

Portfolio

Emily Knowles | Fashion Design

About

My name is Emily Knowles and I am a 22 year old fashion design graduate from Wakefield, West Yorkshire. I am a passionate designer, who is keen to expand my knowledge and experience in the industry after completing my degree at The University of Leeds. My fashion design style is quirky and bold, with lots of focus on graphic print and the exploration of interesting silhouettes. I have a keen interest in fabric sourcing and fabric composition. I am focused on sustainability in fashion and explored this in my final year, by upcycling vintage pieces for my final collection. I specialise in childrenswear and womenswear design and this is displayed in the design work featured in my portfolio. I undertook a year in industry during my time at university, working for a childrenswear and costume supplier, where I gained valuable experience, working in the industry. I took the valuable skills I learned from my year in industry and reflected this in the four collections I designed in my final year, focusing on key trends to develop my themes, inspiration and construction for each collection.

Contact me

Email: emilylauraknowles02@gmail.com

Instagram: [@emilyknowlesdesign](https://www.instagram.com/emilyknowlesdesign)

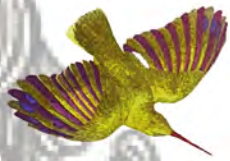
LinkedIn: [Emily Knowles](#)



GANNI | IN WONDERLAND

The inspiration and sentiment behind choosing to base this collection on the 1865 Lewis Carroll novel Alice in Wonderland, is that it was one of my favourite books to read as a child with my Nanna. We used to climb into the tiny loft room in her spare bedroom and be transported to Wonderland and read about all its curiosities. Not only does this book have so much sentimental value to me, I also think the story is fascinating and the inspirations behind the iconic characters and scenes.

EMILY KNOWLES
201410599





ALICE IN WONDERLAND



GANNI

2/2 25



COLOUR

GANNI

5/2 25



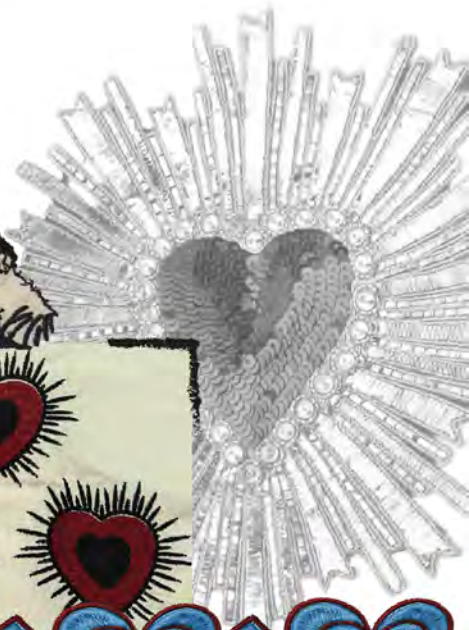
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FABRIC



GANNI

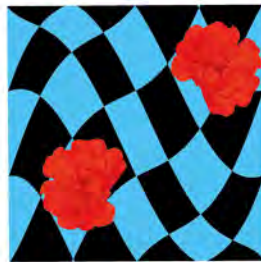
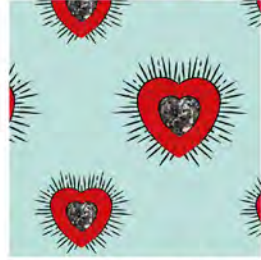
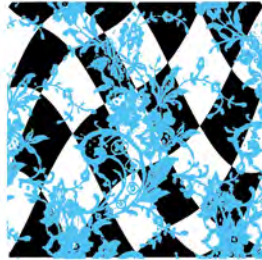
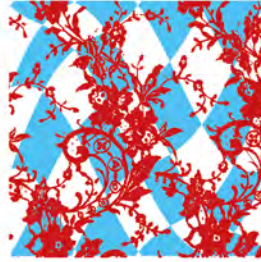
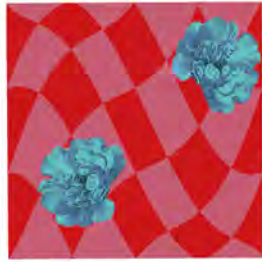
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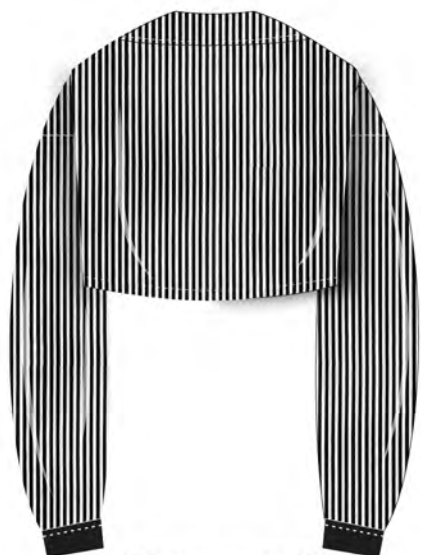
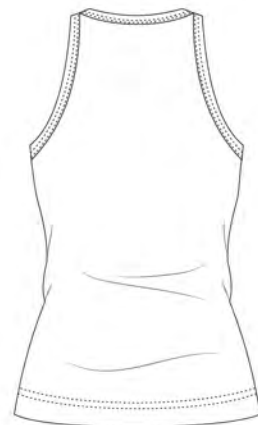


