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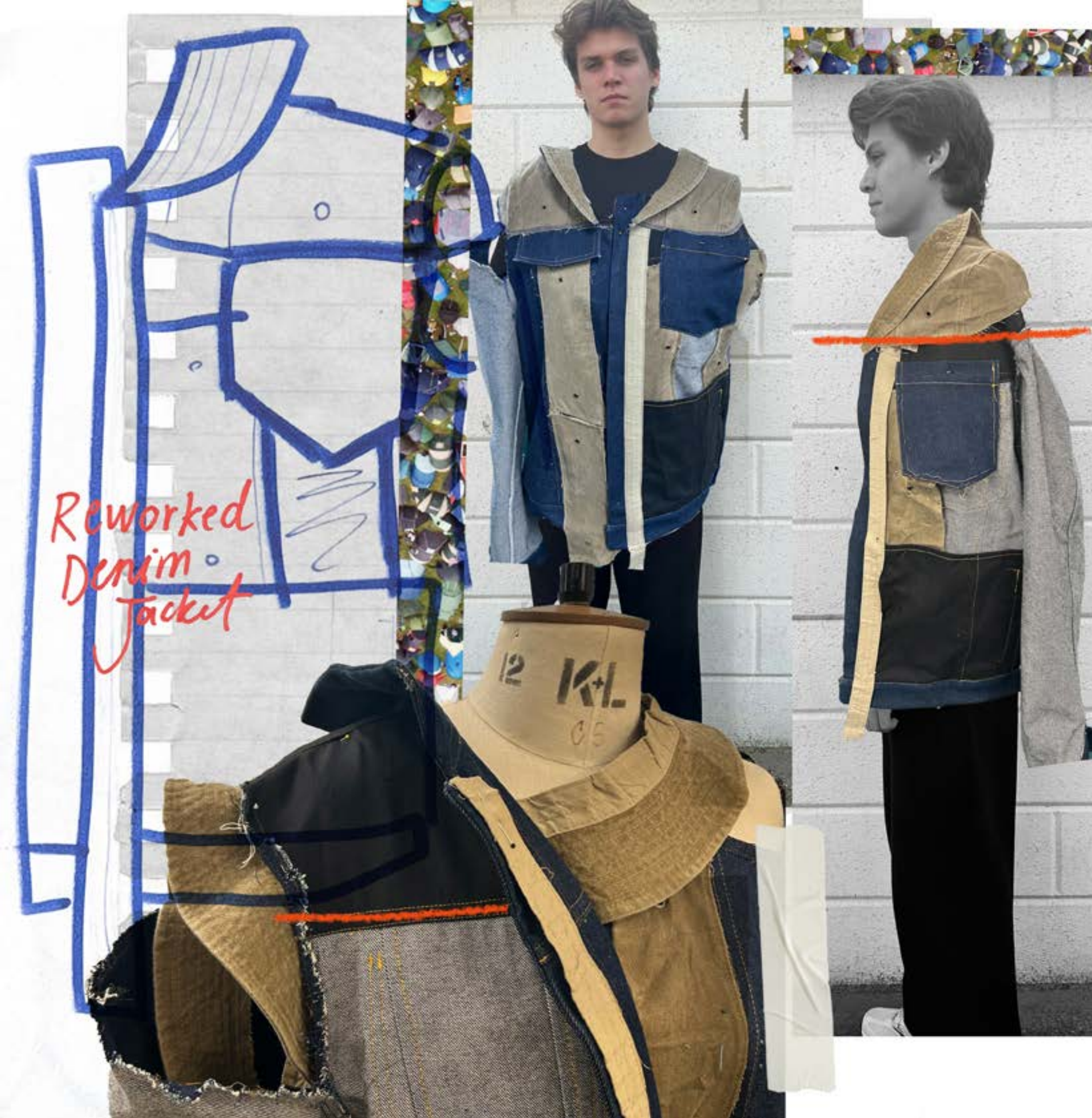
**Fest Dad** is a unisex collection surrounding my dad's love for UK music festivals being a part of the indie scene and how this has shaped our bond. The collection represents the functionality of contemporary festival wear whilst bringing in an edge to elevate casual clothing.

