

IL GIRASOLE



LUCA JOHNSON

Concept

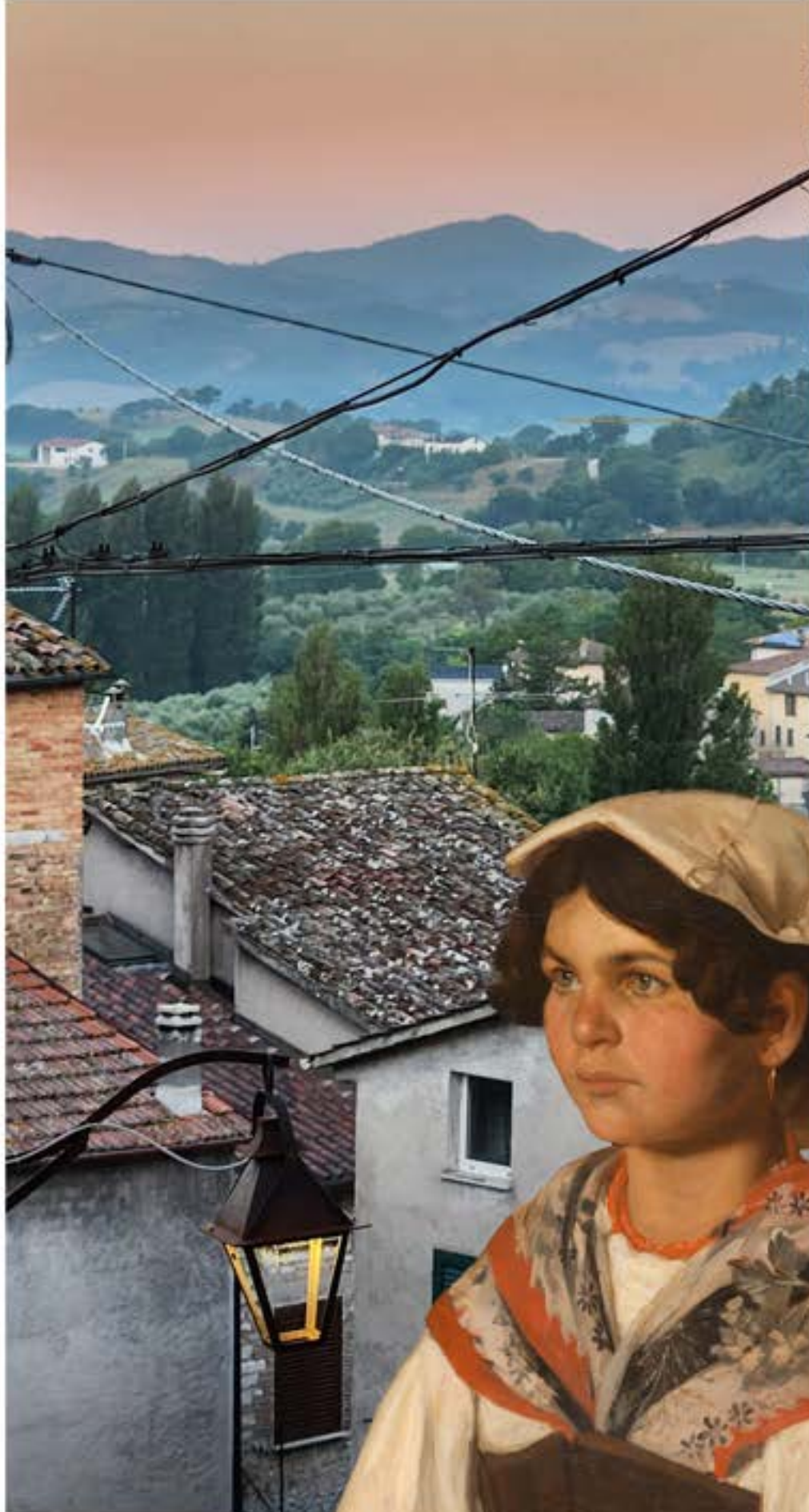


This project is inspired by my grandmother, our Italian heritage, and the resurgence of skate culture in Chicago. My grandmother started learning about our heritage at 40 and continued until she passed away at 80 in 2023. Even in her later years, she shared new discoveries about our ancestors with our family. My grandmother's paintings of Italy influenced the prints, silhouettes, and even the patterns. I started getting into the culture of skating around the age of 12 in 2015 and '16, this shaped my fashion sense, my personality, my interests, and eventually led to me becoming interested in fashion design. This is where the looseness of my collection comes from. Throughout my time in skate culture I noticed the main common thread through the years has been the big, wide silhouettes. This blend of influences might seem random, but both our heritage and skate culture have been significant parts of my life. Just as she experienced the rise of skate culture through me, I learned about my heritage through her.



