

# SO SERIOUS!

MY COLLECTION TITLED 'SO SERIOUS' STEMS FROM THE DESIRE FOR LUXURY, WELL CRAFTED AND CONSIDERED CLOTHING BUT WITHOUT THE LIMITED COLOUR PALETTE. THROUGH UPLIFTING PRE-EXISTING TEXTILES WITH HAND TECHNIQUES PAIRED WITH BRIGHT COLOURS CONTEMPORARY RESULTS HAVE BEEN ACHIEVED.

A COLLECTION FOR YOU, WHEN YOU ARENT FEELING SO SERIOUS



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Chloé  
Embroidered wool dress, from a selection

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# Ingredients List

**WOOL & MOHAIR BLEND FABRIC**  
WOOL & MOHAIR (SHAVEN) BLEND 310GSM

**KID MOHAIR RED YARN**  
100% KID MOHAIR RED YARN

**MOHAIR BLEND BROWN YARN**  
MOHAIR BLEND BROWN YARN.

**FOILED PIG SKIN LEATHER**  
IRIDESCENT METALLIC FOILED LEATHER PIG SKIN. 0.6 - 0.7MM 1.5OZ. 2.85 SQFT (APPROXIMATELY)

**PERFORATED LAMBSKIN**  
PERFORATED LAMB SKIN. 0.6-0.7MM. 1.5OZ. 10SQFT (APPROXIMATELY)

**DYED BLUE LAMBSKIN**  
HAND STITCHED LAMBSKIN. TREATED WITH BLUE DYE & PAINT. WOVEN WITH EGYTIAN COTTON. 0.7MM 10SQFT.

**WET CONCRETE LEATHER**  
ANTIQUÉ SILVER METALLIC FOILED COW HIDE. 0.9 - 1.2MM. 23 SQFT (APPROXIMATELY)

**YELLOW HERRINGBONE**  
COTTON WOOL BLEND YELLOW HERRINGBONE 220GSM

**BLACK COTTON DRILL**  
100% COTTON DRILL IN SOLID BLACK 220GSM

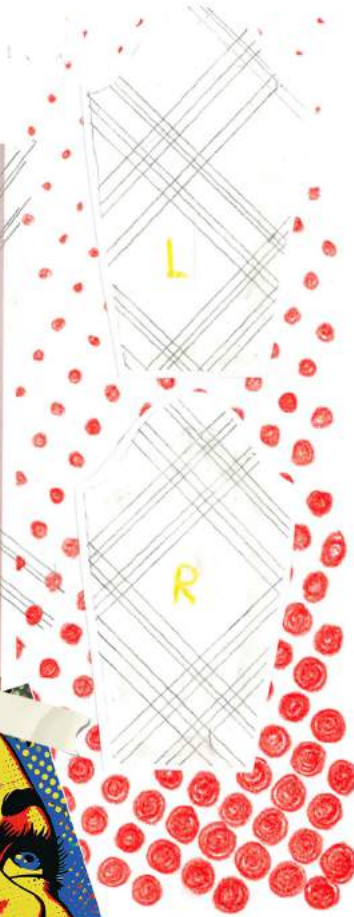
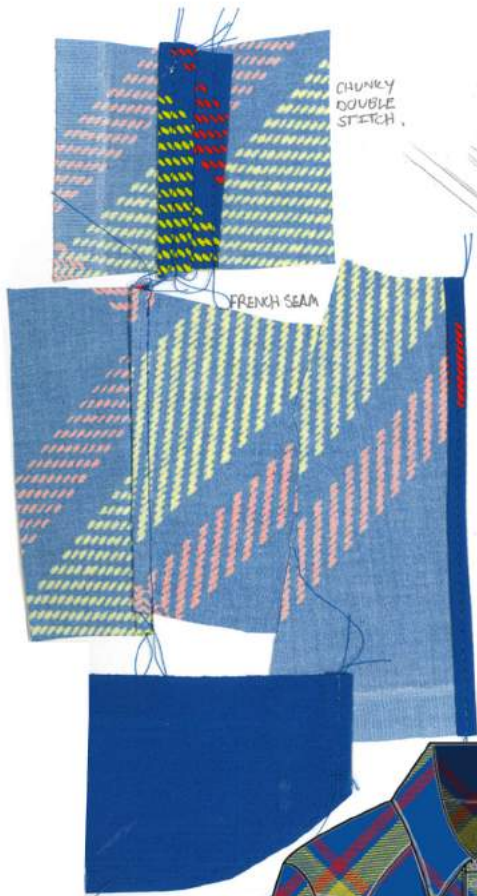
**JERSEY MIX COLOURFUL HOUNDSTOOTH**  
POLY BLEND JERSEY. HOUNDSTOOTH, YELLOW NAVY & RED

