



FRED PERRY X NOTTINGHAM IN THE 60'S

AW24
MENSWEAR



FRED PERRY



FOR THIS COLLECTION, I TOOK INSPIRATION FROM MY HOME TOWN NOTTINGHAM IN THE 1960S, USING BOTH ARCHIVAL IMAGES OF NOTTINGHAM CITY CENTRE, AND OLD FAMILY PHOTOGRAPHS. I CHOSE THIS YEAR SPECIFICALLY BECAUSE ITS THE YEAR THAT MY GRANDPARENTS GOT MARRIED (1961). SADLY I LOST MY GRANDMA WHEN I WAS TWO YEARS OLD, AND MY GRANDAD MORE RECENTLY 2 YEARS AGO, AND I WANTED THIS COLLECTION TO HAVE A PERSONAL ESSENCE TO IT.

CONCEPT BOARD



COLOUR PALLET



FABRIC BOARD

Beige Jacketing- 100% Nylon
 Red Jacketing - 100% Nylon
 Green Twill- 60% Cotton 40%
 Linen
 Flecked Wool Jacketing- 80%
 Wool 20% Polyester
 Grey Wool Mix- 80% Wool 20%
 Polyester
 Dark Grey Wool Mix- 80%
 wool 20% polyester

Pique Knit- 56% Cotton,
 32% Linen, 10% Polyester
 Pique Knit- 56% Cotton ,
 24% Linen, 20% Polyamide
 Cotton Pique- 98% Cotton
 2% Elastane
 Brown Wool- 100 Wool
 Dark Grey Wool Mix- 80%
 wool 20% polyester

Tailoring Fabric- 100% Cotton
 Tailoring Fabric- 100% Cotton
 Tailoring Fabric- 100% Wool
 Cotton Pique- 98% Cotton 2%
 Elastane
 T-Shirting- 100% Cotton
 Striped Shirting- 100% Cotton
 Blue Shirting- 100% Cotton

Denim- 95% Cotton, 5% Elastane
 Denim- 95% Cotton, 5% Elastane
 Denim- 95% Cotton, 5% Elastane
 Green Twill- 60% Cotton 40%
 Linen
 Beige Twill- 100% Cotton





