



SHIXIN GE
AUTUMN/WINTER 2024



SHIXIN GE
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STATEMENT OF INTENT

Statement

Autumn/Winter 2024 "NUL"

Aesthetic influences drawn from China have long resonated throughout Western art, design, and philosophy. This season, SHIXIN GE will debut its FW24 menswear collection, which was inspired by images of elderly Chinese ethnic minority people. Many elderly people from ethnic minorities still exist in contemporary China; they appear to be unaffected by society and continue to follow their ancestors' habits and ways of dressing. The elder generation will soon disappear into the long course of history, trapped in these confusing and isolating times.

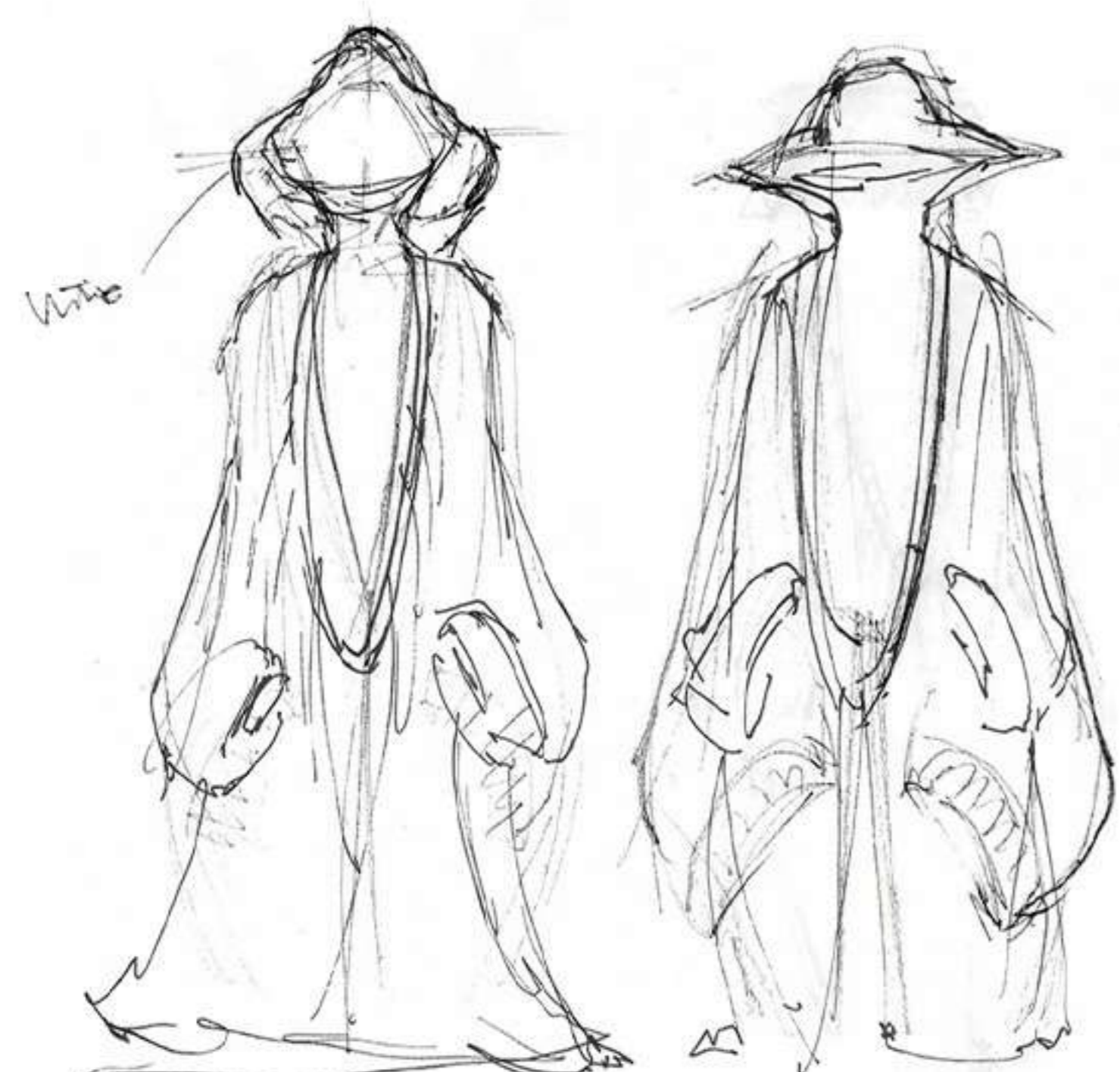
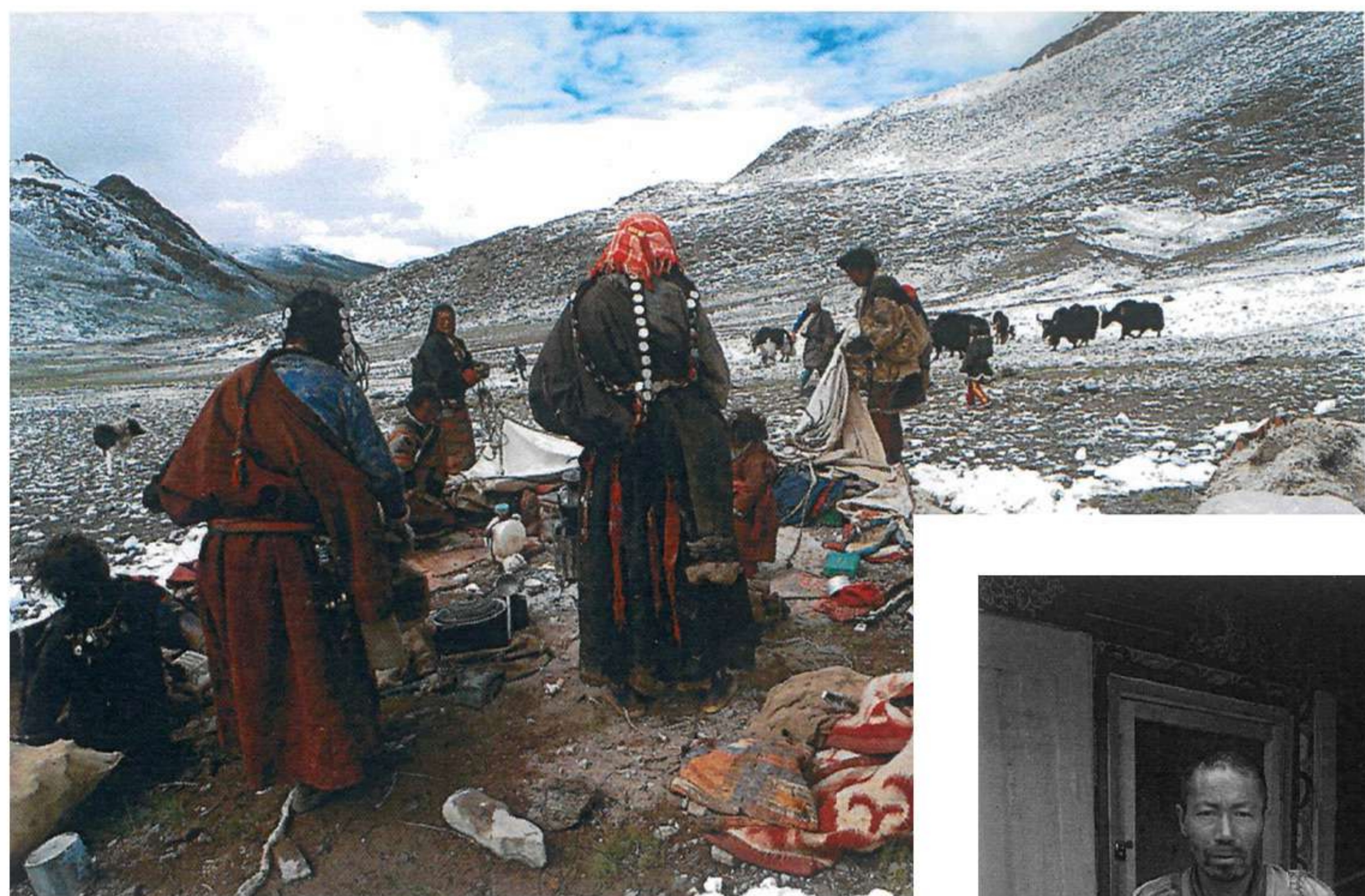
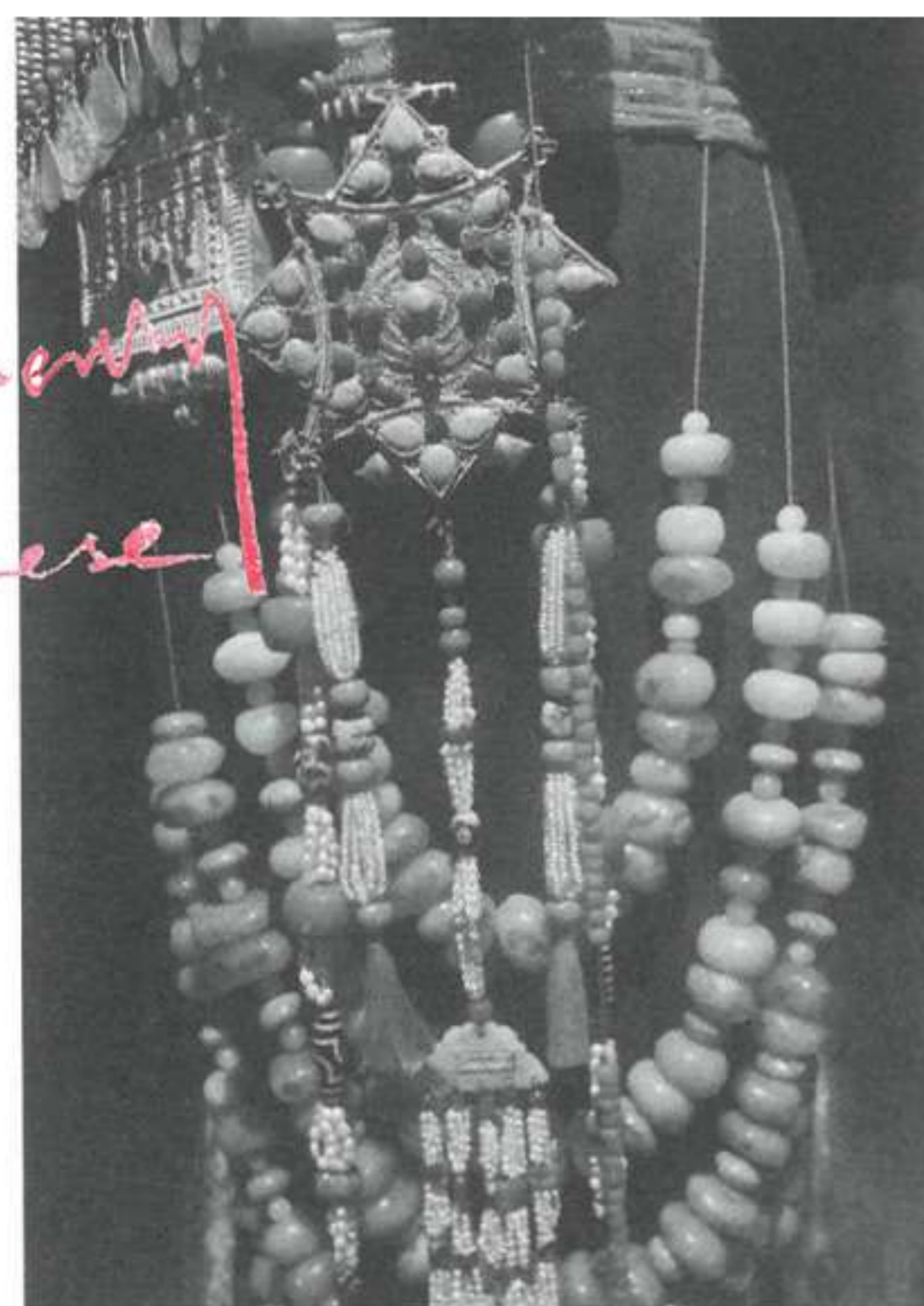
The collection turns its lens on the rich clothing traditions of China's ethnic minorities, drawing inspiration from the traditional rituals and customs of the ancient cultures. Look for its unique indigo cotton weave designs with a strong traditional folk color palette and different kinds of tie-dye, batik, spice-dye, plant-dye, and mud-dyeing techniques. Incorporating the elements of ethnic costumes into contemporary silhouettes, attempting to combine the two, and considering ways to include diverse cultures into menswear design.

The collection's aesthetics are reminiscent of bygone eras, but they are enhanced by a completely current design language and a distinctive application of modern craftsmanship techniques. The collection is designed and manufactured using ethical, sustainable methods and focuses on producing garments with trendless designs and premium, long-lasting quality. The collection is designed for people who are interested in trying out new designs from different cultures. They are mostly employed in the creative industries, are creative, and are open to art, culture, color, communication, and fashion.





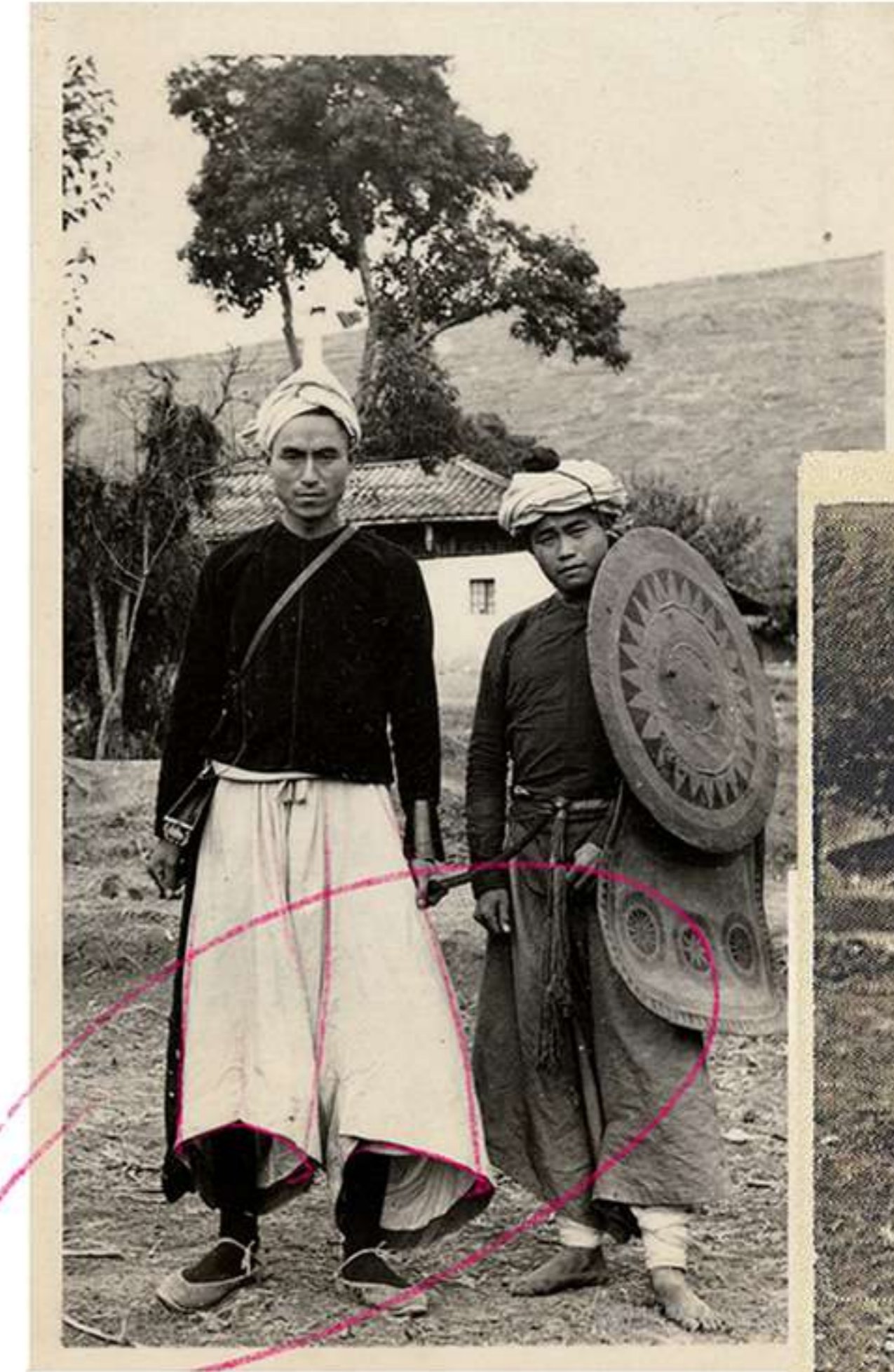
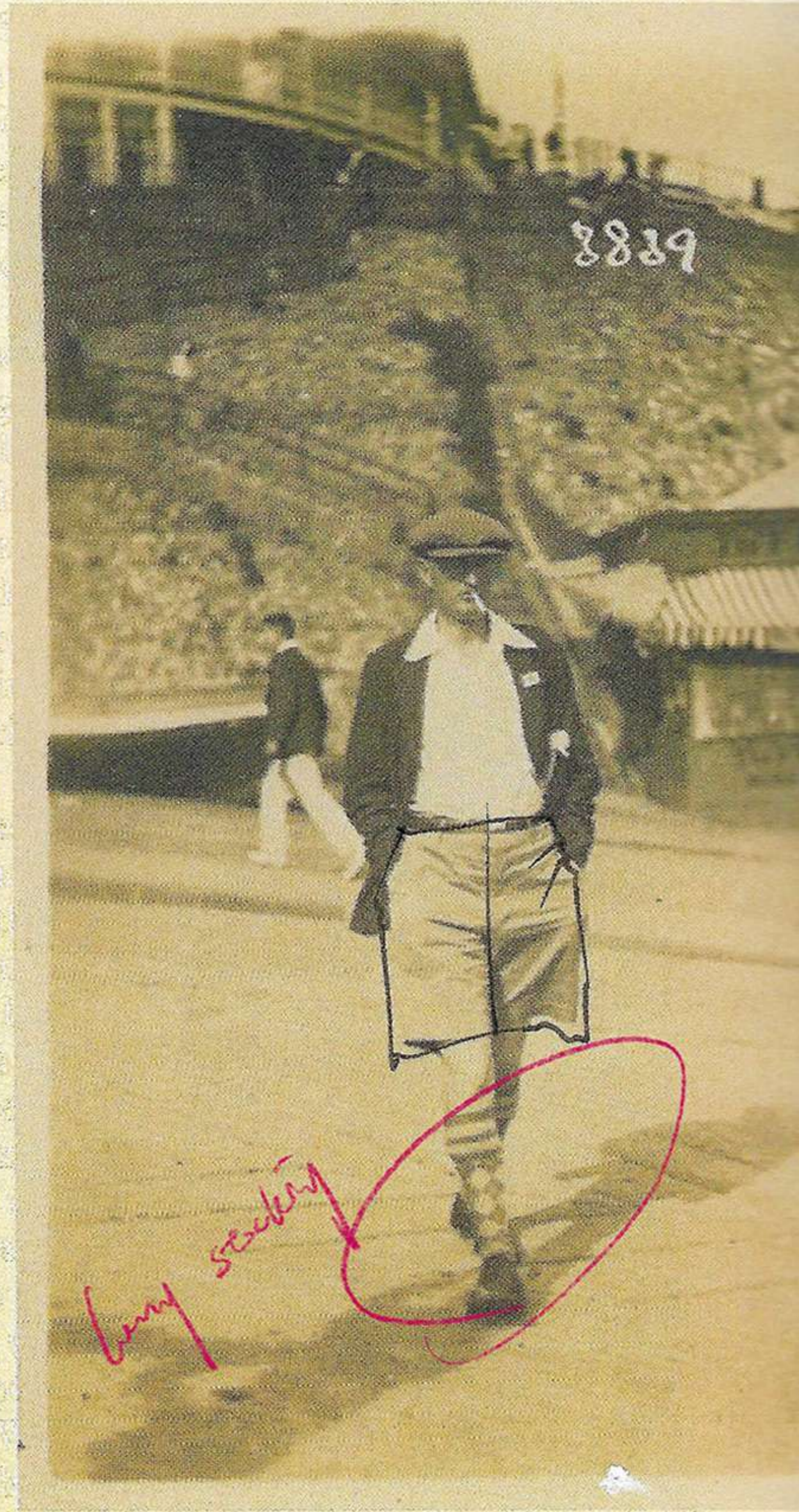
quadrant
here