**PRINTED 'SO SERIOUS' TARTAN CANVAS**  
DIGITALLY PRINTED KORNIT FABRIC. 400GSM CANVAS

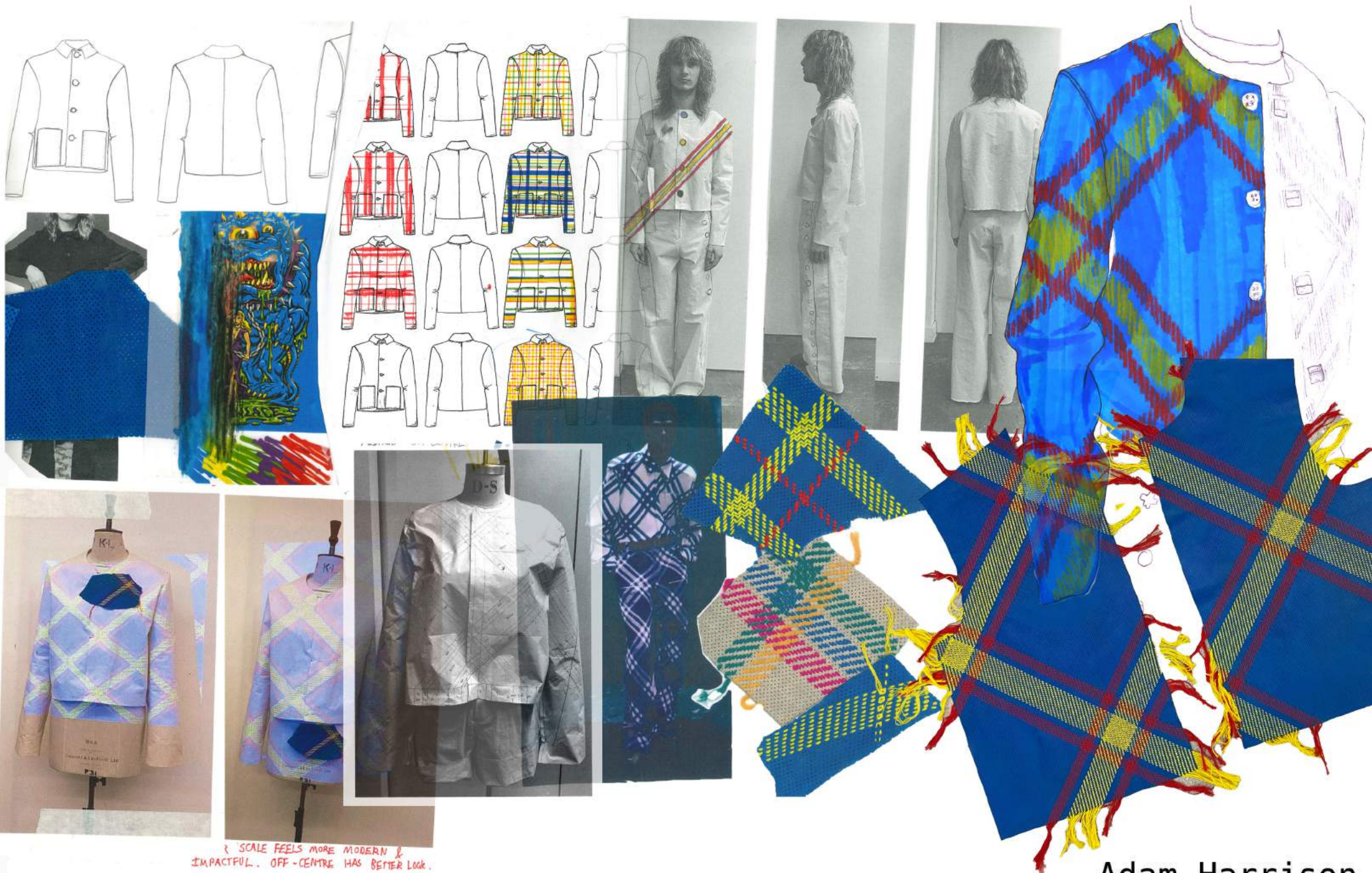
**PRINTED 'SO SERIOUS' COTTON SATEEN**  
DIGITALLY PRINTED KORNIT FABRIC. 220GSM COTTON



