



## CONCEPT

**In the realm of adulthood, many individuals find themselves ensnared in the monotony of a routine, leading a life that, while seemingly fulfilling, lacks the vibrancy of novelty and stimulation. This existence, characterized by predictability and a dearth of excitement, appeals to those who derive a profound sense of security from their established comfort zones. Growing up in an environment shaped by familial and educational influences, I, too, succumbed to a patterned life, fostering an inherent reluctance to embrace the unknown.**

**From an early age, my experiences cultivated a fear of venturing beyond the familiar, instilling in me a sense of dread and resistance towards the unexplored. Despite lacking significant highs and lows, I perpetually resided within the confines of my comfort zone. However, as I matured, a realization dawned upon me — my aspirations were rooted in liberalism rather than the security of my comfort zone. Thus, this project encapsulates my spiritual journey, transitioning from a regimented life to a deliberate pursuit of possibilities, all the while cultivating a relaxed and enjoyable disposition towards the unknown.**

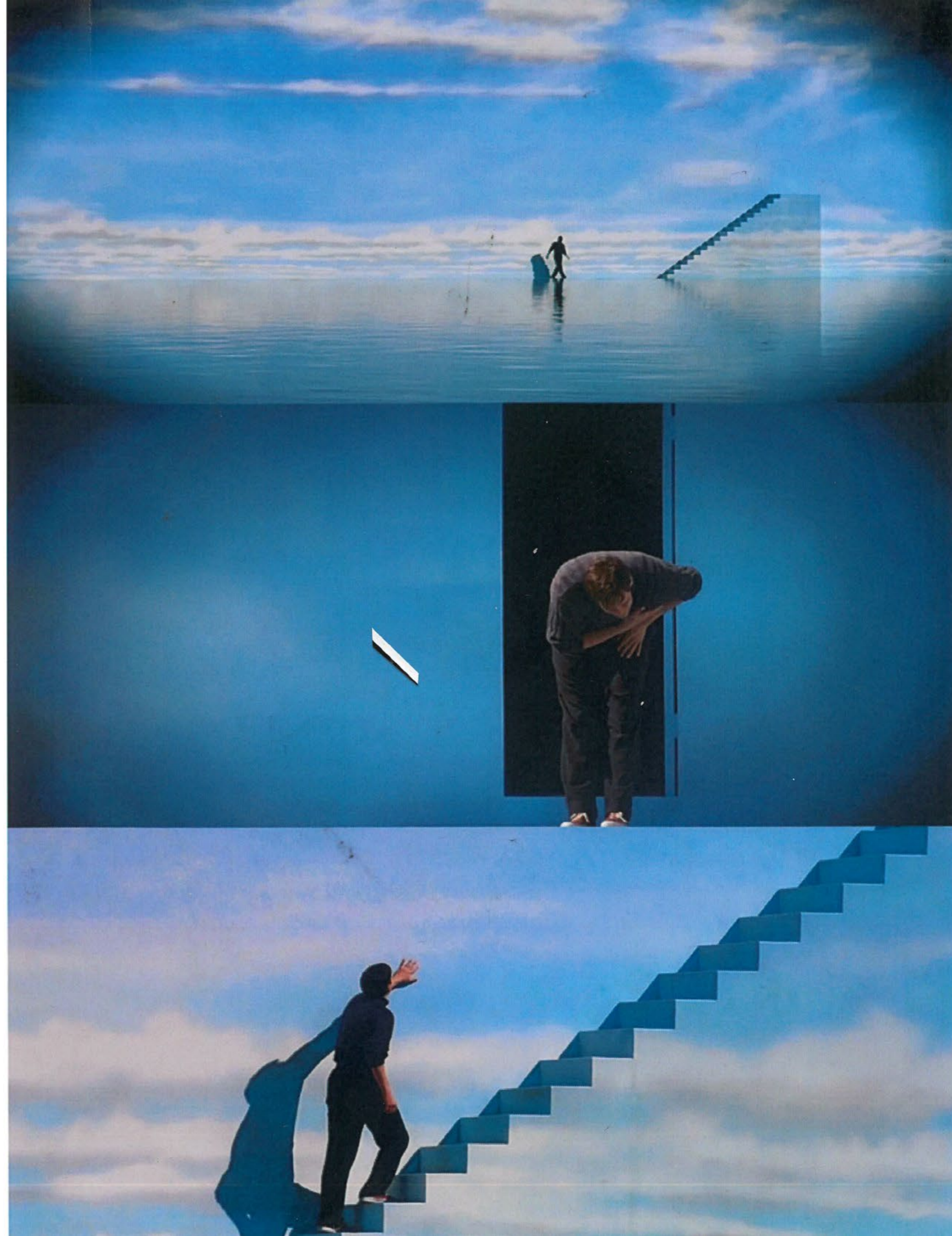
**The ethos of this collection is centered around the creation of garments that seamlessly blend aesthetics, playfulness, and meaning, without compromising on functionality and wearability. Each piece within the collection is designed to be versatile, offering myriad styling possibilities that mirror the diversity of life choices available to individuals. In essence, the collection advocates for the freedom to choose one's path, emphasizing the abundance of possibilities inherent in every life. Inspired by the poignant narrative of 'The Truman Show,' where the protagonist Truman breaks free from a meticulously orchestrated life, the collection draws from the film's tone and aesthetics, reflecting a nostalgic nod to the 1960s. Distinctive stripy prints, coupled with low-saturation colors, contribute to an overall sense of relaxation and cheerfulness, providing customers with a visual escape akin to the liberation pursued by Truman.**