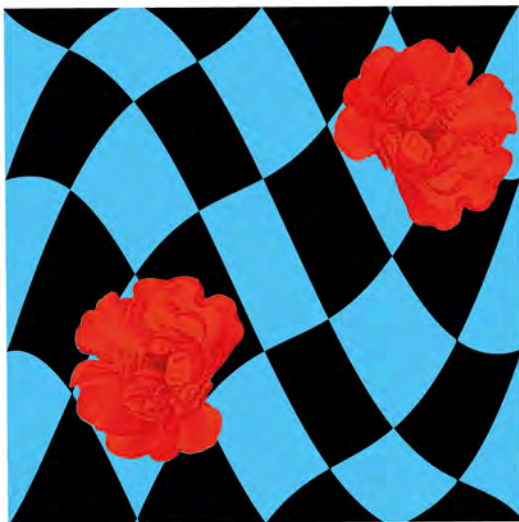
EMBROIDERY SAMPLING



PLACEMENT PRINTS







↓
ALL OVER PRINT
ARTWORK
ON 100% POLYESTER
HEAVY SATIN

GANNI

8/8 25

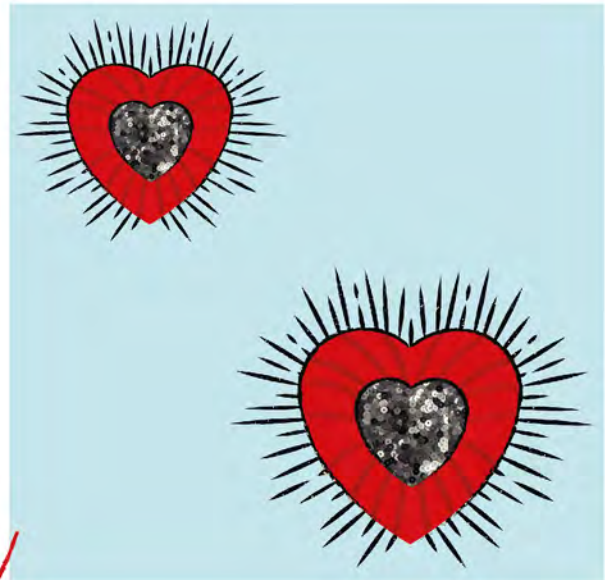


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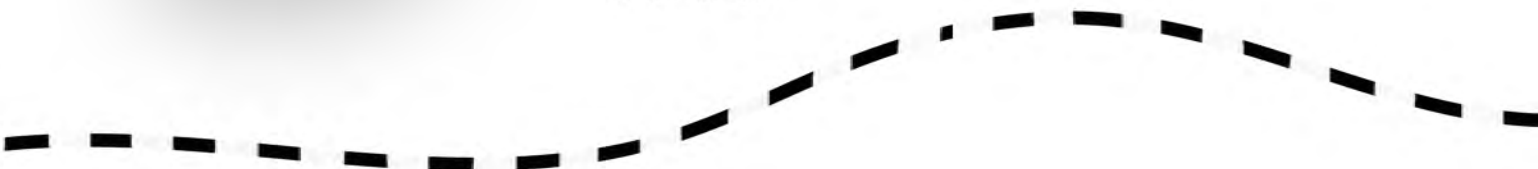
2/2 25