Concept Development

Italian Heritage



Concept Development

Growing Up in Skate Culture

me and my grandmother



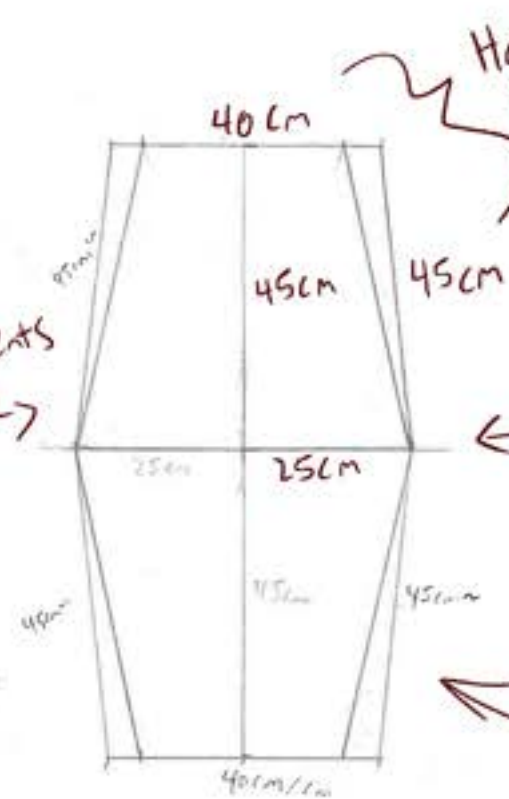
Print and Color



Design Development

