

GEORGIA SMITH
PORTFOLIO

GEORGIAKSMITH00@HOTMAIL.COM | 07508555620

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LINKS AND VIDEOS

- RESEARCH SKETCHBOOK: https://youtu.be/ydKKS_LED0c
- PROMOTIONAL VIDEO: <https://www.youtube.com/watch?v=4IViSFR4vXA>
- WEBSITE: <https://georgiasmithdesigns420408249.wordpress.com/>
- INSTAGRAM: <https://www.instagram.com/gksdesign/?hl=en>

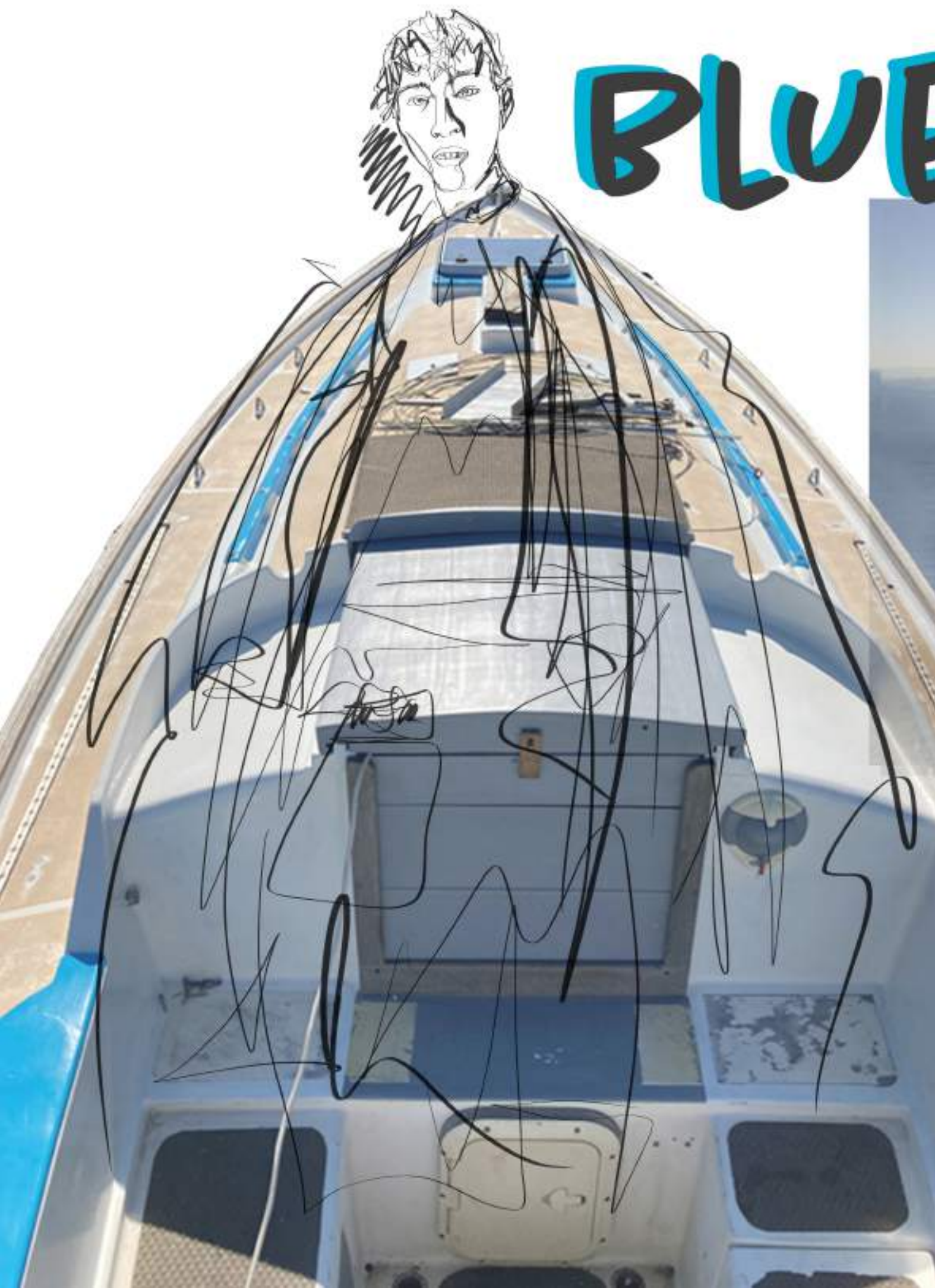
DESIGNER STATEMENT

Being an organised and motivated designer, I approach work with an enthusiastic attitude to produce innovative and creative ideas that best suit the given brief. I have developed massively, not only as a designer but also independently, as shown when given new and challenging situations which tested my abilities, especially within my graduate collection 'Blue Horizon':

The design concept has been inspired by my dad's decision to refit a yacht and sail across the Atlantic, with a historical theme of sailors and the feeling of freedom and tranquillity of being alone at sea. I took inspiration from what I saw on the yacht while working on it over summer and developed the idea as well as doing research into what sailors wore in the 19th and 20th century. It has a streetwear aesthetic where the collection is oversized and includes features which are more commonly used in the 21st century and the colours and materials fit the concept.

BLUE HORIZON

BLUE HORIZON TAKES INSPIRATION FROM MY DAD'S DECISION TO REFIT A YACHT TO SAIL ACROSS THE ATLANTIC, WITH A HISTORICAL THEME OF SAILORS AND THE FEELING OF FREEDOM AND TRANQUILITY OF BEING AT SEA ALONE.



- PANTONE 18-5203 TCX Pewter
- PANTONE 16-4535 TCX Blue Atoll
- PANTONE 19-3911 T Black Bed
- PANTONE 18-0820 TCX Capers
- PANTONE 12-0715 TCX Double Cream



