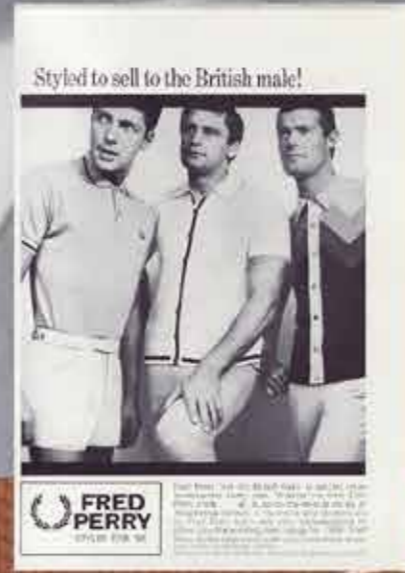




Ellie Newman



The original tennis attire from Fred Perry which represents heritage of British style. 'Styled to sell to the British male' a shift in design for the modern style



The Fred Perry x Nicholas Daley cardigan. Constructed with raglan sleeves for freedom of movement. My favourite garment from the collection as it features a zip pull and ribbed hems for a secure fit on the body.





Digitally printed design on Bull Denim 393gsm



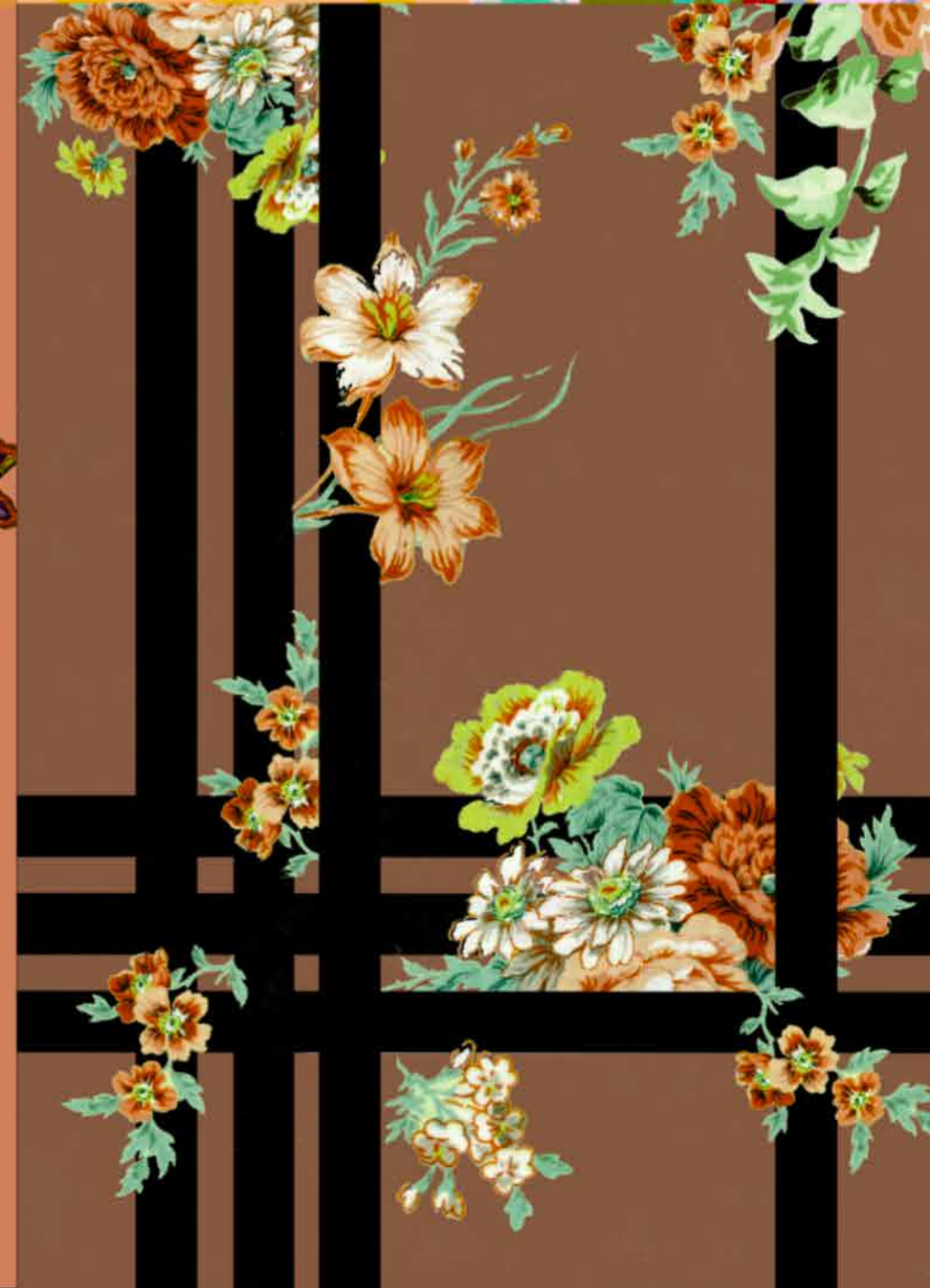
Digitally printed design on Bull Denim 393gsm