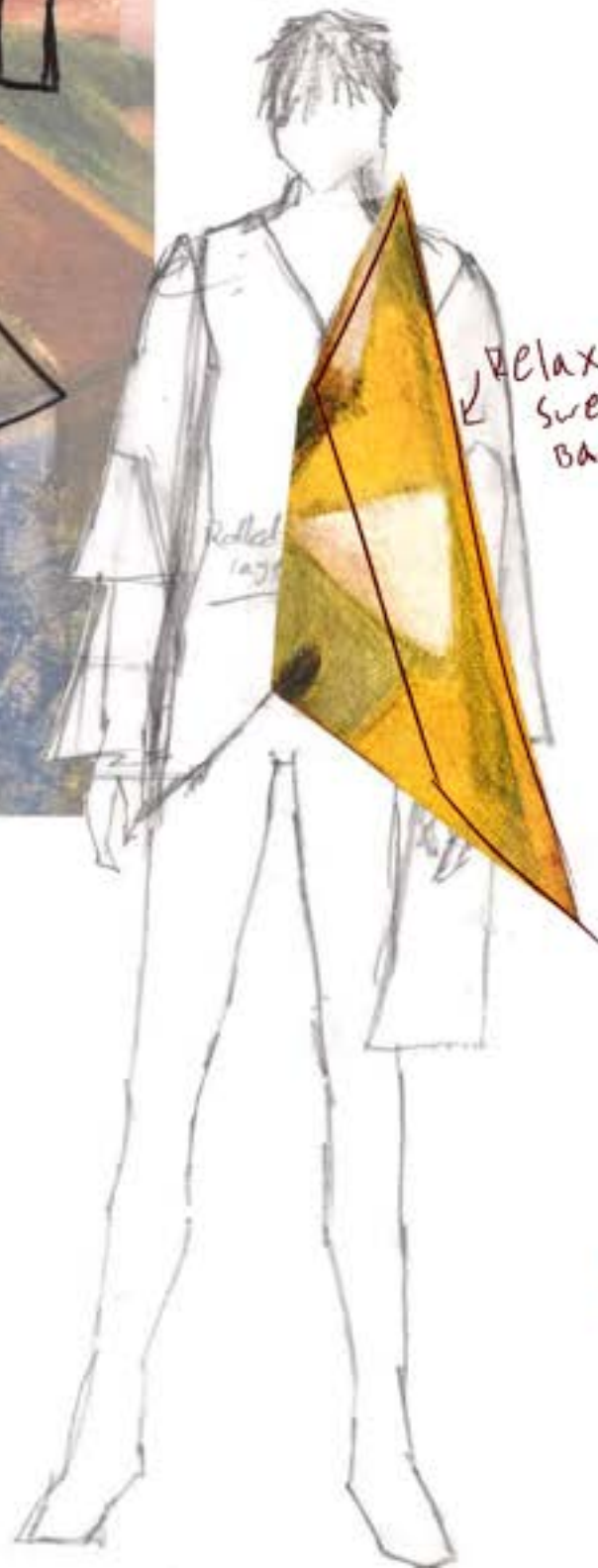


more precise measurements



Shape with sleeves

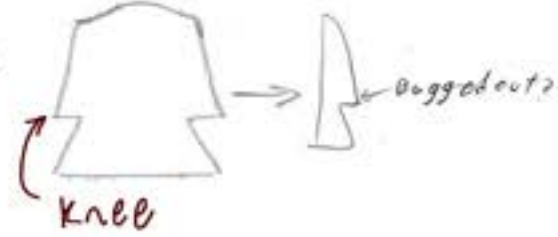
Experimented with neck hole positioning
Experiment with side seams