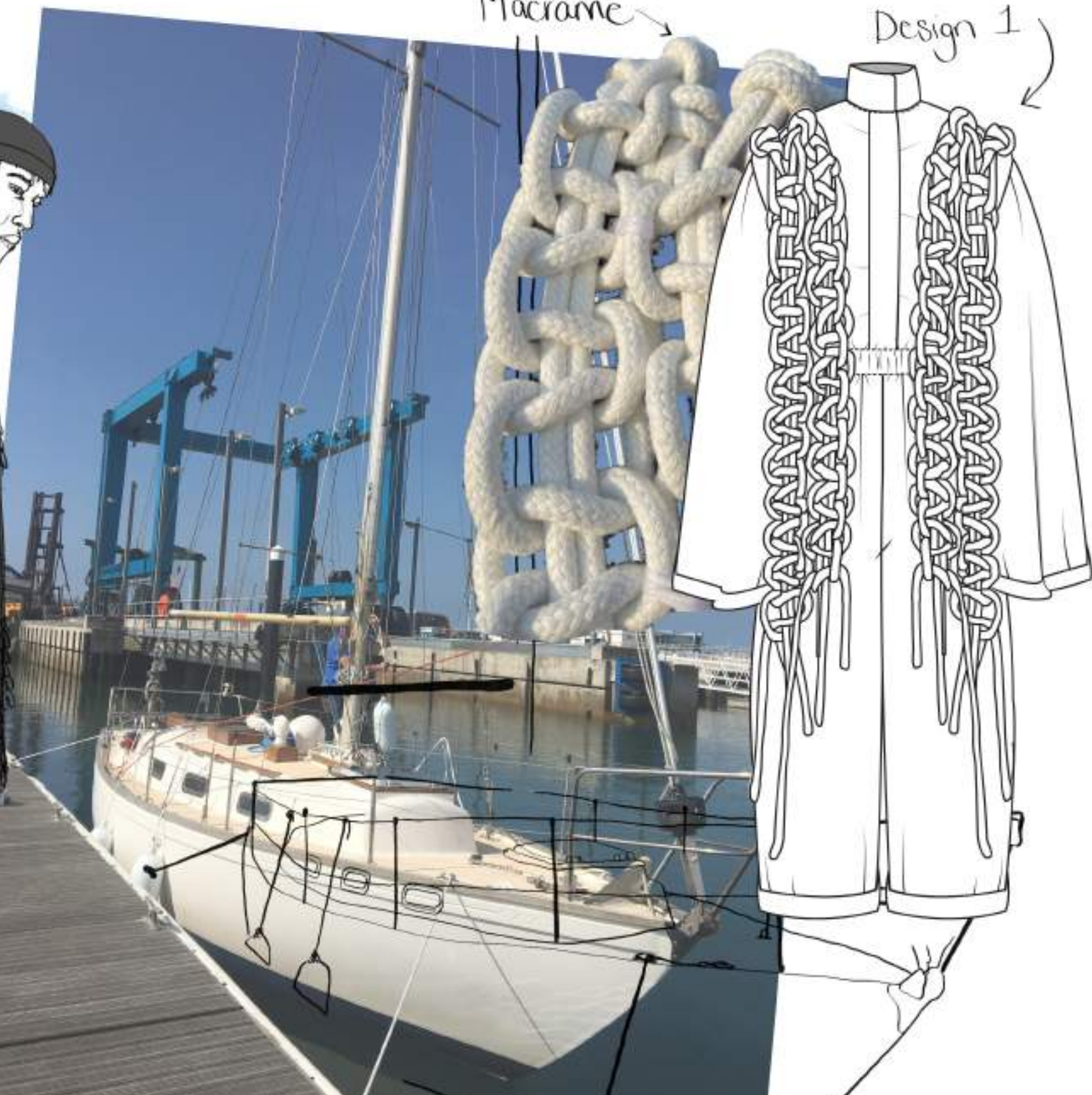
Design 2



Macrame rope



PORTLAND MARINA
PORTLAND MARINA



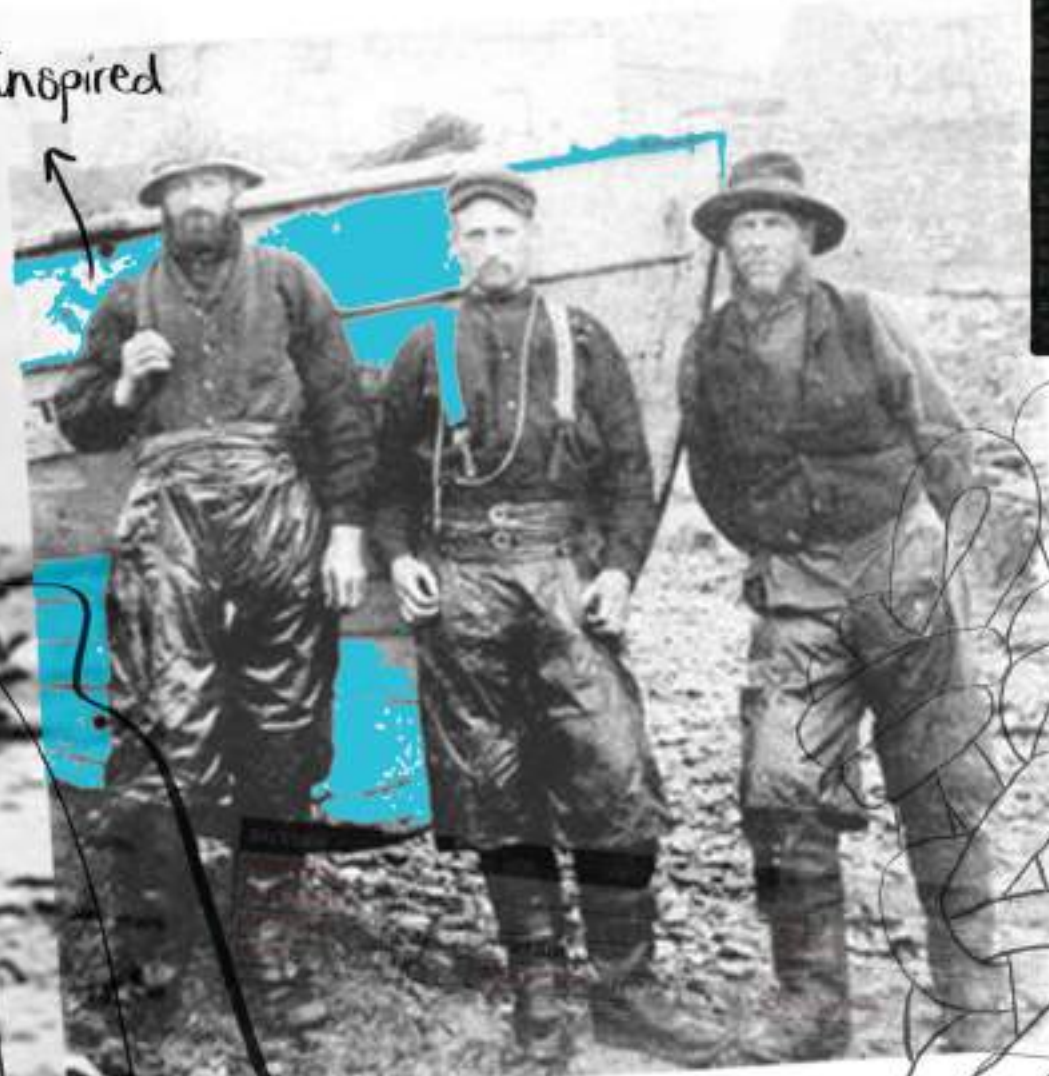
Macrame

Design 1

NETTING



Sailing inspired designs



YACHT SAILS



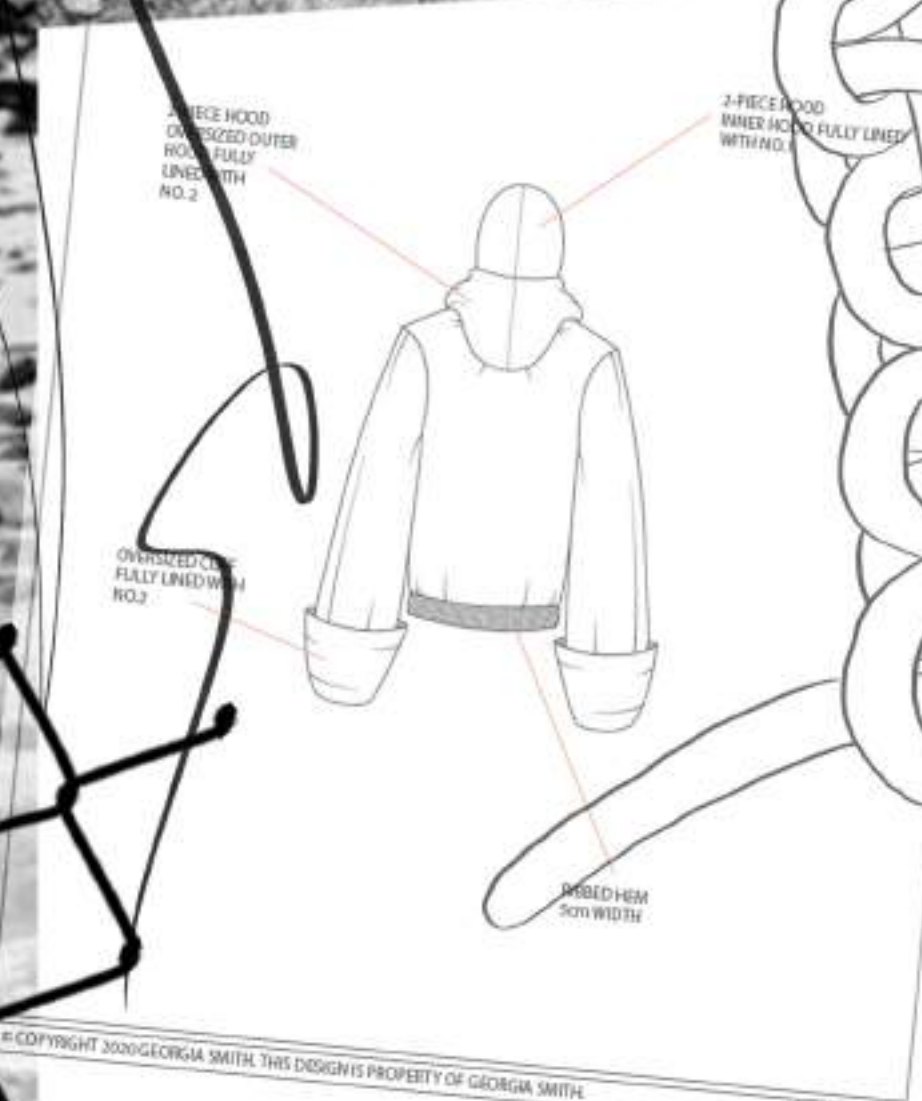
OILSKIN



COTTON CORDUROY DRILL



THE CHOSEN FABRICS HAVE ALL TAKEN INSPIRATION FROM TRADITIONAL SAILING ATTIRE AND EQUIPMENT USED WITHIN SAILING AND FISHING SUCH AS NETTING AND ROPES



Using a boating material such as rope to create a new fabric



DEPARTMENT:	LINEN
STYLE NUMBER:	AW19
STYLE NAME:	AW19
SEASONS:	AW



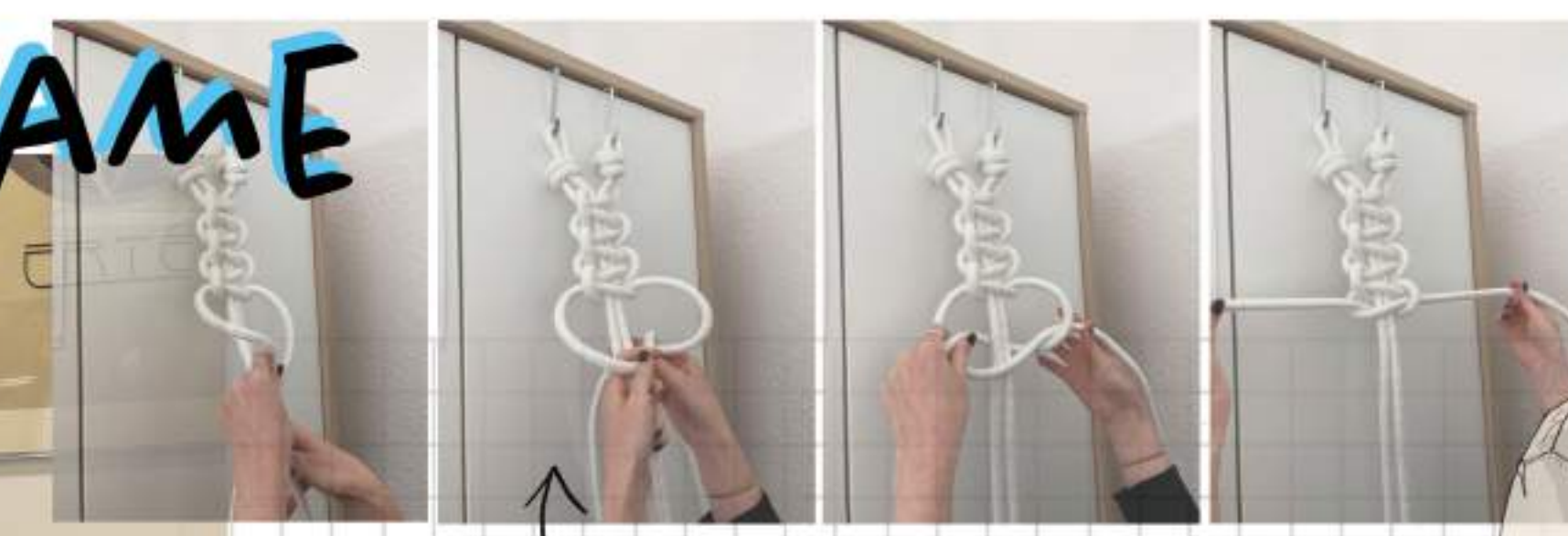
Using the silhouettes as inspiration



D
E
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Testing a sample piece

MACRAME



Macrame making process

Eyelets + lacing



KNITTED FABRIC

D
E
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-
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G
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G