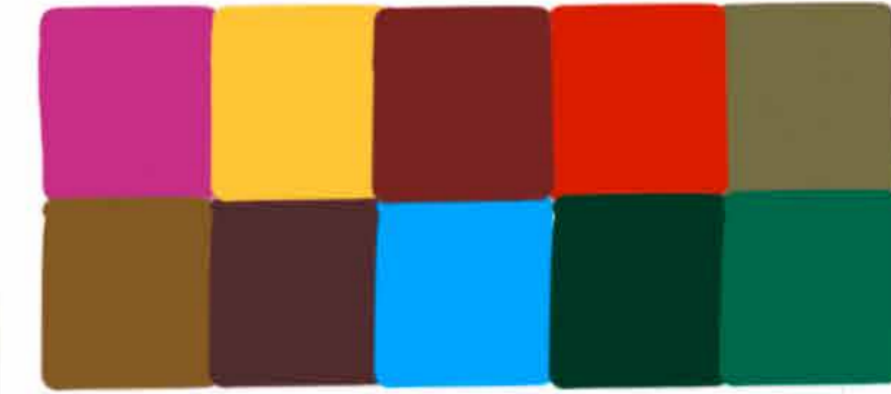
Digitally printed design on Ripstop 75gsm



Digitally printed design on Bull Denim 393gsm



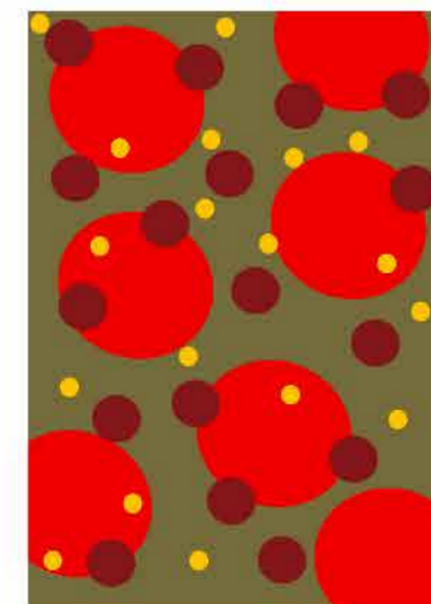
Wales Bonner



Grace Wales Bonner proposes a distinct notion of cultural luxury that infuses European heritage with an Afro Atlantic spirit. Her designs embody a blend of sportswear and tailoring. As well as her interest in infusing everyday wardrobe essentials. Her brand originally specializes in menswear but has also branched into womenswear. She has collaborated with brands such as Adidas creating a timeless fusion of sport and style.