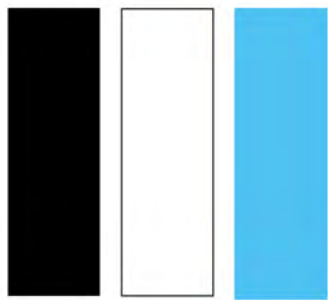
GANNI

S/S 25



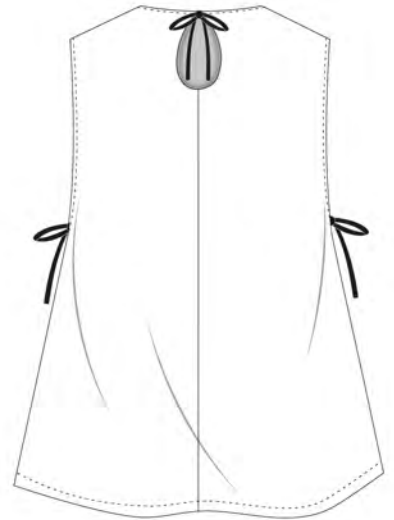
ALL OVER PRINT
ARTWORK
ON 100% POLYESTER
HEAVY SATIN





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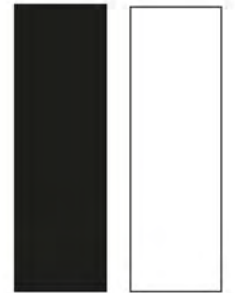
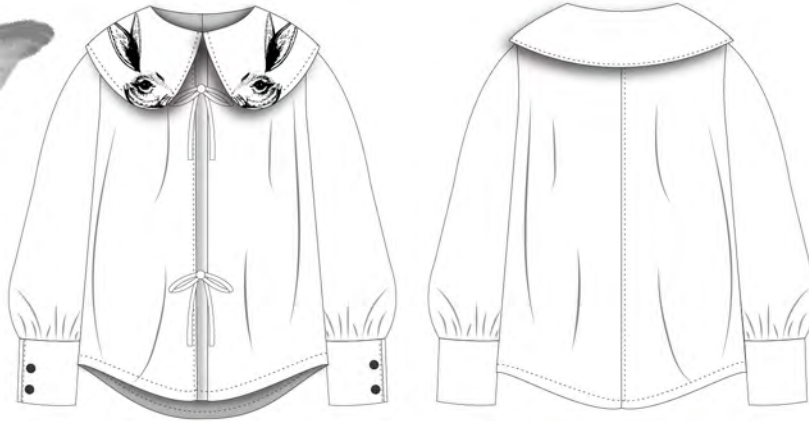




GANNI

SK 25





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GANNI

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GANNI | W N

WONDERLAND







The
Secret Garden

Autumnal Moods



Emily Knowles

201410599

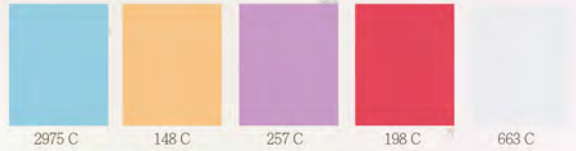
Concept

The Secret Garden, 1911 by Frances Hodgson Burnett holds a lot of sentiment to me, as this was a book that I used to read with my Nanna at her house whilst being babysat as a young child. I wanted to explore this theme as part of a childrenswear collection, as it meant a lot to me as a child. The story was inspired by and set in the Yorkshire moors, and being from Yorkshire, this collection is a personal exploration of my home and finding beauty in my surroundings.