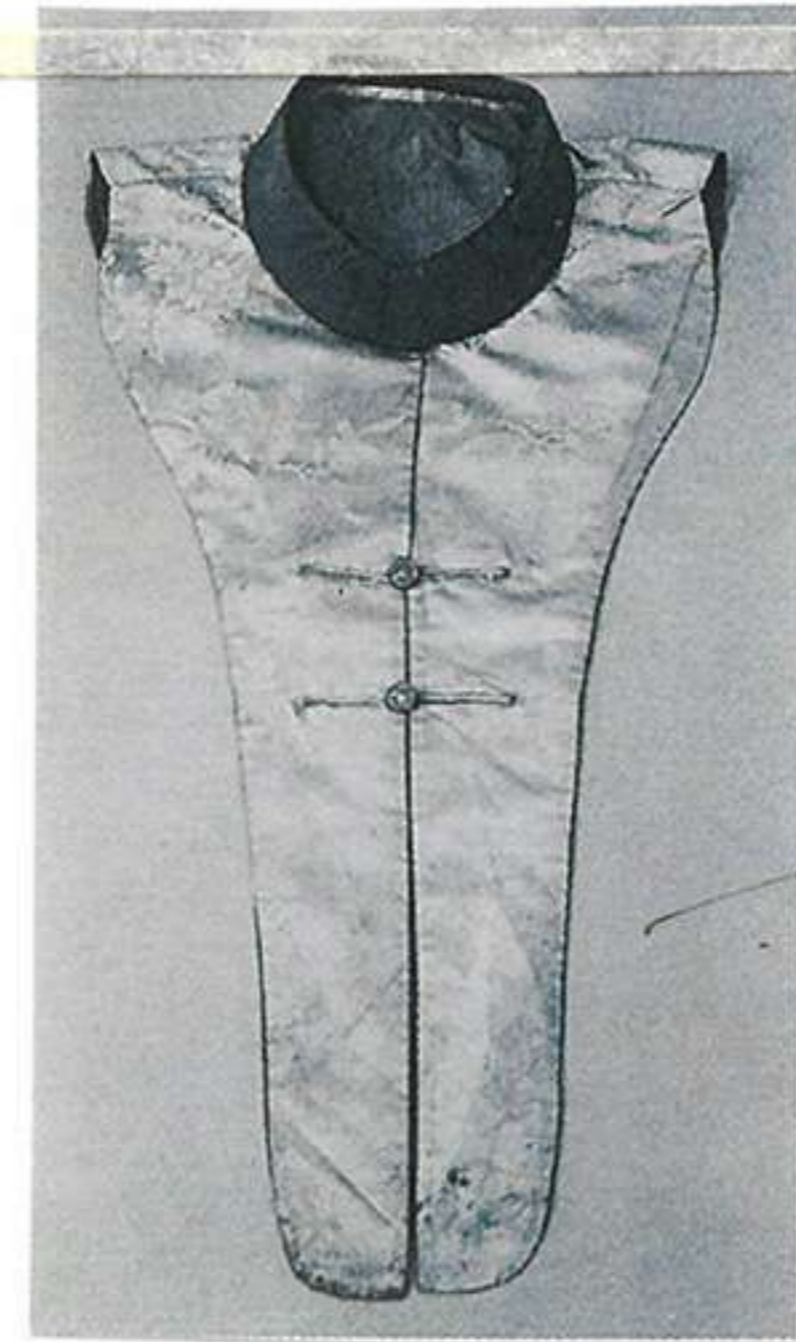
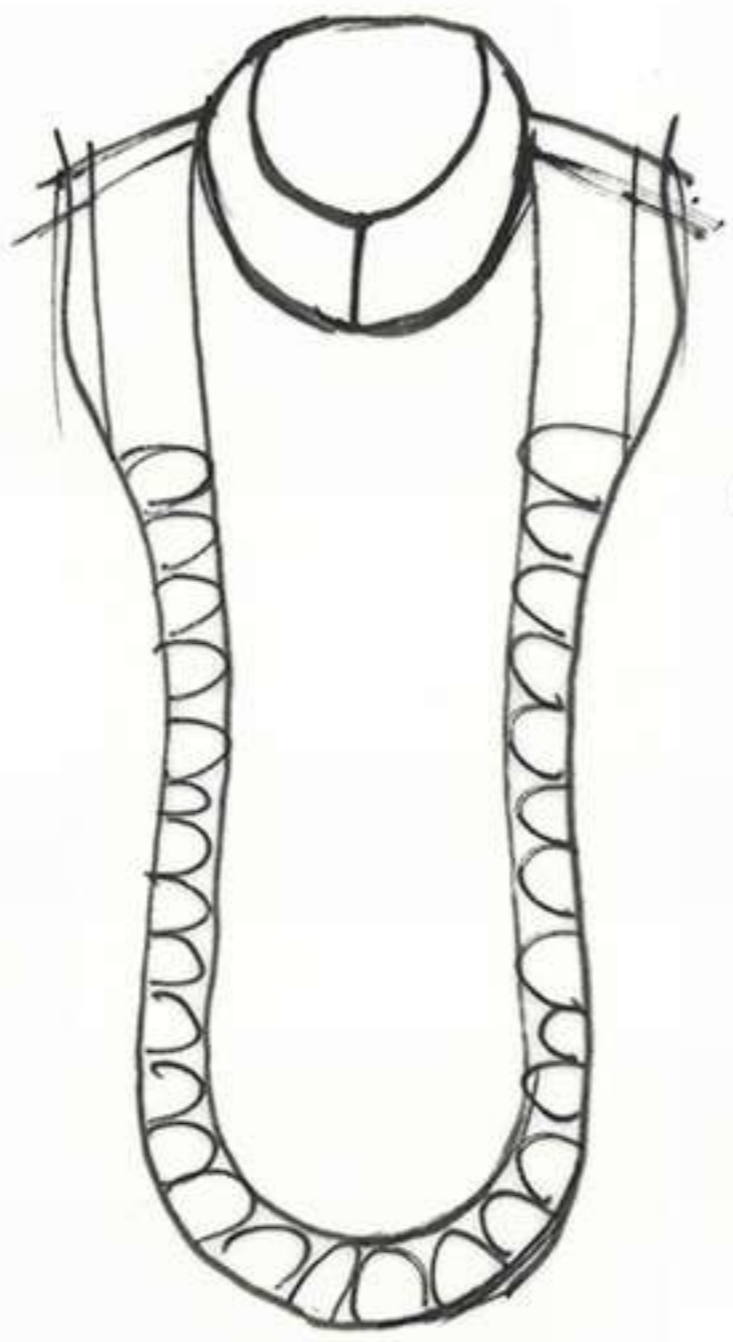
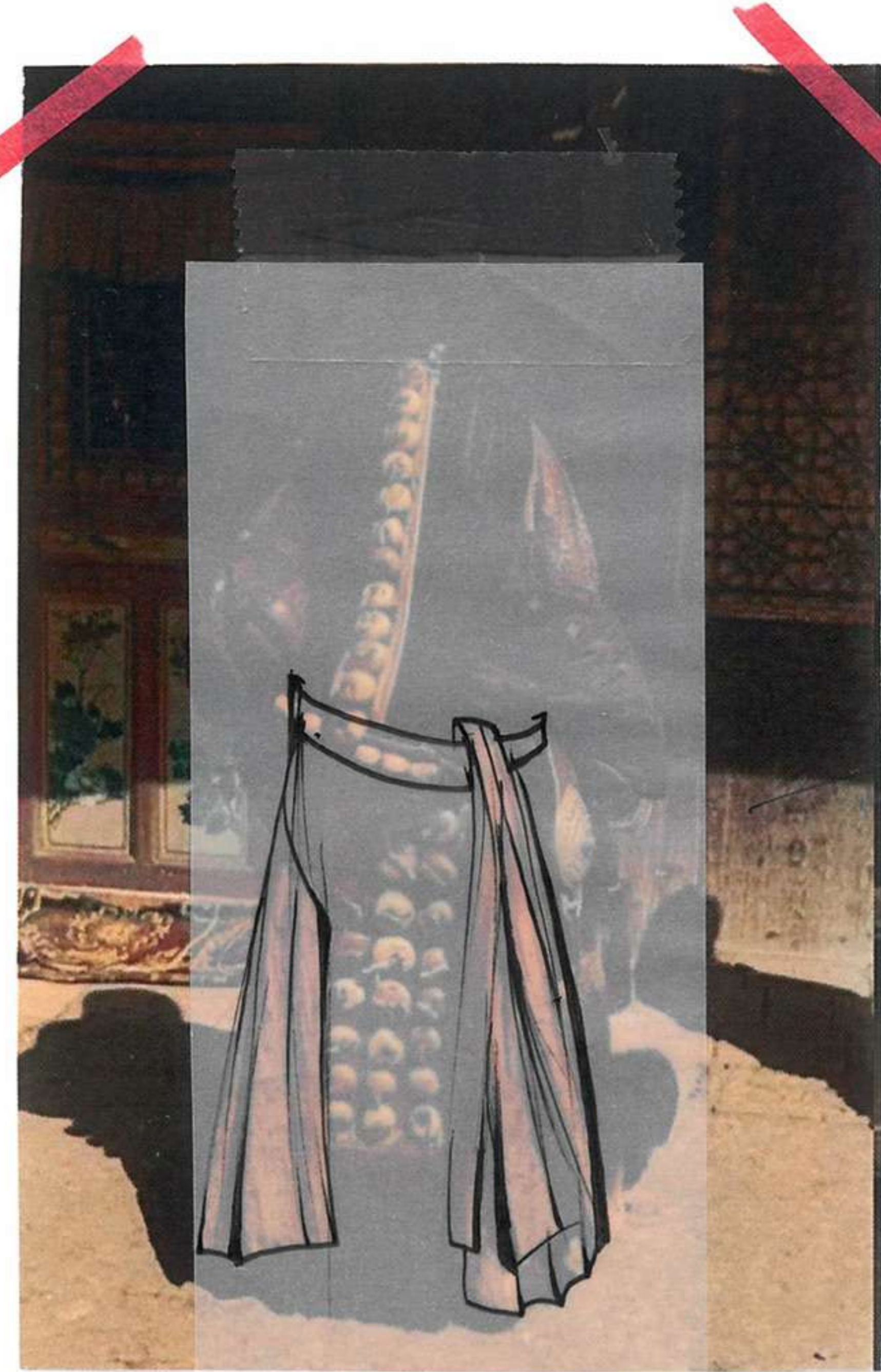