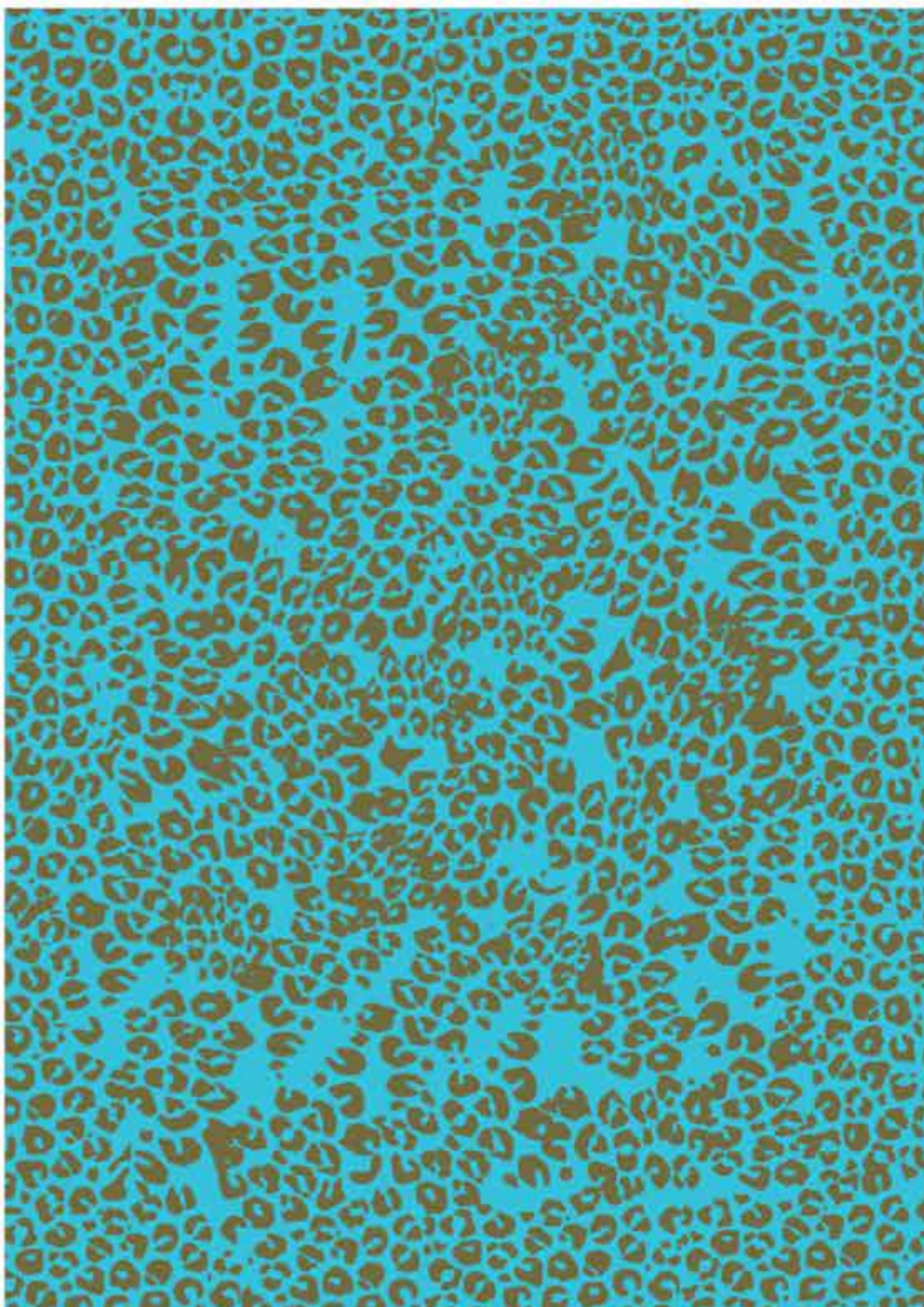
Colour Fusions

I liked the idea of using Grace's heritage as a starting point for inspiration. This is where I came across the mash of colours and shapes using in traditional African prints. I gathered my own fabric and found some inspiration online. I was inspired by Grace's work and her own use of bold colour and the contrast that she creates with these.