Fabric

Colour



100% polyester applique mesh

16% viscose, 80% polyester, 4% elastane soft stretch jersey

100% polyester mirrored organza



100% polyester soft tulle mesh

100% polyester embroidered mesh

100% polyester soft tulle mesh

100% polyester embroidered mesh

16% viscose, 80% polyester, 4% elastane soft stretch jersey



100% polyester duchess satin

100% polyester glitter tulle mesh

Embroidery Development



Hand & bead embroidery flowers

Mix media embroidery



Print



AUTU DU MONDE



AUTU DU MONDE

Machine embroidery



Machine embroidery



Mixing bead and sequin embroidery with hand and machine



*digital embroidery
development*





*digital embroidery
development*

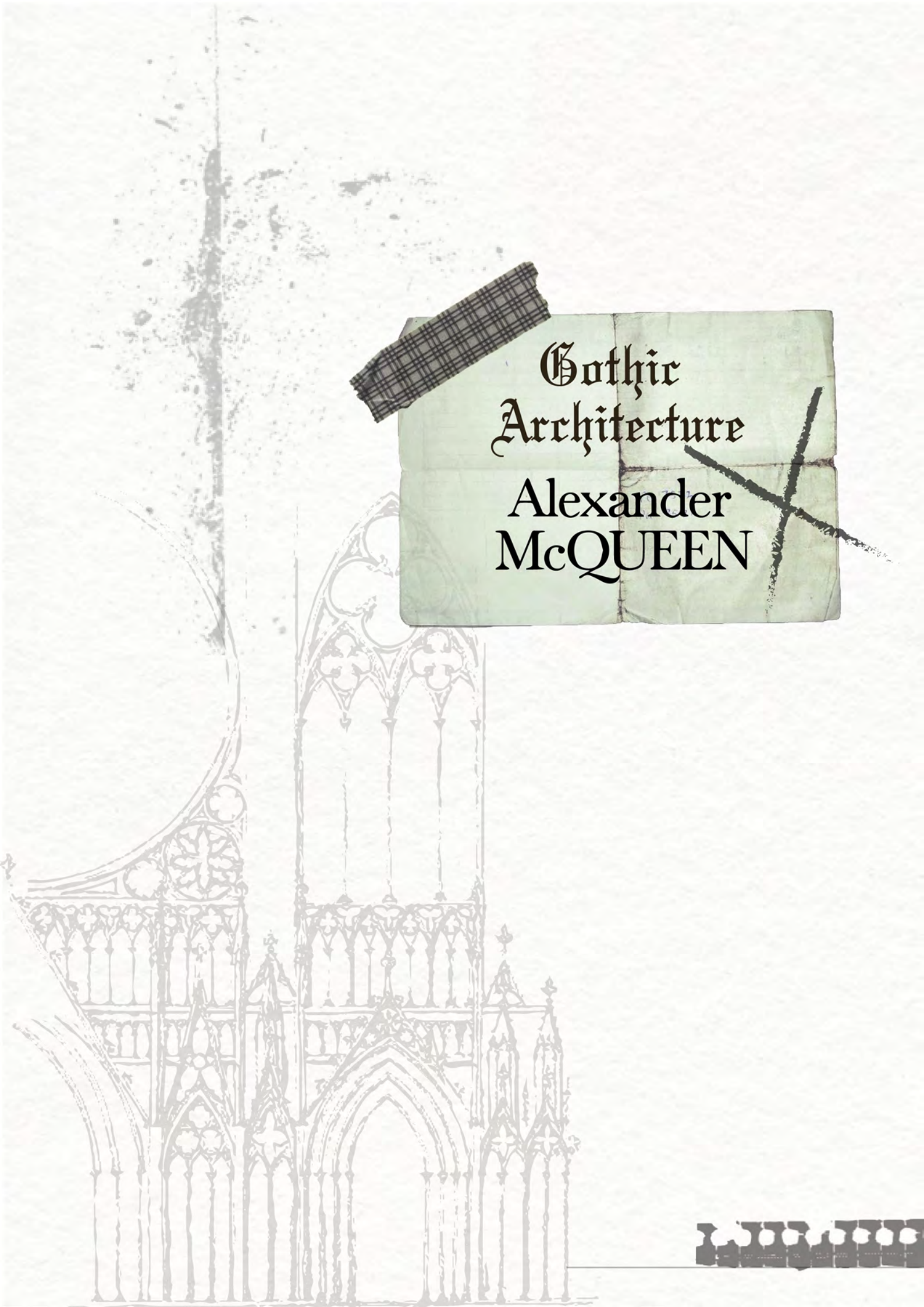




★
AUTU DU MONDE
★



★
TUTU DU MONDE
★



Gothic
Architecture

Alexander
McQUEEN

Emily Knowles

201410599

concept

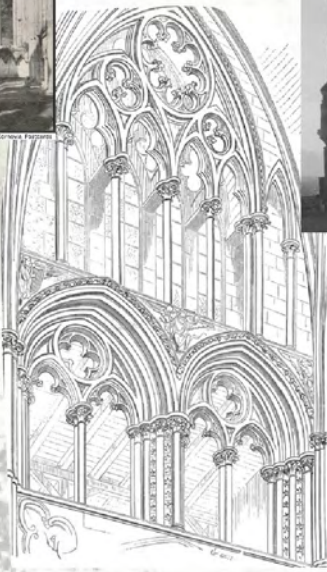
Gothic architecture is the research topic and visual inspiration for this collection. This inspiration has been taken from a personal interest and fascination in olden style gothic buildings that I have encountered in my favourite places to visit such as York and Whitby. Gothic architecture originates from the middle ages, it consists of intricate detailing to features such as windows and ceilings and was mainly used on religious buildings.

