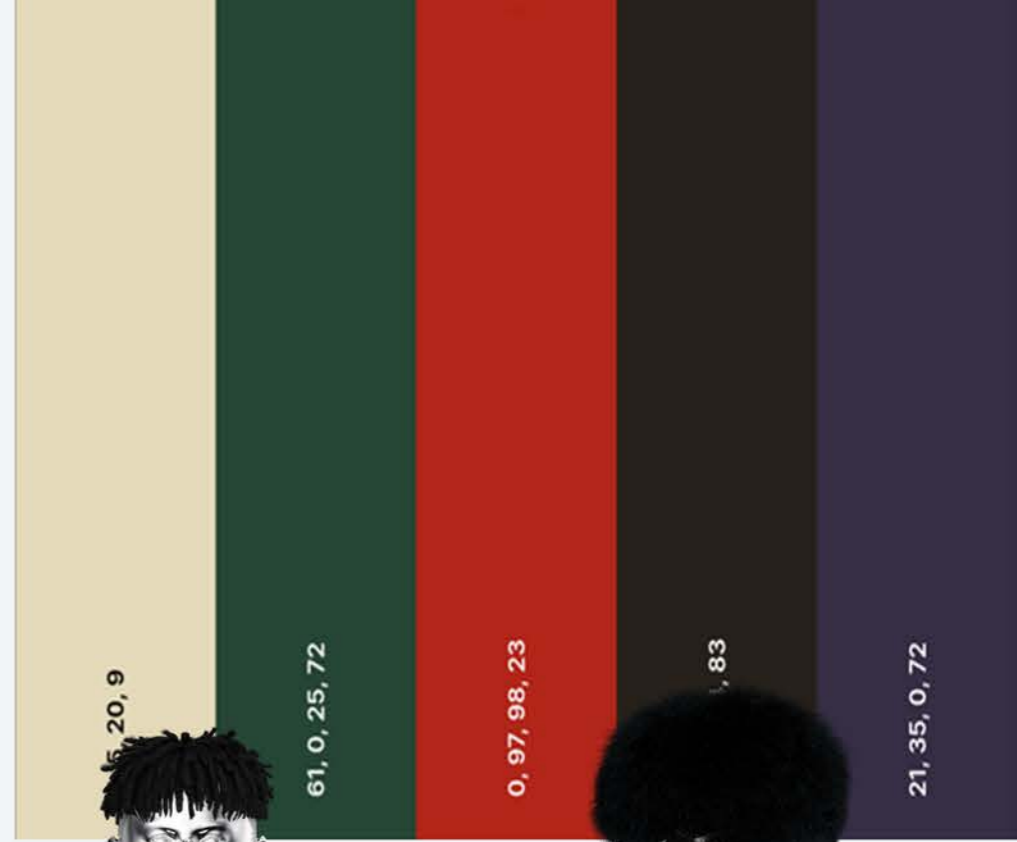


Concept: Formal Enough

"Formal Enough" is a Spring/Summer menswear collection that honours my Thai heritage by seamlessly blending streetwear, traditional Thai attire, and formal wear. Drawing inspiration from family and traditions, this collection features prints inspired by temple walls and incorporates traditional Thai skirts and fishermen's trousers. While primarily focusing on commercial ready-to-wear, it also explores experimental textiles and knits, using carefully selected fabrics that provide a fresh perspective distinct from Western styles. The result is a unique collection that balances commercial appeal with traditional elements.