→ red

→ blue







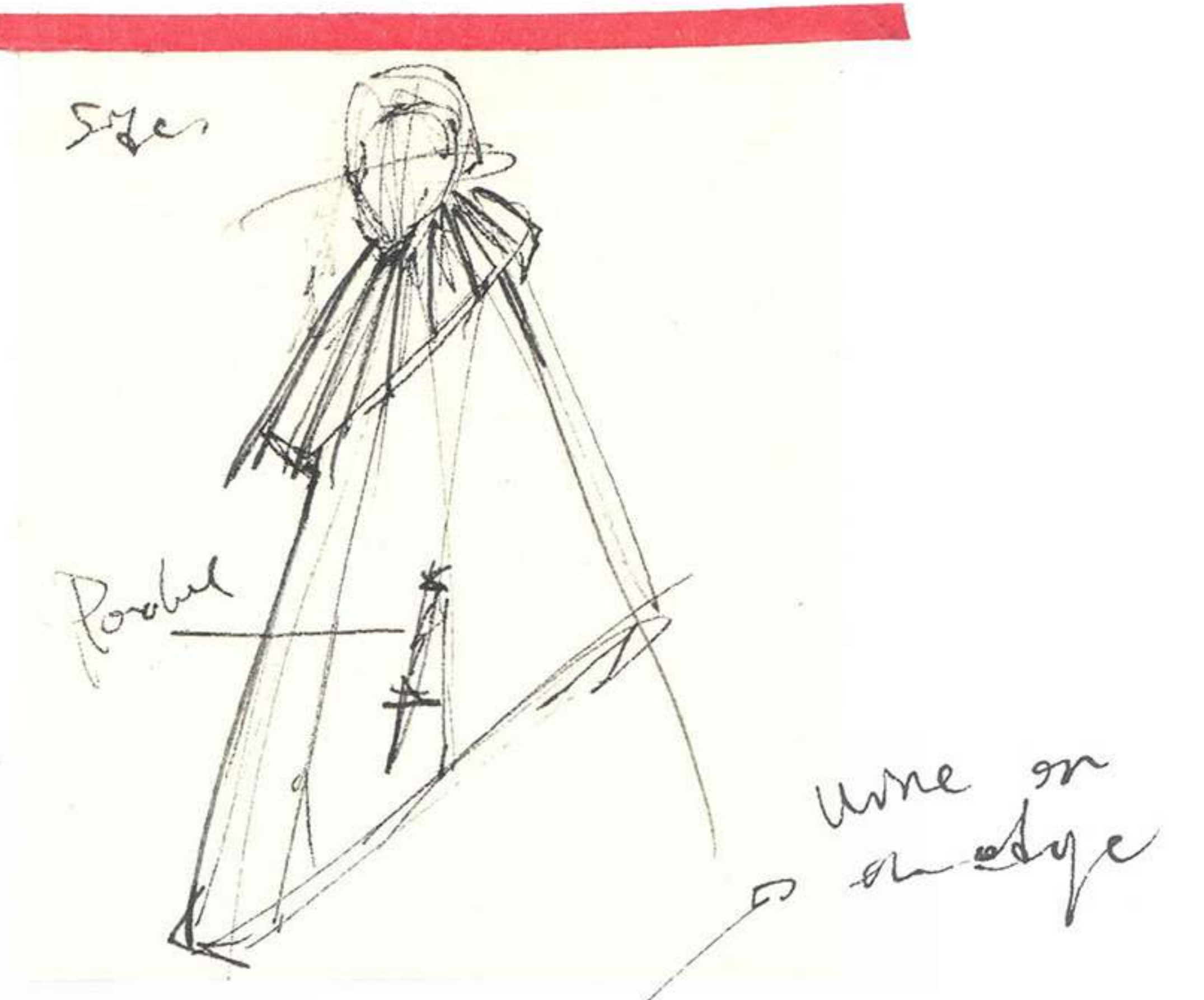
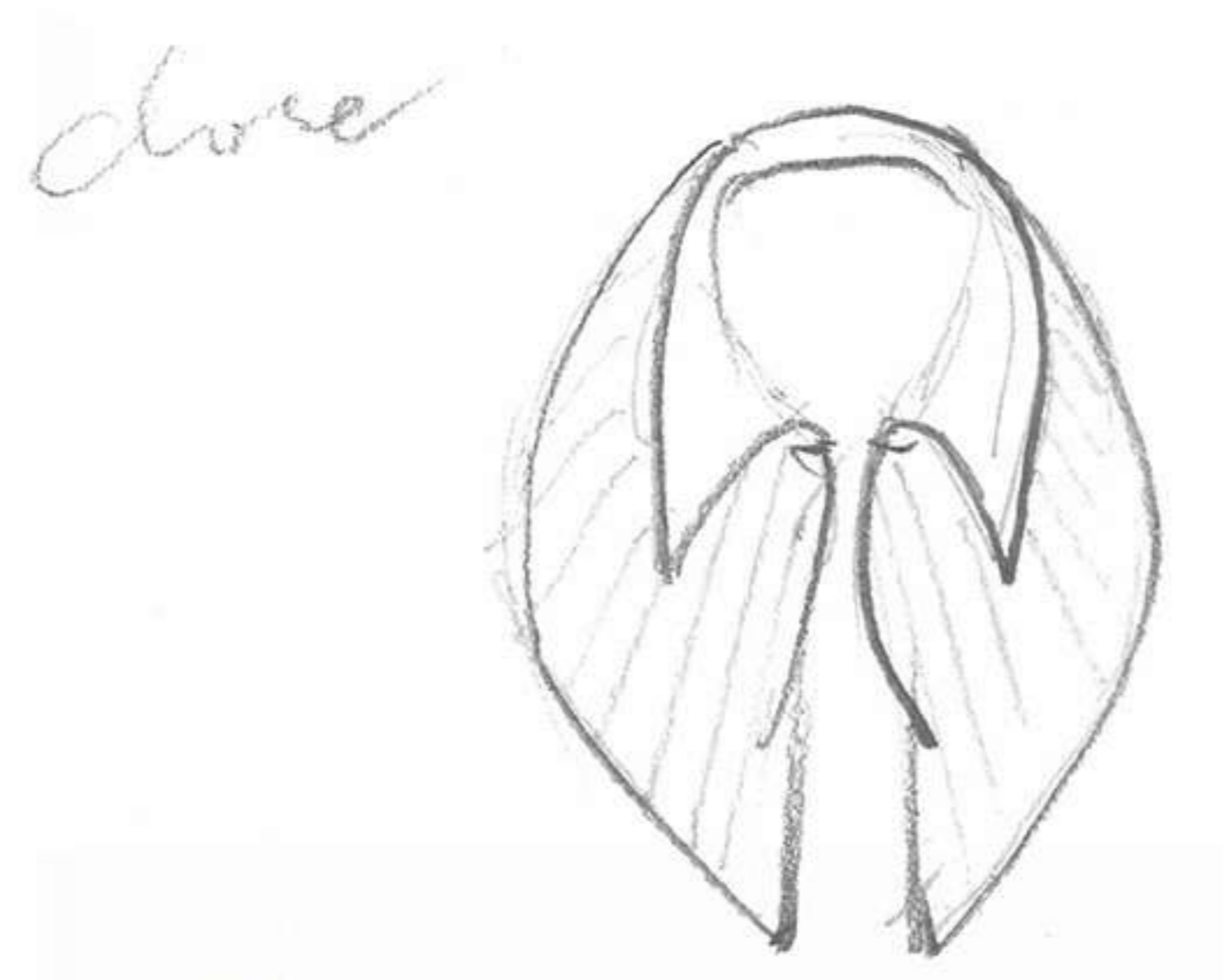
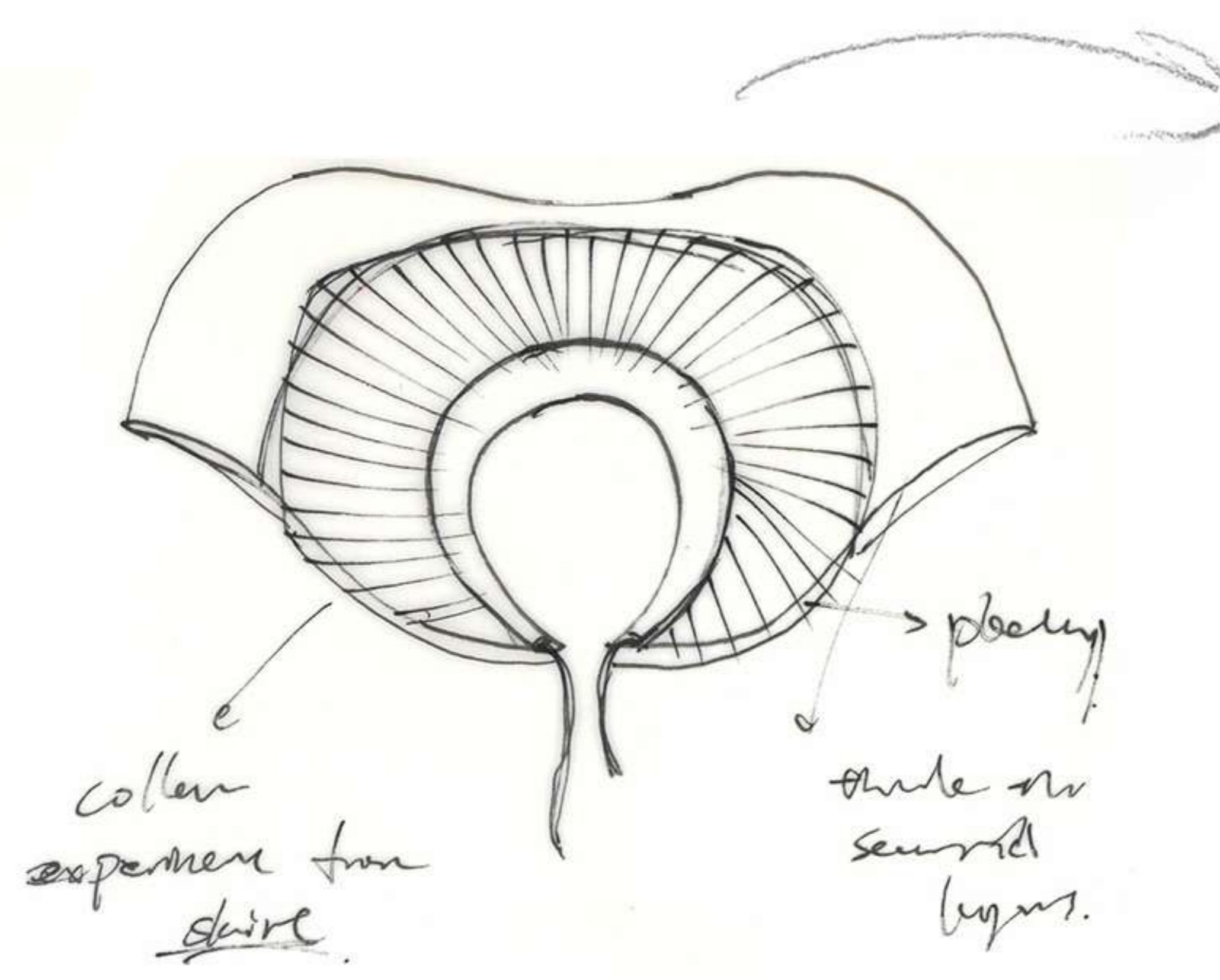
the collar of
silk with body.



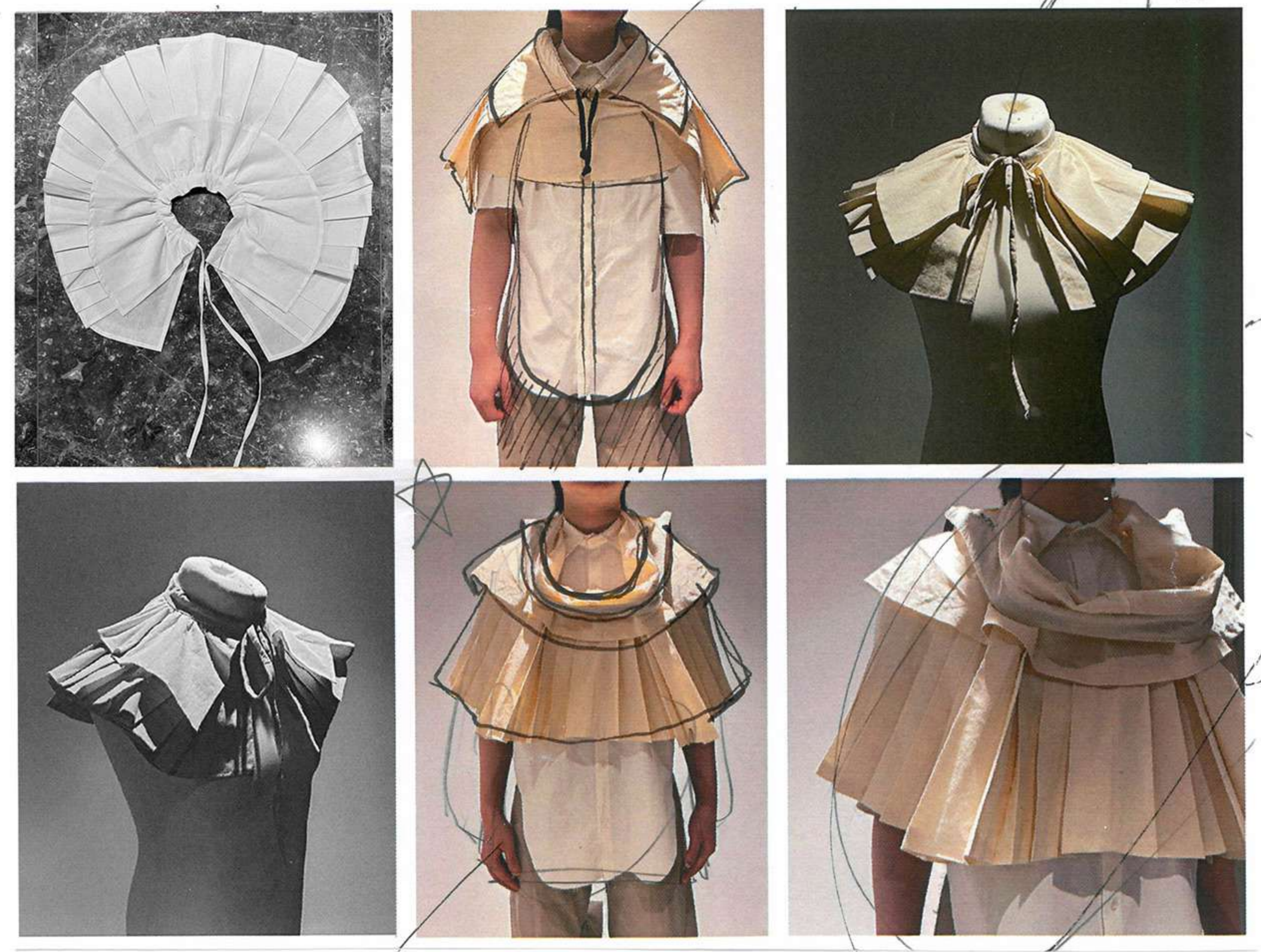
Mandarin chain
of amber

merle row
neck line
with JORNEY

Li edharz m... ..

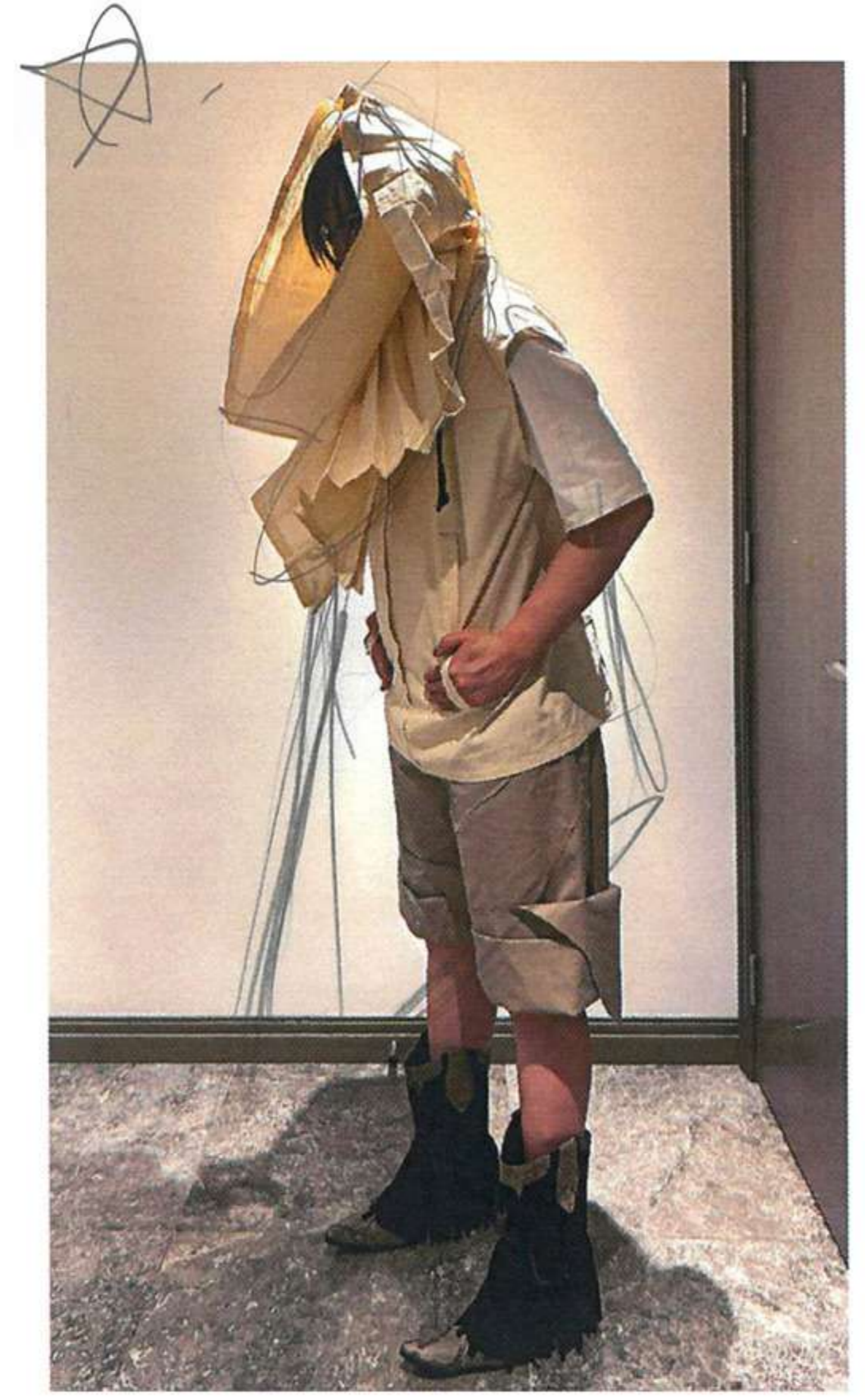


Changes.
Sample x 2
12 big ball + 1 small
in a loop.