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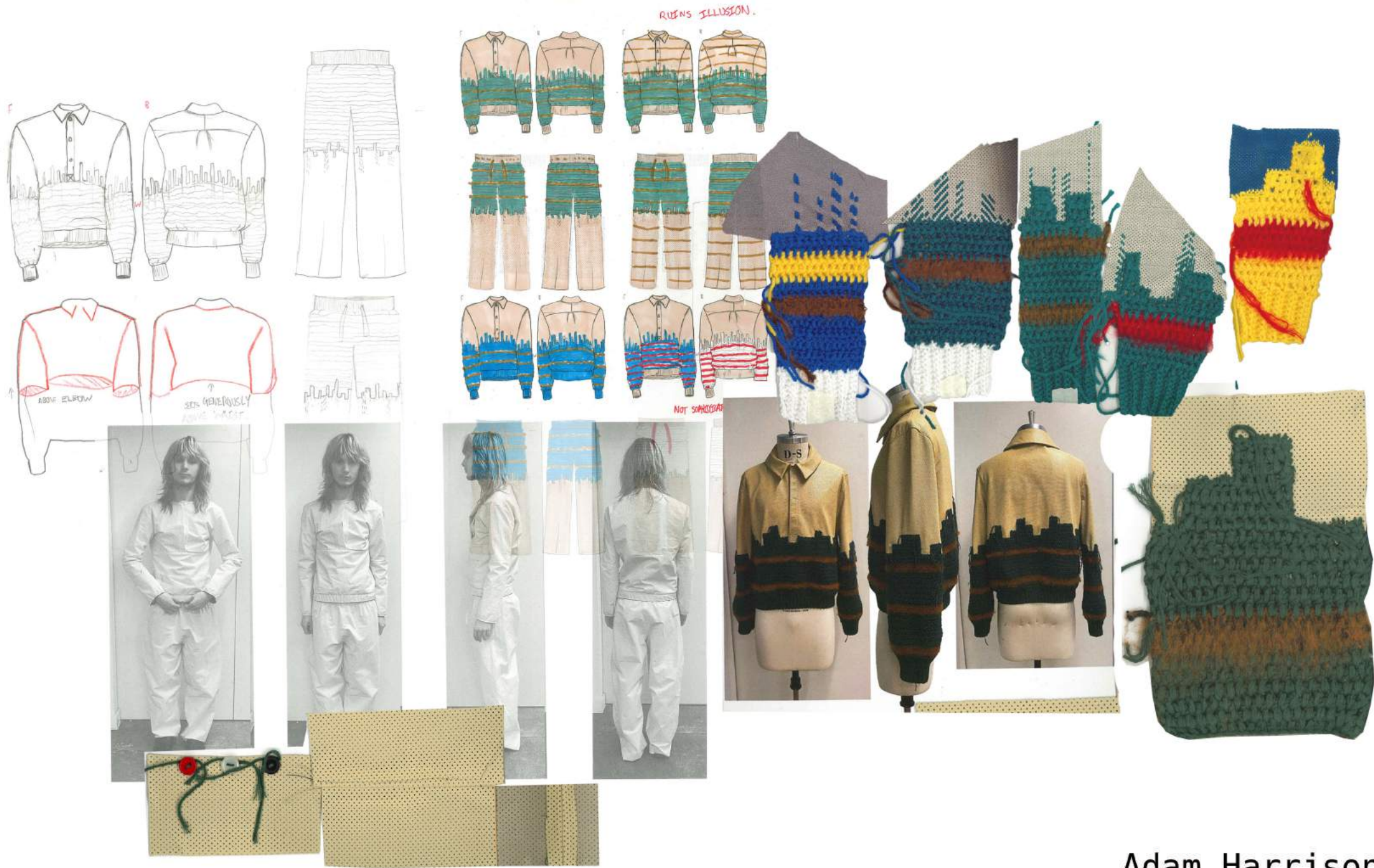


SCALE FEELS MORE MODERN & IMPACTFUL. OFF-CENTRE HAS BETTER LOOK.

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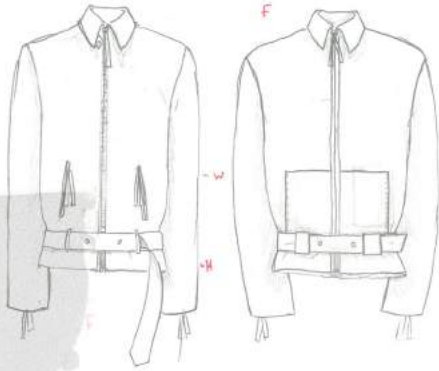
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BELTED KIDS! MODERN IN LOW RES



2ND TOILE



FINAL GARMENT.



REMOVING BOTTOM PART & CREATING A PANEL TO SEW ON MAKES SURE IT REMAINS FITTED. MORE CONTROL OF THE VOLUME





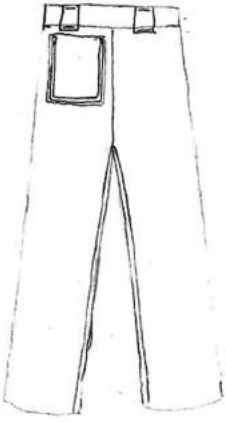
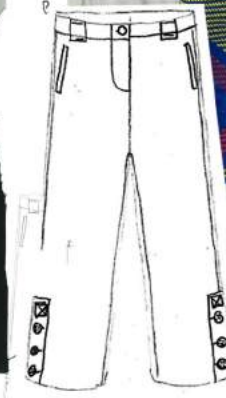
SHORTS TOLLE NO.1 - FIT WELL ON WOMAN. TRANSLATION TO MEN - NEEDS TO BE RECONSIDERED.



