...... Project Context:

The act of collecting often time extends beyond tangible items, it transcends into the realm of cherished memories and emotional connections. Collectibles became a vessels of memories rather than mere ojects. I studied the collecting behavior and the idea of collecing when doing the dissertation and I found out when collecting, it is sometimes important to be attached to the things you collect as it will allow yourself, the collector, and your collectables to develop deeper connections and the worth of collectables to grow. This will decrease the thoughts of giving up on the items you have already collected, and you will use the collector's mindset to carefully treat your collection. You cherish and treasure the collections and maintain them, turning them into vintage instead of letting them turn into garbage. This context will be great to investigate and further develop. By promoting the act of collecting, curating, and cherishing, we are encouraging people to build a truthful relationship with their clothes and make wiser decisions when it comes to shopping.

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Hayley Chan BA (Hons) Fashion Knitwear

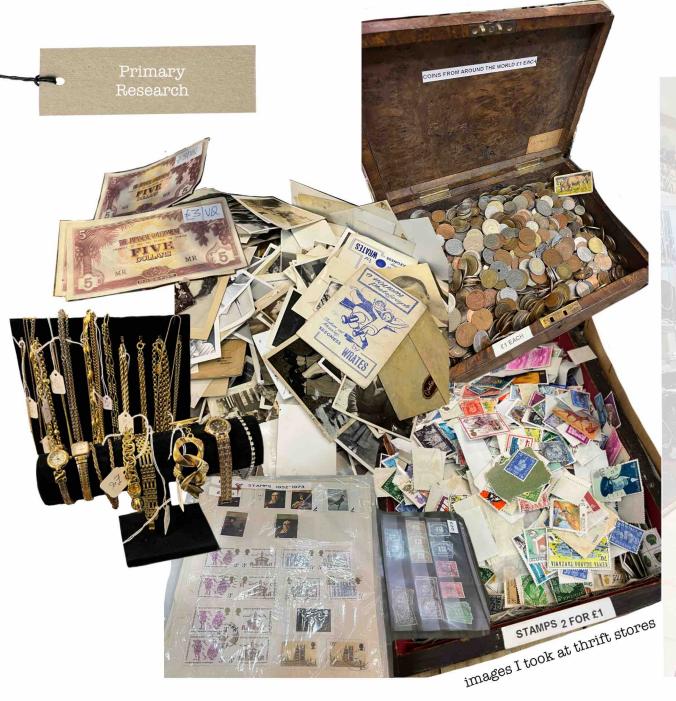
Design & Knitted Textile

Project Concept Statinenti. As a collector myself, I see collecting as a journey of treasure seeking. Collecting is something that I enjoy doing and have been doing for many years. I want to explore the collecting behaviour and mindset as well as to show others my perspective of collecting and the thing I collect. The collector mindset means to care for things, to practise mindful decision making and to maintain/ cherish the things you have. It is a beautiful mindset to have and something I want to promote as it can be sustainable in a long run not only applicable to fashion, but also other things in life. Through bringing this concept to attention and presenting my collections through knitwear, it can be a great reminder to everyone to try to think like a collector and cherish the things they own.

> Fig. 1 "Tyler Mitchell: I Can Make You Feel Good" at the International Center of Photography, New York (2020), photographed by Jenée-Daria Strand.