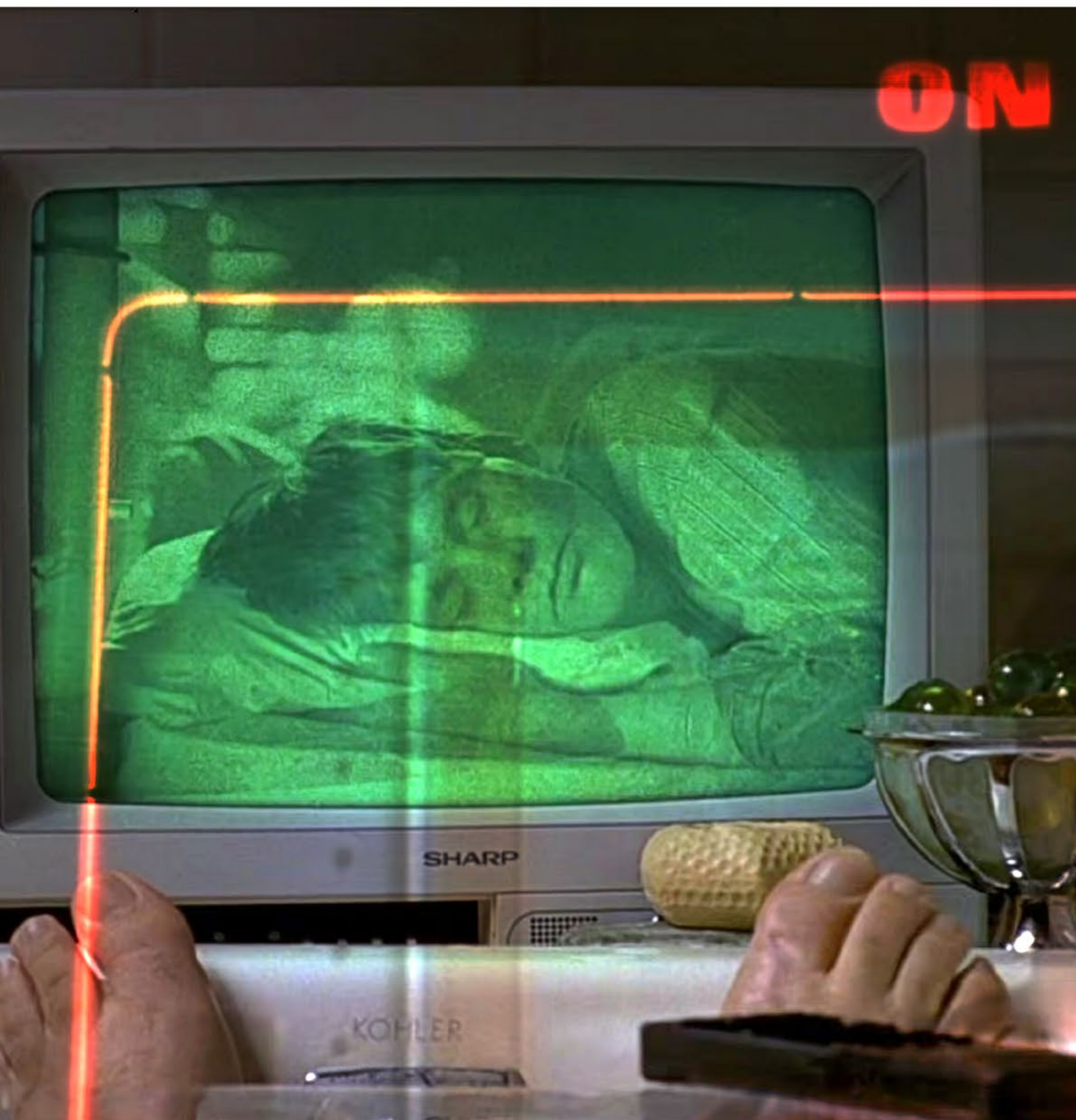
**The design philosophy is further influenced by the words of Balenciaga's creative partner, Martina Tiefenthaler, who expressed a preference for clothing that deviates from the conventional 'normal fit.' This sentiment resonates with my belief that fabric texture and garment comfort are pivotal factors in influencing consumer choices. The collection, therefore, embraces oversized silhouettes, inspired by the liberating comfort they afford, echoing the absence of constraints in daily life.**