F 2ND SHORTS TOLLE.



S

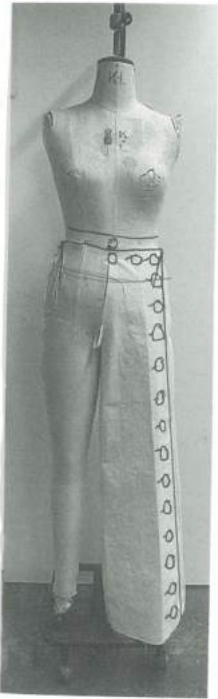
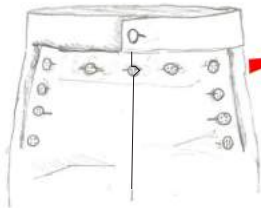


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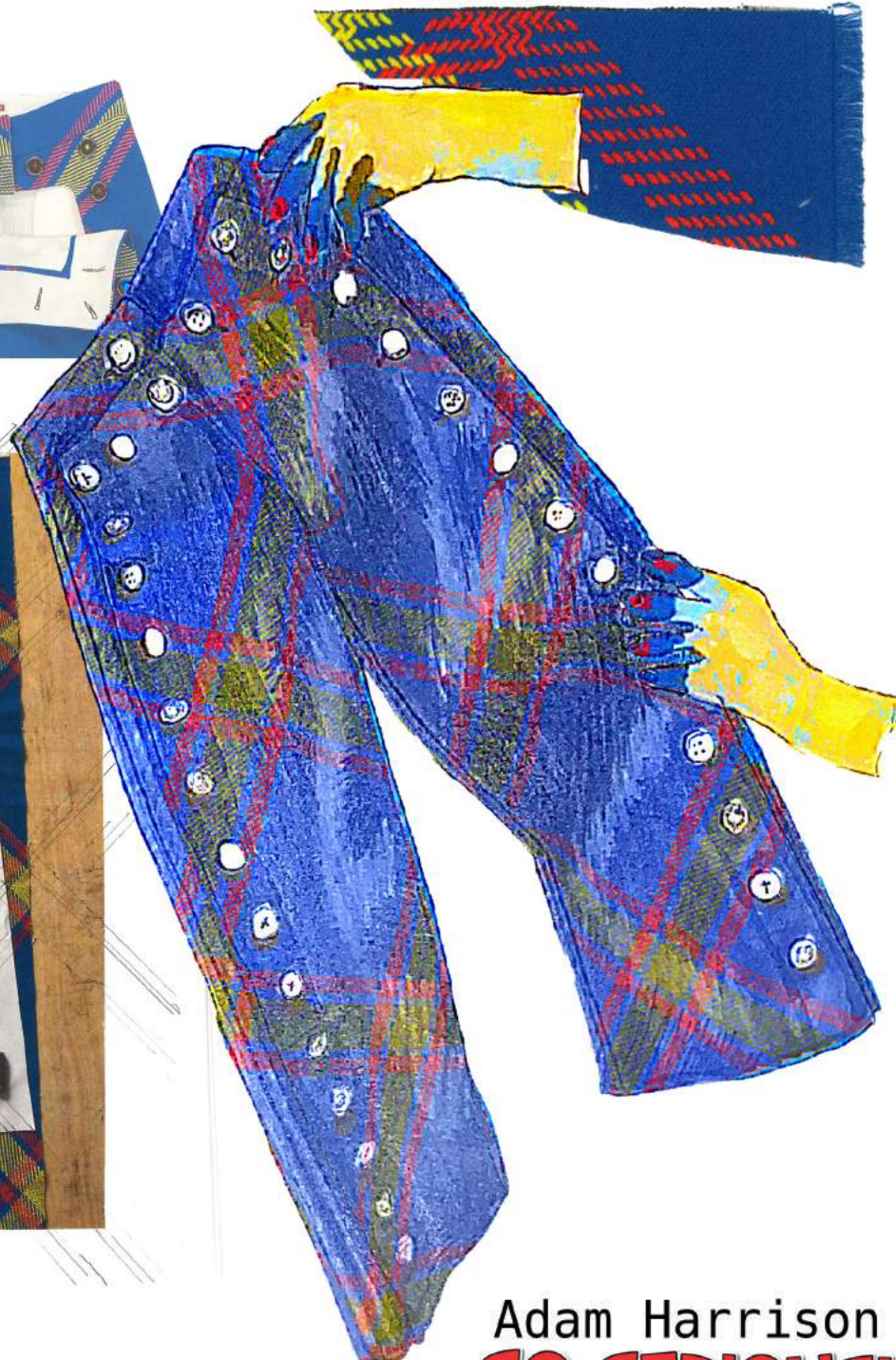
PLAN TO  
FRASE, BELL  
BUSH METAL &  
BENEFIT EN  
INTERIERS



SIMILAR IN LENGTH &  
SILHOUETTE A WHEMISICAL  
& QUOTE THE TASK!