Buckles

Knitted fabric sample

Quilting

All pieces put together to create final piece

White yachting rope



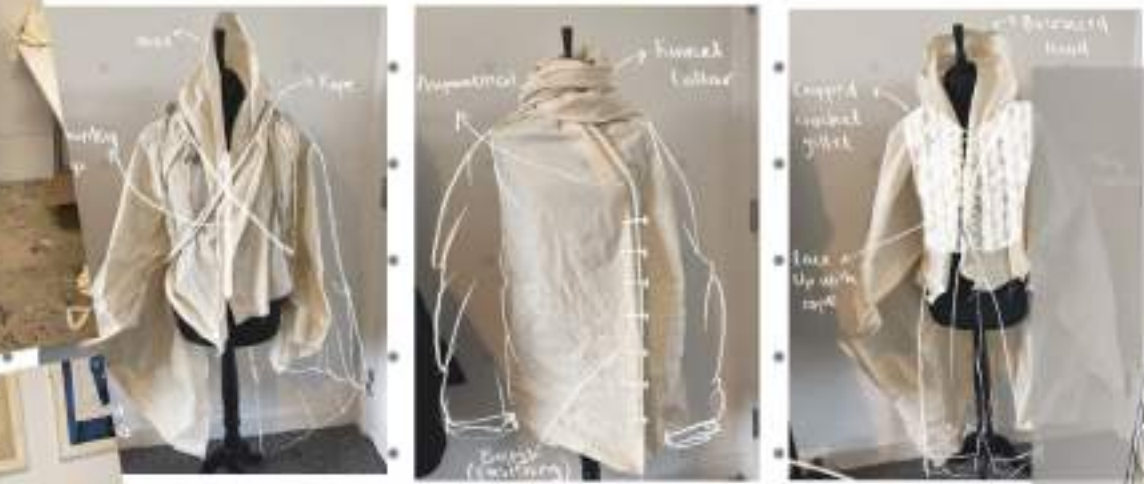


Crochet gilet
Rope

Dropped shoulder



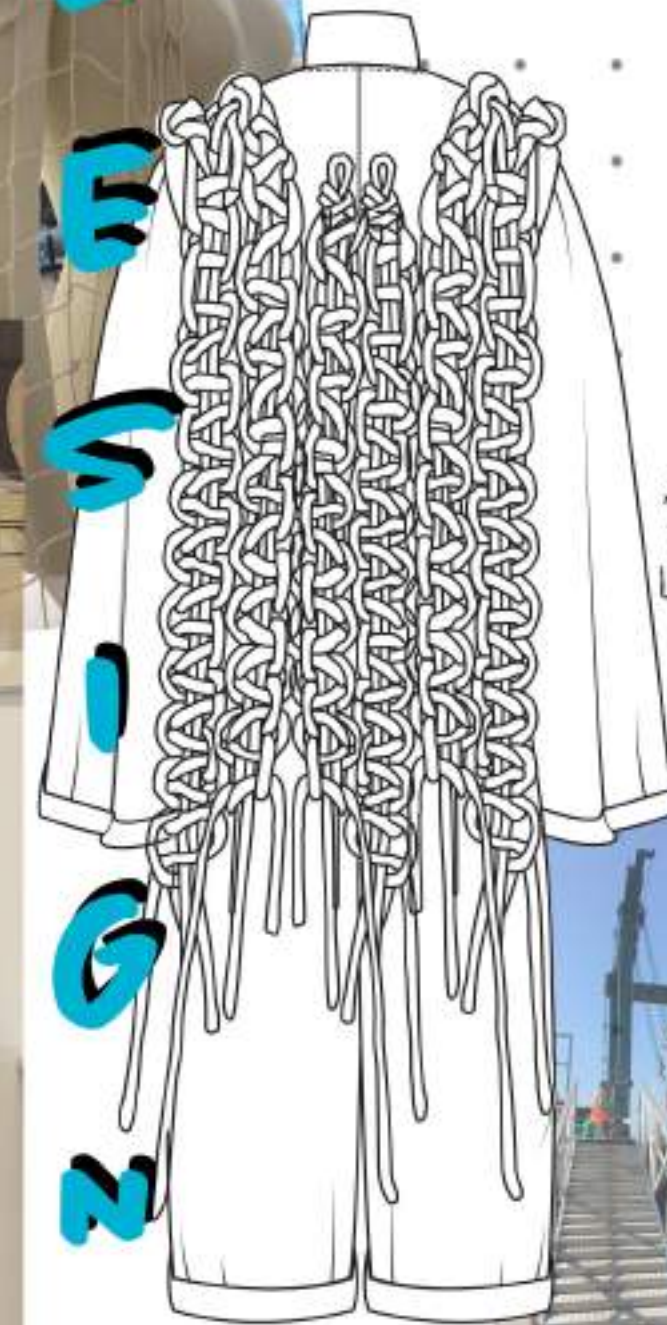
Testing out how elasticated the waist should be



Front

Side

Back



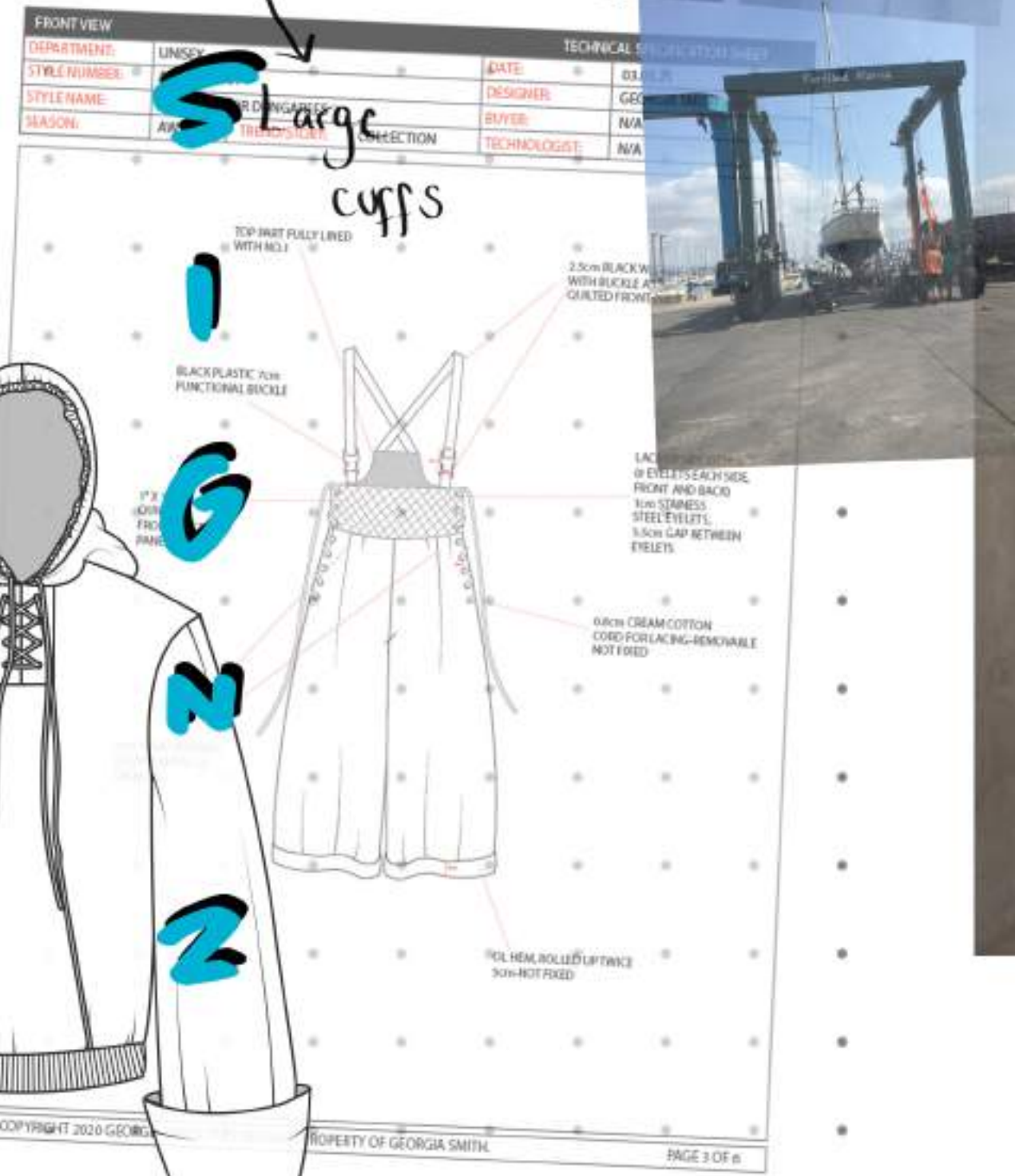
Crochet sample

Add something here
-> pocket?
-> netting?
Crochet?