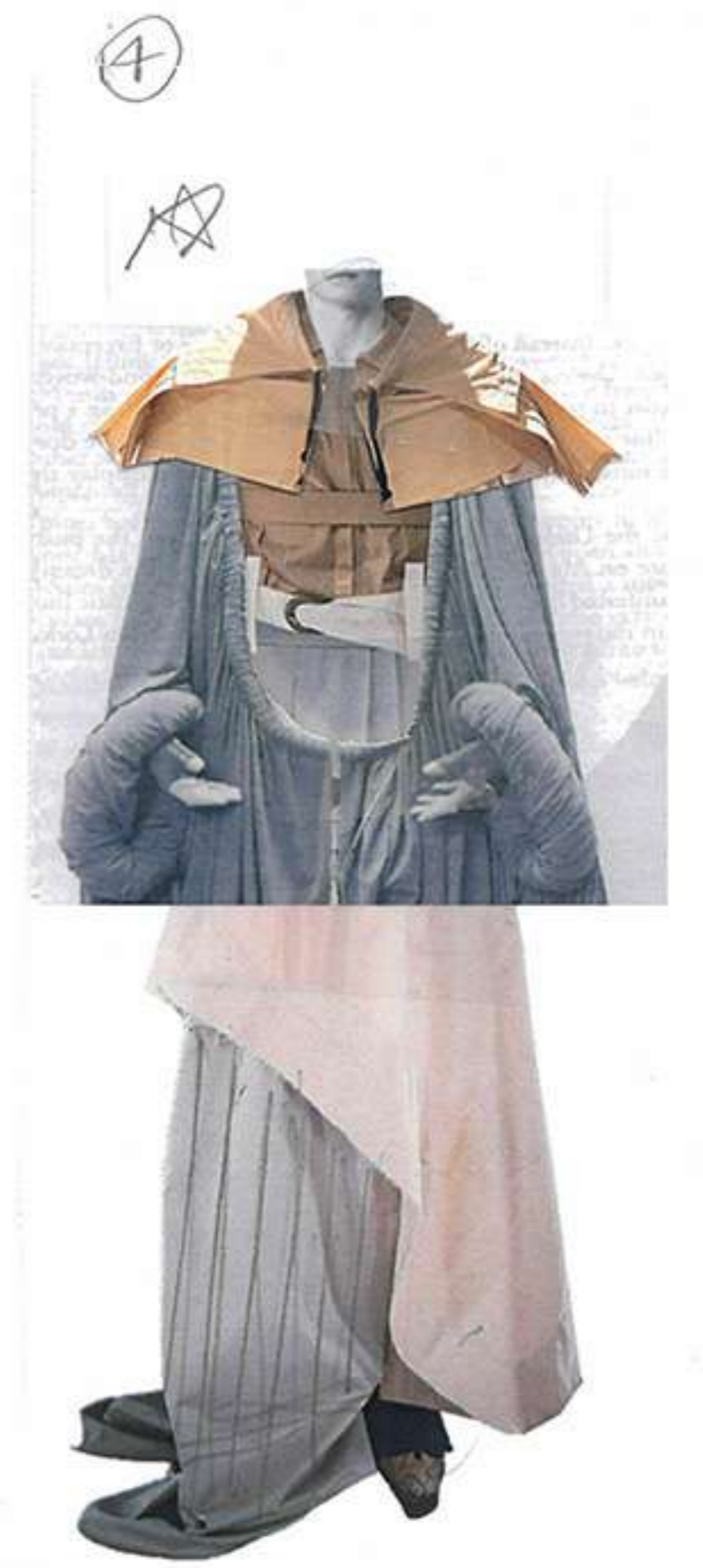
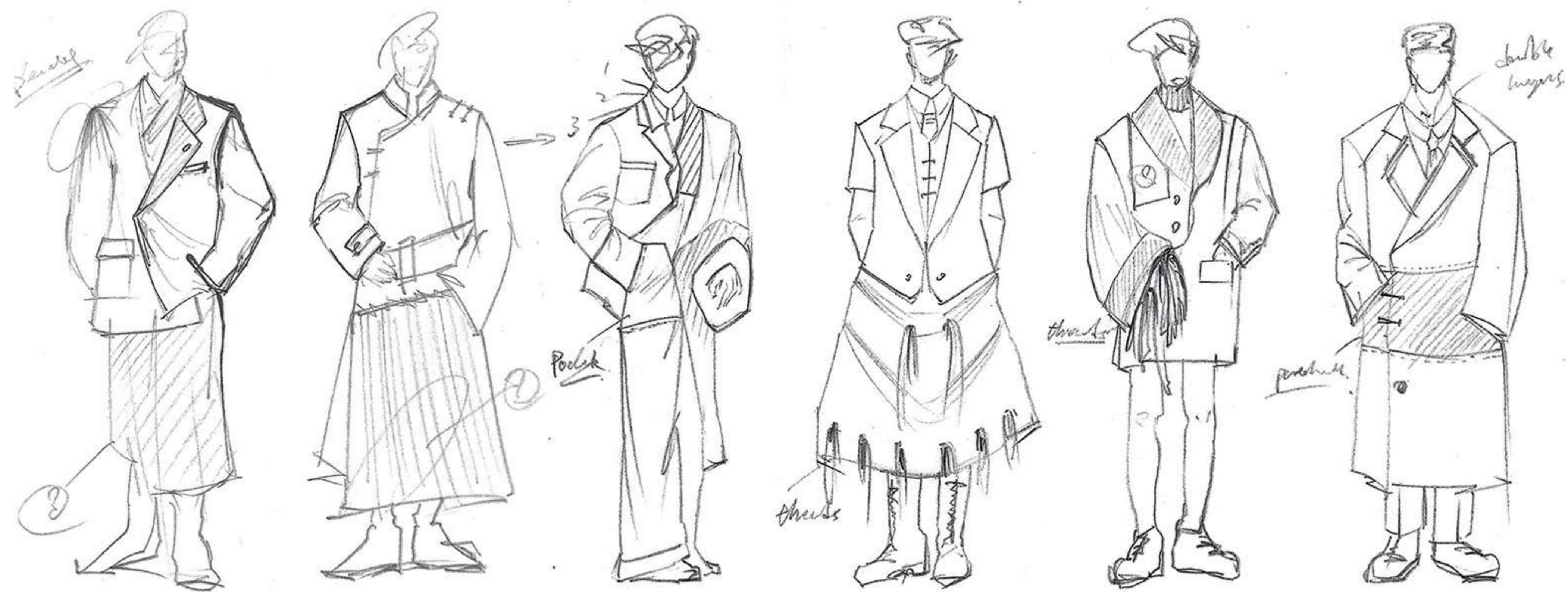


second
collar
pleating

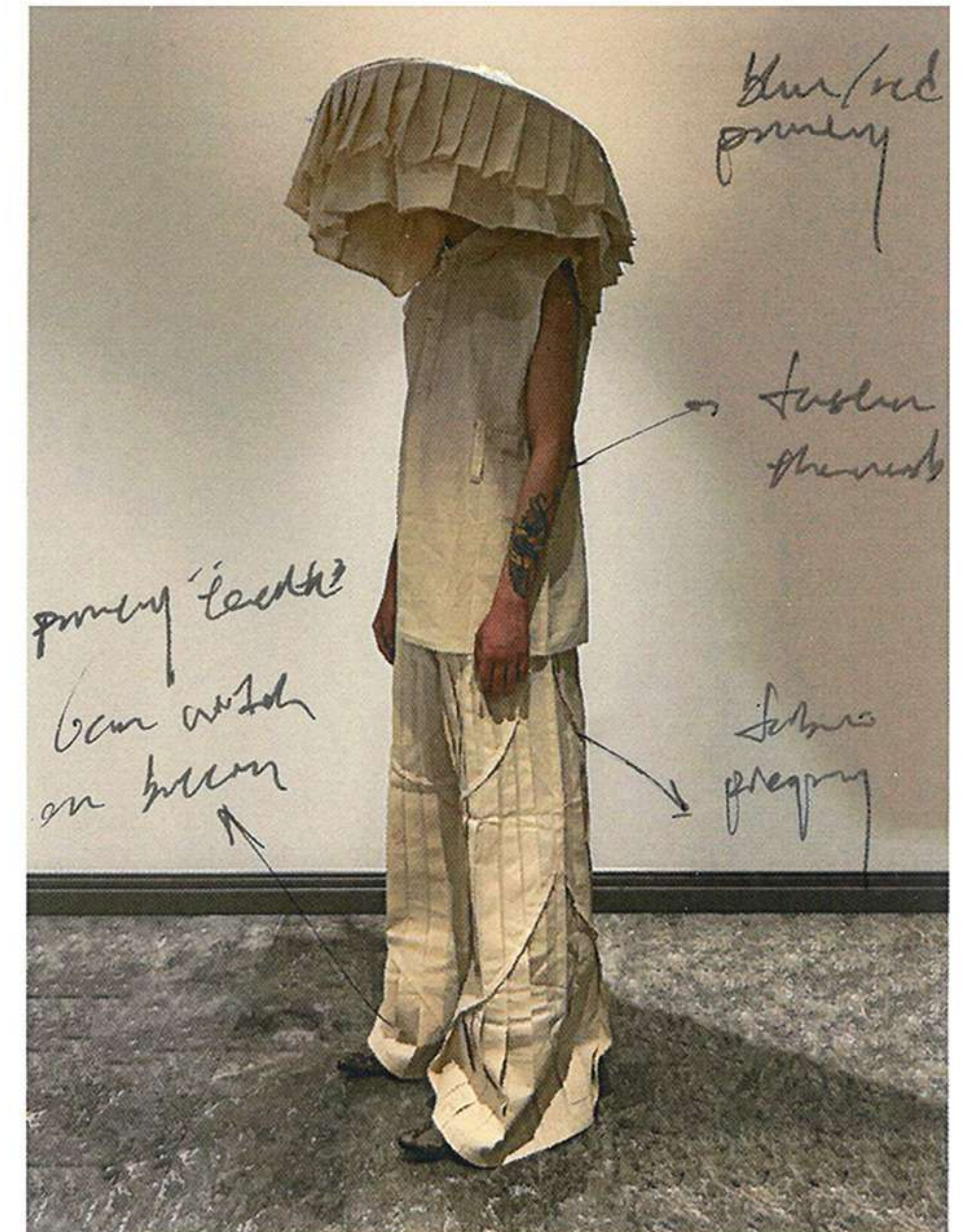
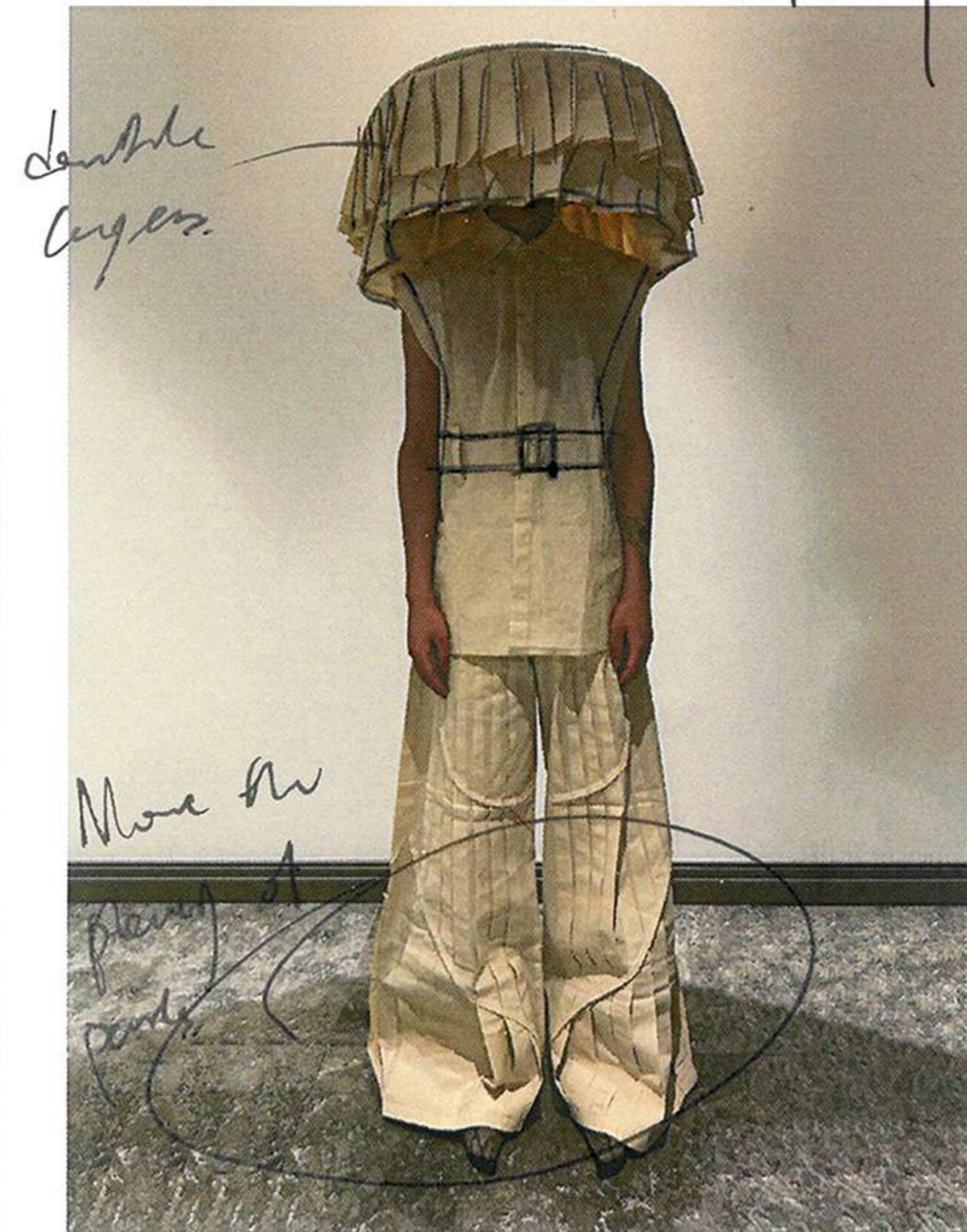
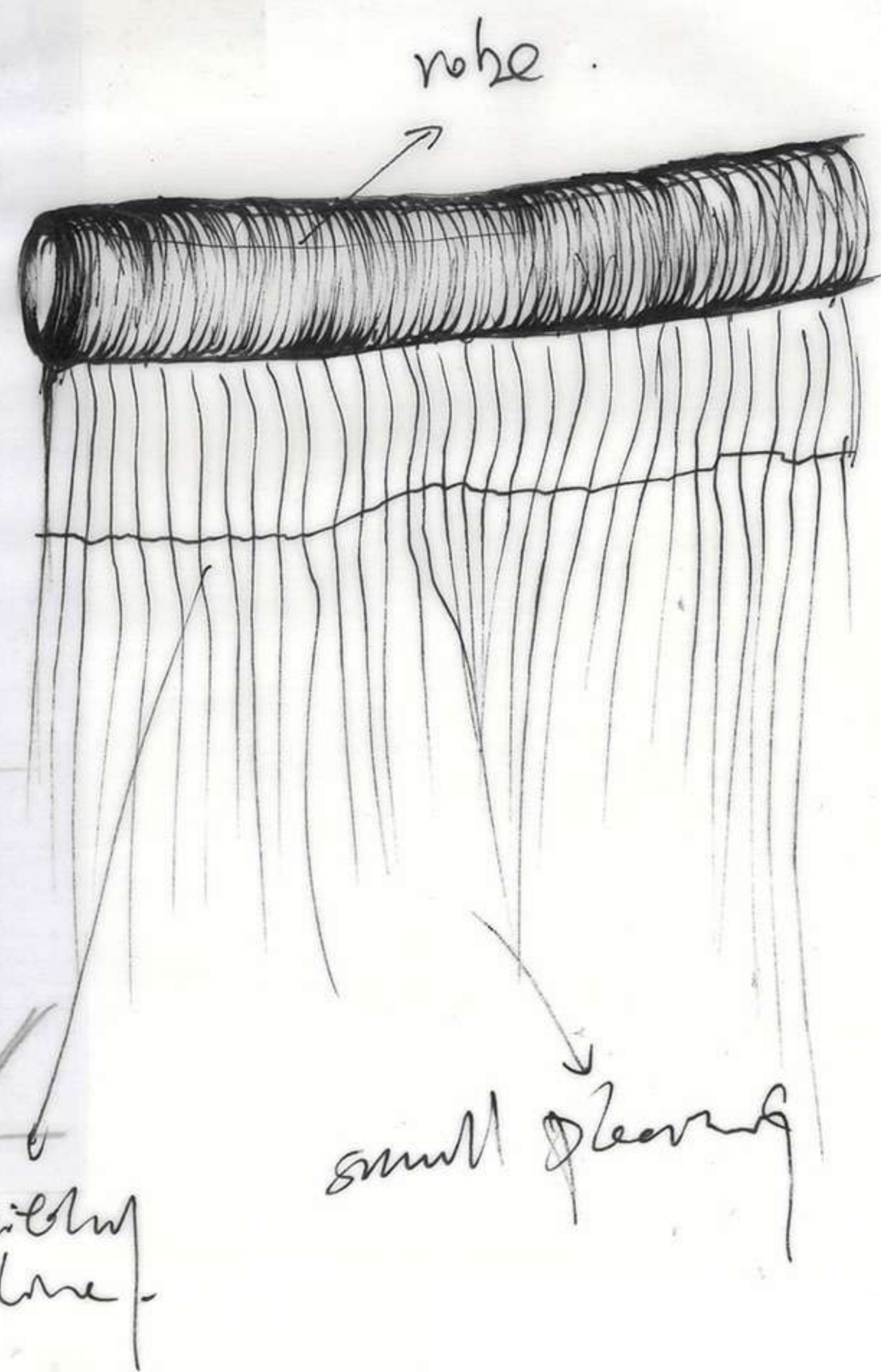
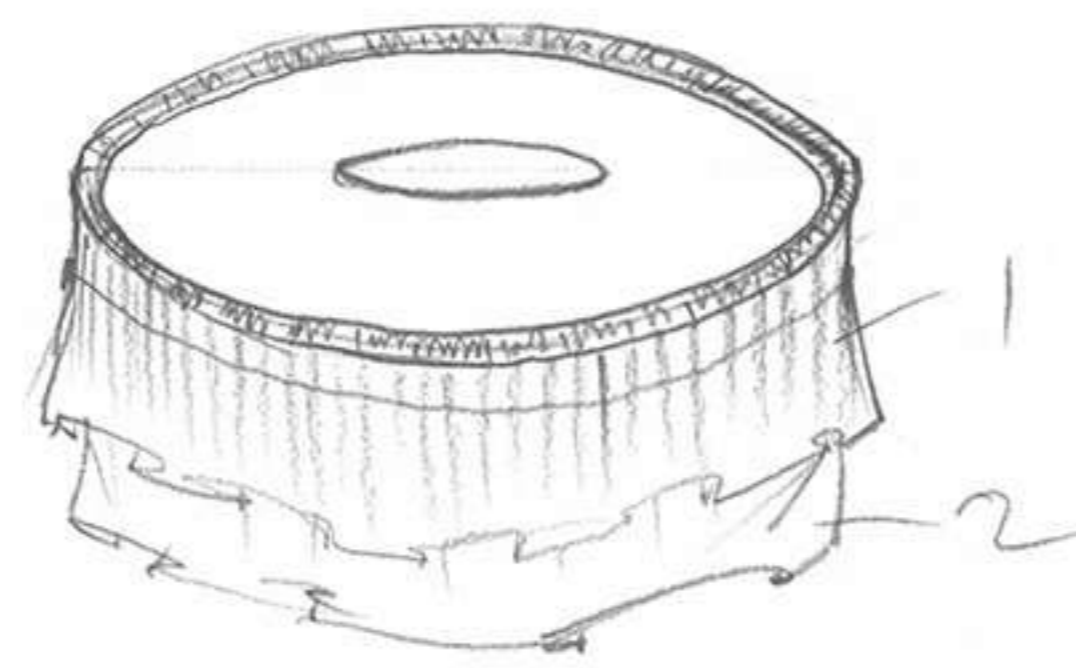
Layers
Collars