**To manifest the theme of constraint-breaking, oversized garments are augmented with strategically placed fastenings, allowing wearers to experiment with diverse forms and styles. This thoughtful design approach encapsulates the essence of breaking free from limitations, offering individuals the agency to shape their own narratives through their fashion choices.**

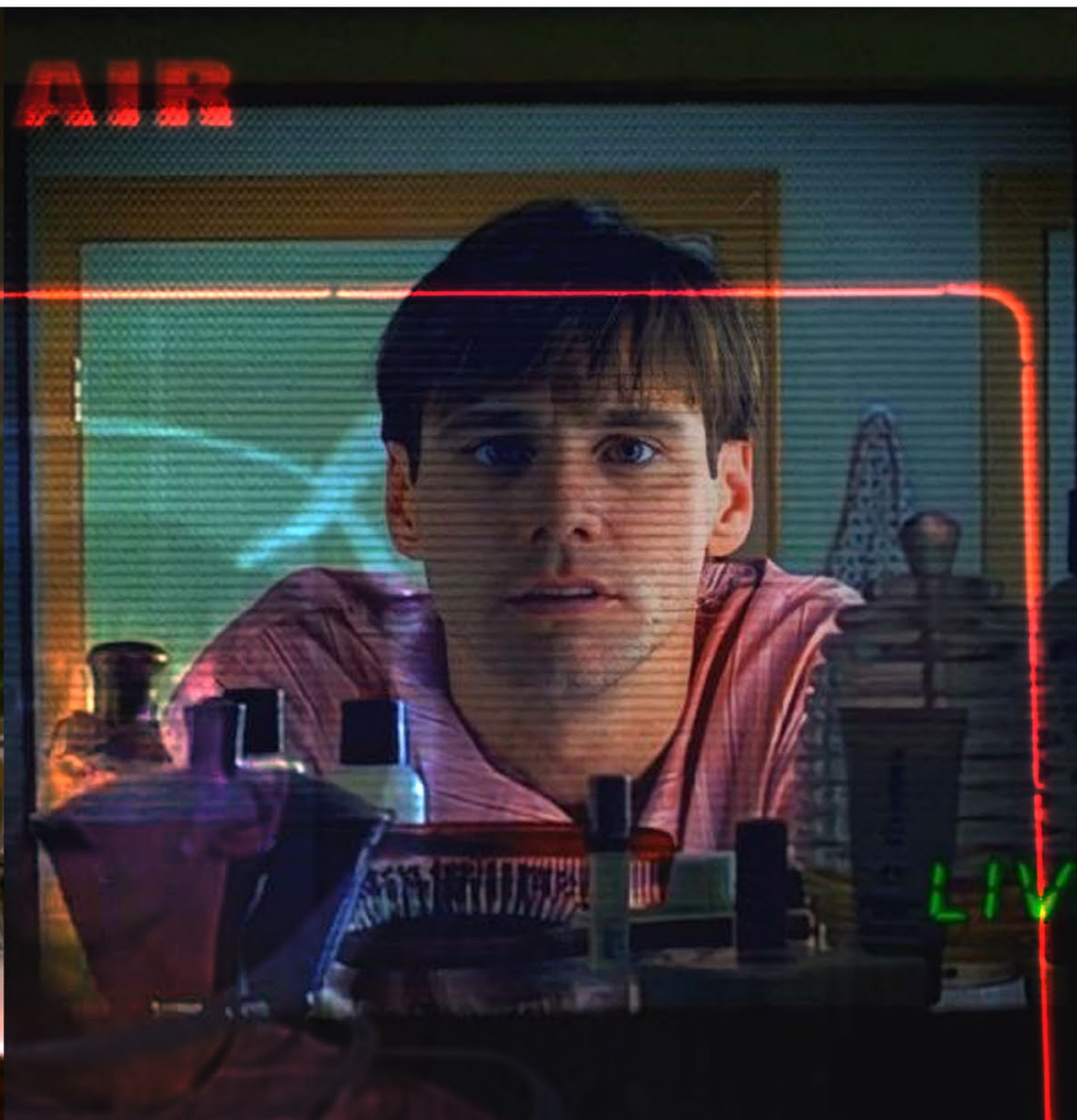
**Envisioned as a Spring/Summer collection, the fabric selection prioritizes lightweight materials such as cotton and jersey, complemented by medium-weight fabrics for outerwear pieces. This meticulous curation ensures the seamless realization of my designs while prioritizing the comfort and freedom of the wearer.**

**In essence, this collection serves as an embodiment of the ethos that encourages individuals to transcend the confines of their comfort zones, embrace the unknown, and revel in the myriad possibilities that life, much like fashion, has to offer.**





**ON AIR**



**LIV**

## **INSPIRATION**

**The movie 'The Truman Show' inspired me and emphasized my attitude towards life. The main character, Truman, has been living an arranged and planned life since birth. He is the main character in someone else's TV, in which everything that happens has been manipulated. When he uncovers the truth, he craves freedom and the desire to make his own choices. When stepping out of that door, the world outside may be worse and less peaceful than before, but he still chooses to unshackle himself and leave his comfort zone without a second thought. This movie was released in 1998, narrating a story in Florida 30 years ago.**



use of  
stripes  
and  
checks



combination  
of different  
stripes

**The overall tone and costumes of the movie are in a typical 1960s style. Applying numerous low-saturation colours and prints in the actors' costumes has brought me a sense of relaxation and cheerfulness. Among them, stripes are one of the most commonly adopted elements.**

1966



**Stylish suit** Double-breasted suits such as this, with tight-fitting sleeves and lower legs, made in fabric that was light in both colour and weight, brought traditional menswear up to date.