Sleeve is too tight
-> need to widen + add fullness



Started working on the shape of design one



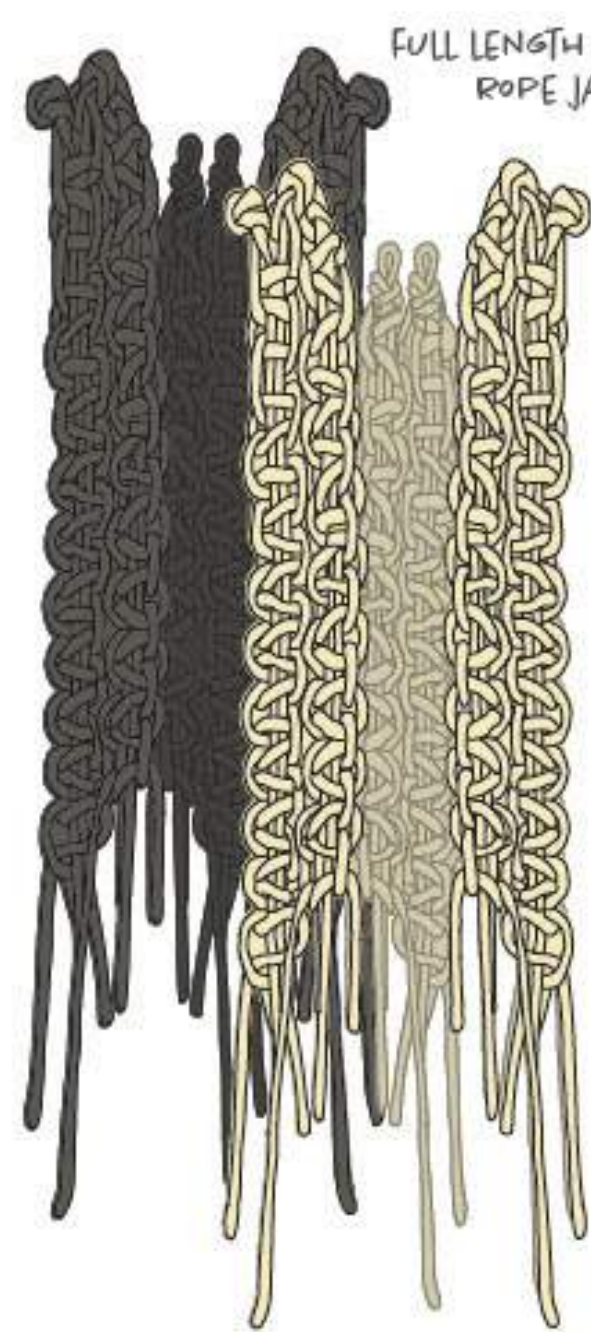
BLUE



HORIZON



OVERALLS



FULL LENGTH MACRAME ROPE JACKET



SLEEVELESS OVERALLS WITH SHORTS



SEPARATED OVERALLS INTO TOP



KNITTED JUMPER WITH 2-PIECE HOOD



FULL LENGTH SAILOR DUNGAREES



SLEEVELESS KNITTED JUMPER WITH ONE HOOD



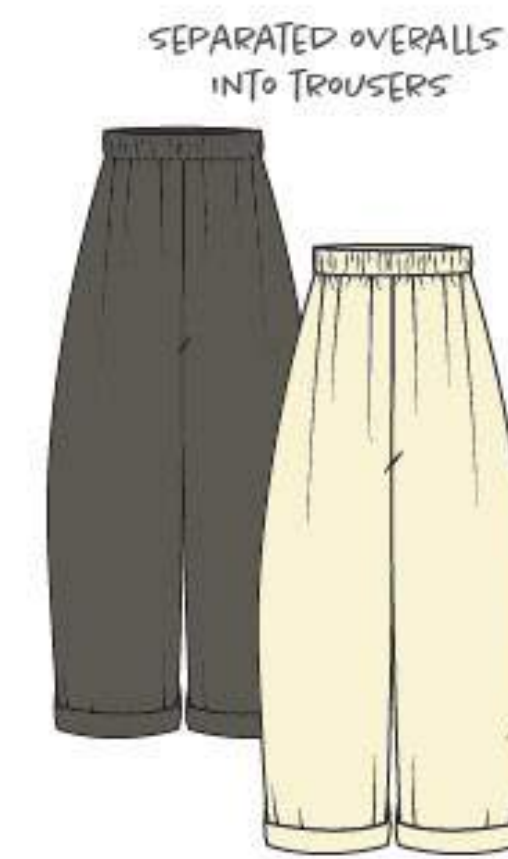
MACRAME ROPE JACKET



OVERALLS WITH SHORTS



CROPPED MACRAME ROPE JACKET WITH SLEEVES



SEPARATED OVERALLS INTO TROUSERS



SAILOR DUNGAREES



SHORT SLEEVE KNITTED JUMPER WITH 2-PIECE HOOD



INCREASED HEIGHT OF QUILTED PART ON SAILOR DUNGAREES







OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT:	UNISEX	SEASON:	AW21	DESIGNER:	GEORGIA SMITH
STYLE NUMBER:	AW21-US-001	TREND/STORY:	COLLECTION	BUYER:	N/A
STYLE NAME:	UNISEX SAILOR KNT JUMPER	DATE:	03.05.21	TECHNOLOGIST:	N/A

MAIN FABRIC:
100% COTTON OILSKIN
88 SWATCH #TNC80

100% ACRYLIC KNIT
88 SWATCH #TNC80

LINING:
100% COTTON OILSKIN (NO.1)
88 SWATCH #TNC80

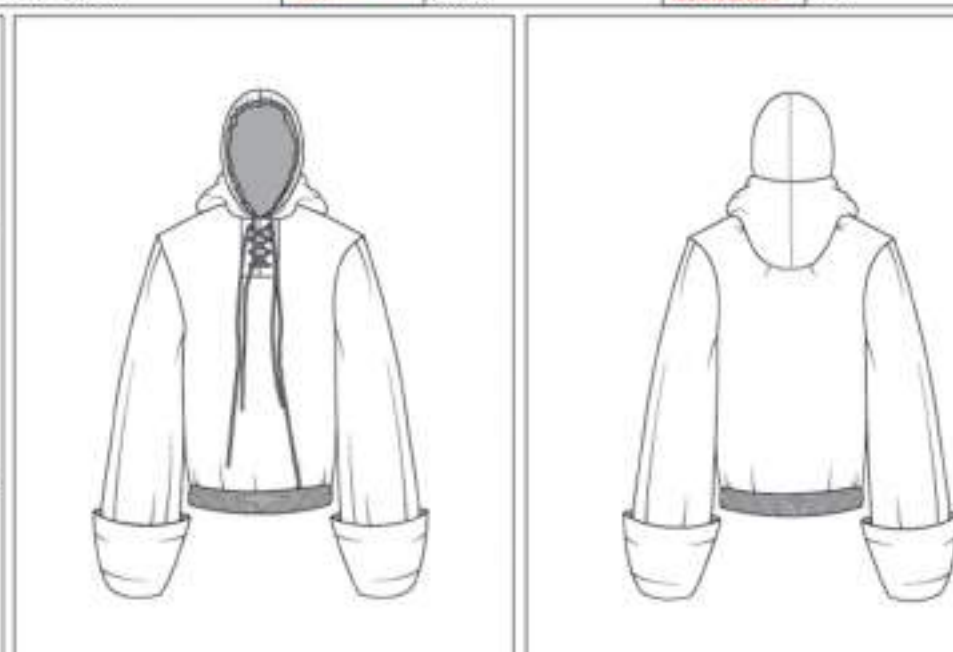
100% ACRYLIC KNIT (NO.2)
88 SWATCH #TNC80

TOP STITCHING:
N/A

TRIMS/DETAILS:
X1 0 10MM STAINLESS STEEL EYELETS
4M CREAM COTTON CORD 6MM

CARE INSTRUCTIONS:
DRY CLEAN ONLY
CAN BE REBOLLED
DO NOT TUMBLEDRY

SAMPLE SIZE:
MENS SIZE 38



FRONT VIEW BACK VIEW

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OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT:	UNISEX	SEASON:	AW21	DESIGNER:	GEORGIA SMITH
STYLE NUMBER:	AW21-US-001	TREND/STORY:	COLLECTION	BUYER:	N/A
STYLE NAME:	UNISEX SAILOR KNT JUMPER	DATE:	03.05.21	TECHNOLOGIST:	N/A



COLOURS:
19-8312 TCX Beetle
11-0606 TCX Lethal Green

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OVERVIEW		TECHNICAL SPECIFICATION SHEET			
DEPARTMENT:	UNISEX	SEASON:	AW21	DESIGNER:	GEORGIA SMITH
STYLE NUMBER:	AW21-US-001	TREND/STORY:	COLLECTION	BUYER:	N/A
STYLE NAME:	UNISEX SAILOR DUNGAREES	DATE:	03.05.21	TECHNOLOGIST:	N/A