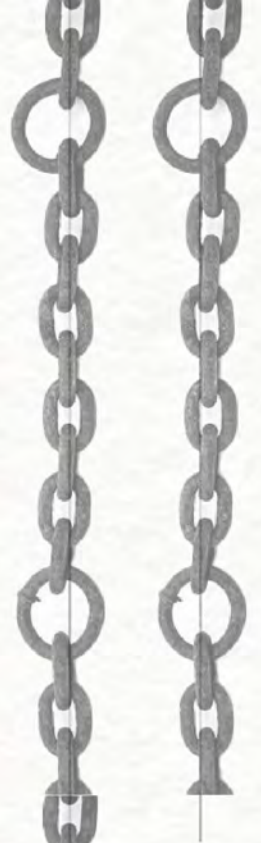




Alexander McQUEEN

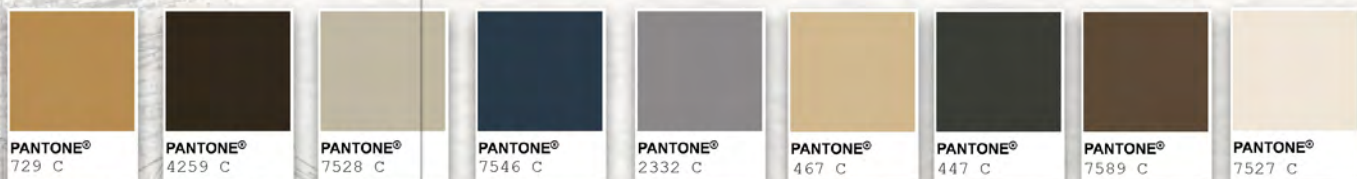
A/W 2025





Alexander
McQUEEN
A/W 2025

colour



fabric



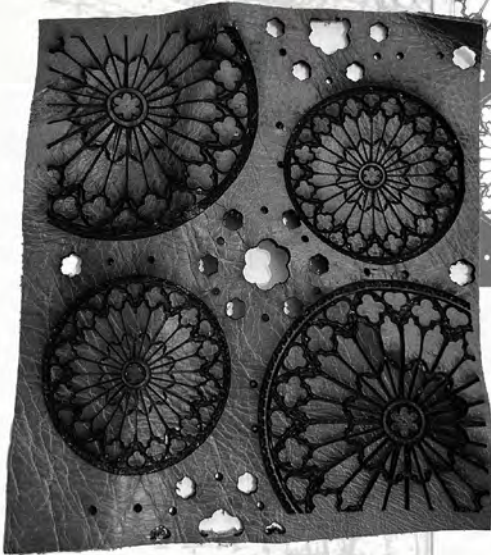
- 100% wool cutting
- 100% cotton chisling
- 100% waterproof coated cotton
- 100% cotton twill trousersing
- 100% wool static towed cutting
- 100% cotton georgette dress
- Sheer stretch jersey with lurex
- 100% nylon tulle
- Metallic coated lambskin leather
- 100% wool coating / cutting
- 100% cotton 8 wale corduroy
- 100% cotton twill quilted
- 3x 100% leather
- 100% stretch nylon

Alexander
McQUEEN
A/W 2025

inspiration



laser cut sampling



repeat fabric



trims





ladder knits

digital knit

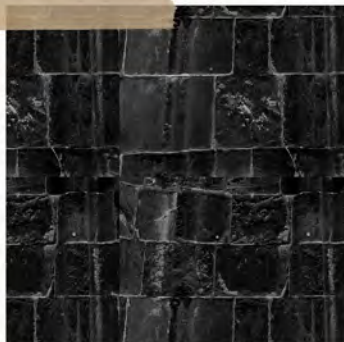
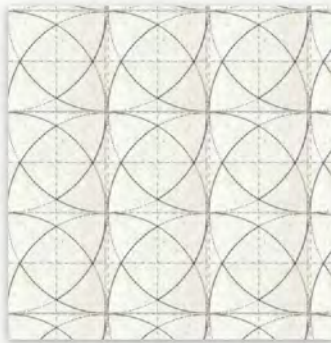