Relaxed fit sweeping back

Relaxed to mimic "Thrown" garments

Trapezoid shape development

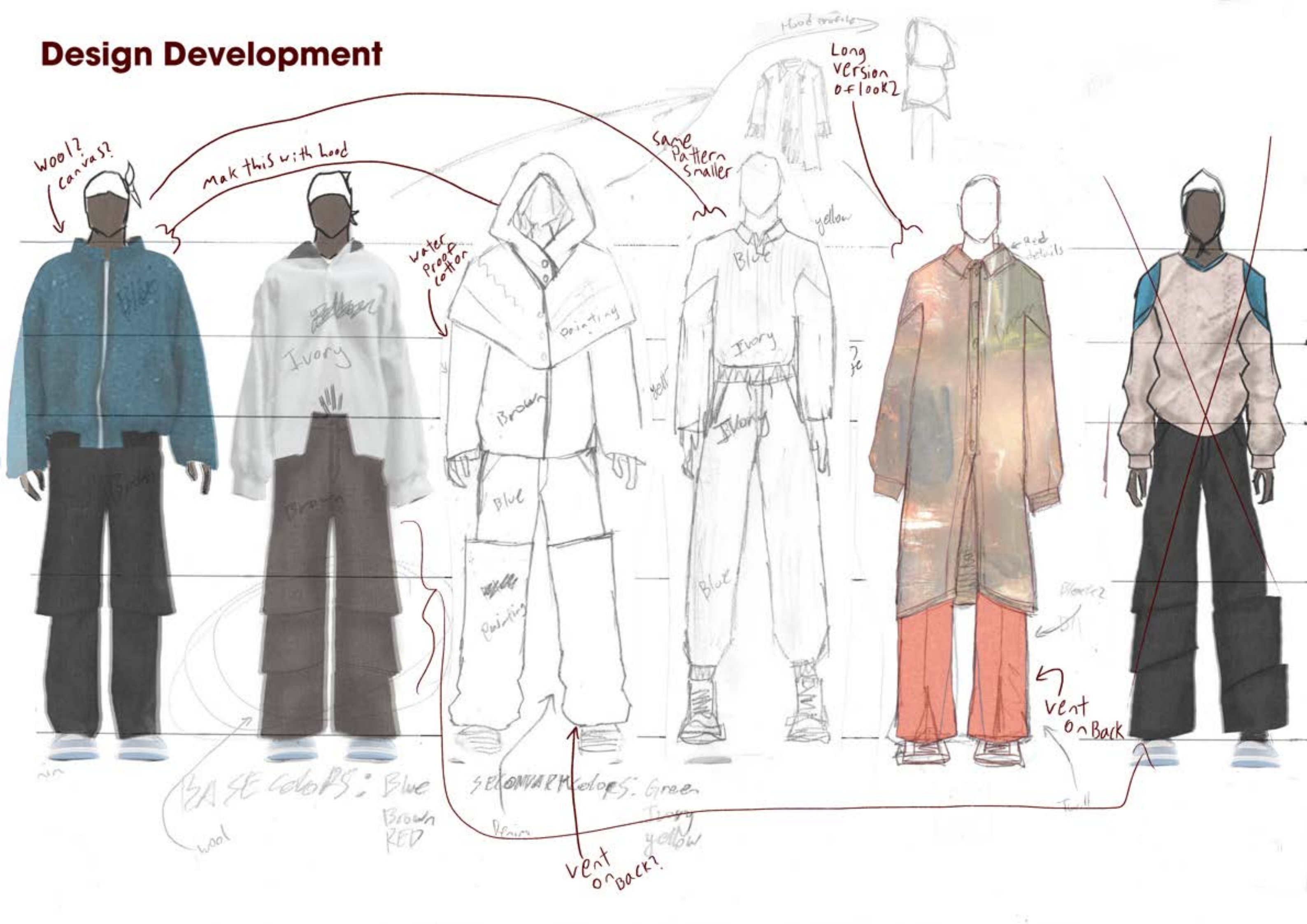


knee

dug out?



Design Development



wool?
canvas?

make this with hood

water proof
cotton

Same
pattern
smaller

Long
version
of look 2

yellow

hood
details

BASE colors: Blue
Brown
RED

SECONDARY colors: Green
Ivory
yellow

vent
on back?