MAIN FABRIC:
100% COTTON OILSKIN
88 SWATCH #TNC80

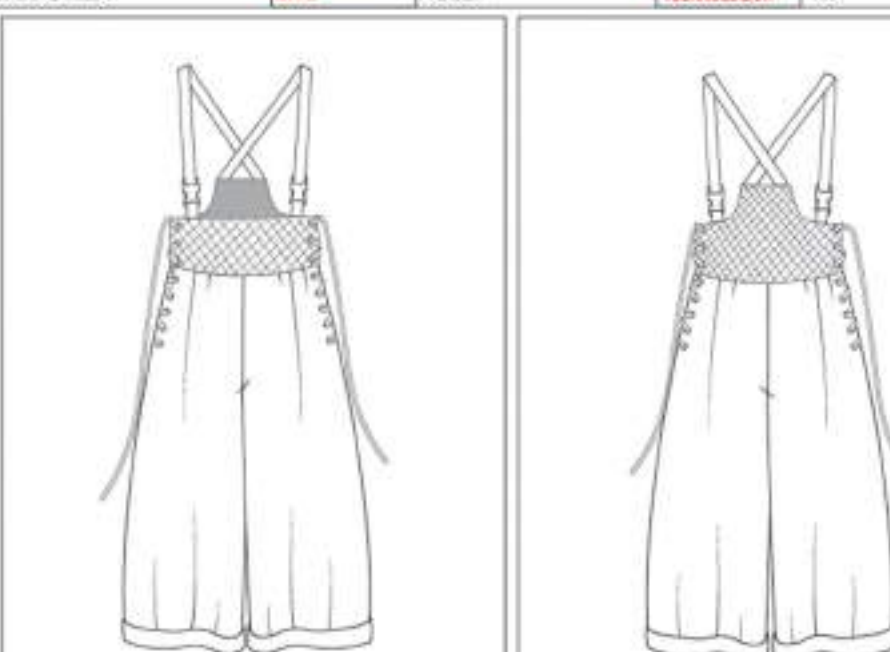
LINING:
100% COTTON OILSKIN (NO.1)
88 SWATCH #TNC80

TOP STITCHING:
N/A

TRIMS/DETAILS:
X12 10MM STAINLESS STEEL EYELETS
X2 25MM BLACK PLASTIC BUCKLES
0.5M 60Z WADDING
2M BLACK RYLON 208MM WEBBING
4M CREAM COTTON CORD 6MM

CARE INSTRUCTIONS:
DO NOT WASH
CAN BE REBOLLED
DO NOT TUMBLEDRY


SAMPLE SIZE:
MENS SIZE 38



FRONT VIEW BACK VIEW

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STYLE NAME:	UNISEX SAILOR DUNGAREES	DATE:	03.05.21	TECHNOLOGIST:	N/A



COLOURS:
19-8312 TCX Beetle
19-2911 TCX Black Beauty
11-0515 TCX Lemon King

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STYLE NAME:	UNISEX SAILOR KNT JUMPER	DATE:	03.05.21	TECHNOLOGIST:	N/A



3-Piece HOOD: INNER HOOD FULLY LINED WITH FLEECE
EMPOWERING LEGAL: AROUND OPENING OF HOOD TRENDED THROUGH CHAINS DRAW STRING TO MEASURE 150MM BELLENTS
12 STAINLESS STEEL EYELETS: 12 AT THE TOP OF HOOD DRAW STRING TO MEASURE 200MM BELLENTS
4M COTTON CORD: 200CM LENGTH AND LACE UP DETAIL
OVERLAP CLIP: FULLY LINED WITH FLEECE
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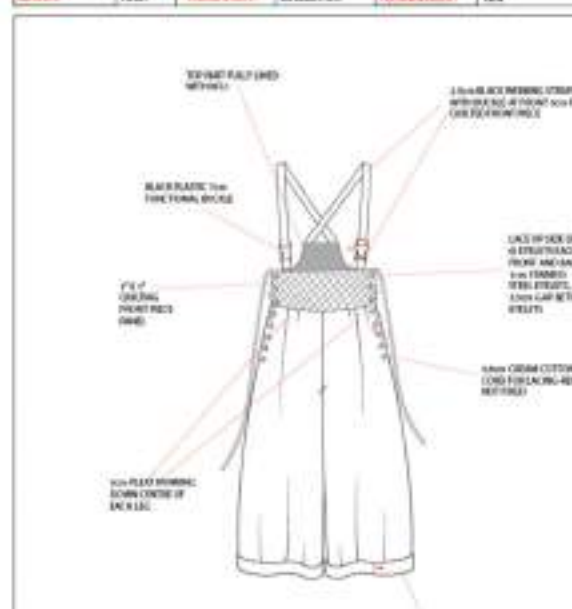


GKS
BACKPACK LABEL DESIGN

COLOURS:
19-8312 TCX Beetle
19-2911 TCX Black Beauty
11-0515 TCX Lemon King

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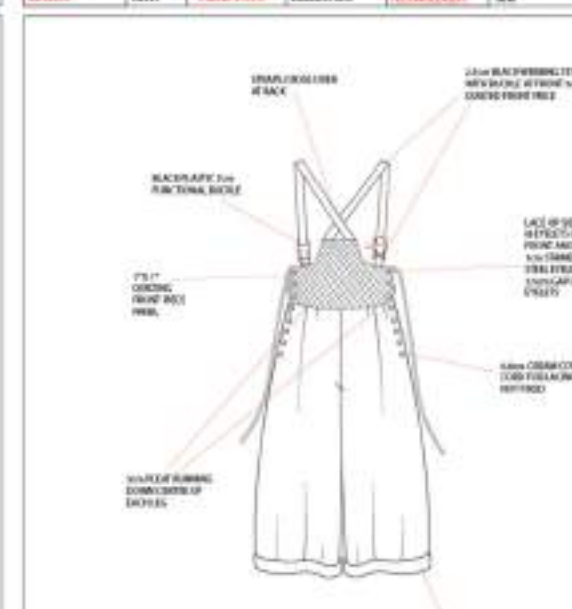
OVERVIEW		TECHNICAL SPECIFICATION SHEET			
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STYLE NUMBER:	AW21-US-001	TREND/STORY:	COLLECTION	BUYER:	N/A
STYLE NAME:	UNISEX SAILOR DUNGAREES	DATE:	03.05.21	TECHNOLOGIST:	N/A



2-Piece HOOD: INNER HOOD FULLY LINED WITH FLEECE
EMPOWERING LEGAL: AROUND OPENING OF HOOD TRENDED THROUGH CHAINS DRAW STRING TO MEASURE 150MM BELLENTS
12 STAINLESS STEEL EYELETS: 12 AT THE TOP OF HOOD DRAW STRING TO MEASURE 200MM BELLENTS
4M COTTON CORD: 200CM LENGTH AND LACE UP DETAIL
OVERLAP CLIP: FULLY LINED WITH FLEECE
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STYLE NAME:	UNISEX SAILOR DUNGAREES	DATE:	03.05.21	TECHNOLOGIST:	N/A



GKS
BACKPACK LABEL DESIGN

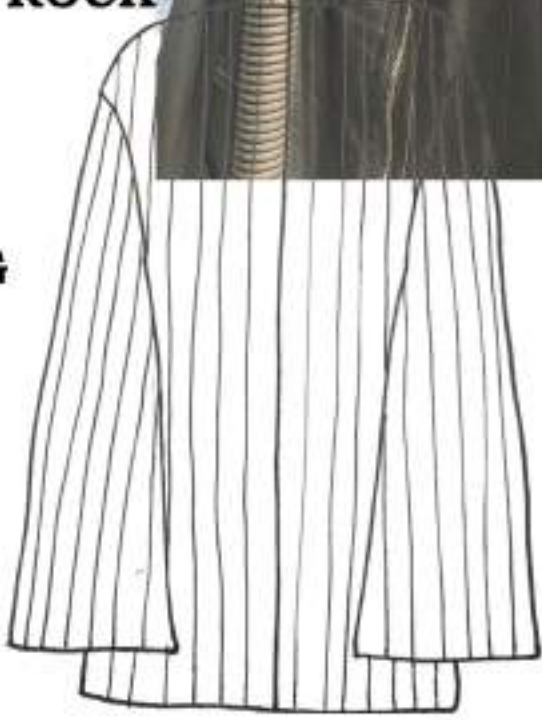
COLOURS:
19-8312 TCX Beetle
19-2911 TCX Black Beauty
11-0515 TCX Lemon King

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ALLSAINTS



QUILTING



ROCK



TARTAN



FABRIC OPTIONS



- 13-4303 TCX Down Blue
- 19-5005 TCX Unexplored
- 19-6024 TCX Amazon
- 19-1555 TCX Red Dahlia
- 18-0601 TCX Charcoal Gray

TOILE



After researching into the history of All Saints and looking into past collections, it was clear the type of material, print and silhouettes which made the brand what it is. I wanted to combine this with a rock theme as well as quilting to create a line up which is strong, patterned represents the All Saints brand. The materials used have all been upcycled from charity shops and given a second life.