KNITWEAR DESIGNS



TECHNICAL FLATS AND ILLUSTRATIONS

TECHNICAL FLATS AND ILLUSTRATIONS





**TECHNICAL FLATS AND
ILLUSTRATIONS**

FINAL LINE-UP

KODAK PORTRA 400

43





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STUSSY X BIODIVERSITY

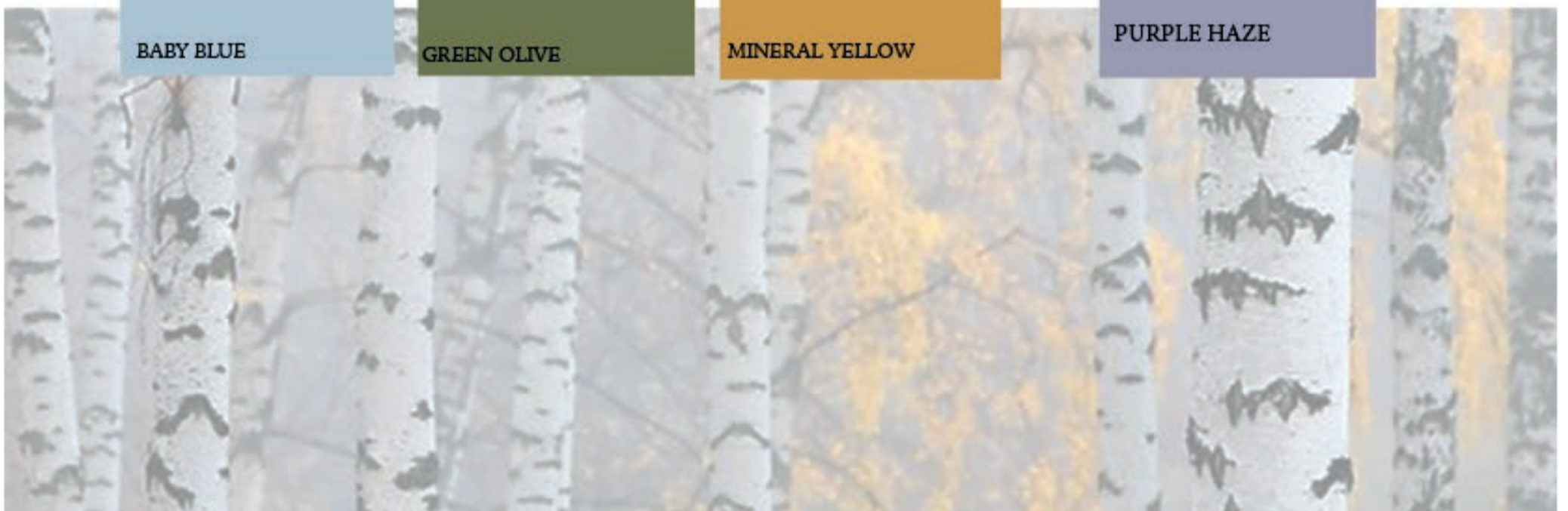
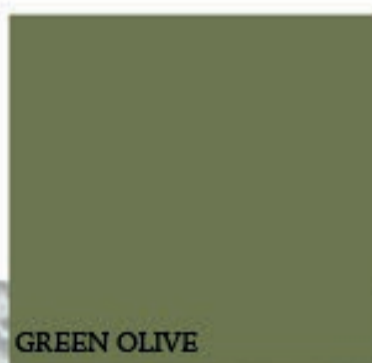
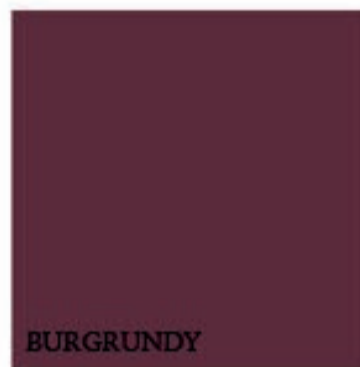
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THIS COLLECTION I DESIGNED FOR STUSSY, FOR AUTUMN WINTER 2024. MY CONCEPT FOR THIS COLLECTION IS BIODIVERSITY, MORE SPECIFICALLY LOOKING AT SHAPES AND PATTERNS OF FUNGI WHICH INFORMED A LOT OF MY VISUAL RESEARCH AND DEVELOPMENT, AS WELL AS MY COLOUR PALLET.

CONCEPT BOARD



COLOUR PALLET



FABRIC BOARD

Brown leather- 100% leather
 Cream jacketing- 95% cotton
 5% elastane
 red jacketing- 100%
 polyamide
 Corduroy- 100% cotton
 Black Tailoring- 100%
 Wool
 Light Grey- 80% Wool
 20% Polyester
 Dark Grey- 80% Wool 20%
 Polyester
 Flecked Grey- 70% Wool
 30% Polyester