vent
on back

Look 1 Hex Bomber
Stacked Jeans



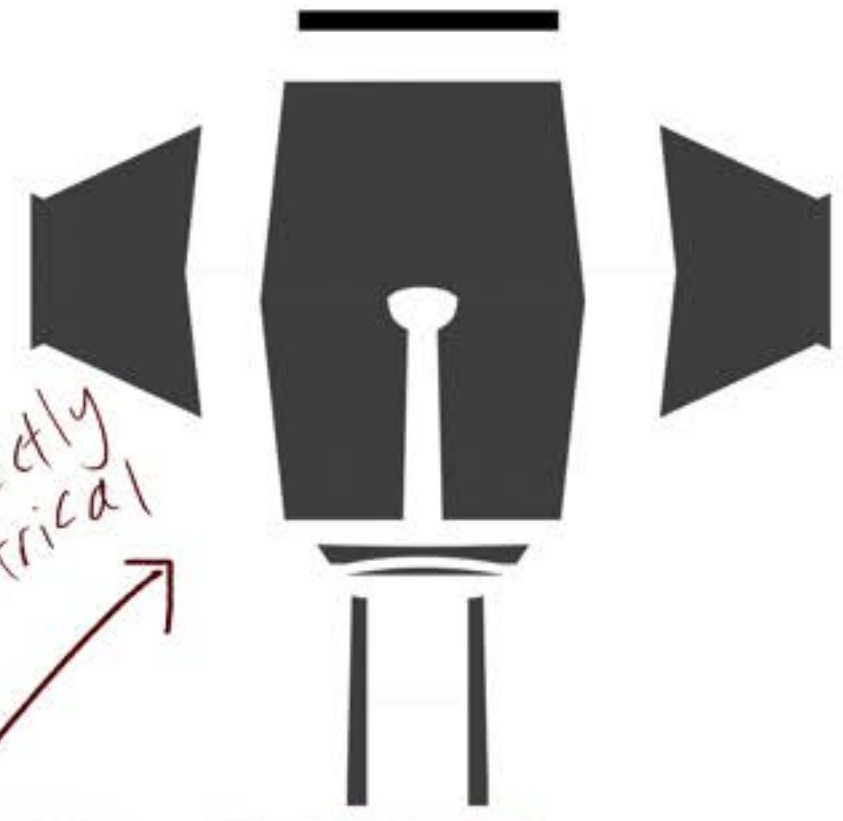
original drape



Heavy Cotton

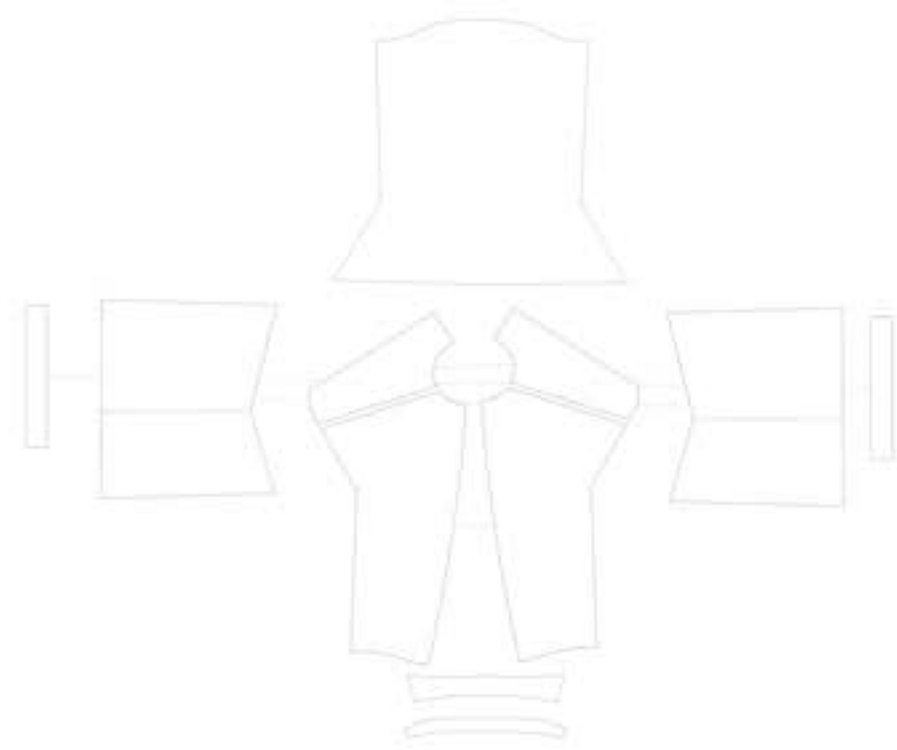
Denim

Perfectly symmetrical



Look 2

Open Shirt
Shorts



Shirt brings relaxed feel

Original pants turned to shorts



opening got slimmer to look less like a blouse



1st toile



final toile

Look 3

Raincoat
Shawl
Painting Jeans



water proof
Sacket pattern shared with Look 1.