FINAL GARMENT:



- QUILTING
- CONCEALED BUTTON STAND
- OVERSIZED SLEEVES
- UPCYCLED FABRIC

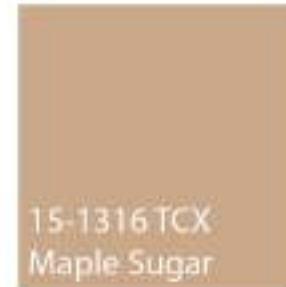
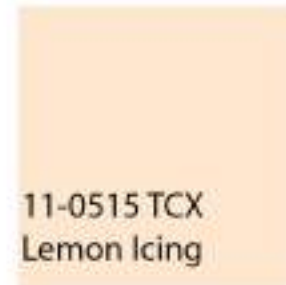
QUILTING





RENLI SU

COLOUR OPTIONS



PAST BENLI SU COLLECTIONS



TESTING SHAPES AND IDEAS



FABRIC OPTIONS



This story combines the history of the Peaky Blinders who were a street gang based in Birmingham that operated from the end of the 19th century to the early 1900s. Taking into consideration the clothing style, silhouettes and colours used. I also wanted to combine this theme with traditional Renli Su designs and materials. The overall appearance of these designs combines the colours, shape, materials of, both the traditional Peaky Blinders alongside Renli Su.



ORIGINAL PEAKY BLINDERS CLOTHING AND STYLE

FINAL DESIGN DRAWING



FINAL TOILE



Swaffield Crescent



Throughout this project, I explored trends and silhouettes used in the 1950s when my grandparents were my age, while also looking at features of streetwear and combining them both together. For my primary research, I had photos of my grandparents in the 1950s where I was able to find out the type of clothing they wore and adapt it.



Changing size of hood

Deciding on whether to include straps + what length

modernised waistcoat



FROM OXFORD & BIRMINGHAM

Final Design:
 - modernised waistcoat
 - oxford bags inspired trousers
 - oversized hoodie
 All garments have been inspired by my grandparents clothing with a twist of colour street wear aesthetic



hoodie

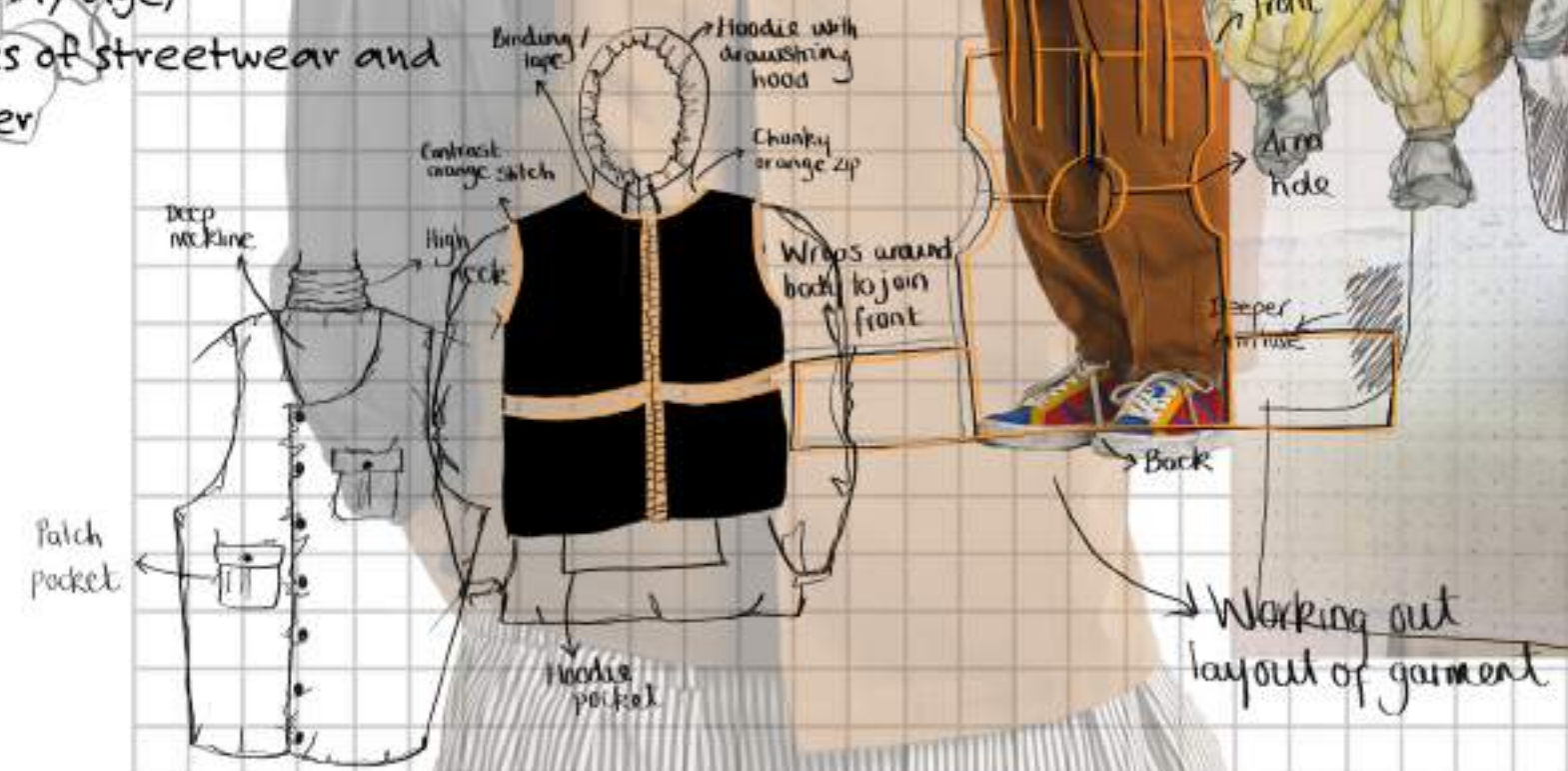
Testing out different lengths + shapes of the silhouette

OVERSIZED



GRANDPARENTS

Explored trends and silhouettes used in the 1950s when my grandparents were my age, while also looking at features of streetwear and combining them both together



Working out layout of garment

MASTERS - 3 - 1 - 5 - 2 - 1 - 5



toile

The chosen fabrics are suitable for the product because I wanted there to be a mix of the 20th and 21st fabrics which is why corduroy, needlecord, stretch jersey and linen were used.



COLOUR RANGE



19-3911 TCX
Black Beauty



16-1454 TCX
Jaffa Orange



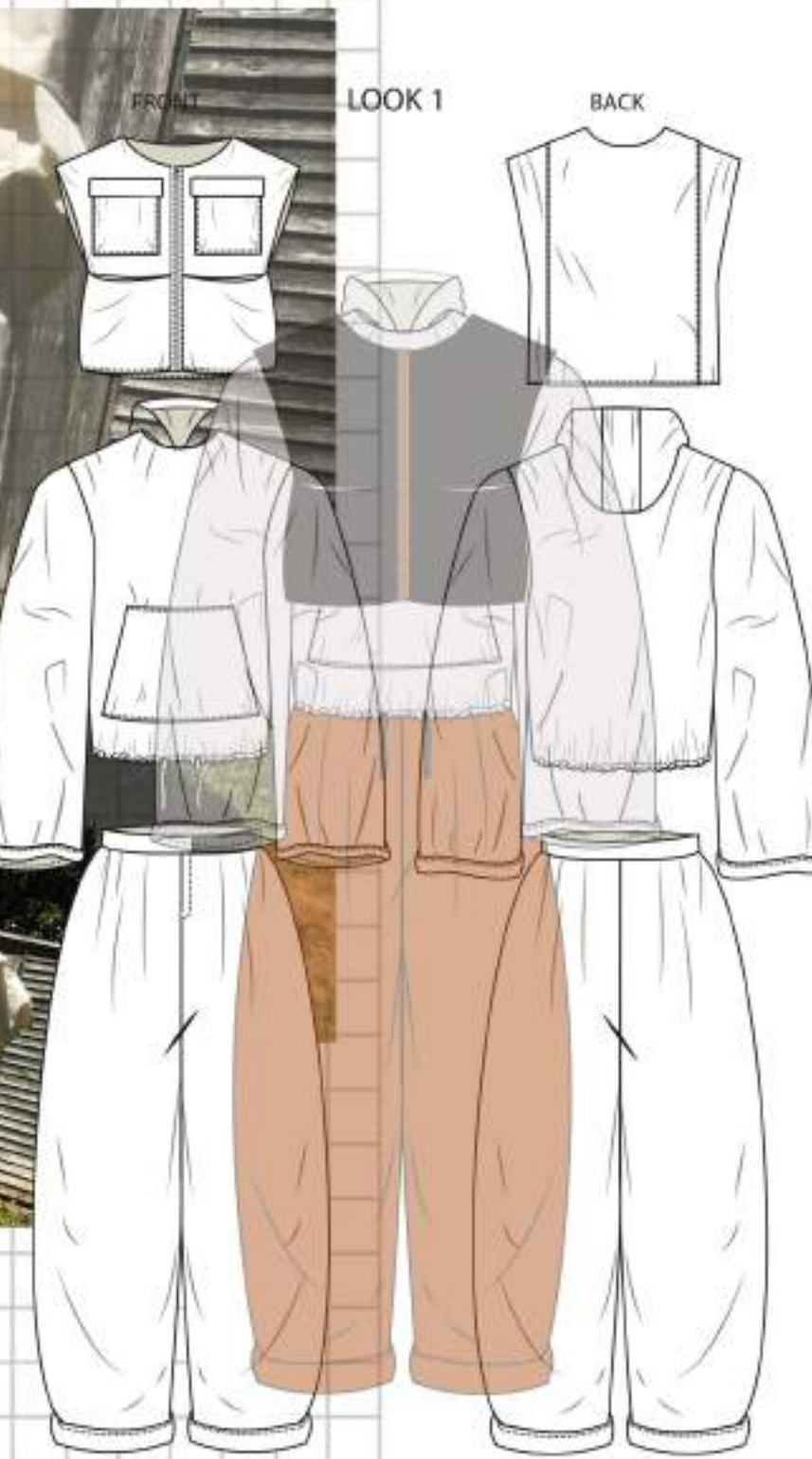
14-4002 TCX
Wind Chime



18-5204 TCX
Granite Gray



18-0950 TCX
Cathay Spice



LOOK 1



Modernist waistcoat
Inspired by the 1950s
fashion made out of black
corduroy with a needlecord
lining with an orange
contrast chunky zip.