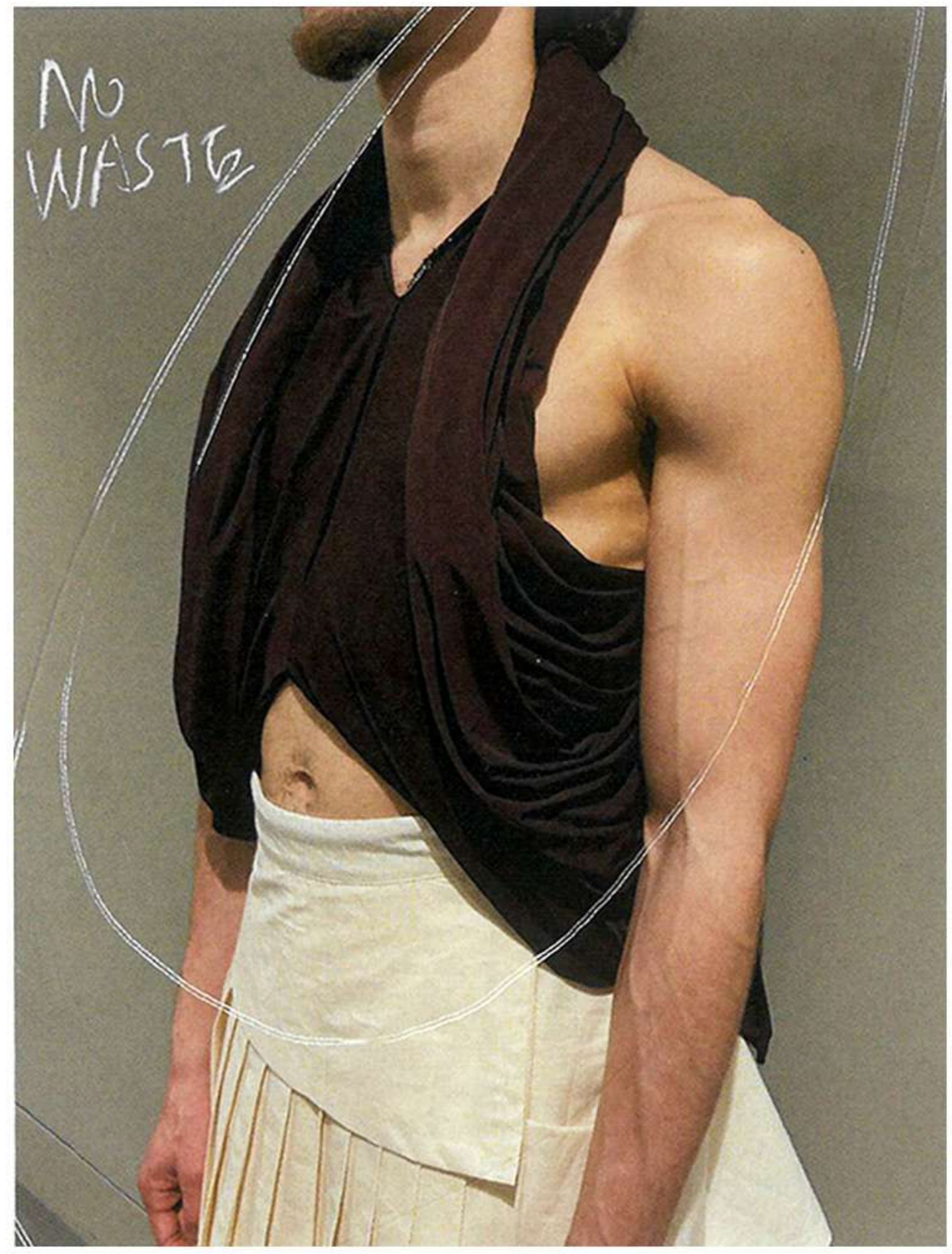
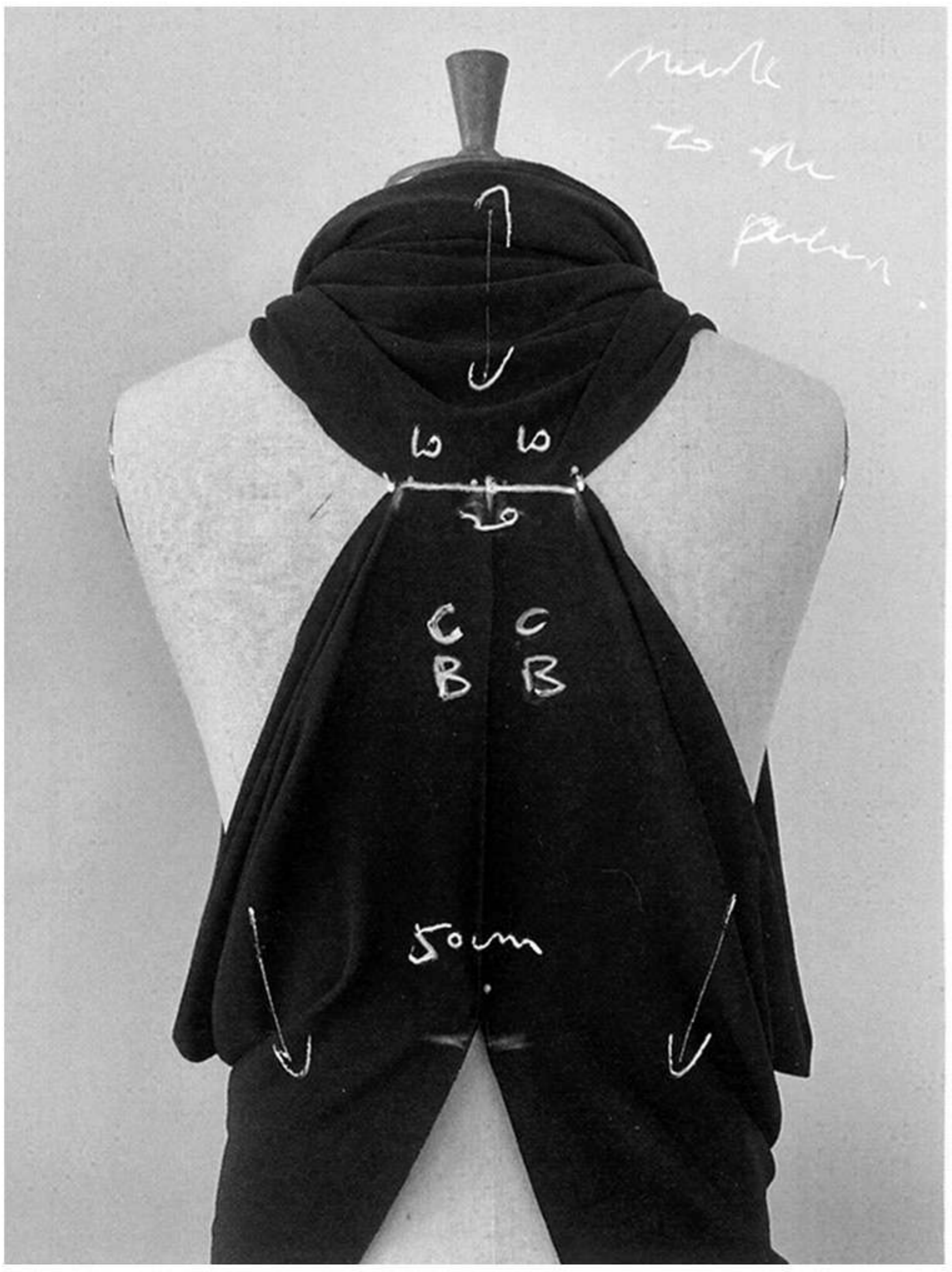
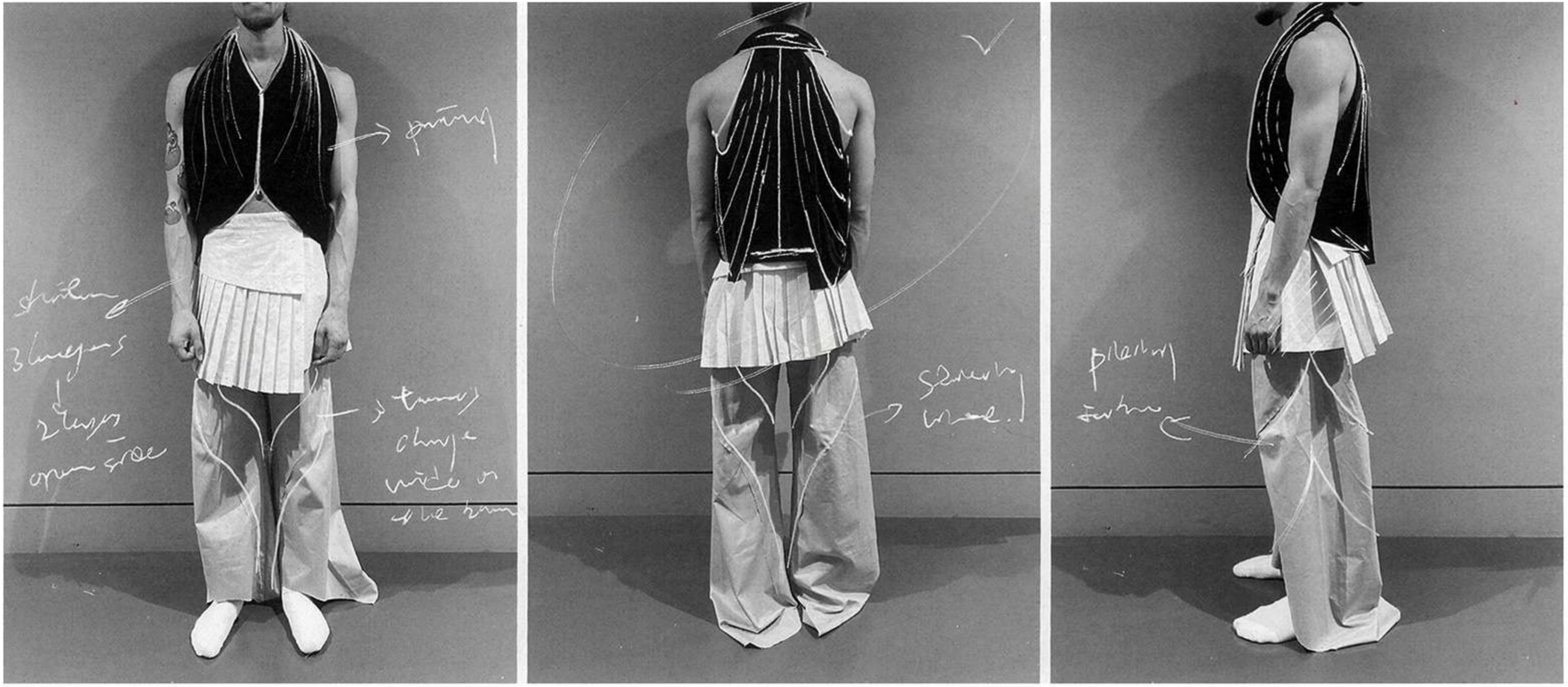


DEVELOPMENT PROCESS



Have for
Hukka purple.