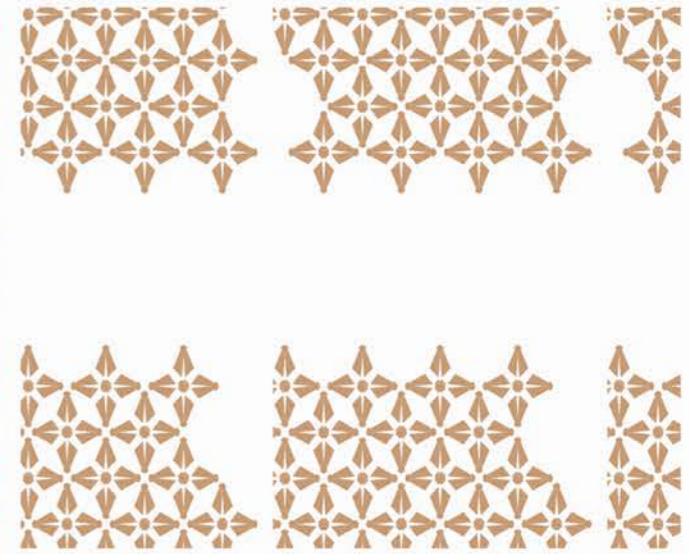
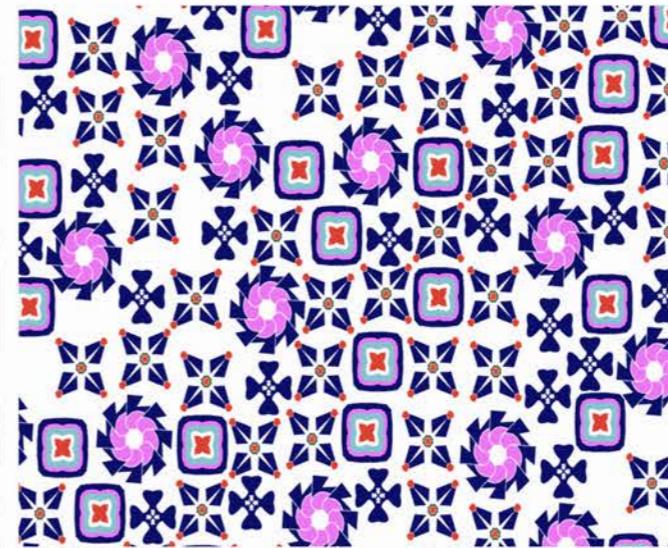
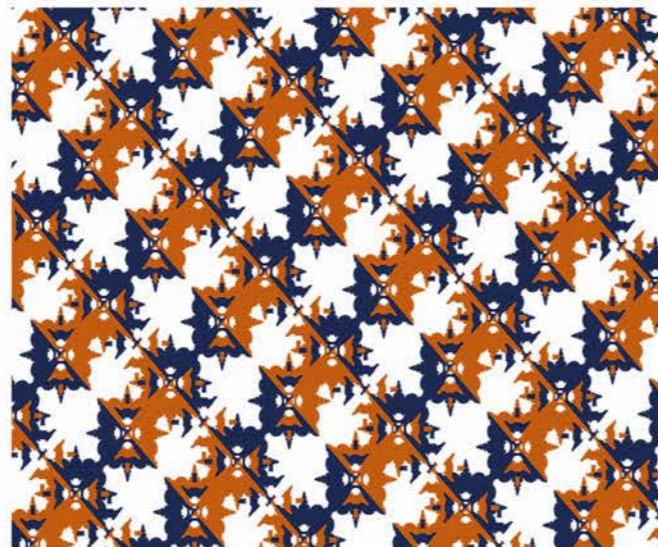
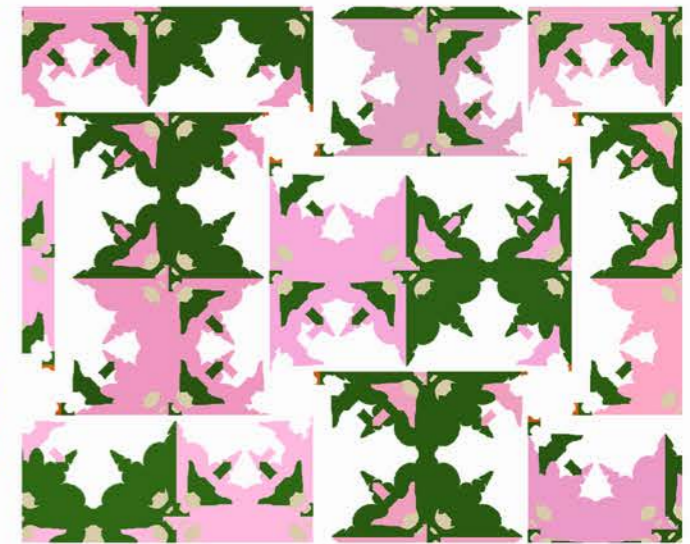
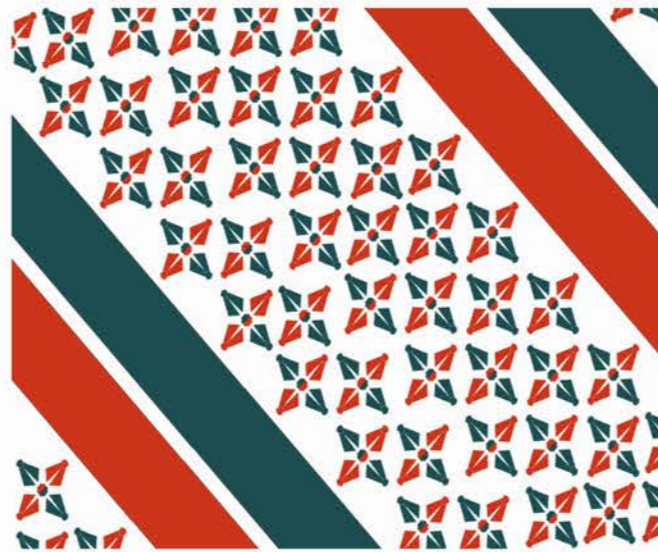
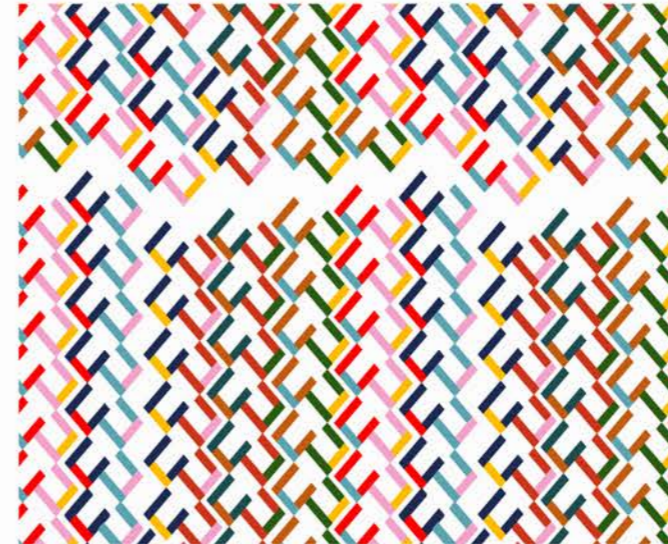
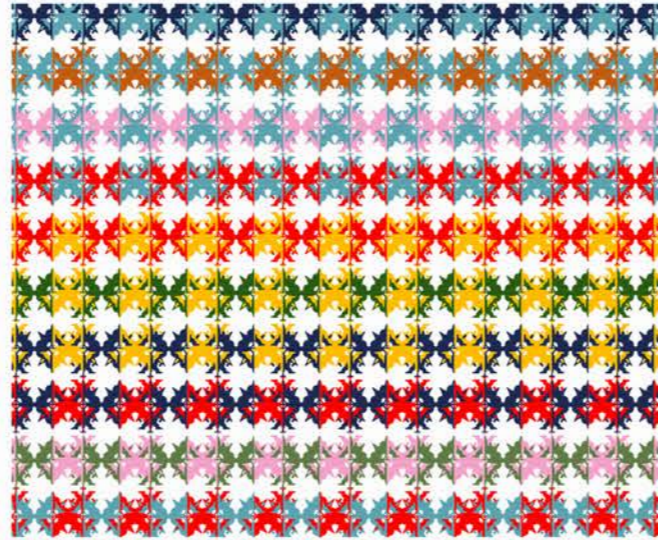