Oversized hoodie with
wide sleeves and a
drawstring hem made
out of a grey stretch
jersey.

Wide and oversized
trousers with pleats,
waistband and rolled hem
made out of orange linen
inspired by trousers
worn in the 1950s.

Modernist
waistcoat

Long point
collar

Patch pocket

High
neck

Buckles +
lacing

Elasticated
hem

Elasticated
trouser hem

Pleats

Notched
collar

Buckles

Button
stund

Wide
sleeves

Elasticated
cuff

Cargo
pocket

Stand
collar

Button
stund

Drawstring
cuff

Chunky
zip

Drawstring
hood

Pleats

Roller
hem

From research into different streetwear brands, I noticed that the colour palettes were usually subtle but with a pop of colour, which is why I chose to have a pair of orange trousers in the final design. I wanted this collection to show my individual style and bring back silhouettes and features from the 1950s.

CREATIVE CONSCIENCE



WORKING WOMEN
want
EQUAL PAY



VOTES FOR WOMEN

Why are we still fighting for equal rights 100 years later?



VOTES FOR WOMEN

Everyone deserves to walk down the street without fear of harassment
#stopstreetharassment
@catcallsofcaerdydd



EQUALITY

"women in their mid-30s will never know equal pay in their working lives"

VOTES
WOMEN

SUFFRAGETTE MOVEMENT



POWER SUIT

Women in their mid-30s will never know equal pay in their working lives if progress towards tackling the gender gap is not accelerated, according to new analysis.

2020

FINAL EDITION The Evening World. FINAL EDITION
BRILLIANT ARMY OF WOMEN IN WHITE
IN FIFTH AVENUE PARADE FOR VOTES 1915

MARCHES & PROTESTS



still fighting for equality

WOMEN OF THE WORLD UNITE!

EQUALITY

What would you do if you could guarantee your safety without any harassment for 24 hours?

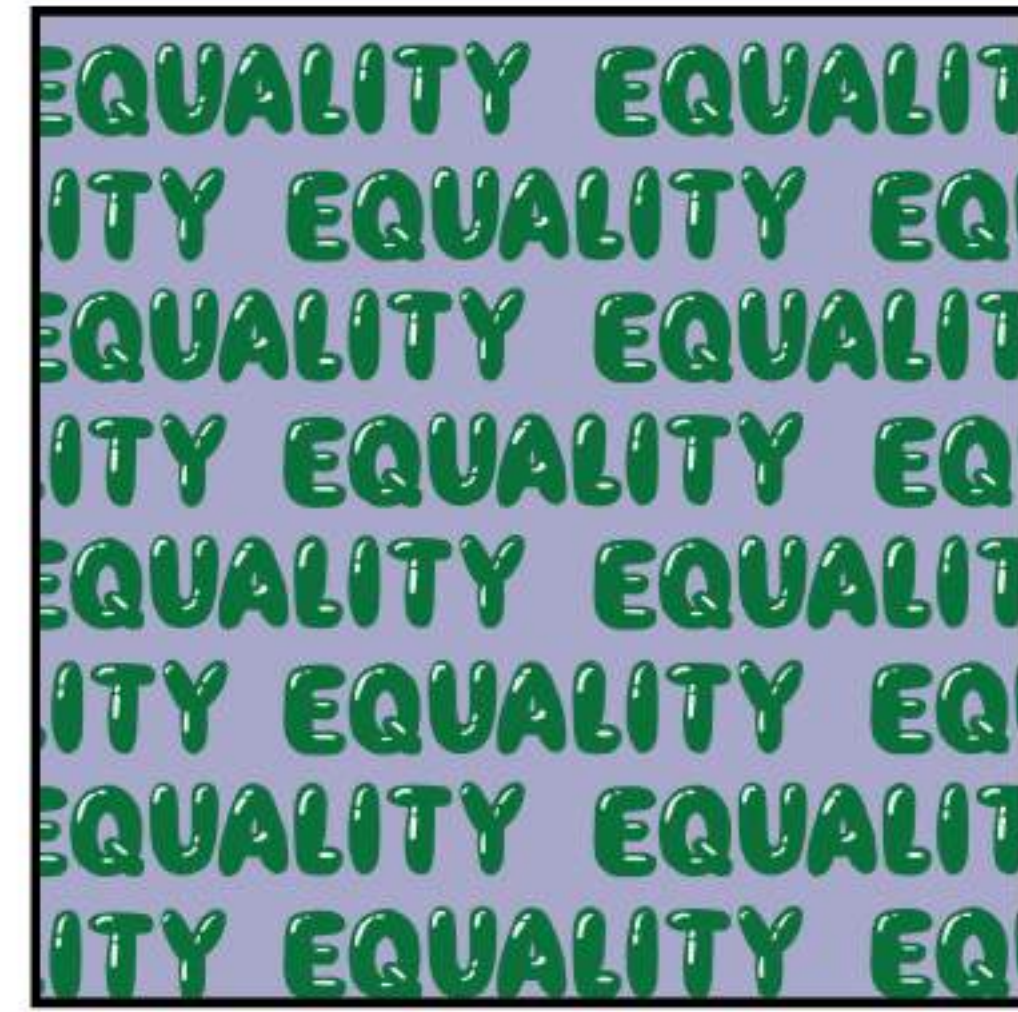
- (asked female friends + family)
- Walk alone at night.
- Wear headphones at night
- Dress up more
- Cycle alone
- Sunbathe
- Not have to text 'I'm home'
- Cover up less
- Wear whatever without fear of being objectified
- Leave friends alone + not have to worry
- Sleep under the stars
- Feel safe
- Be drunk + not have to worry



Protesting sexual assault against women

PRINT IDEAS

Using the word and phrase 'EQUALITY' and 'WOMEN OF THE WORLD UNITE' to portray the strong message that there is still no equality in the world between men and women and use them as a print to always spark a conversation and to continue protesting.



POWER SUITS / SUFFRAGETTE

The lineup takes inspiration from the clothing worn during the suffragette movement and combining it with powersuits to bring them both together to give the power back to women. It shows the strength shown in both the 20th and 21st century of women taking control of the clothing choices.

The colour choice of the purple and green takes inspiration from the traditional 'Votes for Women' logo to continue to bring to light the importance of equality of genders.

I also wanted to incorporate the print ideas throughout the lineup to promote the continuing importance of unity.

WOMEN OF THE WORLD
UNITE!



Line Up and Design Ideas

Colour Options:

-  18-6031 TCX First Tee
-  15-3909 TCX Cosmic Sky
-  19-3933 TCX Blue Granite
-  13-4305 TCX Foggy Dew
-  15-5812 TCX Lichen

There is still not equality between the genders, even in the 21st century. When comparing it to the suffragette movement in the 20th century, there have been developments but there is still a long way to go. By continuing to protest and march, it forces the conversation to be had and helps the idea that one day there can be

EQUALITY



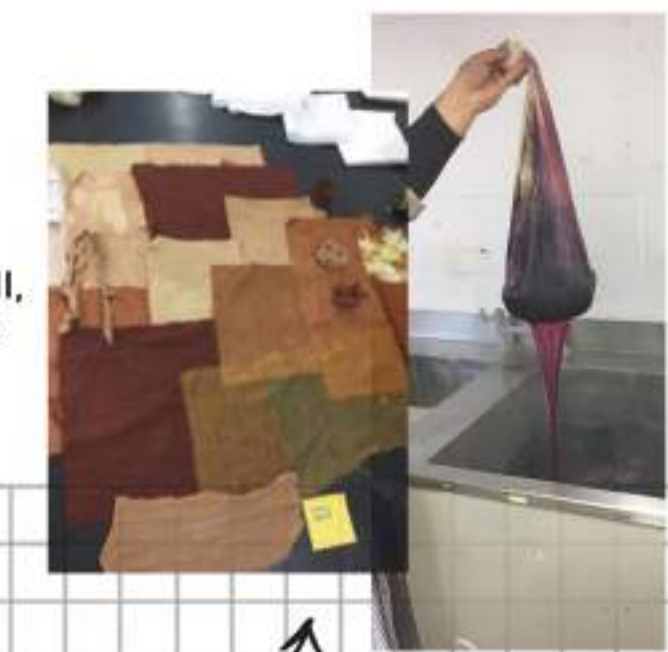


Kenzo Fall 21

Initial Sketch



Although, the size of the universe makes us feel small, there is a lot we as designers can do which can help improve the environment on the planet we live on.



