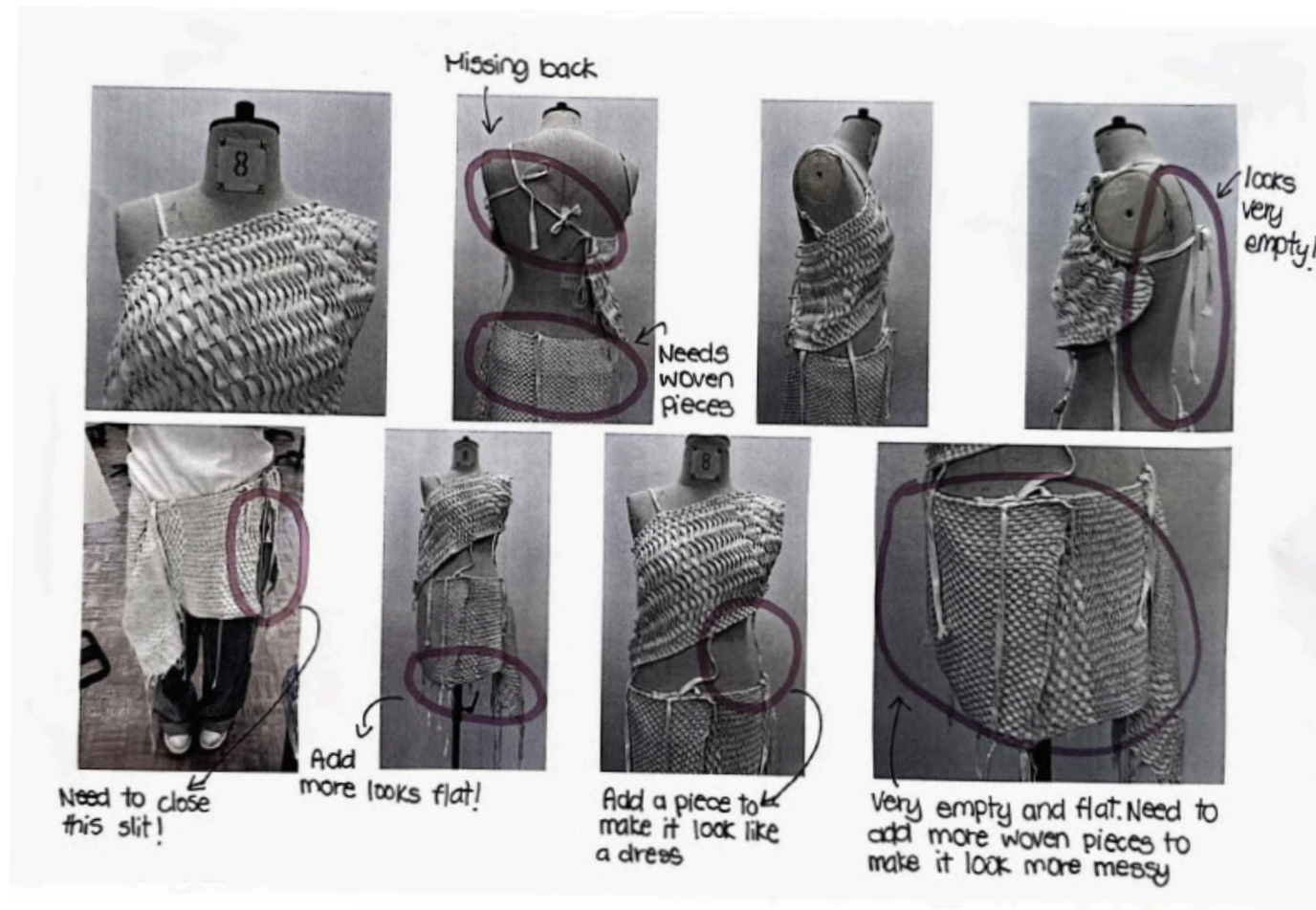
Own Weave Macrame Cotton Cord







# LOOK 1 - DEVELOPMENT





# GOUNA

Sherifa Elneanaie - Womenswear - Spring Summer 2025







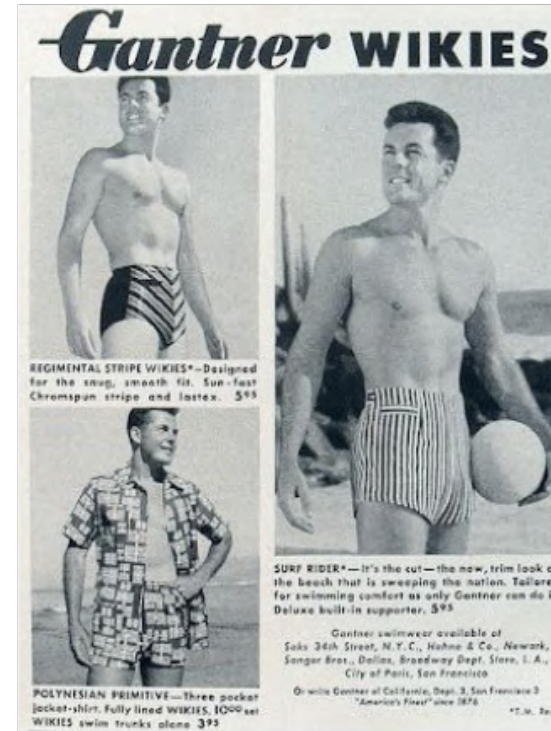
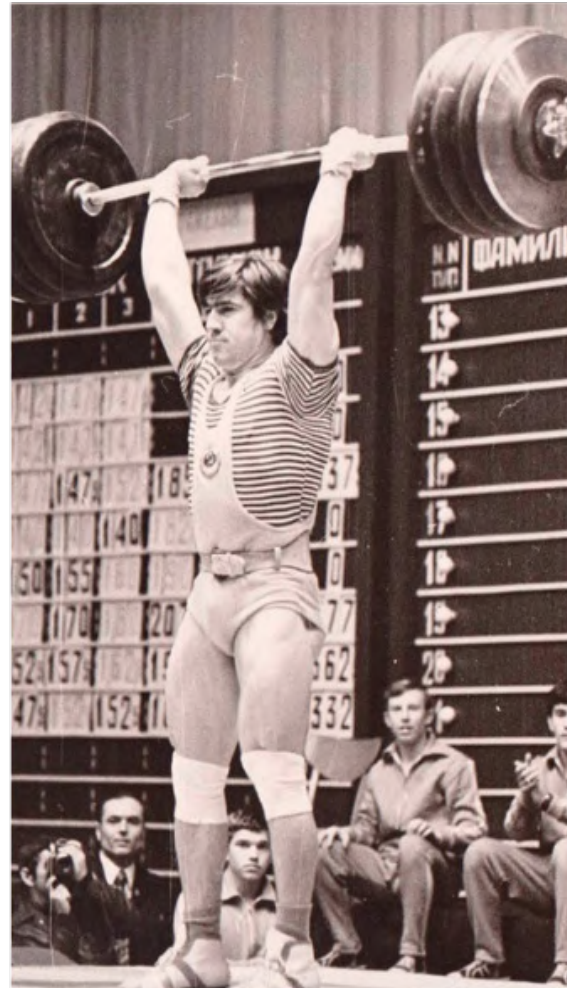