Design Development

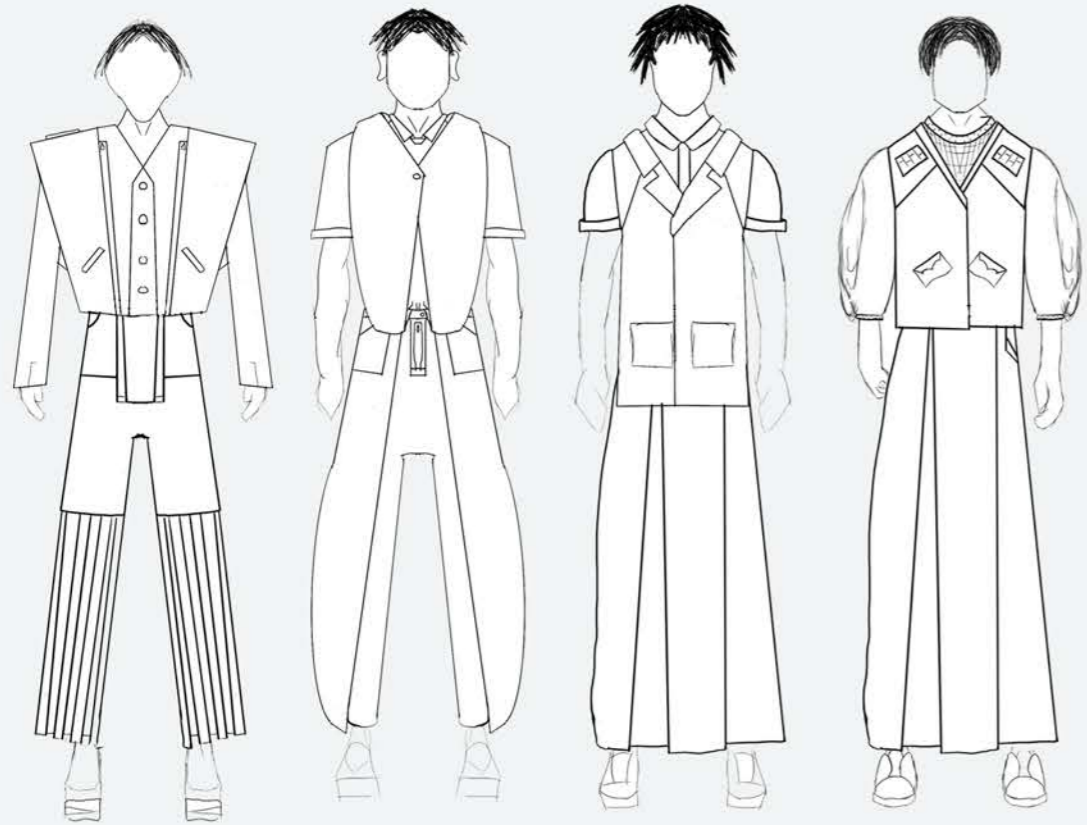
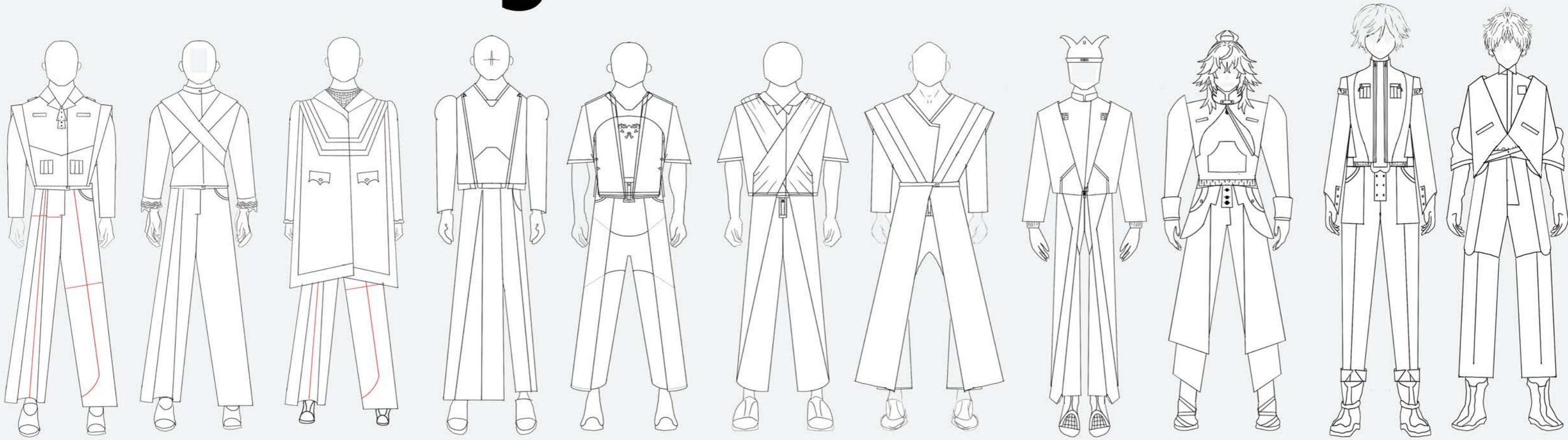