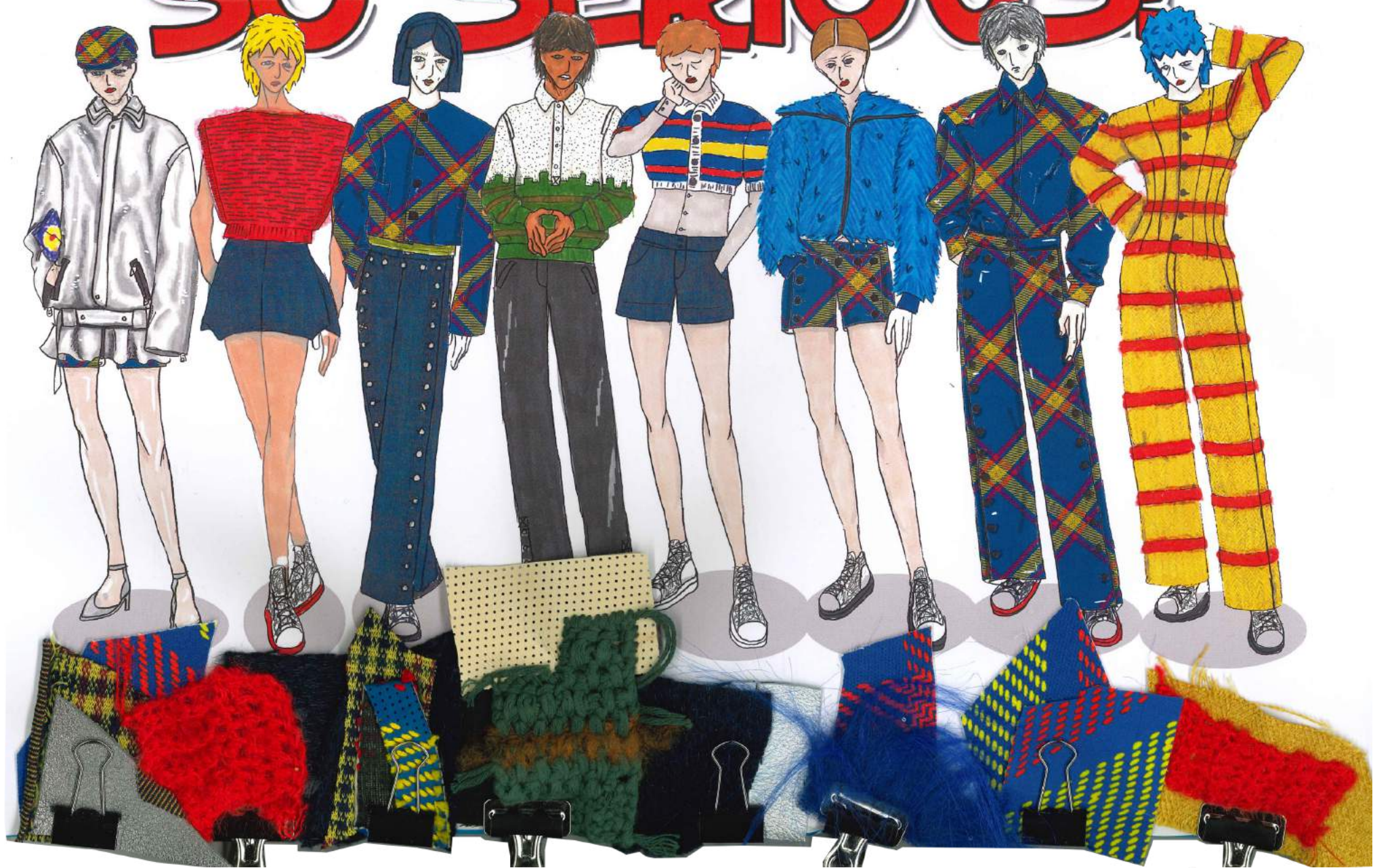


TOO HIGH WAISTED - NEEDS BROUGHT BACK TO MID-RISE.



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PHOTOGRAPHER / EDITOR - ENDRE CRUSNINSCHI @ ENDRE.CRUSNINSCHI

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BSU BA COLLECTION 2024.