Naturally dyed with onion

COLORS

660-520	218-530	542-990	590-760	547-940	970	118-980	328-190
218-710	851-120	660-190	321-920	590-940	325-810	549-990	328-540
325-320	321-540	211-840	214-920	651-940	849-680	327-330	110-980
330-520	322-630	327-730					

In 1054, Chinese astronomers took notice of a "guest star" that was, for nearly a month, visible in the daytime sky

The orange filaments are the tattered remains of the star and consist mostly of hydrogen

Red indicates doubly ionized oxygen

Green is singly ionized sulfur

The blue in the filaments in the outer part of the nebula represents neutral oxygen



325-810



322-630



214-620

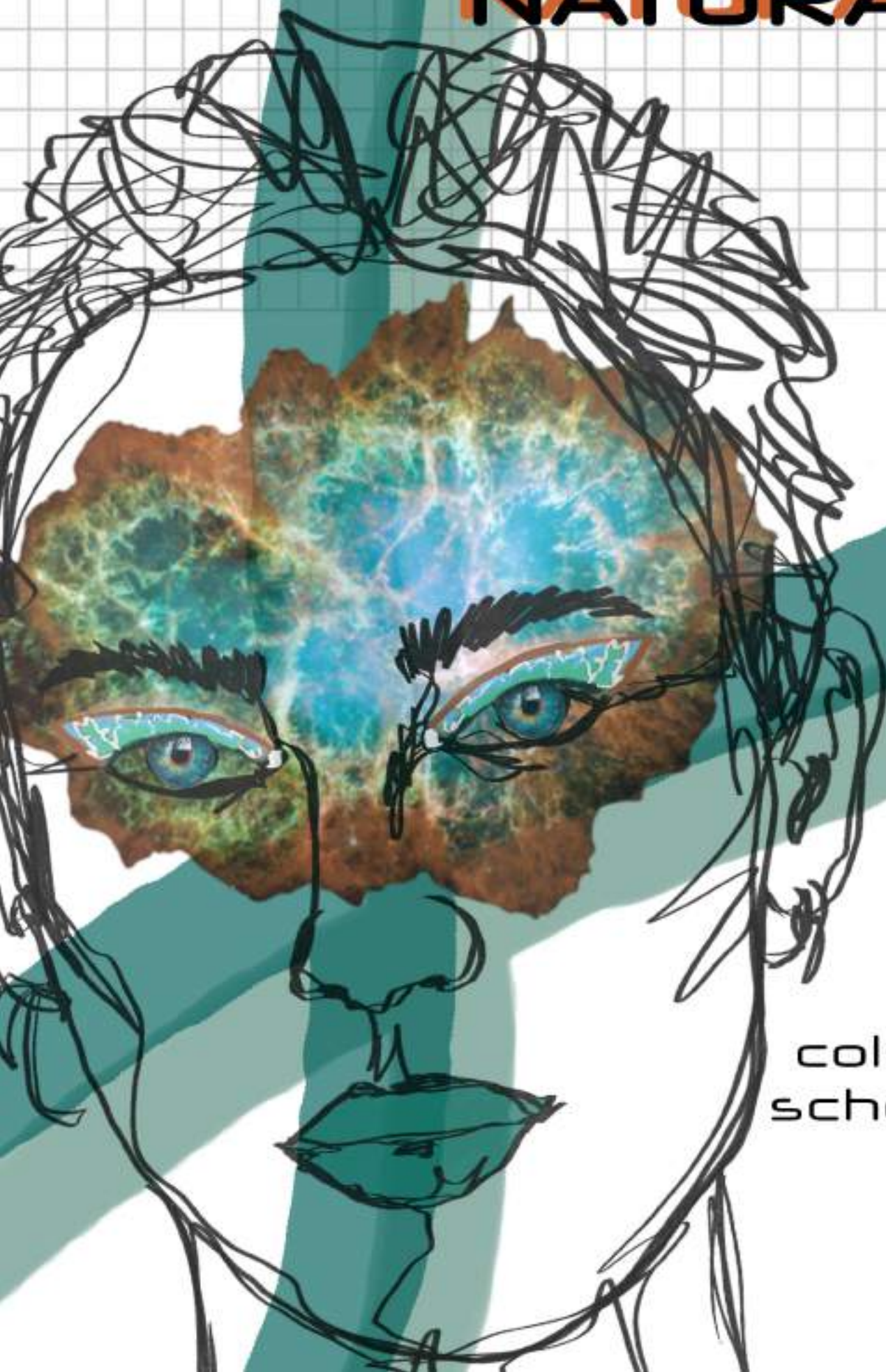


110-980



651-940

NATURAL DYEING



Using onion skins to produce the orange/brown dyed fabric



Avocado pits + skins produce the cream/light pink colour



Ivy leaves produce the light/dark green dyed fabric



Coming from a fashion background, it is known to me the affects the fashion industry has on the environment. Which is why I wanted to include naturally dyed fabrics which have a similar colour to the Crab Nebula. By slowly changing to natural dyes and materials, it begins to help improve the environment and increase sustainability.

colour scheme



SUPERNOVA EXPLOSION



Half zip jacket

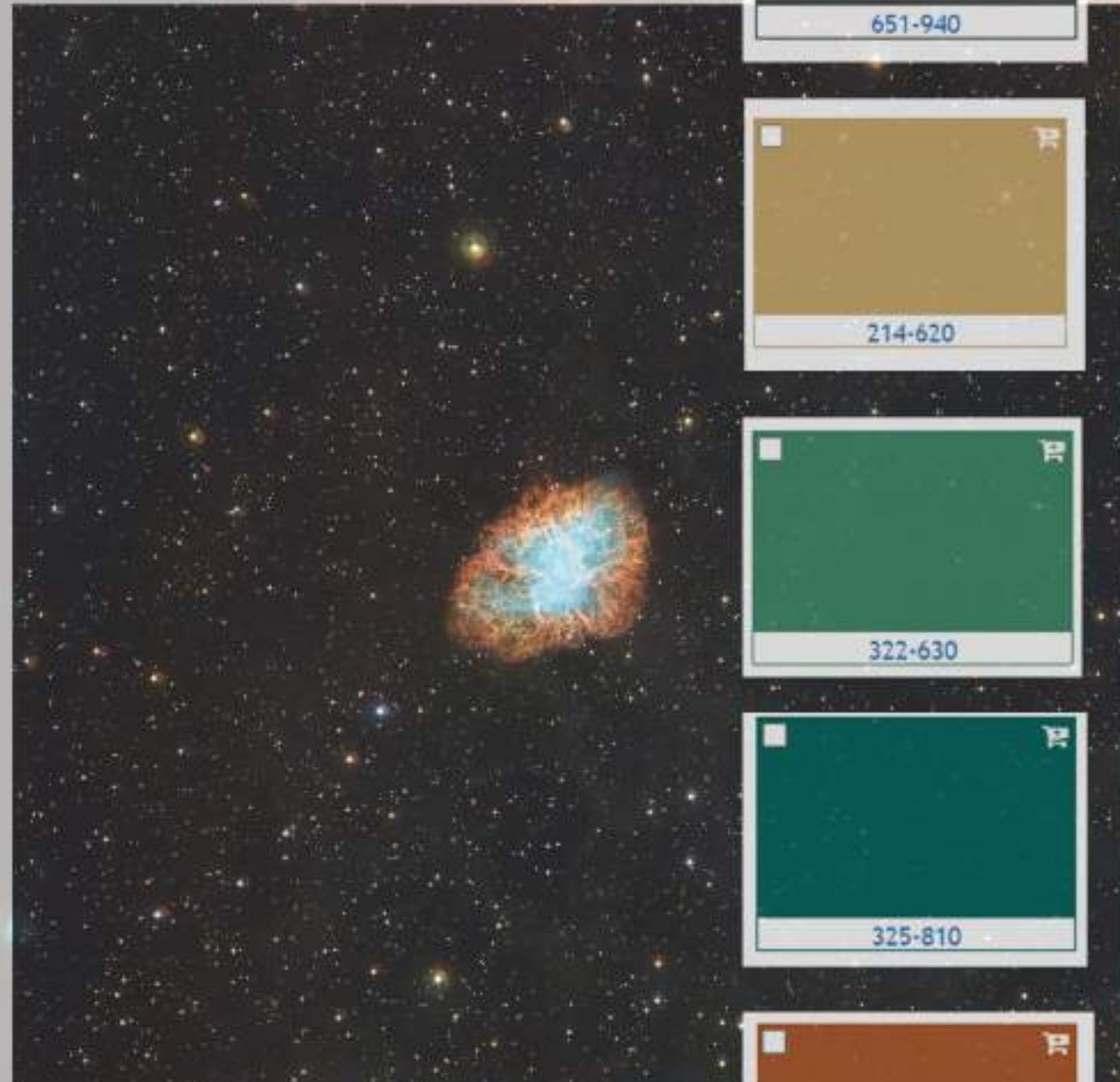
- Naturally dyed fabrics
- Oversized
- Layered fabrics

Drawstring hood

Elasticated hem



For the final line up, the colours have taken inspiration from the Crab Nebula and the colours produced by it. To produce the colours, the fabric will be naturally dyed using onion skins for the browns and oranges, avocado pits and skins for the nude colours as well as ivy leaves for the greens.



fabric swatches



The fabrics used will also be more environmentally friendly by using more natural fabrics as well as upcycled fabrics from off-cuts or charity shops which will give them another life.

The designs are also gender neutral which allows anyone to wear them which makes it easier to pass on.

CRAB NEBULA

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