Print development

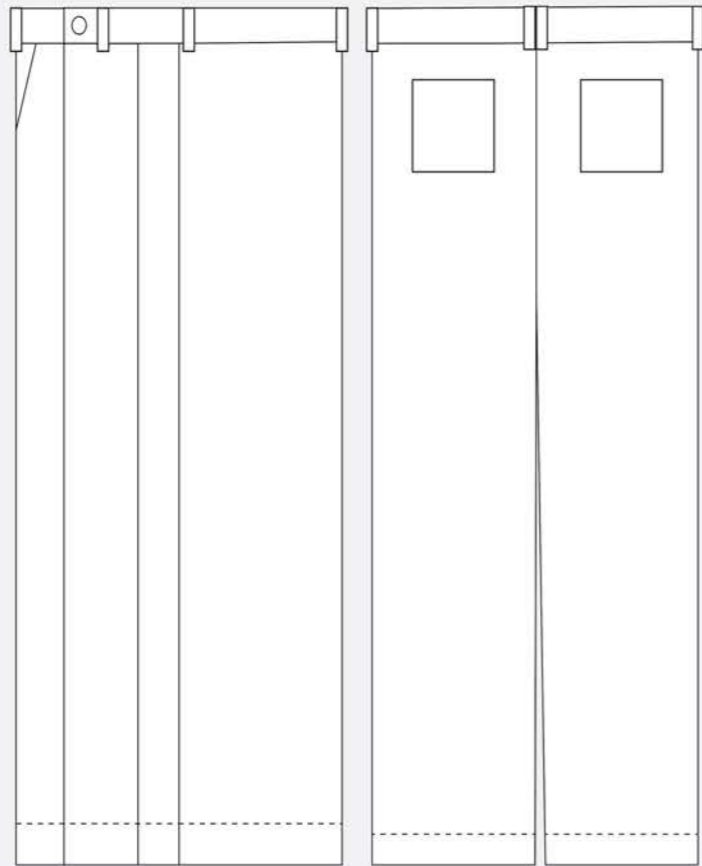
My print design has been inspired by the temple wall. The design has been developed further to fit the aesthetic I want, but the overall general the shape is still relevant and has been left in design to fit the narrative