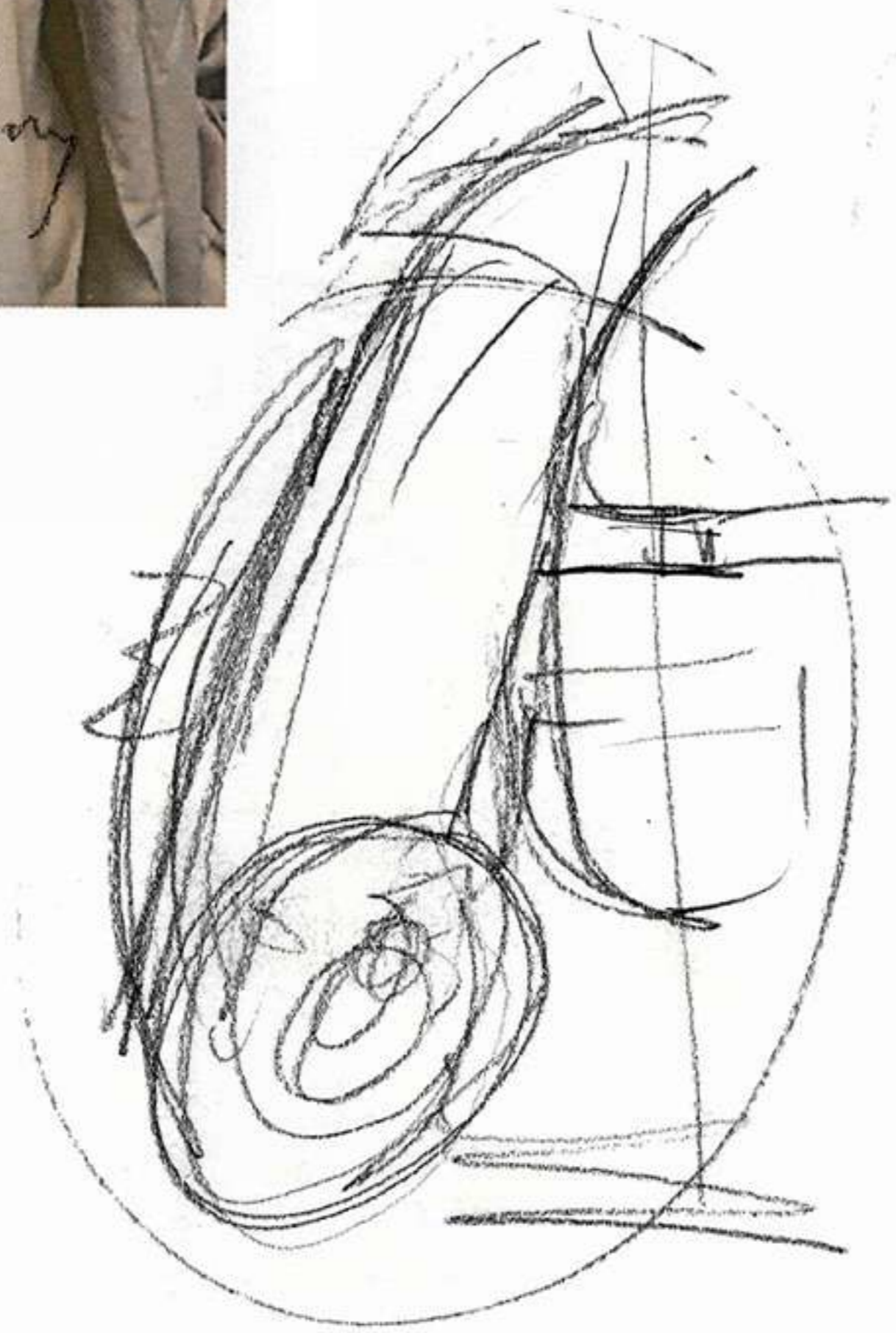
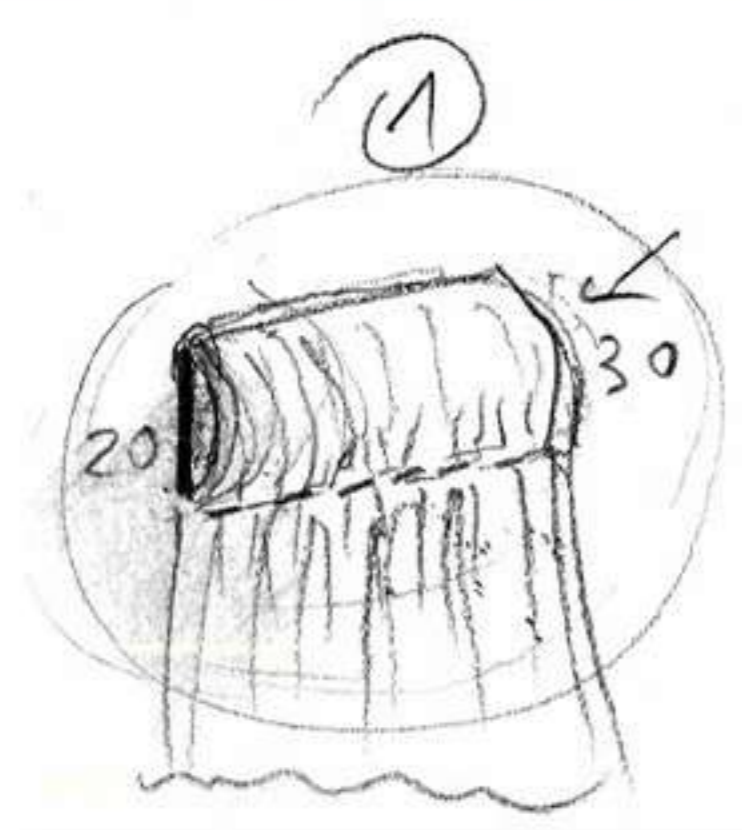
make a head.



stuffed

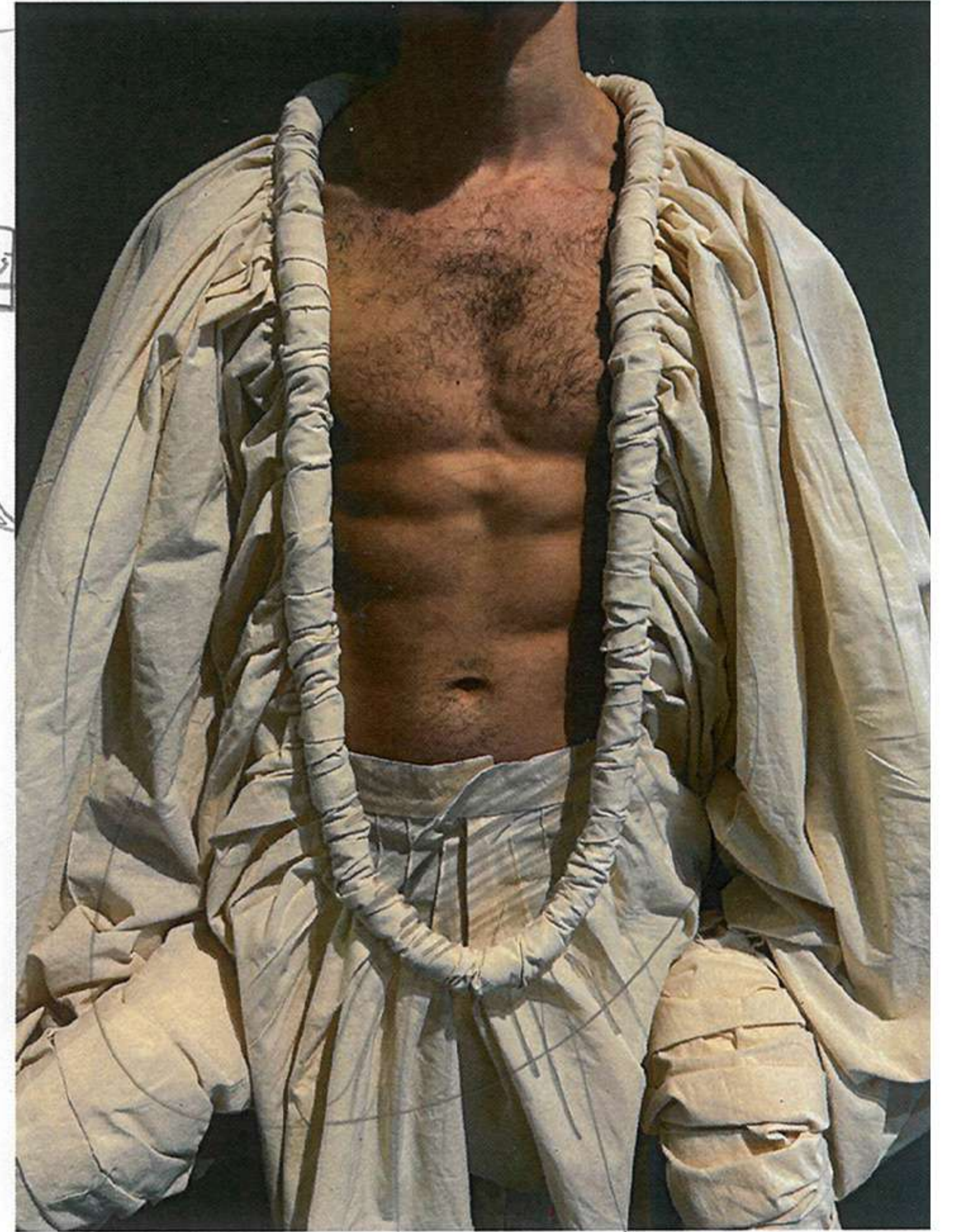


sample
sewing line like note

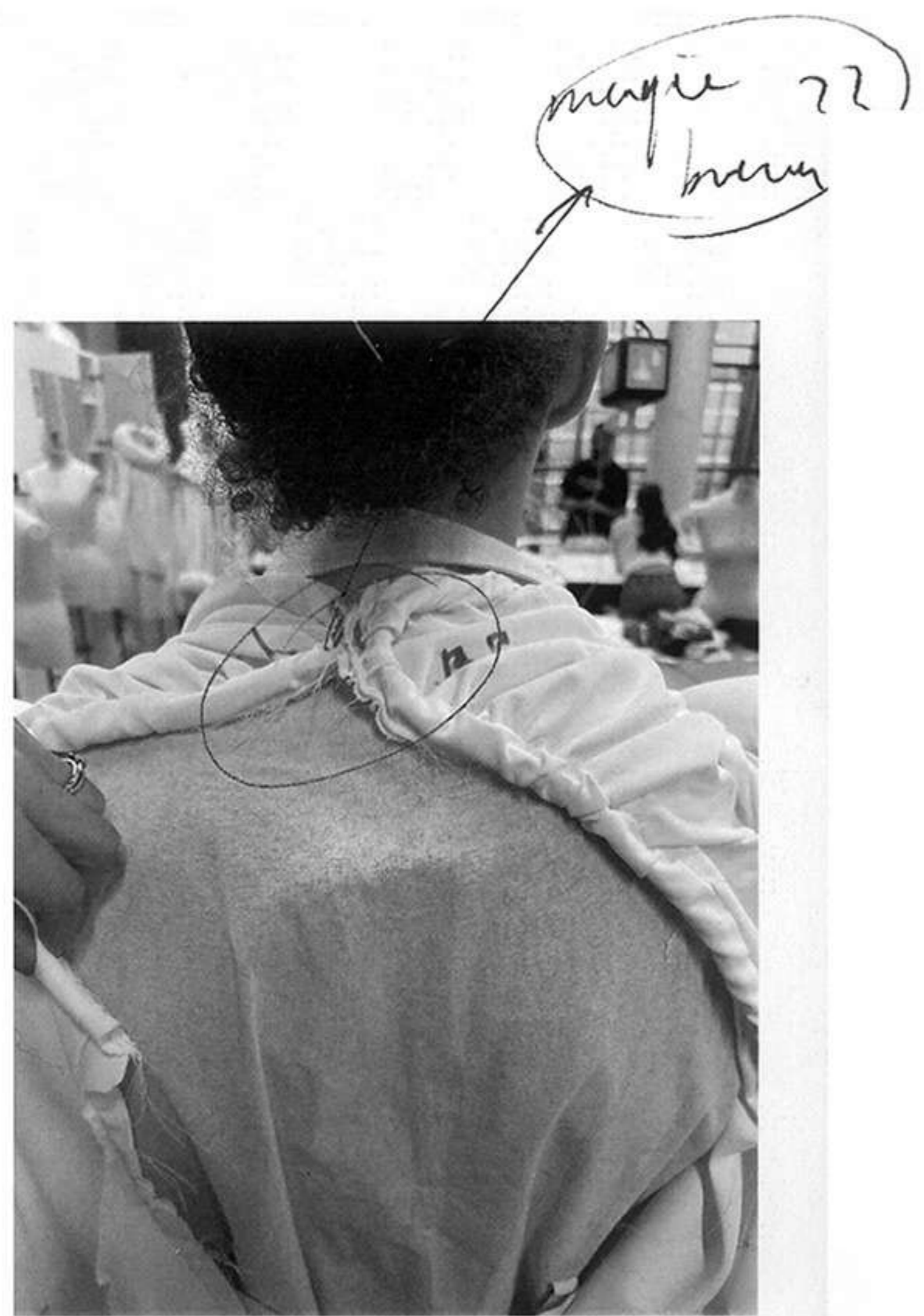
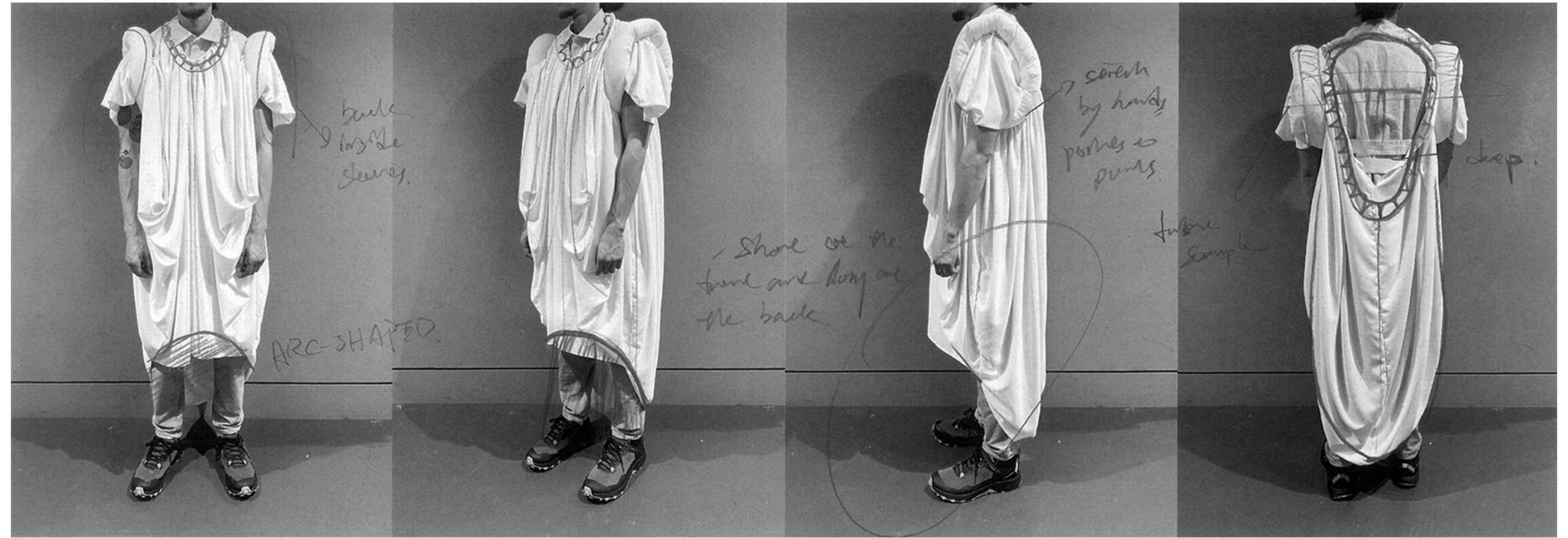