knit sampling



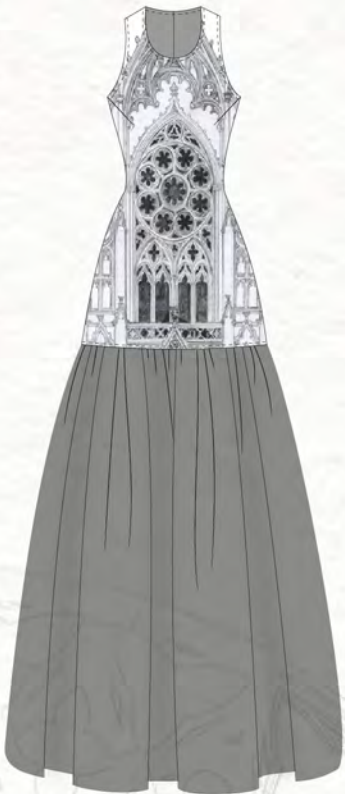
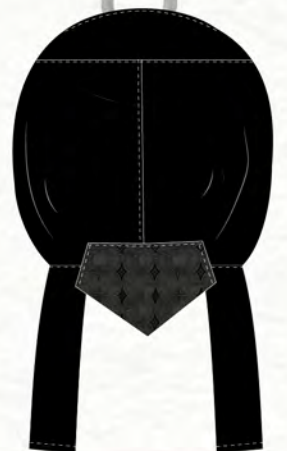
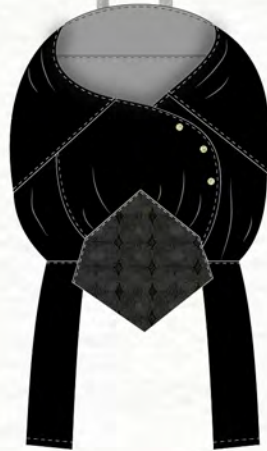
shima knit machine

print



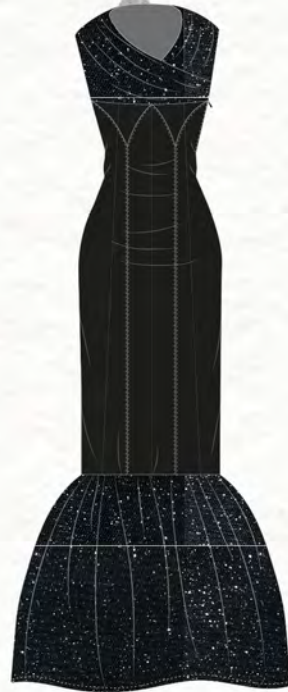


Alexander
McQUEEN
A/W 2025



Alexander
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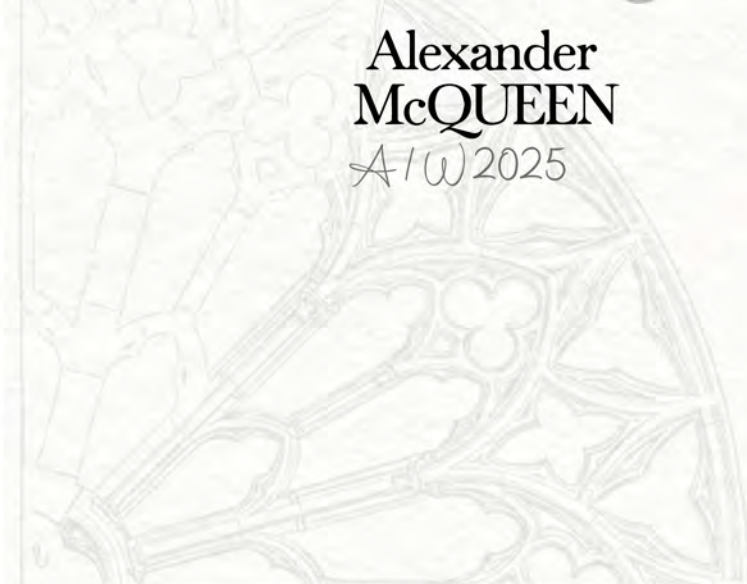