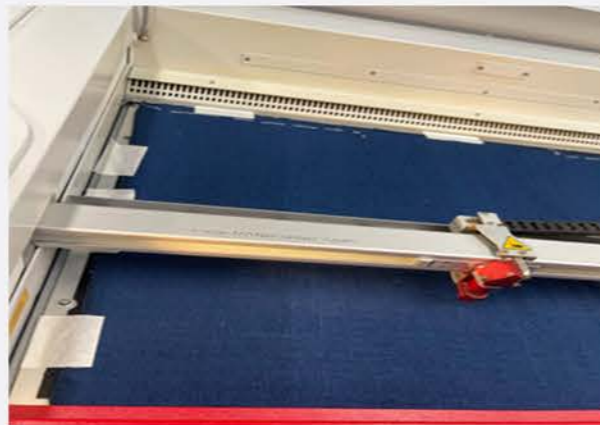
Initial Design



Trouser development



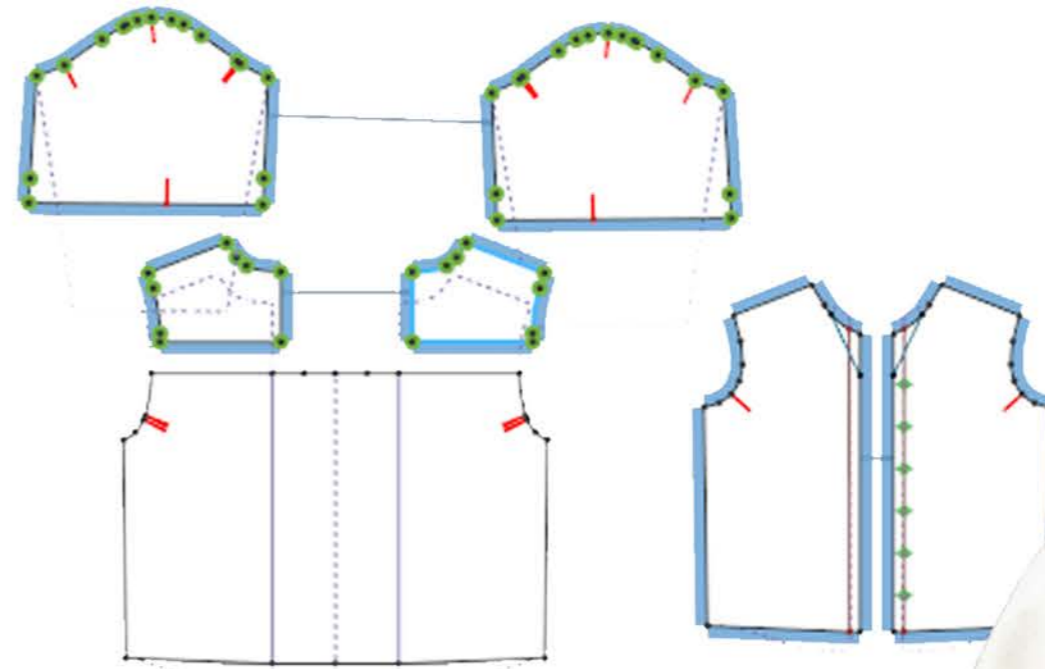
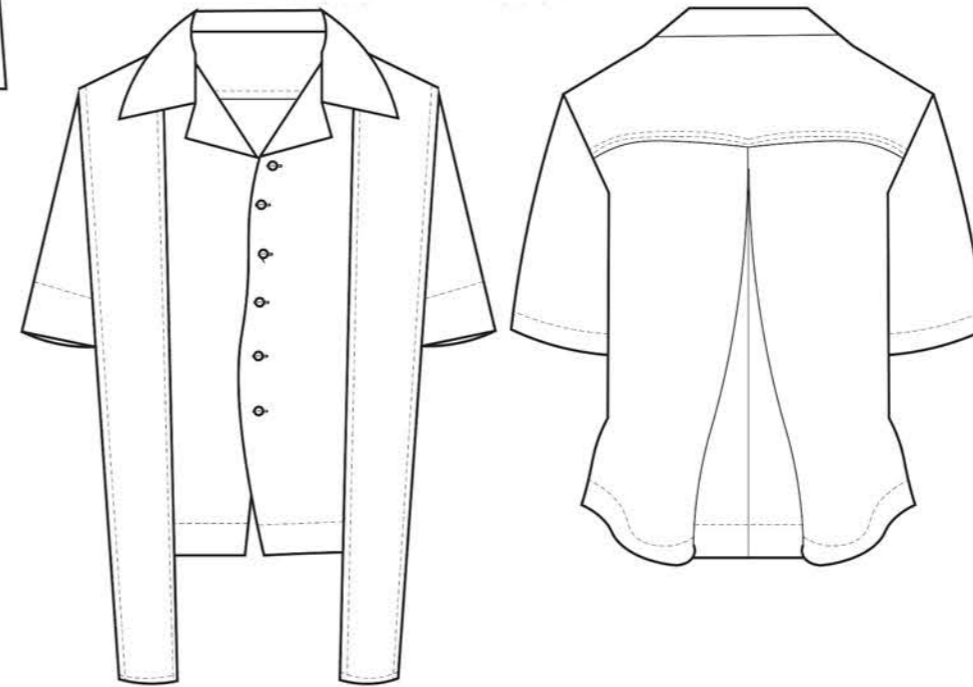
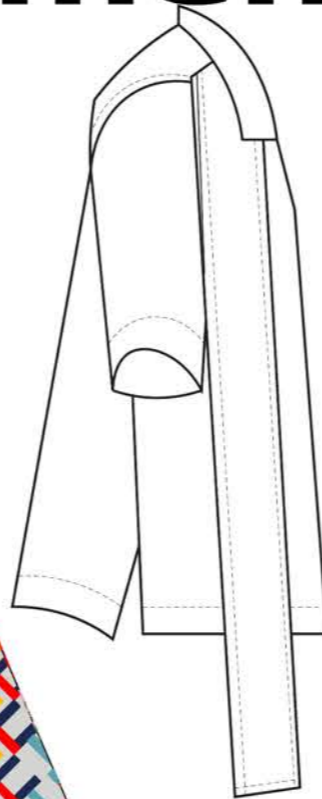
My process of development consists of drawing, then testing basic construction in clo, before toile in real life to get perfection in terms of fit and shape. There are two versions of this, and one of the version consists of laser engraving.