1967



**Dapper delight** This suit is a classic from Carnaby Street, London's fashion centre during the 1960s. The long frock coat, tall "highwayman" collar, and striking bow tie result in a truly dapper design that pays homage to 19th-century dandyism.



**Mis-matched suit** This young London mod experiments with colour and pattern in his combination of oversized tweed jacket and bright red drainpipe trousers. A pale shirt and white shoes keep the look casual.

1969



**Lighter stripes** Trained on Savile Row, British tailor Tommy Nutter produced high-end fashion suits in the late 1960s for big names including the Beatles. This bespoke suit was designed by Nutter in the same year he opened his own shop.

SETTING UP SHOP



As trendy boutiques such as Hung On You started opening up around London in the 1960s, shopping became a popular pastime for young men. Savile Row was too expensive for most followers of fashion, and these smaller shops sold cheaper and often funkier alternatives. With male models posing inside the stores, wearing the latest creations from up-and-coming designers, trends were set and styles explored in the brave new world of men's fashion.



The movie was set in 1960, so I researched clothing trends from the 1960s to the early 1970s, which inspired me and will be reflected in my collection. In the 1960s, the rise of pop culture, great social movements, and self-expression reflected the phenomenon that people were more likely to wear what they wanted, and fewer restrictions were happening on people's dressing preferences. During that period, men wore more vibrant colours and patterns in their shirts, for example, stripes, polka dots, checks etc. Men were still wearing wider-fit suits with shoulder pads inspired by the late 1950s style. The trousers of the 1960s were famously tight-fitting, especially in the hips and the upper thigh. From the mid to late 60s into the 1970s, bell bottoms (wide and long) became popular for men. Tie was also an essential accessory in men's fashion in the 1960s.



"Three Tone College Stripe" (left) and "1/2" 2 Tone Club Stripe" (right) tie silk swatches and from a swatch book by Bachrach Company, c.1956. The Museum at FIT, U.2389. Photograph by Eileen Costa.



Harvard neckties distinguishing 14 major sports, with a generic tie for all minor sports. Here (from left) are those for football, soccer, cross country, track and field, ice hockey, swimming, basketball, wrestling, lacrosse, baseball, lightweight crew, golf, and minor sports. Missing are those for heavyweight crew and squash. Research on the identification of the ties done by Warren M. Little, Curator of Harvard's Lee Family Hall of Athletic History. Photograph by Jim Harrison. Courtesy Jim Harrison Photography.

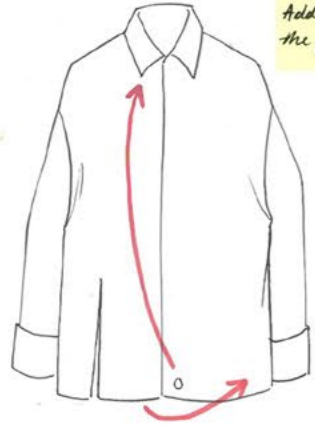


Ties from Langrock, Princeton, New Jersey, circa 1965. The Museum at FIT, gift of G. Bruce Boyer. Photograph by Eileen Costa.

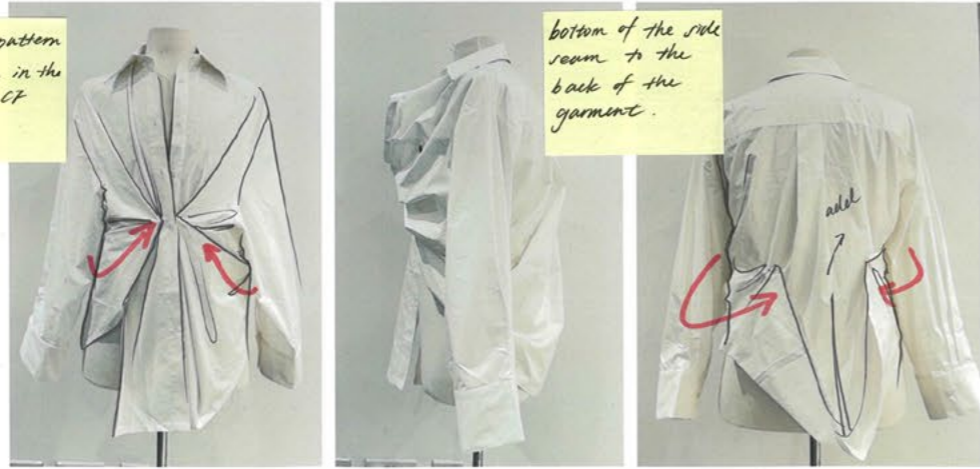
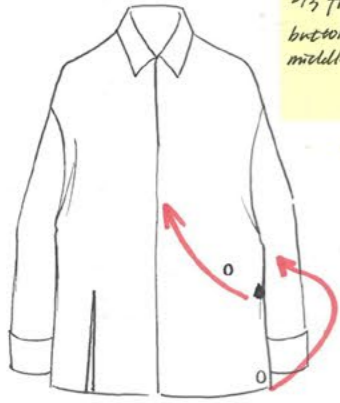