whisper
nuka
burl to
mole
reel/ves

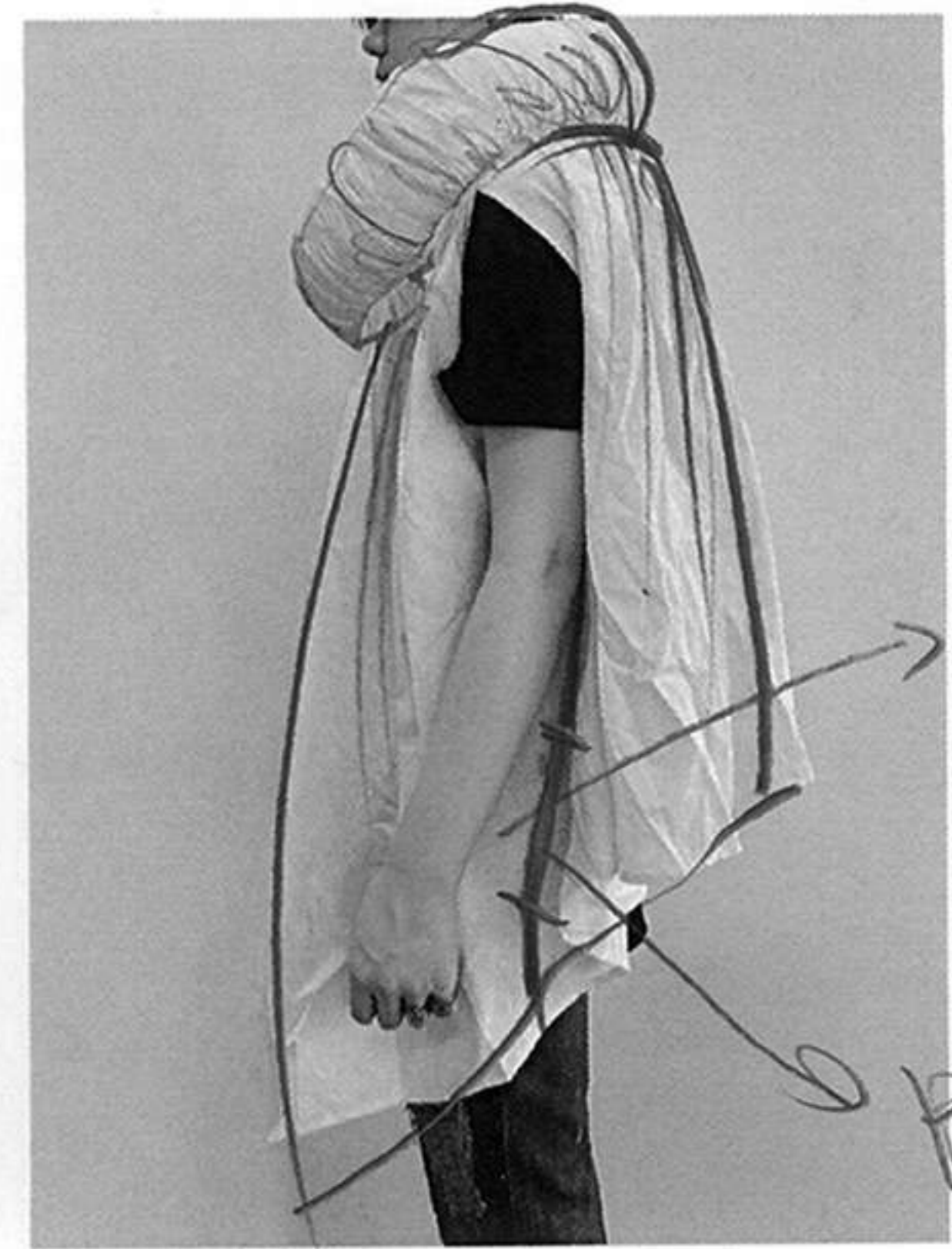
cut



Reduce
area



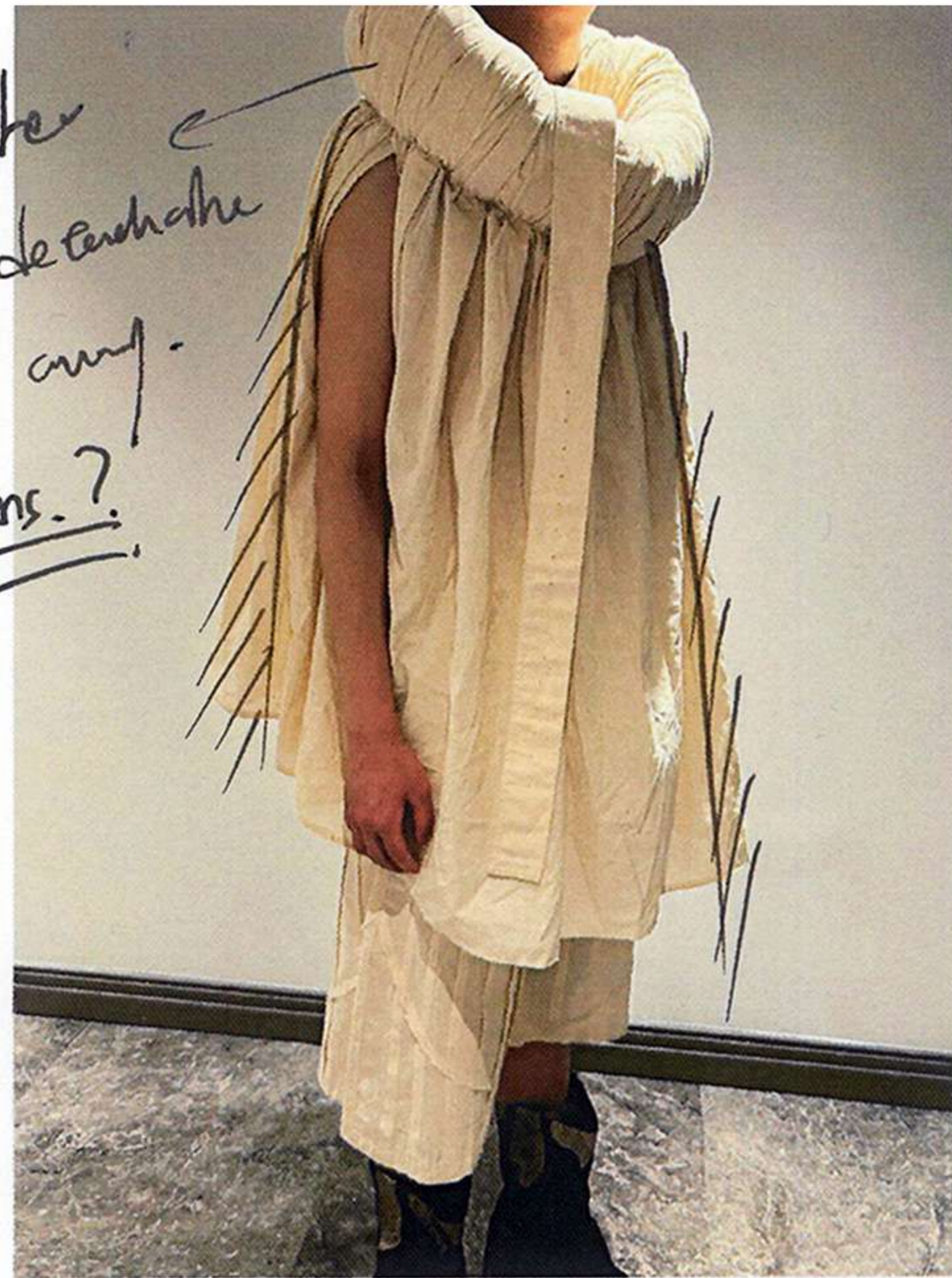
priming



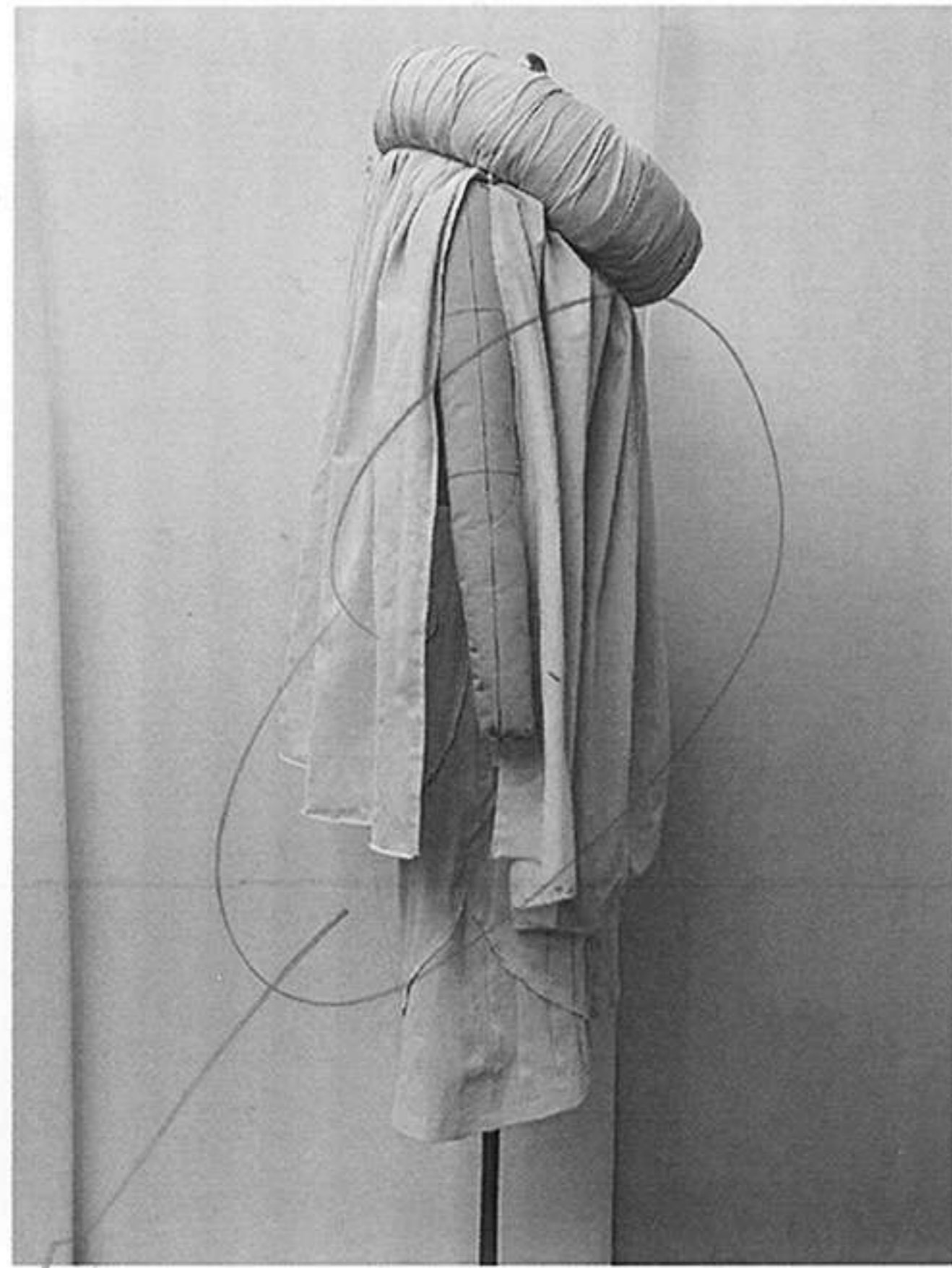
side seam

pockets
15-18cm.

Maybe
try detachable
More comfy.
zippers?



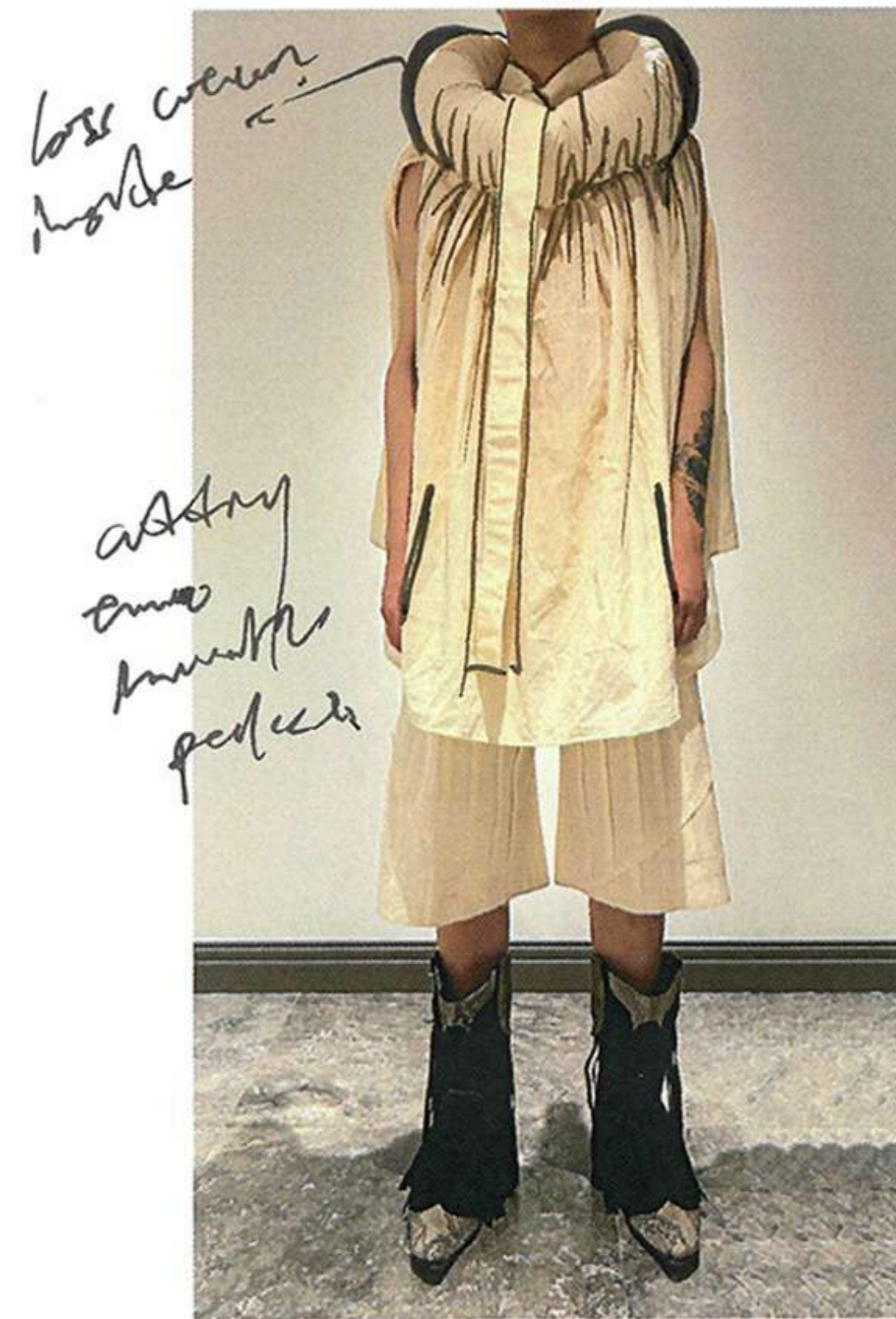
Front Table of look 4.



Shorten.
⇓
Radialm

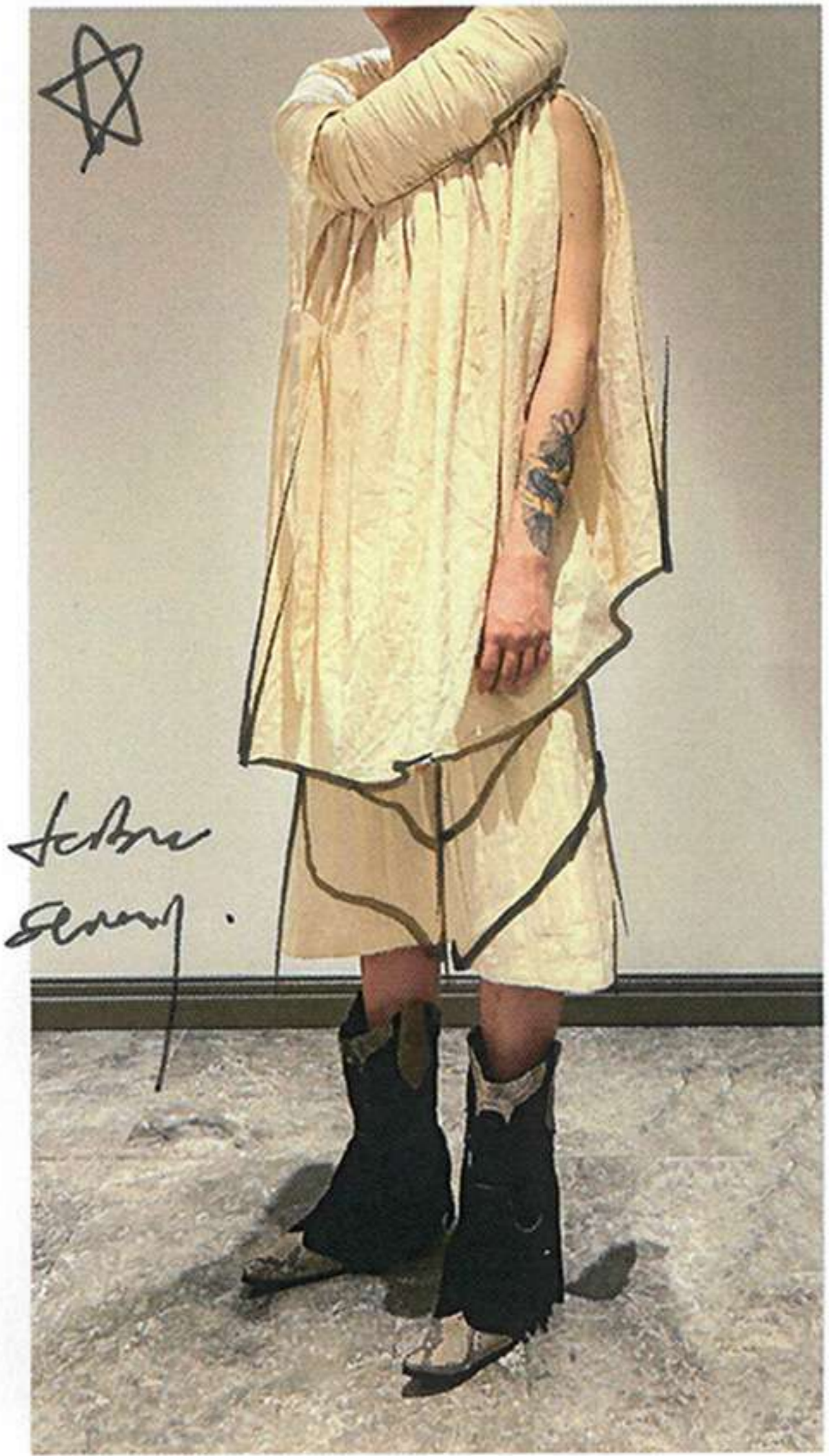
close on the side.
leave the arm hole.

Second Table of look 4.