Clomodel of shawl



Look 4 Long Shirt
Vent Trousers



Elongated version of look 2



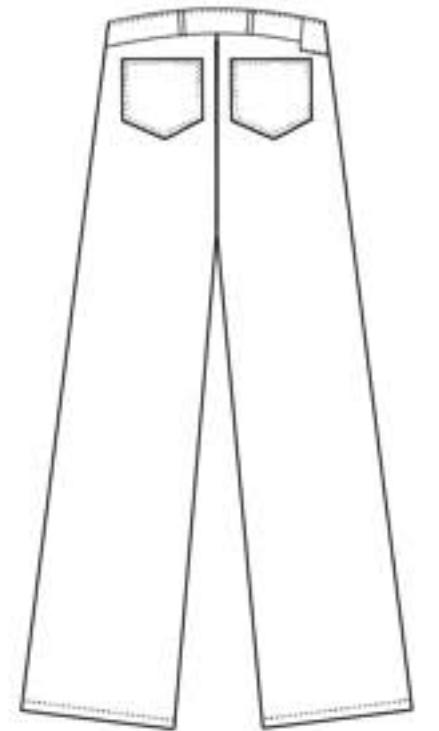
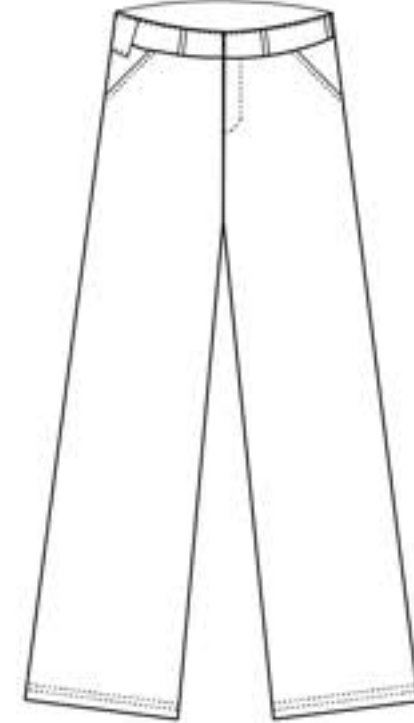
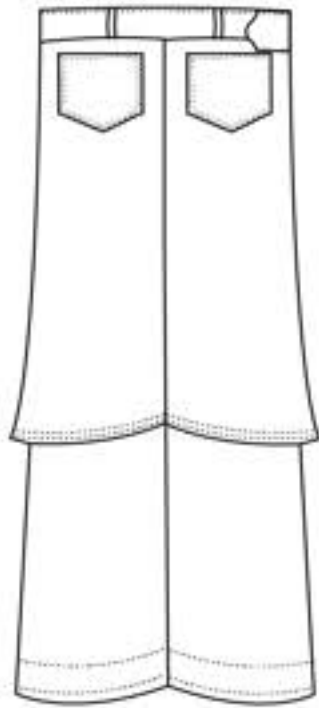
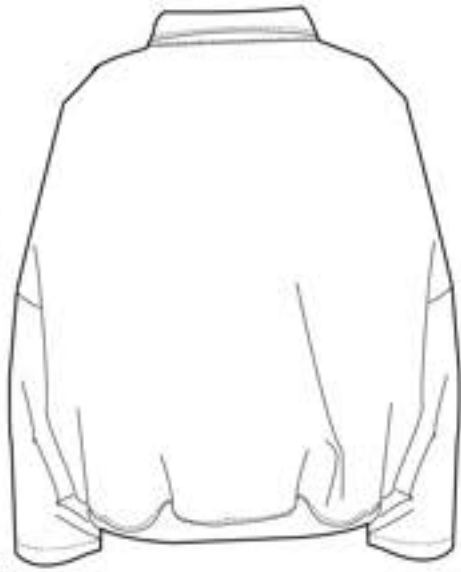
3D render