## Experimenting button placement on a shirt

buttonhole under the collar  
Add volume to the front left

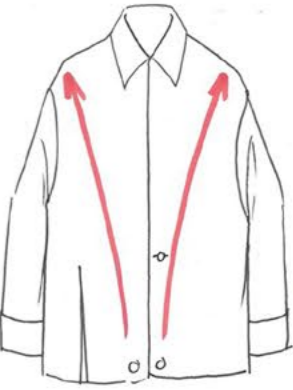
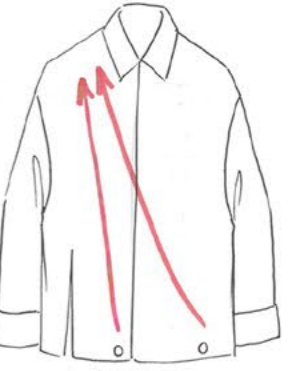
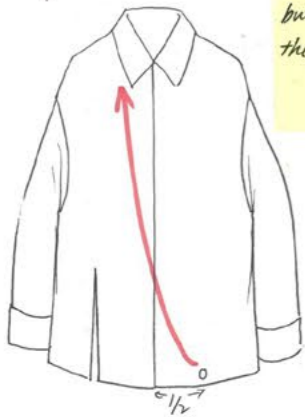


2/3 front pattern  
button hole in the middle of CF

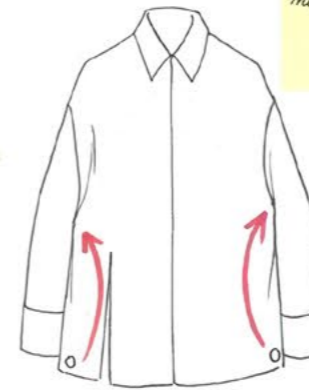


bottom of the side seam to the back of the garment.

buttonhole under the collar.



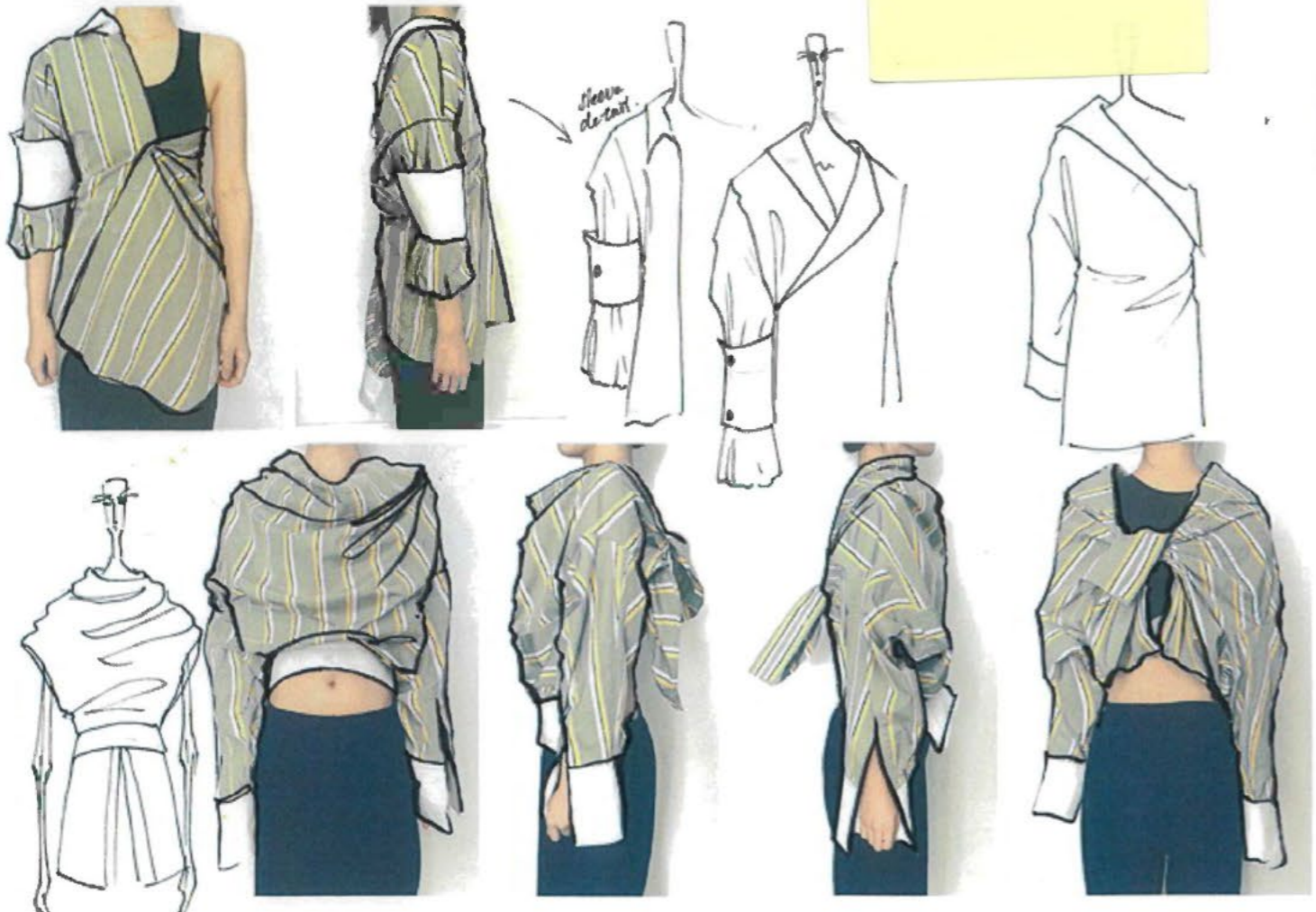
buttonhole under the armhole.