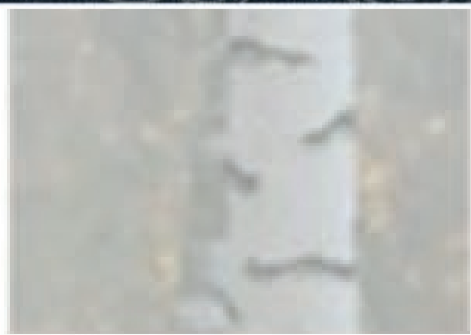
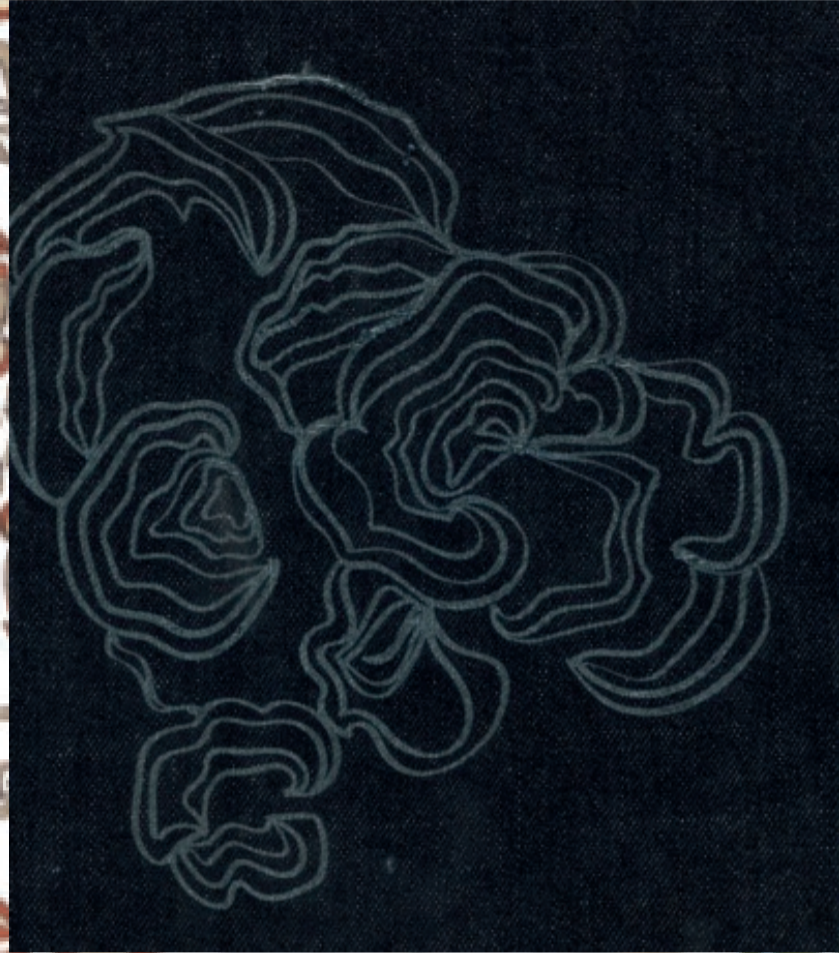
Striped Stretch- 65%
 Cotton 35% Elastane
 Stretch Jersey- 100%
 Cotton
 Grey Rib- 80% Cotton
 20% Elastane
 Blue Knit- 100% Merino
 Wool
 Pique Knit- 98% Cotton 2%
 Elastane
 Pique Knit 2- 70% Cotton
 30% Linen

Blue Denim- 95% Cotton
 5% Elastane
 Denim- 90% Cotton 10%
 Elastane
 Cream Twill- 100% Cotton
 Black Outerwear fabric-
 100% Wool
 Dark Blue Twill- 95%
 Cotton 5% Elastane
 Khaki fabric- 97% Nylon
 3% Elastane

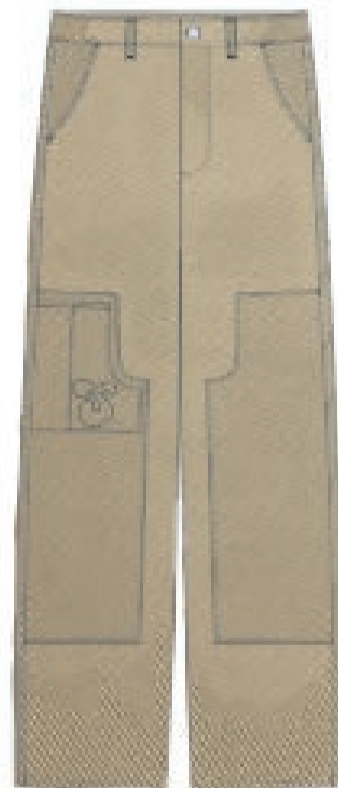
Waffle Fabric- 98%
 Cotton 2% Elastane
 T-Shirting- 100% Cotton
 Pique Knit- 98% Cotton
 2% Elastane
 Brushed Jersey- 82%
 Cotton 18% Nylon
 Brushed Tartan- 100%
 Cotton
 Shirting- 100% Cotton



DEVELOPMENT



TECHNICAL FLATS AND ILLUSTRATIONS





TECHNICAL FLATS AND ILLUSTRATIONS

TECHNICAL FLATS AND ILLUSTRATIONS



FINAL LINE-UP



**PATAGONIA X FESTIVAL WASTE
MADE FROM UPCYCLED TENTS AND DEADSTOCK
FABRIC
FASHION INNOVATION**

patagonia®





VISUAL INSPIRATION



TENT MOULAGE



FINAL OUTFITS