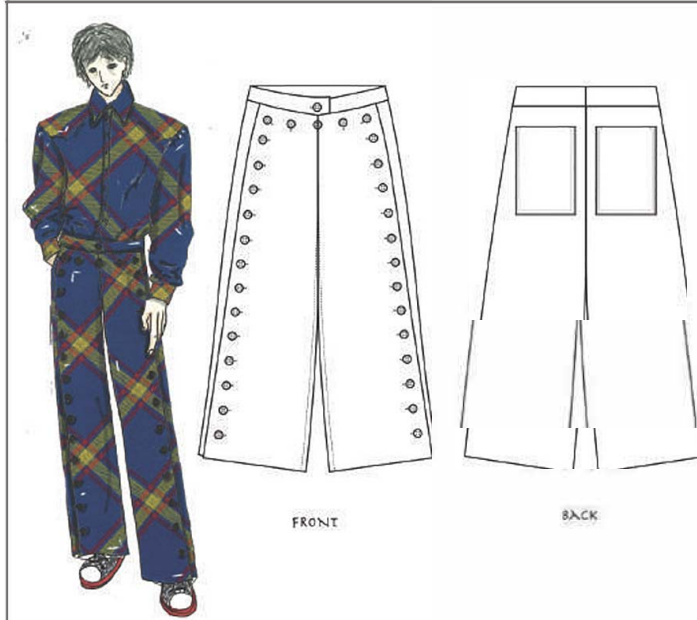
## Technical Specification Pack

Collection 'SO SERIOUS'  
 Season SEASONLESS  
 Designer A. HARRISON  
 Issue Date 10/05/24

Style Name TARTAN SAILOR TROUSERS  
 Look Number LOOK 4

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Adam Harrison		Collection 'SO SERIOUS'	Designer A. HARRISON	Developed By A. HARRISON
BSU BA COLLECTION 2024.	Season SEASONLESS	Issue Date 10/05/24	Style Name TARTAN SAILOR TROUSERS	
Look Number LOOK 4				



<b>Fabric</b>
Quality 400GSM CANVAS (COTTON)
Colour MAIN: ROYAL BLUE - BLUE & YELLOW
Mill Supplier KORINIT DIGITAL
Useable Width 140CM
<b>Trims info</b>
25MM BLACK METAL 4 HOLE BUTTONS
<b>Cutting / fusing info</b>
ASYMMETRICAL PRINT, FACINGS HAND TACKED DOWN TO CANVAS.
<b>Seam Allowances</b>
1CM BIAS BOUND WITH COTTON DRILL IN SAME PRINT.
<b>Top Stitching</b>
NO STITCHING TO BE SEEN, ONLY BLACK THREAD FOR BUTTON HOLES
<b>Fabric Swatches</b>

Adam Harrison		Collection 'SO SERIOUS'	Designer A. HARRISON	Developed By A. HARRISON
BSU BA COLLECTION 2024.	Season SEASONLESS	Issue Date 10/05/24	Style Name TARTAN SAILOR TROUSERS	
Look Number LOOK 4				

Sample size 12 / mens small	Pattern
Centre Back Length	
Waist (39.5cm down CB)	82CM
Top Hip (50cm down CB)	82CM
Full Hip (60cm down CB)	96CM
Hem	60CM
Crotch depth	30CM
waistband depth	5.5CM
back pocket width	17CM
Back pocket depth	22CM
Pocket Opening	16CM
Pocket Length	27CM
Pocket Width	18CM
Other Measurements	



REVOLVED SAMPLE, 04/05/2024

Adam Harrison		Collection 'SO SERIOUS'	Designer A. HARRISON	Developed By A. HARRISON
BSU BA COLLECTION 2024.	Season SEASONLESS	Issue Date 10/05/24	Style Name TARTAN SAILOR TROUSERS	
Look Number LOOK 4				