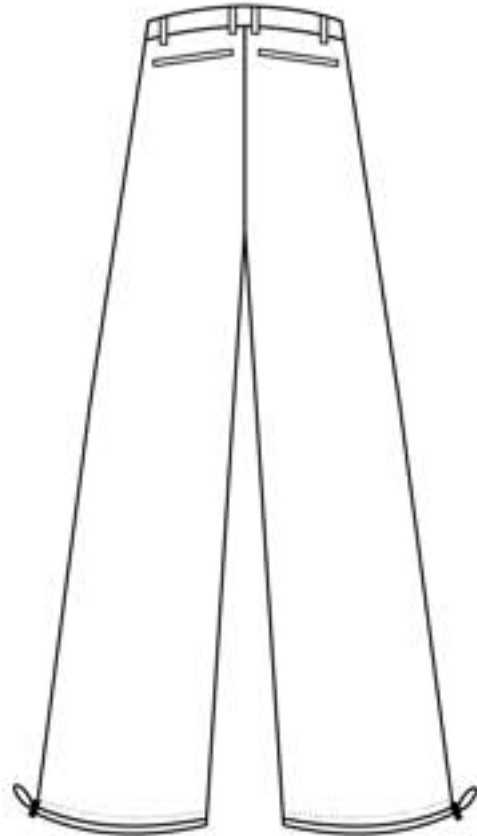
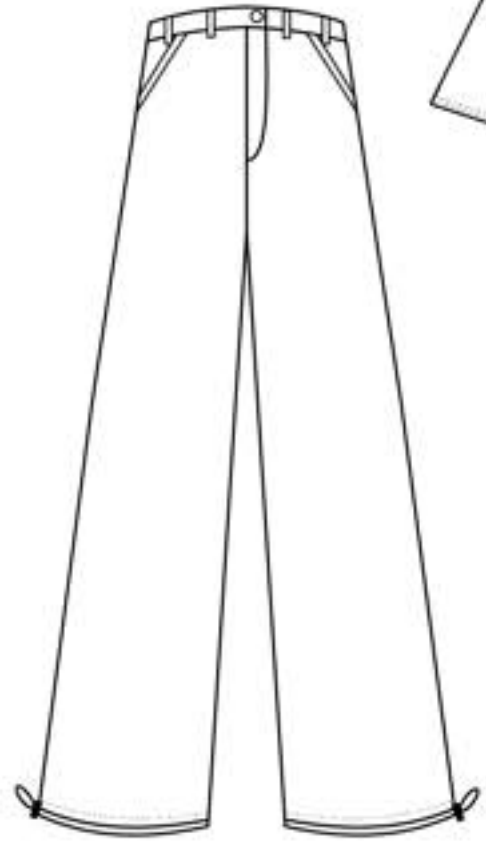
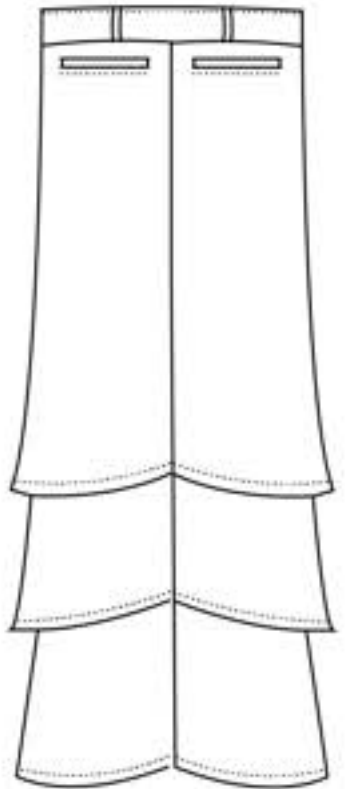
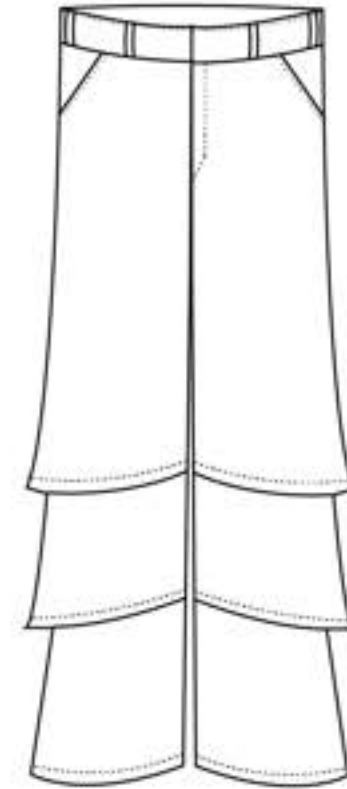
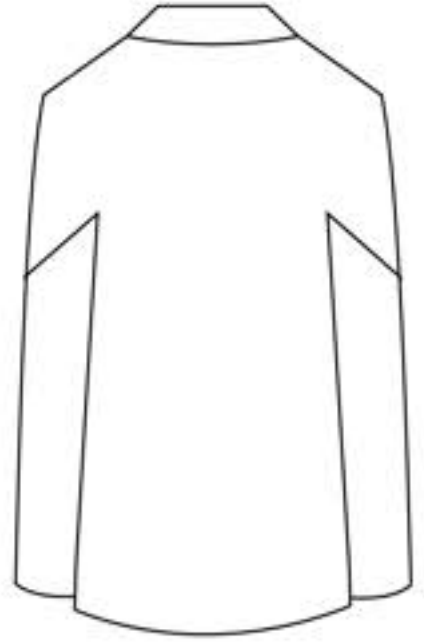