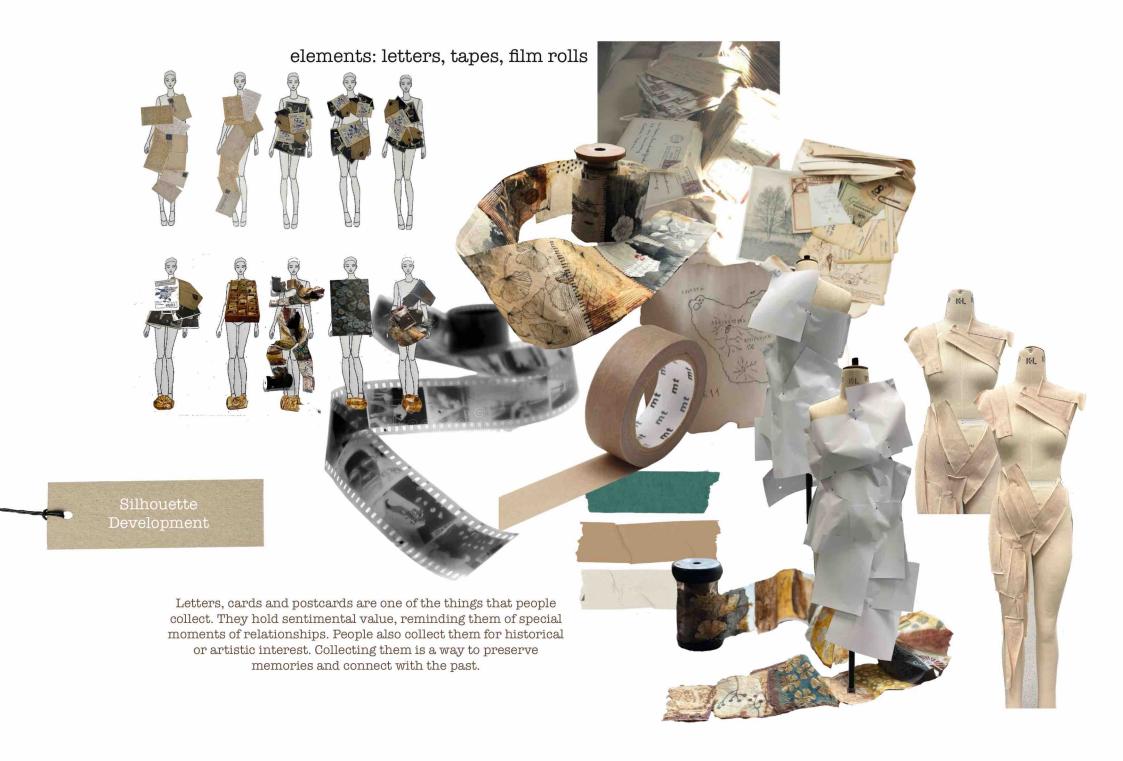


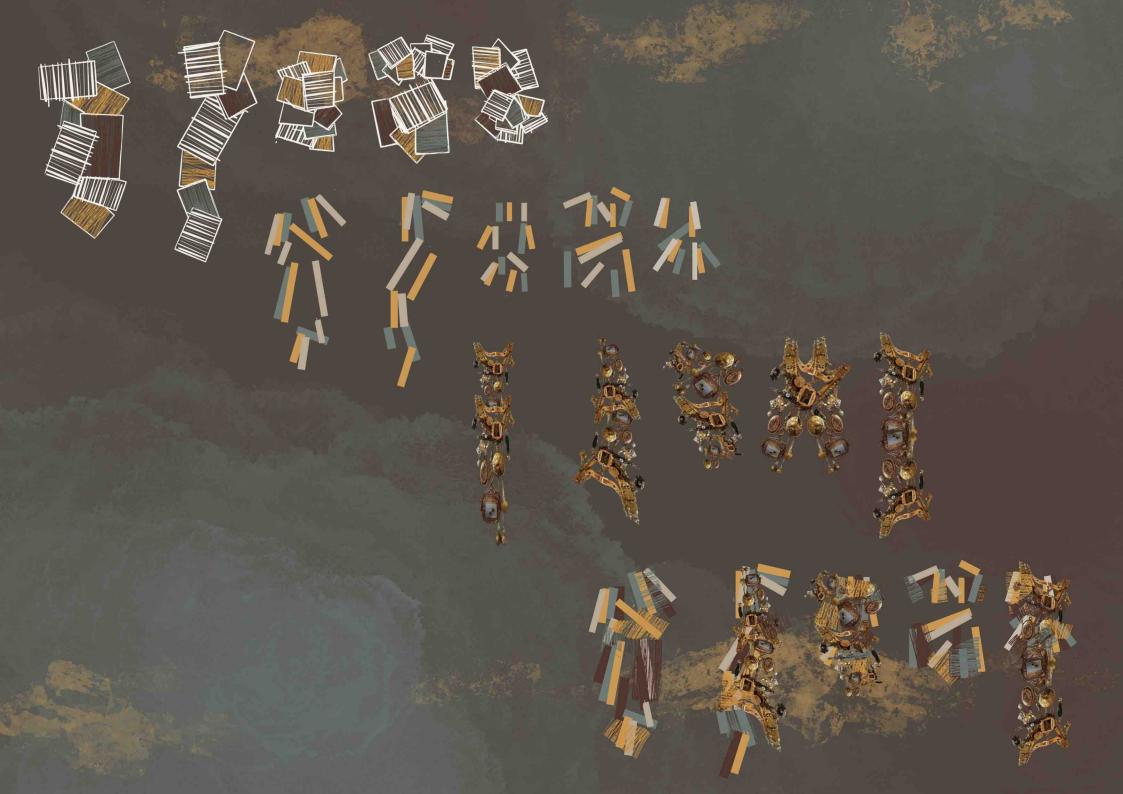




I did my research at secondhand stores and antique stores. The jewellery and small item section caught my eyes. A lot of these might not seem worthy but I believe the right person will see its worth. Just like how I am looking at old material to gather and I just spent 1 pound for a tarnished coin.

In another perspective, these items come with history and stories. The jewellery and watches might have multiple wearers before arriving at the stores, some old stamps might even been used. The old photographs, lost postcards and letters are created with intentions. I think these items marks reflects a certain period of time as well as memories and they are something I want to bring into my concept.









旺角 the idea of capturing hong kong scenery/ memory in films and stamps Mong Kok HONG KONG 佐敦 Jordan 彩虹 Choi Hung Central rince Edwar 1.55 POST owloon Ton WORLDMAP 油麻地 Yau Ma Tei Being an international Honokond Scaners Harions Scaners student from high school to university, this is the view I see every summer. Not only this is a part of me, always travelling. This also symbolises the journey of treasure seeking. I want to tell a story that I am flying out of Hong Kong and looking for treasure to collect and cherish.