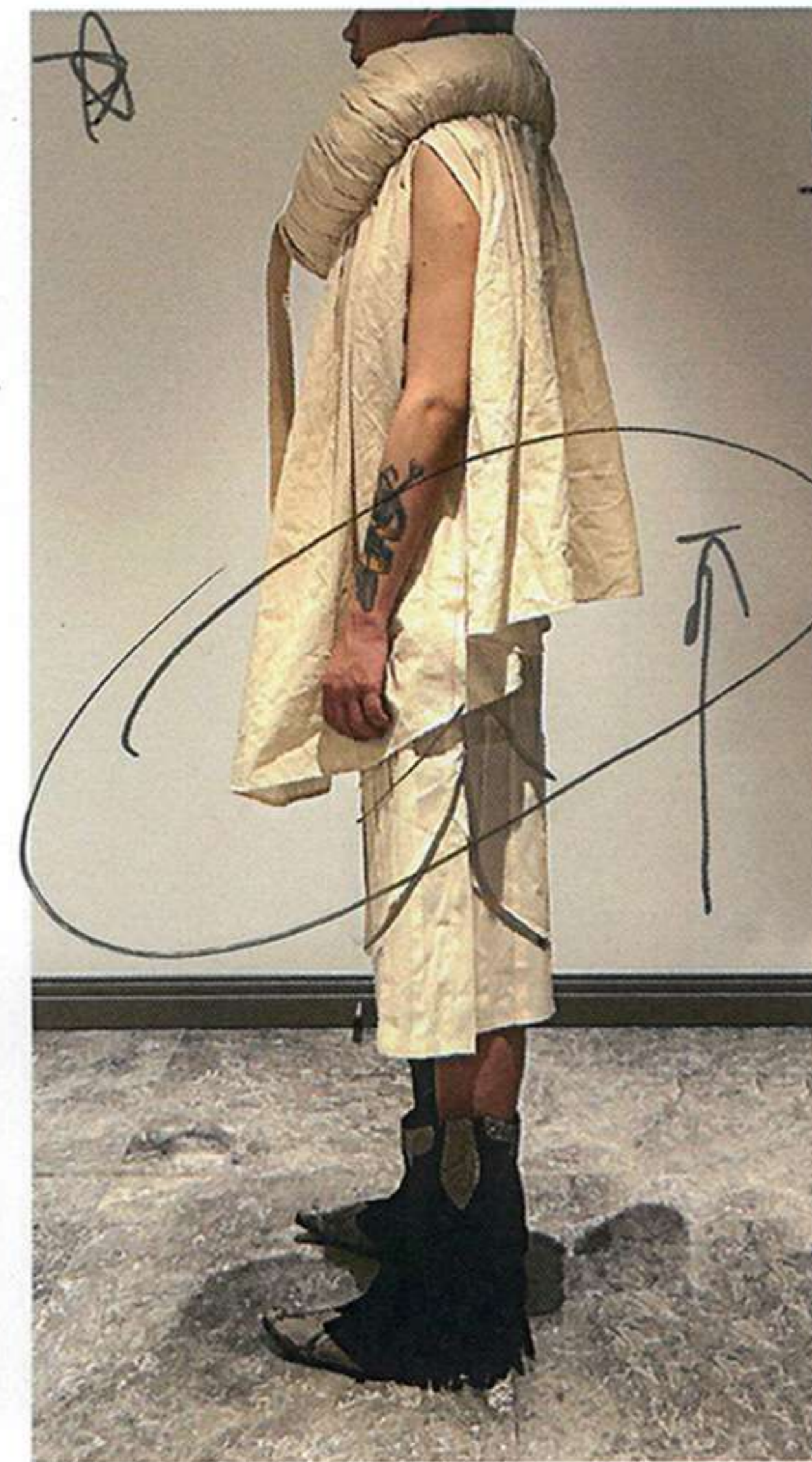


lose color
inside

adding
some
small
pockets



☆
fabric
comfy.



COTTON



Nuo-Maske von Kaishan, Nanfeng in Jiangxi, gefertigt von Luo Chunming

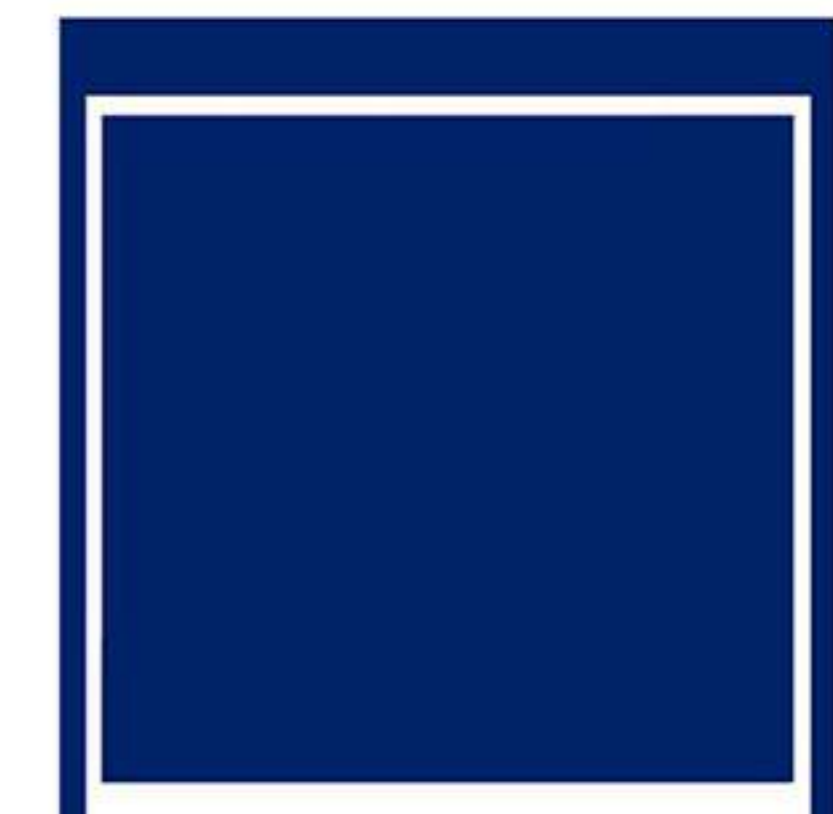
Die Nuo-Oper in Nanfeng und Wuyuan in der Provinz Jiangxi hat eine lange Geschichte. Die beiden Gebiete werden als „Heimatorte des Nuo-Tanzes“ bezeichnet. Weil die Nuo-Oper dort meist von Bauern aufgeführt wird, ist ihre religiöse Bedeutung in den Hintergrund getreten. Die Nuo-Masken aus Jiangxi sind fein geschnitzt, wobei besonderer Wert auf die Gesichtszüge und fünf Sinnesorgane gelegt wird.



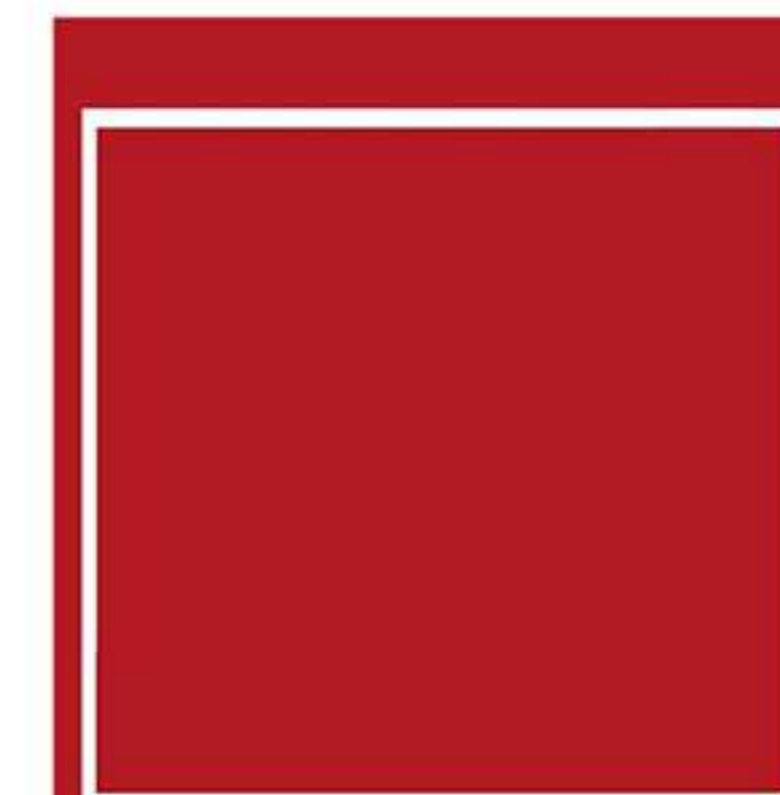
PANTONE®
11-0601 TPX
Bright White



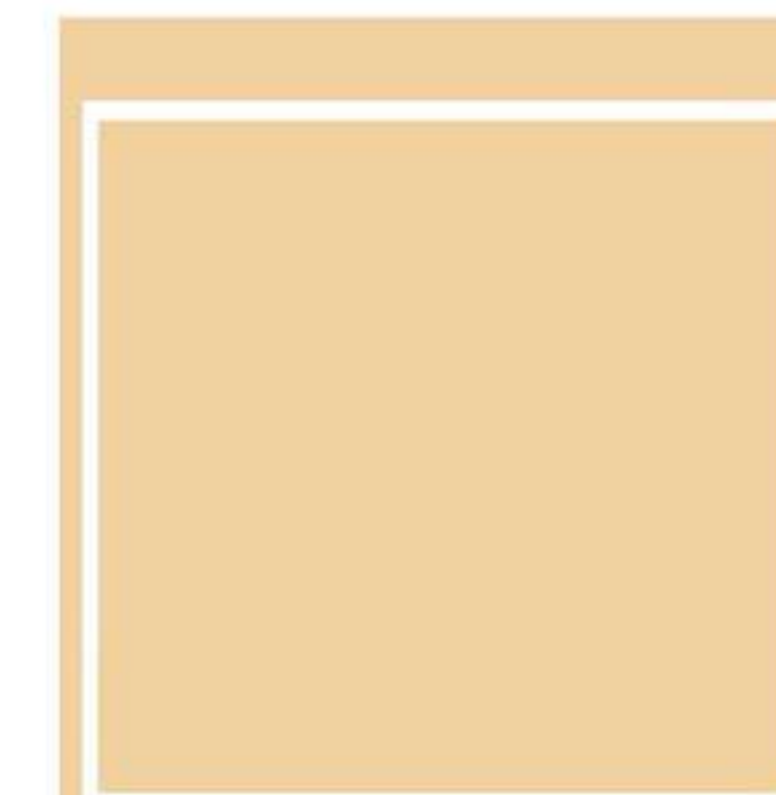
PANTONE®
17-1327 TCX
Tobacco Brown



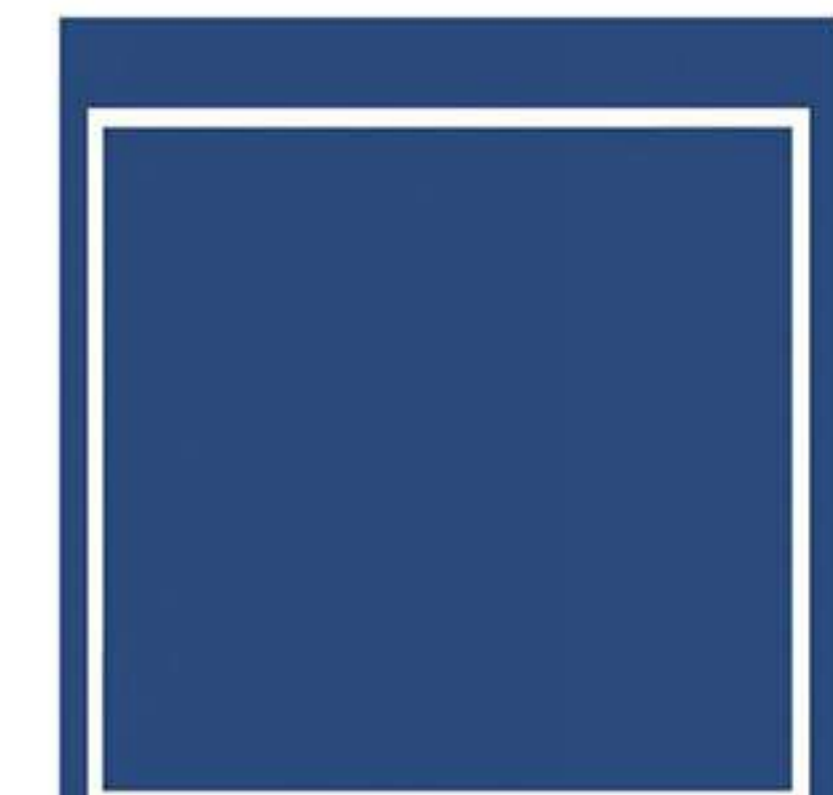
PANTONE®
PMS 280 C
012169



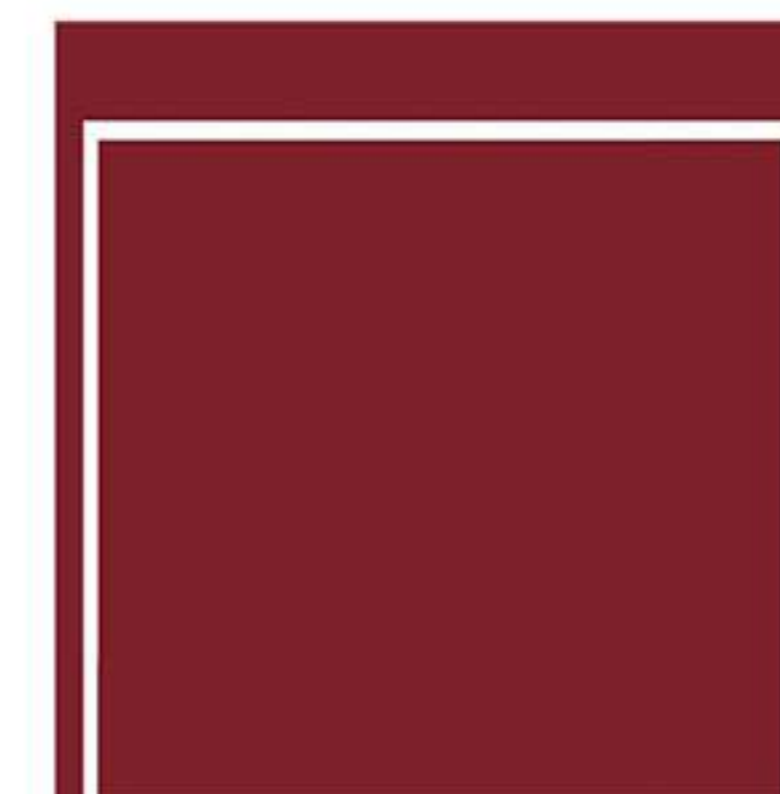
PANTONE®
18-1553 TCX
Adrenaline Rush



PANTONE®
12-0822 TCX
Golden Fleece



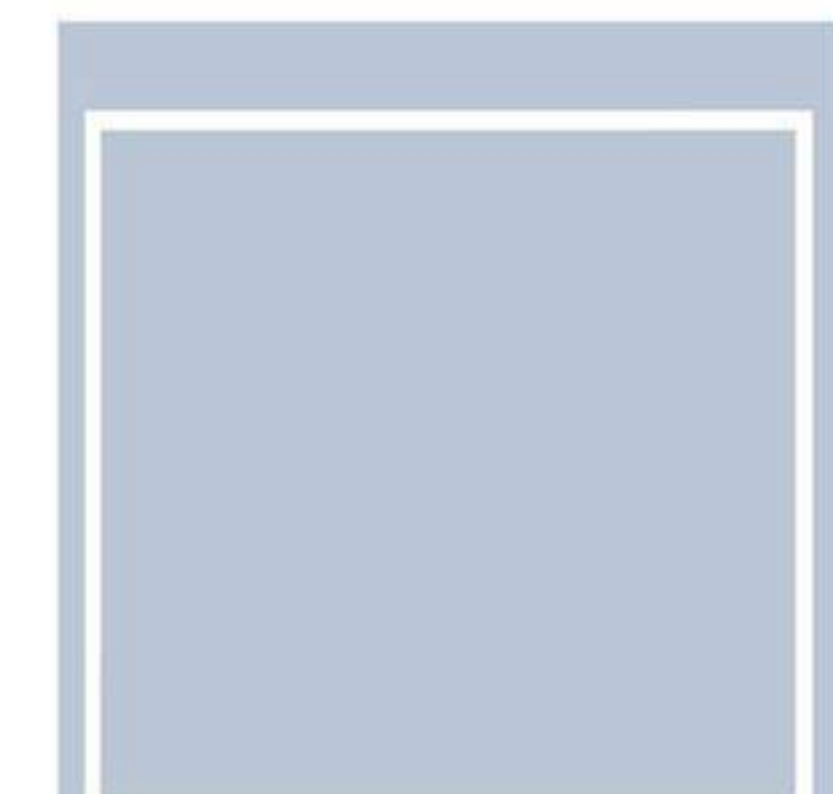
PANTONE®
19-4055 TCX
Galaxy Blue



PANTONE®
19-1537 TCX
Winery



PANTONE®
12-1005 TCX
Novelle Peach



PANTONE®
PMS 537 C
BBC7D6

FABRIC RESEARCH