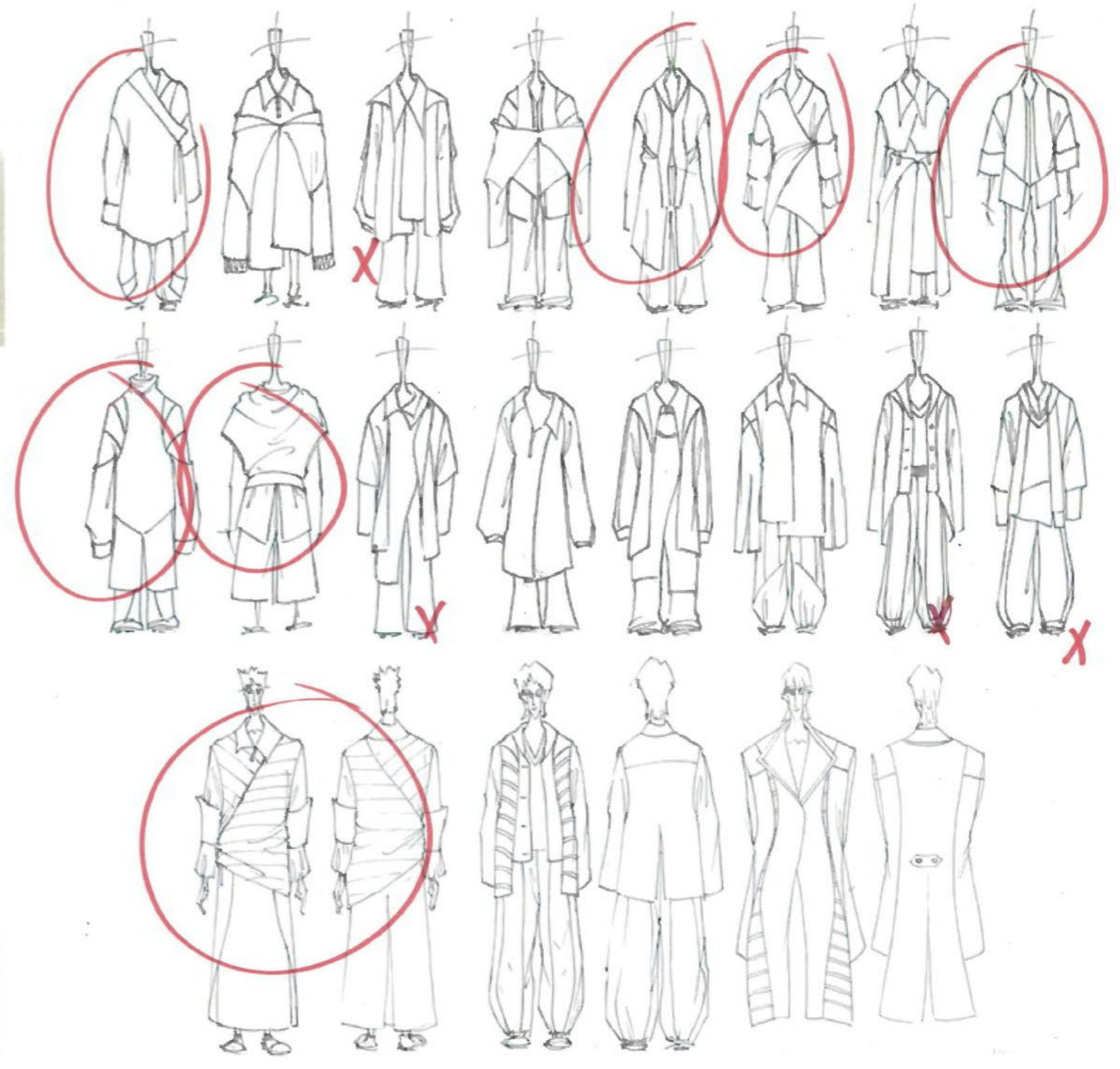
sketches based on the collage before and the 3D Experiment.