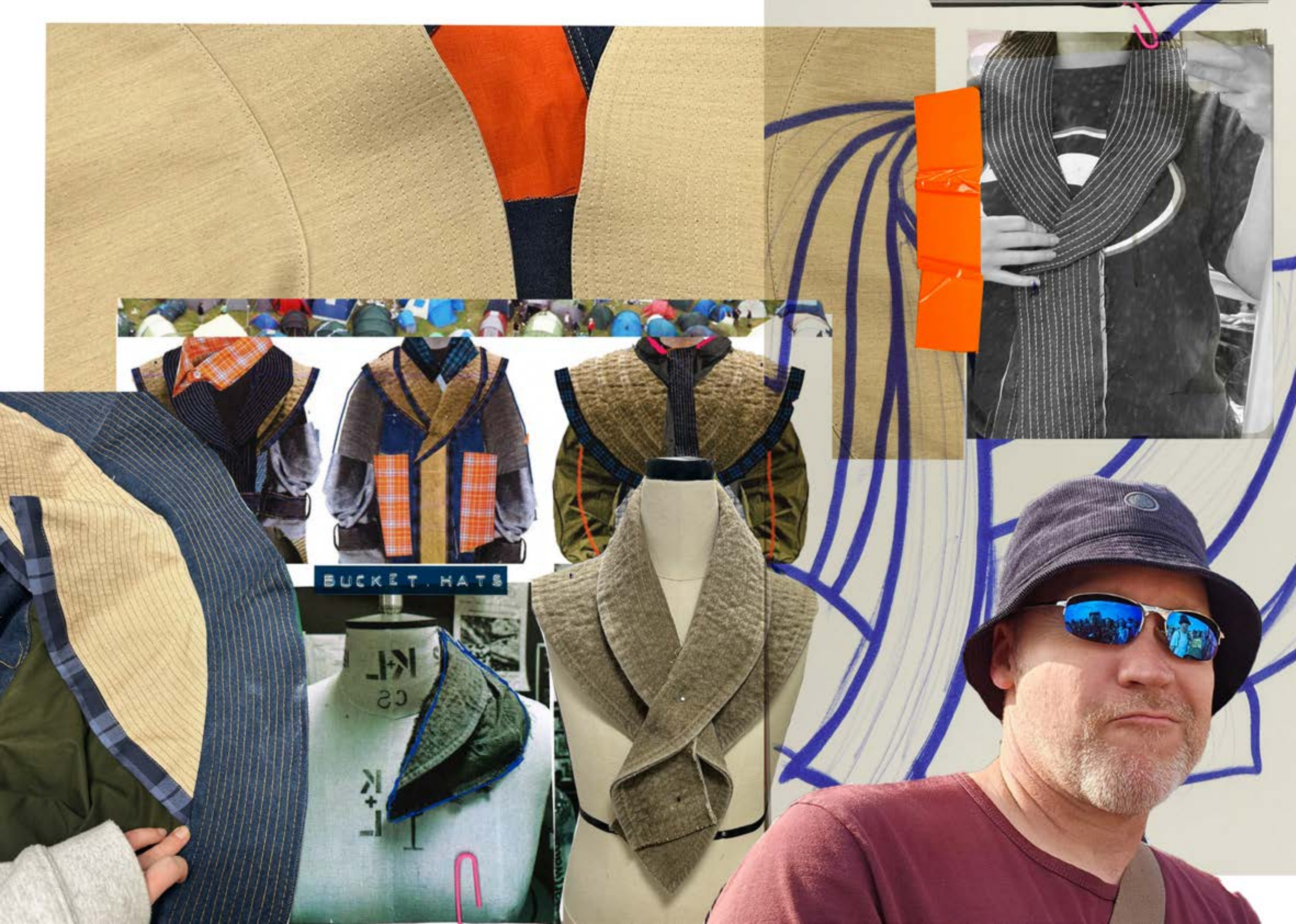
With an up-cycling approach, I've reinterpreted existing shapes and deconstructed ideas to create the new. Bucket hats have been a focal point across Fest Dad from the silhouette to the repeated stitch. Experimenting with preloved materials has been consistent throughout my process, whilst using my dad's spirit through his capsule wardrobe.

# FEST DAD



CONCEPTBOARD







SHIRT PLACEMENT

MODS.

DAD!

interfaced for stable shape

denim repeat pattern

lots of orange topstitching



FEST DAP.



# FESTDAD

x Knitwear by Holly.



## DENIM MEETS KNIT!