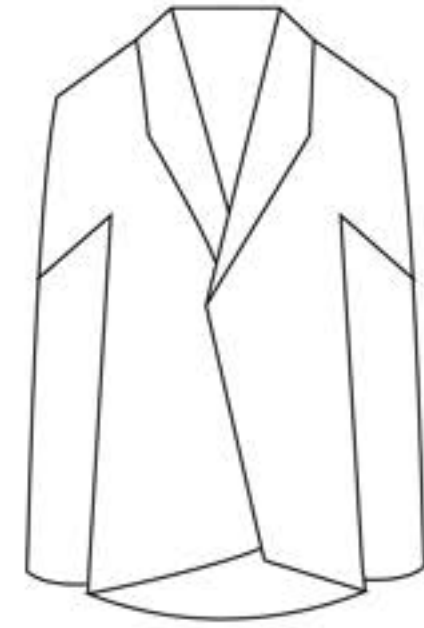
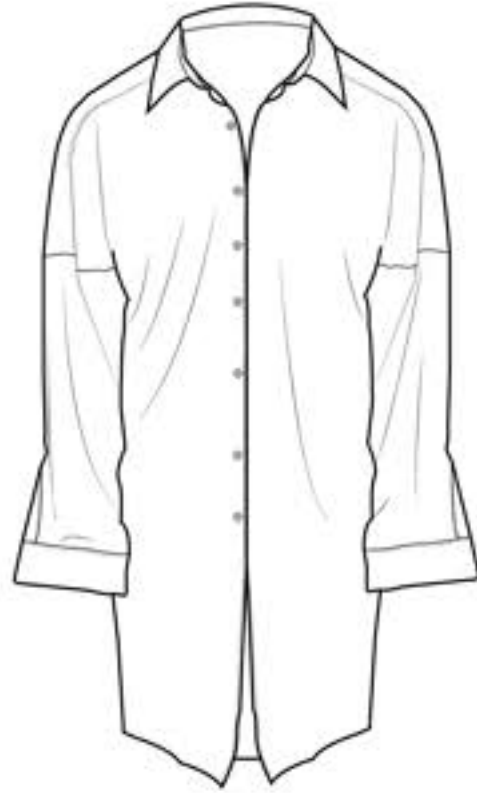
Final Lineup



Range Plan



Range Plan



Final Outfits

QR code to collection
videos →