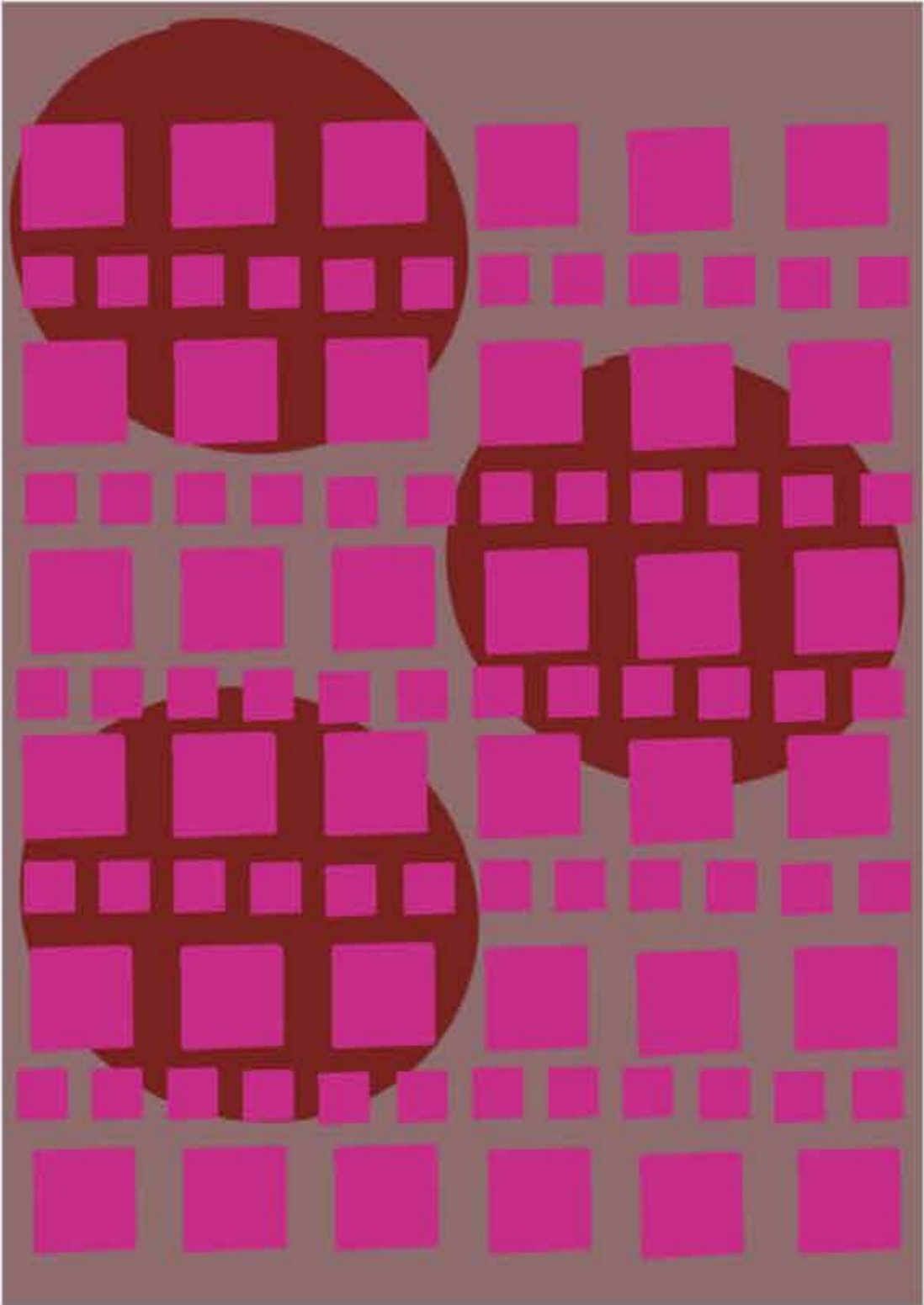
Digital print contextualised on Grace Bonner Wales SS24



Digital print repeated design contextualised on Grace Bonner Wales SS24



Digital print contextualised on Grace Bonner Wales SS24



Digital print contextualised on Grace Bonner Wales SS24