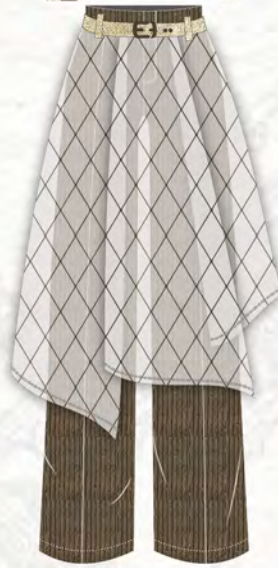


Alexander
McQUEEN
A/W 2025



Alexander
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A/W 2025





47
Gothic
Architecture

Alexander
McQUEEN





A V E N U E



Inspiration

My inspiration for this project is exploring 18th century French fashion, focusing particularly on a strong female figure from this time period, Marie Antoinette. Marie Antoinette was the Queen of France from 1774 to 1793 and was an entertainer and loved the luxury of being the Queen. However, although starting off as a well loved ruler she came in to many controversies as well as the French revolution, this made her one of the most hated people in France by the 1790's. But was this due to her choices or because she was a female figure in power? This collection is heavily inspired by fashion at the time of her rule.



Rococo

INNOVATION

Through prior research on the theme for this development, I have discovered that during the rule of Marie Antoinette and the French Revolution, the design of traditional garments began to shift. There was clear inspiration taken from mens garments such as the riding jacket, mixed with the traditional feminine techniques and appearance of these garments. The innovation used in this collection takes the hyper feminine techniques and embellishments from 18th century France and combines this with modern day streetwear pieces that will be upcycled to create a clash of masculine and feminine, and modern and vintage.



branding

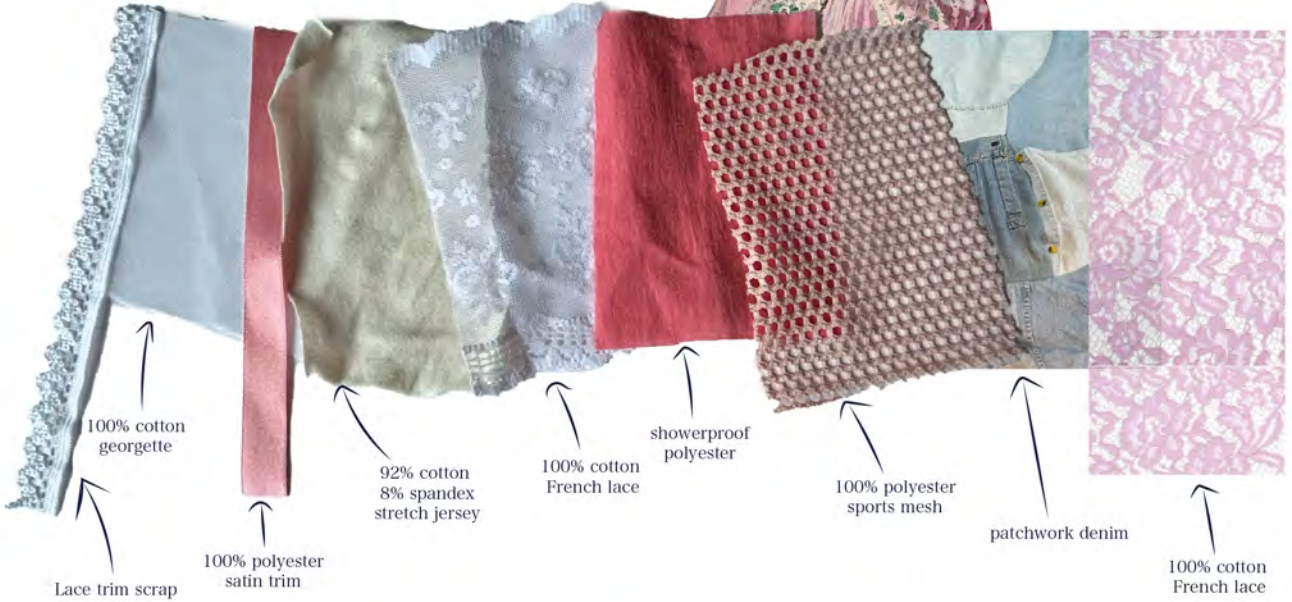
For this innovation project, I have chosen to develop my own brand that is well suited to my innovation concept and theme. The brand Avenew is a streetwear fusion brand that has a key focus on sustainability, upcycling and reviving pre-loved vintage streetwear pieces. The brand will have a mid to high price range due to the combination of sourcing vintage clothing and sourcing luxurious fabrics fit for 18th century royals like Marie Antoinette.