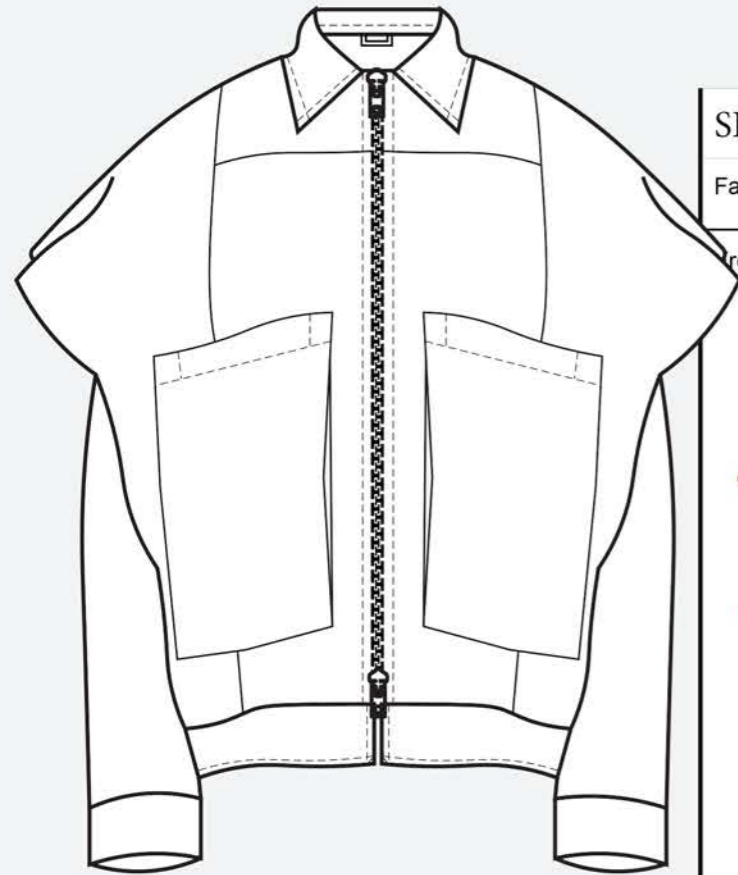
Shirts Development

Testing the structure and shape I want on clo before toile it and make it in real life

I lay out my print plan on photoshop before sending it to print to print it most effecient without any waste.



Bomber Jacket Development



SIZE SPECIFICATION		Name: bomber jacket	Date:																																																																	
Fabric composition cotton		Project:	Block ref: jacket block																																																																	
Front, Back and detail of garment		Measurements taken flat in CMs	12/MED/ Base Size																																																																	
<p>collar highest point 18 cm start curve from 5 cm before cf</p> <p>Bellow pocket 30 x 20 cm</p> <p>front facing on the inside not quilted</p> <p>Hem 5 cm construct like denim jacket hem</p> <p>YKK zip 60 cm 2 way</p> <p>wadding quilted 10 cm horizontal on the inside</p>		<table border="1"> <tr><td>A</td><td>Shoulder lenght</td><td>35 cm</td></tr> <tr><td>B</td><td>Across shoulder</td><td>78 cm</td></tr> <tr><td>C</td><td>front length from hps</td><td>75 cm</td></tr> <tr><td>D</td><td>length from center back</td><td>73 cm</td></tr> <tr><td>E</td><td>side leght from arm hole</td><td>40 cm</td></tr> <tr><td>F</td><td>collar depth</td><td>10cm</td></tr> <tr><td>G</td><td>sleeve lenght</td><td>70 cm</td></tr> <tr><td>H</td><td>open piece</td><td>28 cm</td></tr> <tr><td>I</td><td>front center part shoulder</td><td>9 cm</td></tr> <tr><td>J</td><td>side shoulder lenght</td><td>10 cm</td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table>	A	Shoulder lenght	35 cm	B	Across shoulder	78 cm	C	front length from hps	75 cm	D	length from center back	73 cm	E	side leght from arm hole	40 cm	F	collar depth	10cm	G	sleeve lenght	70 cm	H	open piece	28 cm	I	front center part shoulder	9 cm	J	side shoulder lenght	10 cm																																				
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This bomber jacket is inspired by the shape of a temple roof. From the shape of the temples, it has been taken and used as the starting point for the shape of this piece. This creates the drop shoulder that hides the sleeve well.