Experimenting different ways of wearing a shirt.



3D Experiment.







Collage & Design selection

## COLLECTORS' ITEMS:

Boys really go for these their beefy knit beauty love the way they hold colors—through almost

# The new button-down guarantee.



## Collage & Design selection



Even there and s

When a  
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station sh  
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new Gole  
is just \$1  
Men's Unde

Collage & Design selection

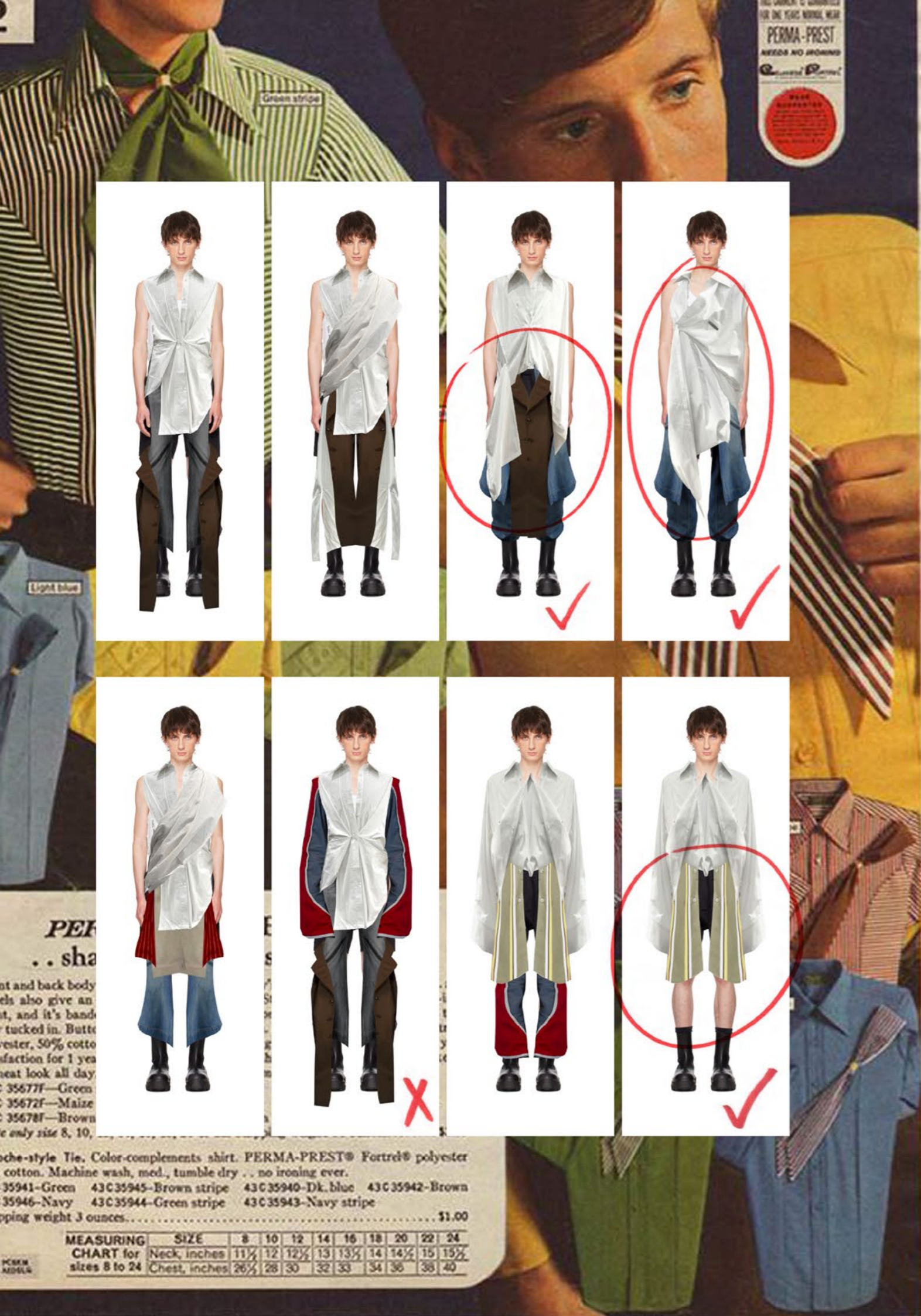


Penneys, 1966



oliday vacation  
 y price for his underwear  
 uit of the Loom

Collage & Design selection



PERMA-PREST  
NEEDS NO IRONING



Look1      Look2      Look3      Look4      Look5

**FINAL DESIGN SELECTION ( COLLAGE VERSION )**

- MAY CHANGE DURING GARMENT DEVELOPMENT STAGE