AVENEW



Fabric

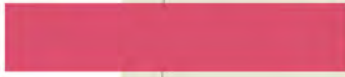


VINTAGE CLOTHING



colour

184 C



4064 C



623 C



7527 C



6197 C



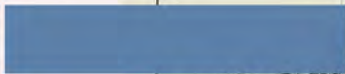
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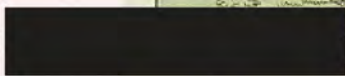
7685 C



646 C

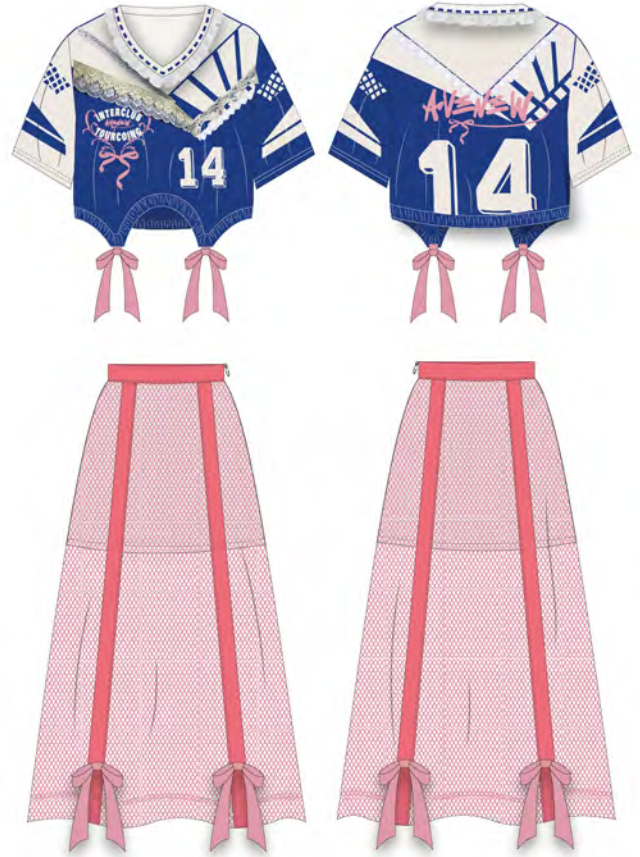


BLACK C



WHITE C





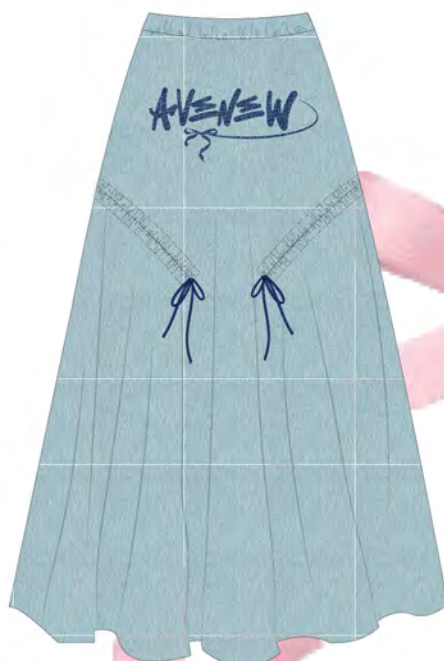
AVENUE W

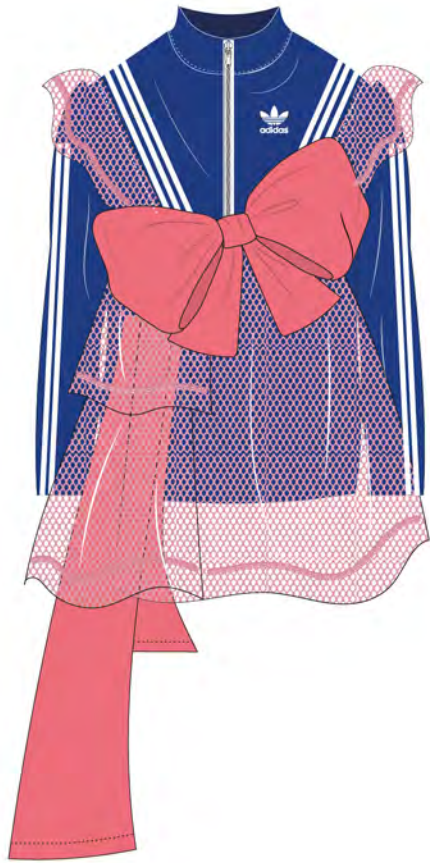






ADVENEW





AVENUE W







AVENUE W