# Muscle Couture

Menswear - SS'25

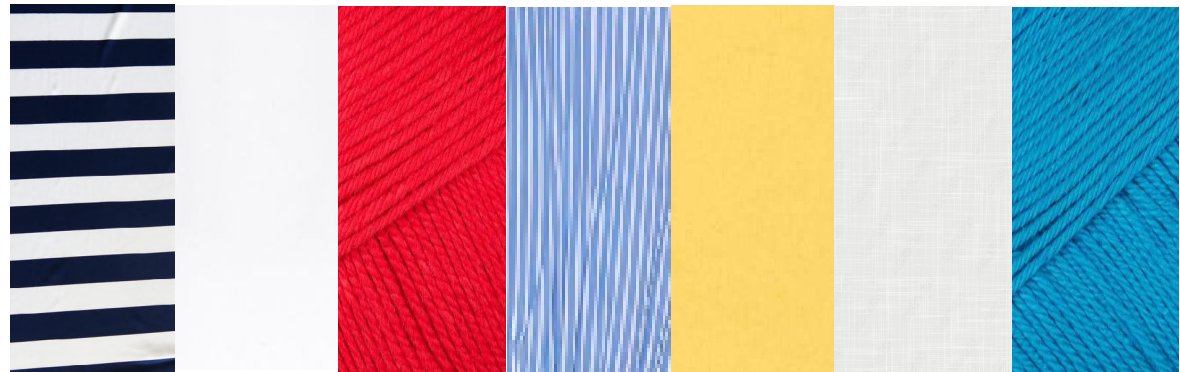
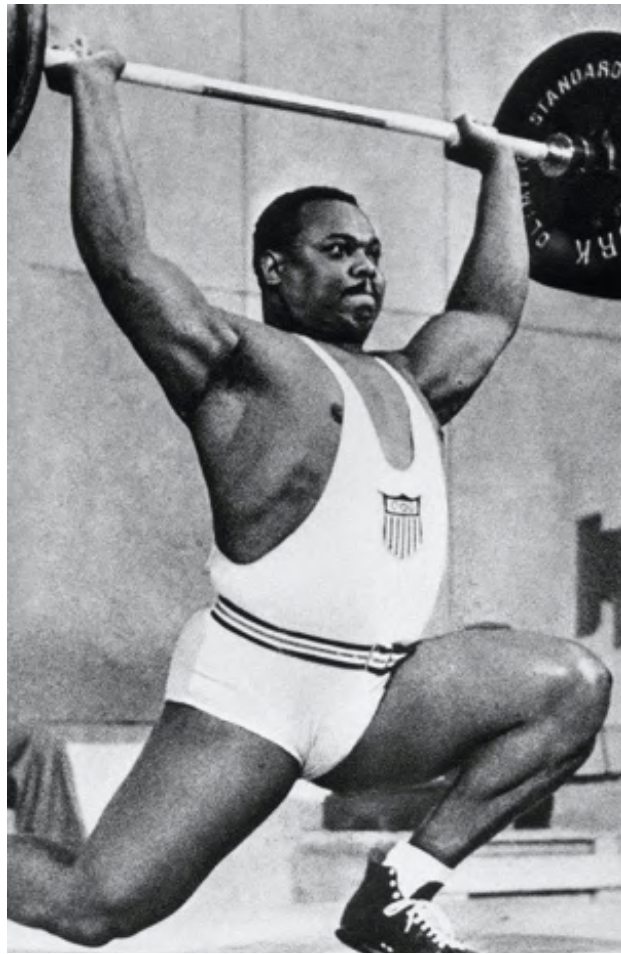
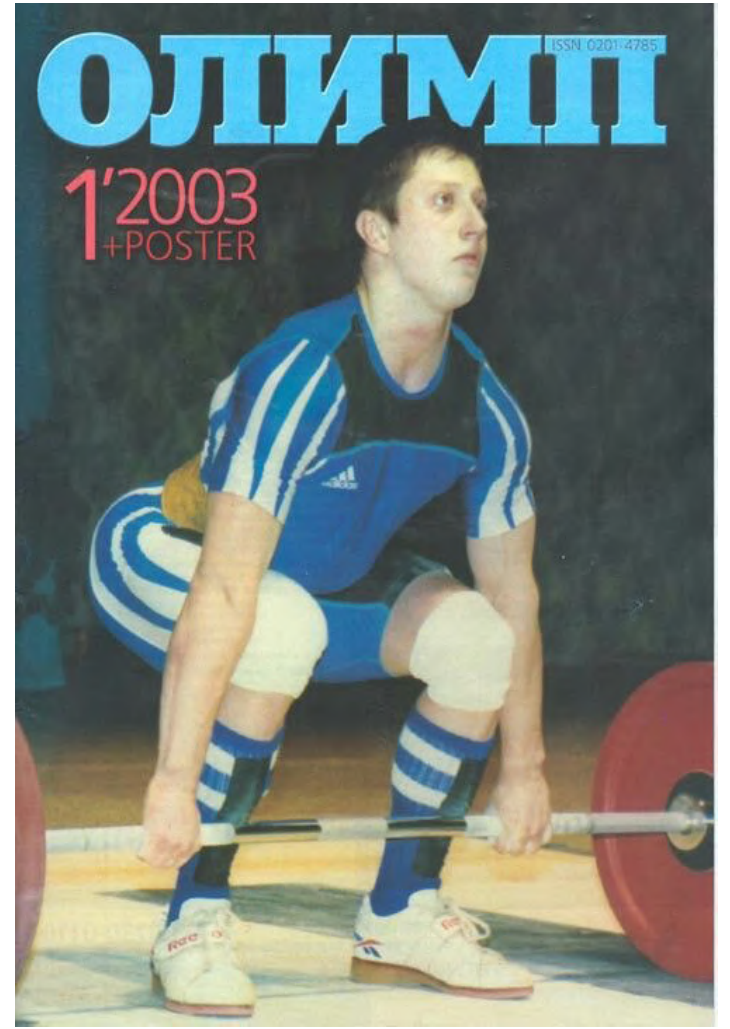
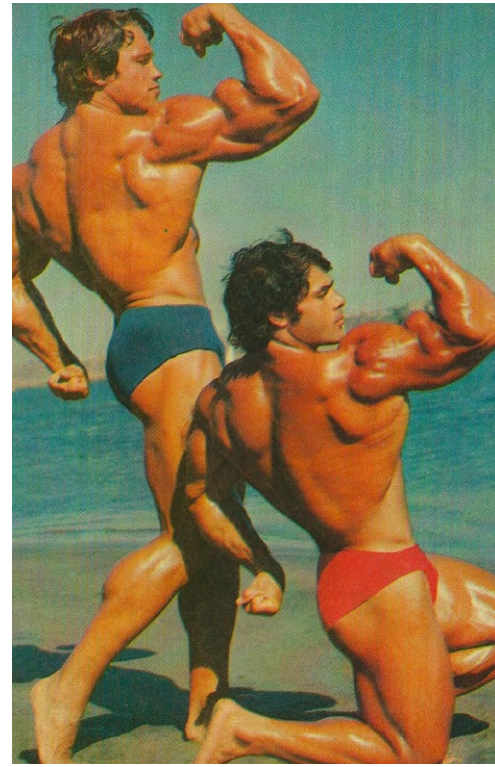


"1950's Muscle Couture" draws inspiration from 1950s weightlifters, infusing the charm of string bags and the stripes of beach huts. The ready-to-wear line prioritizes lightweight fabrics and strategic layering for versatility. With a nod to vintage athleticism and coastal vibes, the collection embodies a stylish fusion of past and present.





COLOUR - FABRIC - TECHNIQUE



Cotton Knit String - Blue

Woven Linen - White

Cotton Jersey - Yellow

Cotton Stripe Polycotton - Blue and

Cotton Knit String - Red

Plain Viscose Jersey - White

Nylon Spandex Navy and White 1 inch Stripe