Knit experiment

yarn choice for experiment

Wool

Acrylic

Thai idigo cotton

Cashmere

Cotton yarn

Knit experiment:

1. Heat transfer vinyl

2. Rhinestone

3. Cynotype

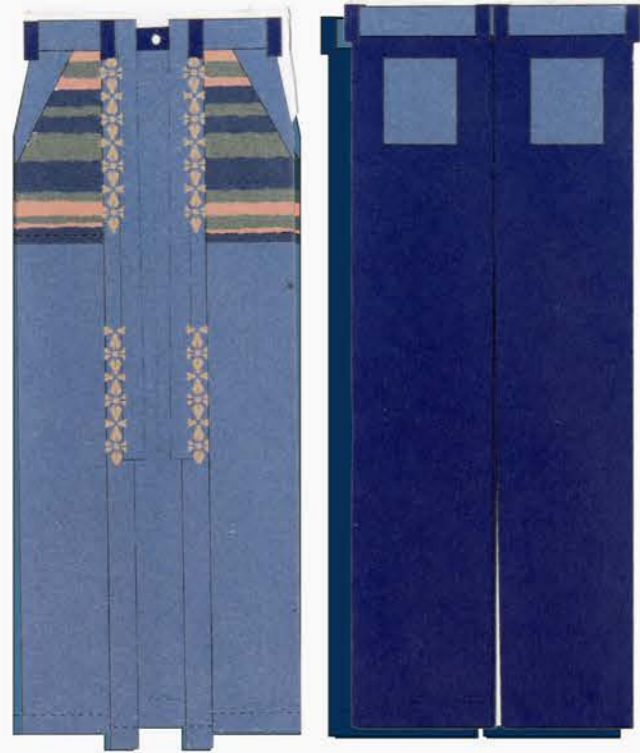
4. screen print

5. thai indigo cotton yarn

6. Knit pattern with punch card



Range plan



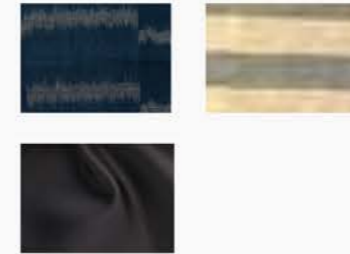
Fisherman trouser long version
Fabric Thai indigo cotton dye
Print with laser engraving 40% laser power



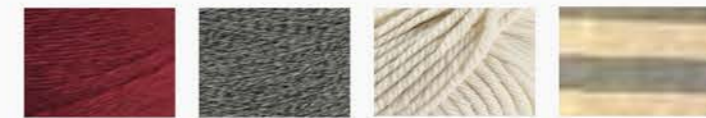
Fisherman trouser short version
Fabric Thai indigo cotton dye



Bomber jacket
Fabric Thai indigo cotton dye
with black lining quilted on the inside



Knit Jumper
yarn: Grey, cream and Red
wool
Fabric: thai loincloth



Knit Jumper
yarn: Grey Alpaca wool
Thai indigo cotton yarn
Red cotton yarn



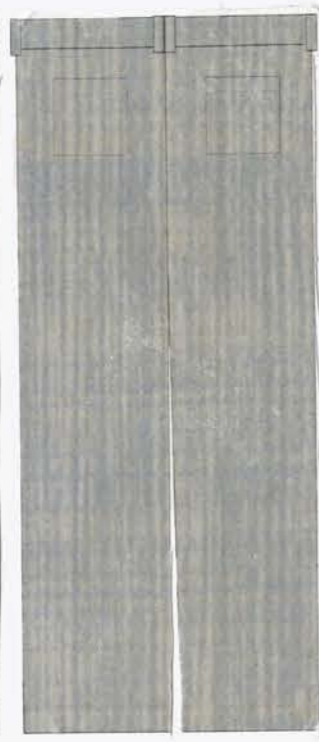
Range plan



Hawaii Shirt with stripe
Fabric Bamboo melody and loincloth



Hawaii shirt
Fabric Bamboo Melody



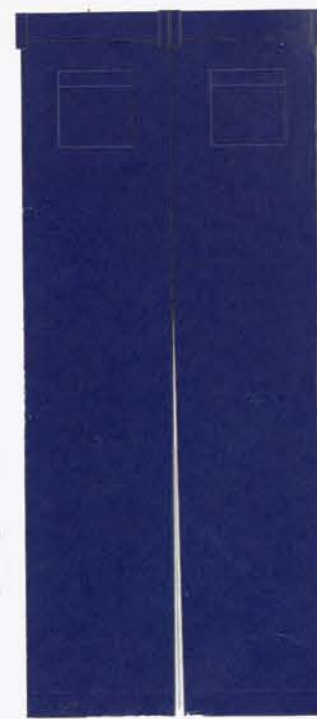
Trouser 1
Fabric Thai indigo cotton dye
Print version create with
laser engraving 40% laser power