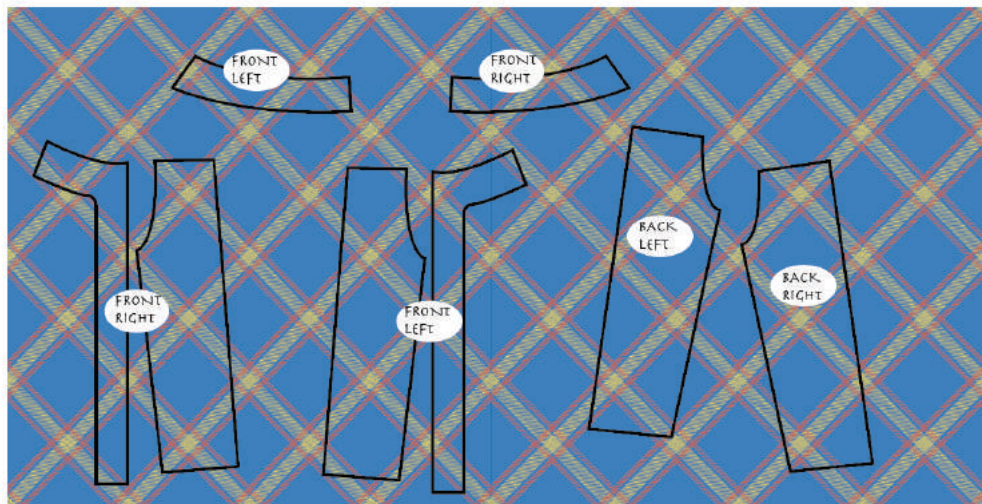
Image	Name	Description	Quantity	Sourced
	'SO SERIOUS' TARTAN CANVAS.	DIGITALLY PRINTED 'SO SERIOUS' TARTAN PRINT ON 400GSM CANVAS. 4.5 METERS NEEDED FOR PATTERN MATCHING	4.5 METERS	DIGITALLY PRINTED FROM KORINIT DIGITAL.
	'SO SERIOUS' TARTAN DRILL.	DIGITALLY PRINTED 'SO SERIOUS' TARTAN PRINT ON 220GSM COTTON DRILL. USED SCRAPS FROM SHORTS TO REDUCE DOWN WASTE IN PRODUCTION.	1 METER.	DIGITALLY PRINTED FROM KORINIT DIGITAL.
	BRASS BLACK METAL BUTTON(S)	25MM BLACK BUTTONS, BRASS SOLID METAL. NOT PAINTED.	32 BUTTONS TOTAL	CHINESE IMPORT. 10PCS £5.49
	BLUE THREAD	GUTERMANN 100METER EXTRA STRONG POLYESTER THREAD. COLOUR NUMBER 959.	2 TOTAL	HOBBY CRAFT. £2.50 PER
	MAIN LABEL	DIGITALLY PRINTED ONTO POLYESTER MATTE CHIFFON FABRIC 180GSM.	1 LABEL PER GARMENT.	DIGITALLY PRINTED FROM WWW.W.MAKE.CO.UK
	BUTTON THREAD	100% EGYPTIAN COTTON EMBROIDERY IN MAT WAY OF TARTAN PRINT. THREAD TO MATCH F CROSSES THROUGH. BRAND: UMC STAG		

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Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date		Style Name	TARTAN SAILOR TROUSERS
Look Number	LOOK 4				

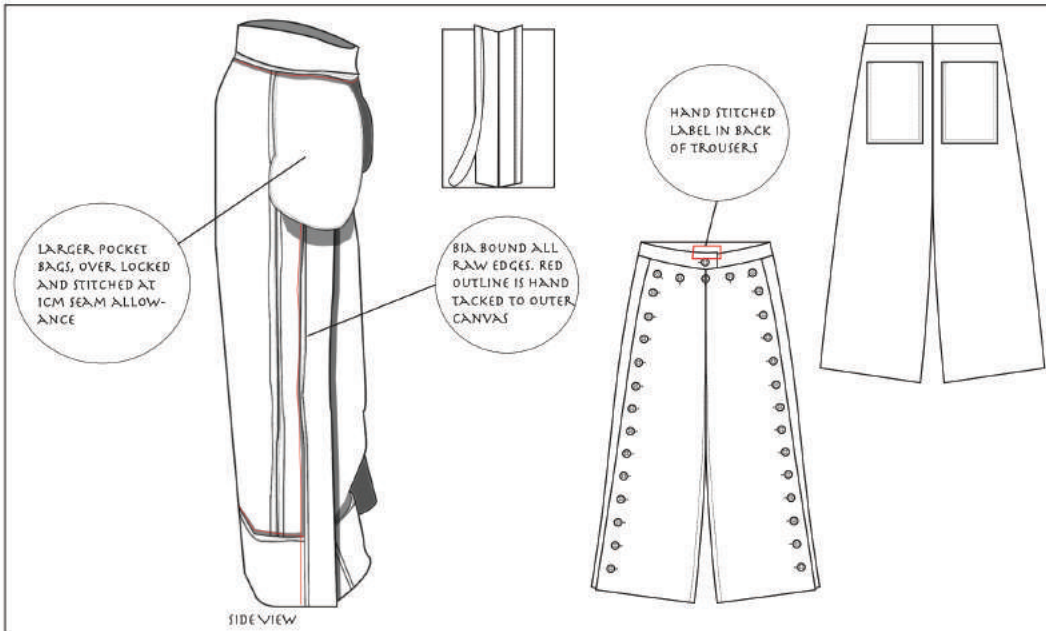


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# Adam Harrison

BSU BA COLLECTION 2024.

Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SAILOR TROUSERS
Look Number	LOOK 4				



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# Adam Harrison

BSU BA COLLECTION 2024.

## Technical Specification Pack

Collection	'SO SERIOUS'
Season	SEASONLESS
Designer	A. HARRISON
Issue Date	10/05/24
Style Name	TARTAN SHIRT
Look Number	LOOK 4

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# Adam Harrison

BSU BA COLLECTION 2024.

Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SHIRT
Look Number	LOOK 4				



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<b>Fabric</b>	180GSM COTTON SATEEN
<b>Quality</b>	180GSM COTTON SATEEN
<b>Colour</b>	MAIN: ROYAL BLUE - BLUE & YELLOW
<b>Mill Supplier</b>	KORNIT DIGITAL
<b>Useable Width</b>	140CM
<b>Trims info</b>	15MM BLACK METAL 4 HOLE BUTTONS
<b>Cutting / fusing info</b>	ASYMMETRICAL PRINT, BACK YOKE FOLLOWS FORWARD TO FRONT SEAM
<b>Seam Allowances</b>	1CM SEAM ALLOWANCE PIN HEM, 2CM SIDE SEAM & SLEEVE INSERTED VIA FRENCH SEAM.
<b>Top Stitching</b>	TOP STITCHING HIGHLIGHTED IN DIAGRAM, 3MM STITCH LENGTH ON CUFF, YOKE & HEM
<b>Fabric Swatches</b>	

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Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SHIRT
Look Number Look 4					

Sample size 12 / mens small	Pattern
Centre Back Length	73CM
Bust (2.5cm from underarm)	66CM
Waist (39.5cm down CB)	66CM
Top Hip (50cm down CB)	66CM
Full Hip (60cm down CB)	66CM
Hem	67CM
Shoulder point to point	53.5CM
Front Arm Hole	27.5CM
Back Arm Hole	26.5CM
Bicep (at under arm)	43CM
Elbow to wrist	28CM
Overarm (Total arm length)	71CM
Back Neck Width (Total)	20CM
Collar Depth	16CM
Pocket Opening	N/A
Pocket Length	N/A
Pocket Width	N/A
Zip Length	N/A
Other Measurements	



RESOLVED SAMPLE. 04/05/2024

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BSU BA COLLECTION 2024.

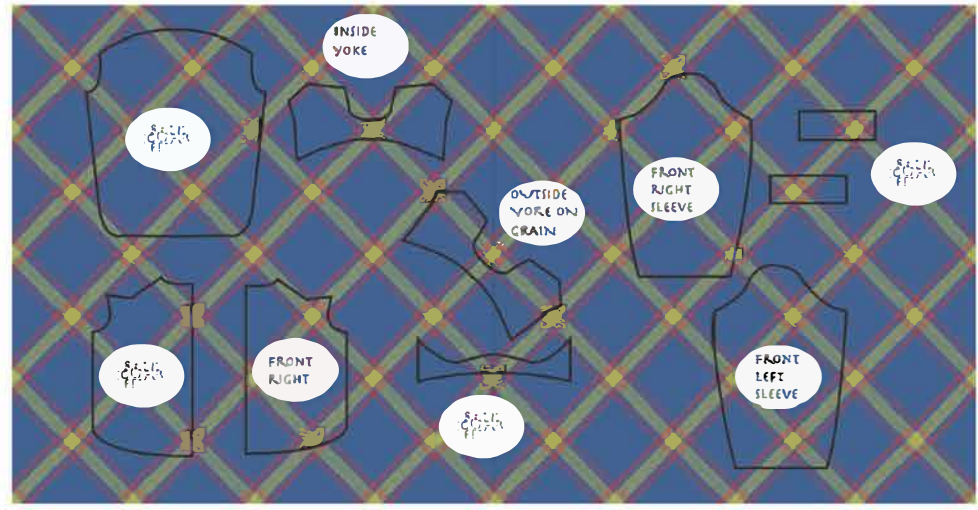
Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SHIRT
Look Number Look 4					

Image	Name	Description	Quantity	Sourced
	'SO SERIOUS' TARTAN, COTTON SATEN	DIGITALLY PRINTED 'SO SERIOUS' TARTAN PRINT ON 180GSM COTTON SATEN. 3 METERS NEEDED FOR PATTERN MATCHING	3 METERS	DIGITALLY PRINTED FROM KORNI DIGITAL.
	BRASS BLACK METAL BUTTON(S)	15MM BLACK BUTTONS, BRASS SOLID METAL, NOT PAINTED.	13 BUTTONS TOTAL	CHINESE IMPORT. 10PCS £3.78
	BLUE THREAD	GUTERMANN 10DMETER EXTRA STRONG POLYESTER THREAD. COLOUR NUMBER 959.	1 TOTAL	HOBBY CRAFT. £2.50 PER
	MAIN LABEL	DIGITALLY PRINTED ON 180 POLYESTER, MATTE CHIFFON FABRIC 180GSM.	1 LABEL PER GARMENT.	DIGITALLY PRINTED FROM WWW.MAAKE.CO.UK
	BUTTON THREAD	100% EGYPTIAN COTTON EMBROIDERY IN MATCHING COLOUR-WAY OF TARTAN PRINT. THREAD TO MATCH PART OF PRINT IT CROSSES THROUGH. BRAND: UMC STAG	0.5 METERS PER COLOUR. 1.5 METERS TOTAL.	WWW.AMAZON.CO.UK

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Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SHIRT
Look Number Look 4					



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BSU BA COLLECTION 2024.

Collection	'SO SERIOUS'	Designer	A. HARRISON	Developed By	A. HARRISON
Season	SEASONLESS	Issue Date	10/05/24	Style Name	TARTAN SHIRT
Look Number Look 4					



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