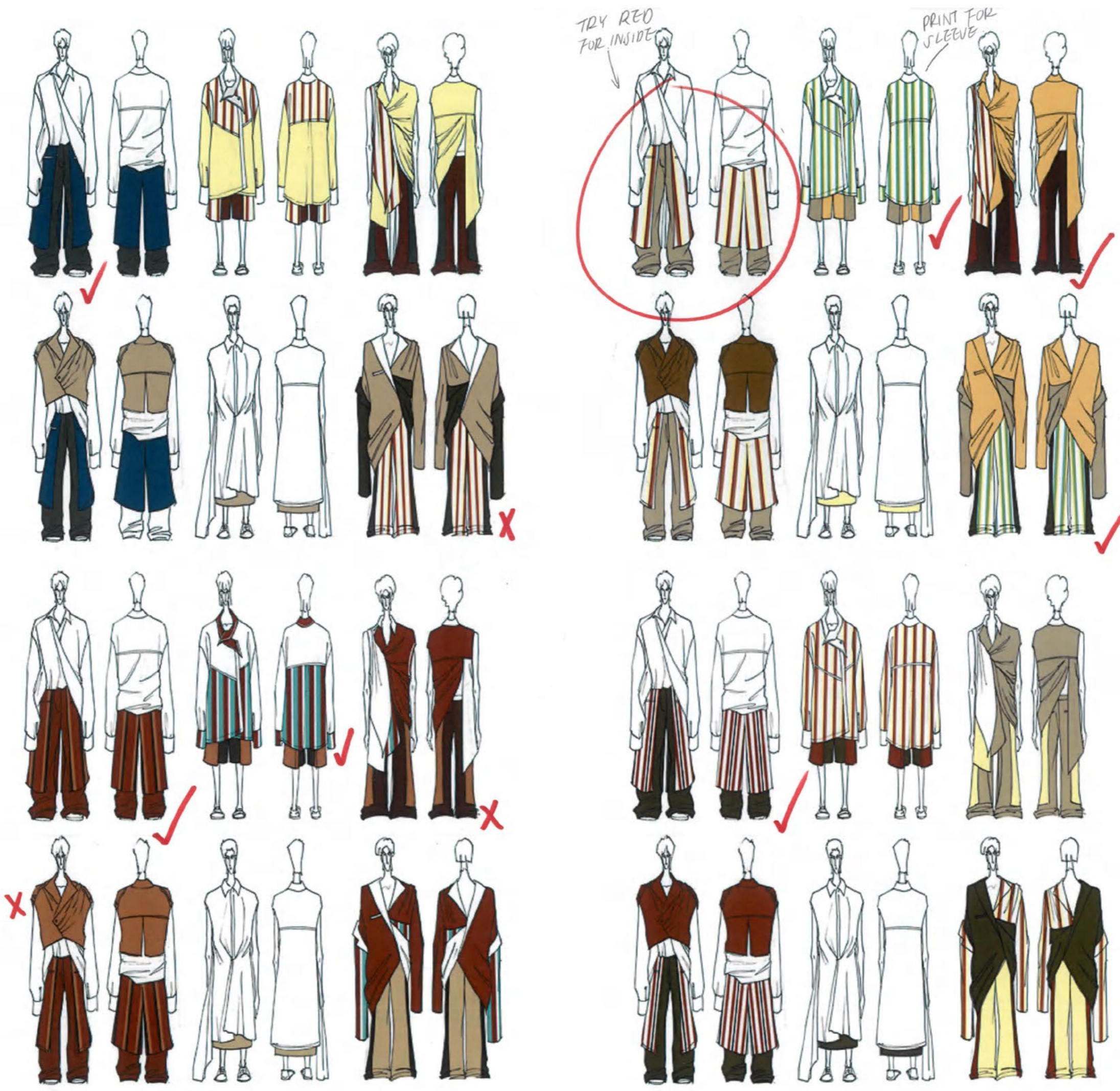
PERMA-PREST  
.. sha

front and back body  
panels also give an  
appearance, and it's band  
is tucked in. Butte  
rester, 50% cotto  
nstruction for 1 ya  
heat look all day  
35677F—Green  
35672F—Maize  
35678F—Brown  
only size 8, 10,

Color-complements shirt. PERMA-PREST® Fortrel® polyester  
cotton. Machine wash, med., tumble dry . . . no ironing ever.  
35941-Green 43C35945-Brown stripe 43C35940-Dk. blue 43C35942-Brown  
35946-Navy 43C35944-Green stripe 43C35943-Navy stripe  
Shipping weight 3 ounces. . . . . \$1.00

MEASURING CHART for sizes 8 to 24	SIZE	8	10	12	14	16	18	20	22	24
Neck, inches		11 1/2	12 1/2	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2
Chest, inches		26 1/2	28 1/2	30 1/2	32 1/2	34 1/2	36 1/2	38 1/2	40 1/2	42 1/2

COLOUR & PRINT EXPERIMENT.





**ALICE.D**  
SS/25