Normal version



Laser version

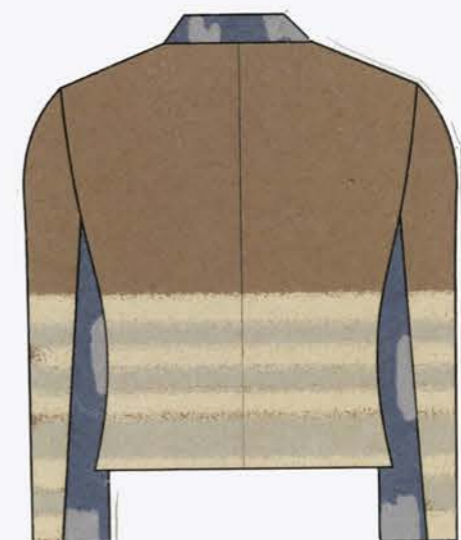
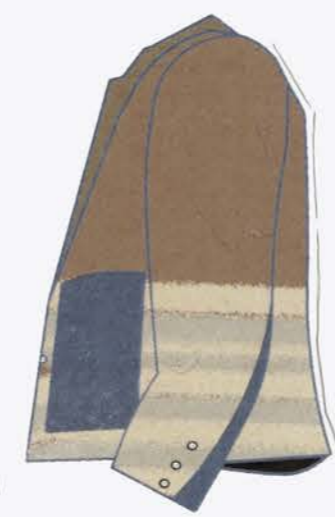
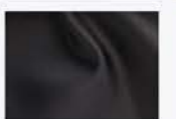


Blazer Jacket
Fabric Thai indigo cotton dye
black lining

Version 1



Version 2

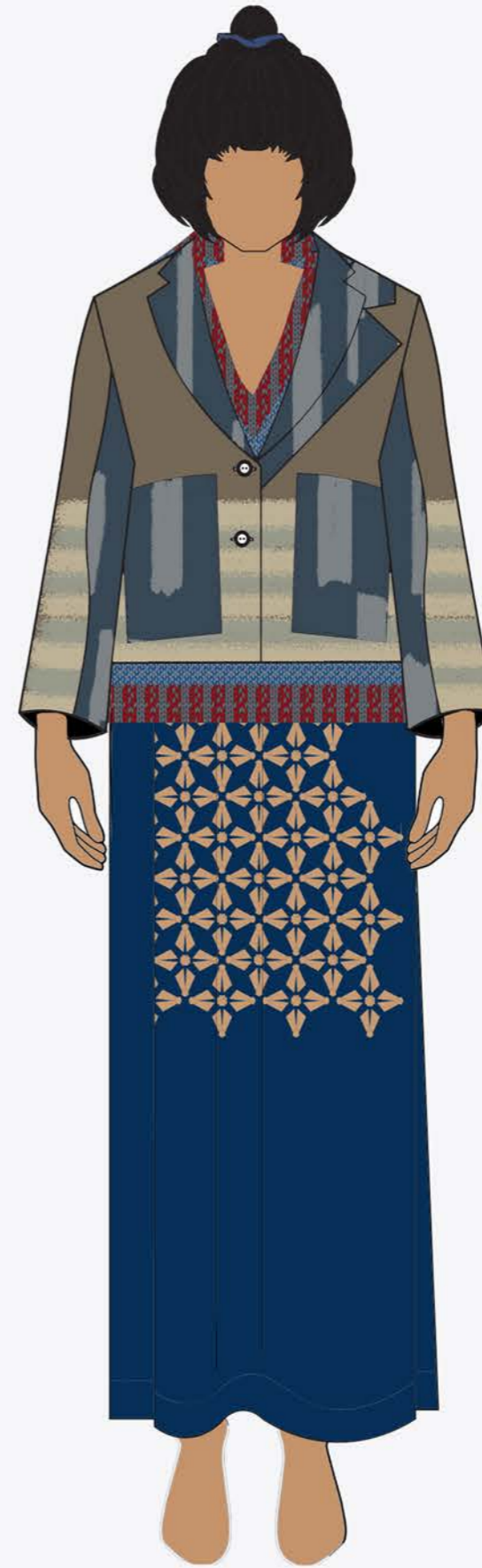


Digital version of my collection



I often design an idea on drawing then translate to clo to create 3d shape before test it out in real life and fix the fitting issue that clo could shown on the software. Overall the digital version are more toward the visual aspect of the garment ranther than the physical version that have both essence and functionality. The digital aspect is really important in my creativity as it can show my vision before speding more time in constructing a physical garment. On the right handside, I enhance the model face with generative AI to give more human life feeling on my garment.

Final Illustration



Photoshoot



Styling by Bordee Natnititada
photograph by grace kelly
Model: Ethan Weinert
Jason Jiang
Alex Matheson
Luca Johnson

Collection poster



A concept inspired by movie poster featuring in the year book. Background pictures on the left and right are generative by AI to showcase the vision I have in my collection. It also features my QR code for LinkedIn in case anyone is interested in my service.